

Sostenibilidad de la Industria Móvil: Protección de niños online y desechos electrónicos

Jueves 21 de Agosto 2014

Working agenda

Horario	Tema
09:00 – 09:20	**Protección de los niños online en América Latina** • Presentación del acuerdo entre GSMA y UNICEF para la protección de los niños online en América Latina **Sebastián Cabello, Director GSMA Latin America** **Marcelo Ber, Punto focal de RSE e infancia para América Latina y el Caribe, UNICEF**
09:20 – 09:30	**La visión de Millicom sobre Protección de Niños Online** **Adrean Rothkopf, Vice President, Government Relations-LATAM, Millicom**
09:30 – 09:45	**Presentación del reporte "eWaste en América Latina – el aporte de los operadores móviles en la reducción de la basura electrónica"** **Mauro Accurso, Communications and Sustainability Manager, GSMA Latin America**
09:45 –09:55	**Los desafíos del eWaste – prácticas de reúso, principios y estándares** **Federico Magalini, Research Associate, United Nations University (UNU)**
09:55 – 10:10	**Gestión de residuos eléctricos y electrónicos en Telefónica** **Daniela Torres Espinosa, Global Manager of Green ICT & Environment, Telefónica**
10:10 – 10:30	**Gestión de Desechos electrónicos y telecomunicaciones** **TBC**

Coordinador:
Mauro Accurso maccurso@gsma.com

Speaker Biographies

Sebastián Cabello – Director, GSMA Latin America



Sebastián is the director of GSMA regional office in Latin America, responsible for representing and leading GSMA activities in the region. Sebastián has been working at the GSMA since 2006 on mobile broadband and spectrum issues in developing countries, based in Latin America. He is often consulted by government agencies and mobile operators on telecom public policy and is currently member of the National Committee of Spectrum of Colombia. Prior to joining the GSMA, Sebastián worked as a consultant, in private and public international organisations including TechPolis, the Ministry of Foreign Affairs of Argentina and the Organization of American States (OAS). He holds a Master's degree in International Affairs from the University of California, San Diego (UCSD) and a Licenciado degree in Economics from Universidad Nacional del Sur (Argentina).In 2003, he was honoured with a Fulbright Grant.

Marcelo Ber - Regional CSR Focal Point, UNICEF Latin America & the Caribbean Reg. Office



Marcelo lead programmatic regional engagement with sectors with large impact on child rights such as Mining, Oil&Gas, food and beverage, ICTs. He also promote regional and national engagement with the corporate sector in key UNICEF programmatic areas such child labor, breastfeeding and armed violence prevention. During his career he promoted the integration of children´s rights into the sustainability strategies of several corporations. Currently he also led the regional engagement of UNICEF with governments, business associations and other stakeholders for the adoption of policies related to the promotion of children´s rights by business.

Adrean Rothkopf - Vice President, Government Relations-LATAM at Millicom



Adrean Scheid Rothkopf is Vice President of Government Relations–Latin America for Millicom, a leading telecom and media company dedicated to emerging markets in Latin America and Africa. In this capacity she is responsible for developing and executing policy and advocacy strategies for the region and coordinating outreach across markets. Ms Rothkopf works closely with other senior management to support the business objectives of Millicom by monitoring and influencing, at various levels, government, relevant legislation, regulation, and policy. She coordinates with senior government officials globally and participates actively in the work of industry associations and multilateral organizations in seeking to help advance the development of sound policies and practices that will ensure growth and competitiveness in the region.

Mauro Accurso - Communications and Sustainability Manager, GSMA Latin America



Mauro currently serves as Communications and Sustainability Manager at GSMA Latin America, based in Buenos Aires. He coordinates communications tasks, web 2.0 and website content, media relations and the editorial development of the GSMA LA Vision Magazine. He is also in charge of coordinating the Mobile & Health Task Force and the Corporate social responsibility Task Force in Latin America. He holds the title of Senior Technician in journalism from the TEA University of Buenos Aires and has extensive experience in digital journalism covering the mobile industry in Latin America.

Federico Magalini - Research Associate, United Nations University (UNU)



Federico Magalini, a Mechanical Engineer, holds a PhD in Management, Economics and Industrial Engineering from Politecnico di Milano University. He focuses his research activities on e-waste management and is an author of more than 30 publications in national, international journals and conference proceedings, as well as co-author of the first Italian book on e-waste management, published in 2005. As a Research Associate since 2005 at UNU-ISP SCYCLE, Federico has been working with the Solving the E-waste Problem (StEP) Initiative on e-waste, including different studies for the European Commission and key stakeholders in the context of the recast of the WEEE Directive; he is currently focusing on capacity building projects mainly in developing countries as project manager of Ewaste Academy – Managers Edition. Between 2008 and 2011 Federico has also been working as Quality & Operations Manager in Italian take-back system, in addition to his UNU-related activities.

Daniela Torres Espinosa - Global Manager of Green ICT & Environment, Telefónica



Her main role is to define the Environment & Green ICT strategy of Telefónica globally. She is in charge of driving the Green ICT transformation of the Company in order to meet customer needs while enhancing environmental management in the OBs. Environmental Engineer and MSc. in Sustainable Energy Development. Expert in the development of sustainable energy, climate change and green ICT projects. Working experience at public, private and international organizations.