

Sensing. Monitoring. Communicating.



Description of solution

BlueLibris is building the underlying platform for mobile health and safety monitoring. We enable caregivers to offer intelligent, intimate, and cost-effective care. Our single button mobile solution enables the real-time sensing of health information, the automatic monitoring of user location and activity, and simultaneous voice communication with users. A "Mobile Safety Blanket" for seniors, patients, and children - provided by established care organizations and powered by BlueLibris.

Benefits of the solution

The BlueLibris solution is ideal for HMO's, Medical Alarm and Personal Emergency Response System ("PERS") vendors, hospitals and other care organizations, to enable them to monitor the health and safety of their members. We enable providers to offer new services, such as:

- Mobile assistance, guidance and PERS
- Mobile medication reminders
- Adaptive, multi-sensor fall detection
- Activity & location monitoring
- Vital sign monitoring through external sensors

These services enable caregivers to make intelligent, timely, and informed decisions for their patients. The result: healthier people, improved outcomes, reduced cost, and new revenue.

Timescales

The fully integrated BlueLibris platform and mobile device have been under development since 2010. Customer trials begin in mid-2011 with full production launch shortly after. Launch partners will include a variety of health and safety organizations. BlueLibris welcomes additional partners for future integration in the fields of sensors, mobility, healthcare, security, and other relevant industries. devices (e.g. ecg, lung function testing devices, body fat scales) and handsets. (Android)

Core technologies and standards

The BlueLibris' solution is comprised of the 'Libri' device connected over the mobile network to a cloud-based architecture. The Libri is a personal health gateway: a small, simple and wearable cellular device. A single button connects the user to our servers, where voice, activity and sensor information are routed to a caregiver. The Libri also connects

to personal sensors over Bluetooth or Bluetooth LE.

The information collected is tracked over time to allow caregivers to make intelligent, timely and informed decisions. Strict privacy and access rules are implemented to safeguard sensitive information.

Interoperability and scalability

The BlueLibris platform is designed to integrate with a variety of monitoring solutions. The GSM enabled Libri, interoperates with Bluetooth or Bluetooth LE devices.



"BlueLibris represents the first fully integrated and full featured solution for the mobile health and safety market," said Ram Fish, founder and CEO of BlueLibris, Inc. "End users will enjoy the simplicity of the mobile device, and the seamless, high-tough service when they need assistance." **Ram Fish**, founder and CEO of BlueLibris, Inc.