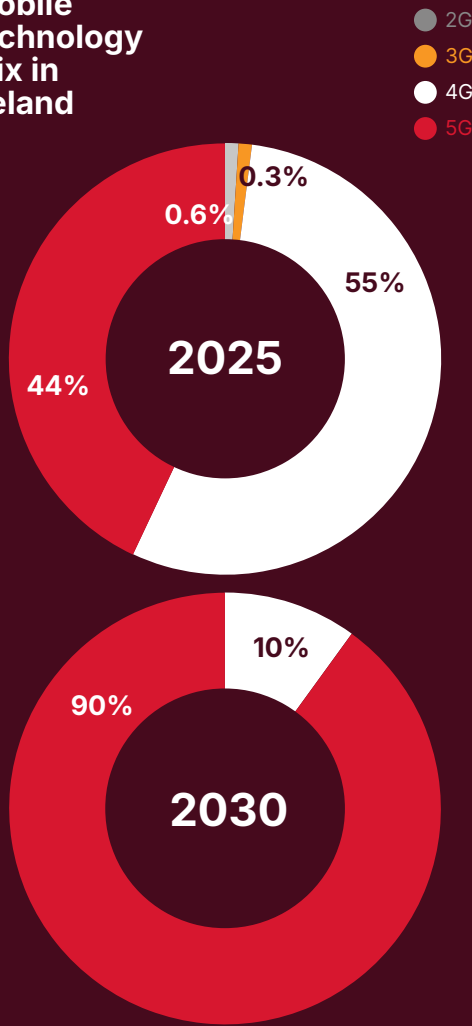


The Mobile Economy Ireland

Mobile technology mix in Ireland



Technology landscape

5G will overtake 4G in 2026 to become the dominant technology in Ireland.

5G Standalone is currently in the trial and early deployment phase in Ireland.

Spectrum auctions for the 700 MHz and 3.6 GHz bands by ComReg have enabled wider rural coverage and increased urban capacity.

2G and 3G networks now each account for less than 1% of total connections.

Investment landscape

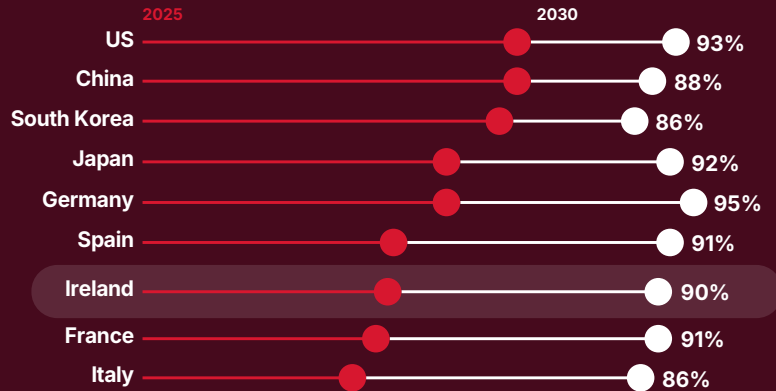
In 2025, mobile operators in Ireland invested around €41 per connection, compared to Europe and global connectivity leaders of €35 and €70, respectively.

Mobile operators have invested €5 billion in network capital expenditure over the past eight years (Ibec survey).

Much of this investment has focused on expanding 5G coverage, which now reaches 99% of the population.

Ireland in the global context: 5G as a share of total connections

% of total connections (2030)



Monthly mobile data traffic per connection (GB)



Data per month per user



Subscriber penetration



Smartphone adoption



Total capex per connection (€) 2025

