

25-28 February 2019

**#BetterFuture Seminar: Progressive Leadership in the Digital Age**  
**MWC 2019, Hall 1, CC1, Seminar Theatres 1 & 2**  
**09:00 – 10:30 on Tuesday, 26 February**

09.00 – 09.05	<b>Welcome: Insights from the SDG Impact Report</b> <ul style="list-style-type: none"> <li>Alix Jageneau, Head of External Affairs and Industry Purpose, GSMA</li> </ul>
09.05 – 09.10	<b>Keynote: Progressive Leadership in the Digital Age</b> <ul style="list-style-type: none"> <li>Doreen Bogdan-Martin, Director of the Telecommunication Development Bureau, ITU</li> </ul>
<b>Session I: Progressive and Responsible Leadership: CEO Strategic Visions for the Digital Future</b>	
09.10 – 09.15	<b>Keynote: My Journey towards Responsible and Sustainable Leadership</b> <ul style="list-style-type: none"> <li>Sigve Brekke, President &amp; CEO, Telenor</li> </ul>
09.15 – 09.45	<b>Panel Discussion: The Role of Responsible Leadership in the Digital Age</b>  Moderator: Christa Gyori, CEO & Co-Founder, Leaders on Purpose  Panelists: <ul style="list-style-type: none"> <li>Aminata Kane, CEO, Orange Sierra Leone</li> <li>Kaan Terzioglu, CEO, Turkcell</li> <li>Sigve Brekke, President &amp; CEO, Telenor</li> </ul>
<b>Session II: Delivering Sustainable and Responsible Technological Innovations</b>	
09:45 - 09:50	<b>Introduction: Leveraging Innovation for a Better Future - The Tangible Effects that Business Decisions Have on Society</b> <ul style="list-style-type: none"> <li>Jeanine Vos, Head of SDG Accelerator - Big Data for Social Good, GSMA</li> </ul>
09:50 - 10:20	<b>Panel Discussion: Leveraging Innovation for a Better Future</b>  Moderator: Jeanine Vos, Head of SDG Accelerator - Big Data for Social Good, GSMA  Panelists: <ul style="list-style-type: none"> <li>Elena Gil, Global Big Data B2B Director and CEO, LUCA, Telefónica S.A.</li> <li>Heather Johnson, Vice President, Sustainability and Corporate Responsibility; Group Function Marketing and Corporate Relations, Ericsson</li> <li>Olga Yurkova, Head of Regional PR Department, MTS Russia</li> <li>Robert Kirkpatrick, Director, UN Global Pulse</li> </ul>
10:20 - 10:30	<b>Summary and Closing Remarks</b> <ul style="list-style-type: none"> <li>Alix Jageneau, Head of External Affairs and Industry Purpose, GSMA</li> </ul>