

GSMA Antitrust Policy

All GSMA participants **must** abide by the following rules:

- ✓ **DO** clearly identify the positive purpose of each project and follow it
- ✓ **DO** consult with legal in areas where you are unsure
- **DON'T** enter into agreements that restrict other parties' actions or creates barriers to market entry
- **DON'T** discuss or exchange information on pricing, business plans, or any other confidential or commercially sensitive data
- **DON'T** Discuss or recommend any reference prices, or any particular pricing policy