



Sana Wireless Technology

Caio Regatieri, MD PhD

Adjunct Professor

Federal University of São Paulo

Assistant Professor

Tufts Medical School



Outline

- Why mobile health care?
- Role of mobile health in Brazil
- Sana projects
- Sana Brazil
 - São Paulo
 - Natal

A **lack of trained physicians** is one of the largest issues facing healthcare in the developing world.



Patients often make long journeys to clinics, only to be referred to **expensive and far away** medical centers for a diagnosis.

Paper based medical records further contribute to inefficiencies.

Bigger Systems Problems

- Care provision is fragmented: providers work independently
- Absence of or inadequate documentation of care (paper-based)
- Lack of process standardization and outcomes tracking – “ad hoc” care -> care variability
- Weak system for quality assurance and improvement

Traditional Tele-Medicine

- Scalability an issue
- Reliance on fixed and expensive infrastructure
- Limited broadband connectivity



mHealth

Between 80 and 90 percent
of the world's population live
within range of a cellphone tower.

Now, **care** can be in range for them too.

Cloud Computing



mHealth Applications

- Education and awareness
- Remote data collection
- Remote monitoring
- Communication and training for healthcare workers
- Disease and epidemic outbreak tracking
- Diagnostic and treatment support

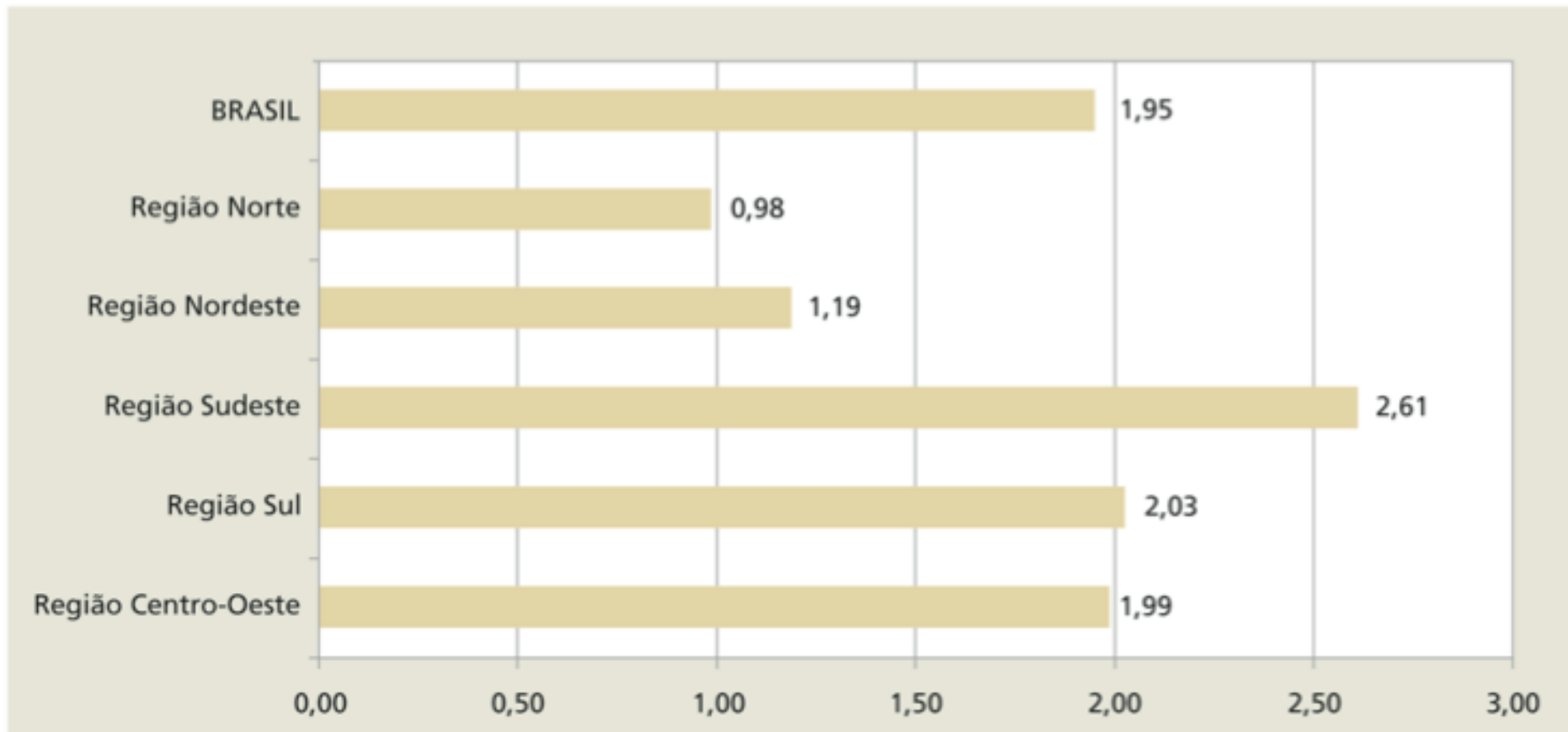




mHealth and Brazil

- Lack of MD and specialists in remote areas

Distribuição de médicos registrados por 1.000 habitantes, segundo Grandes Regiões – Brasil, 2011



Fonte: CFM; Pesquisa *Demografia Médica no Brasil*, 2011.



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today's spotlight

Mobile health care

Software aims to increase health care access in developing countries



news

Unexpected finding at the Large Hadron Collider

Explained: How recessions are really identified

Study ties airplane emissions to deaths on the ground

NRC rankings reaffirm MIT's leadership role in science, technology

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State of the Institute, community social (today)

Of Note: MIT VPF Provider Fair (tomorrow)

Join MIT Entrepreneurship Review's Board of Topic Experts

today's image:
RJ Ryan

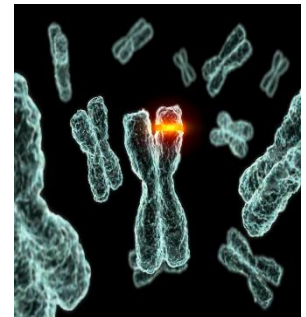
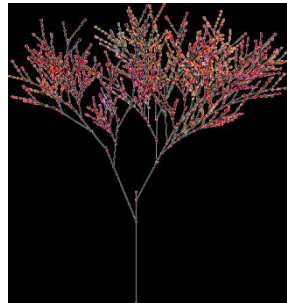
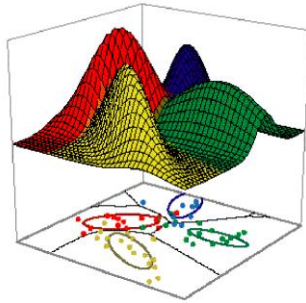
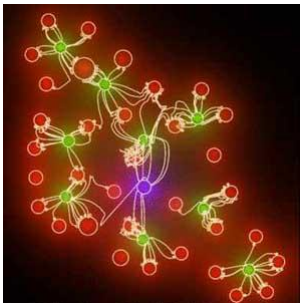
Sana

- Volunteer organization hosted by the Computer Science and Artificial Intelligence Laboratory consisting of students and alumni of MIT, Harvard Medical School and Harvard Business School
- Offers a mobile tele-health platform for resource-poor settings



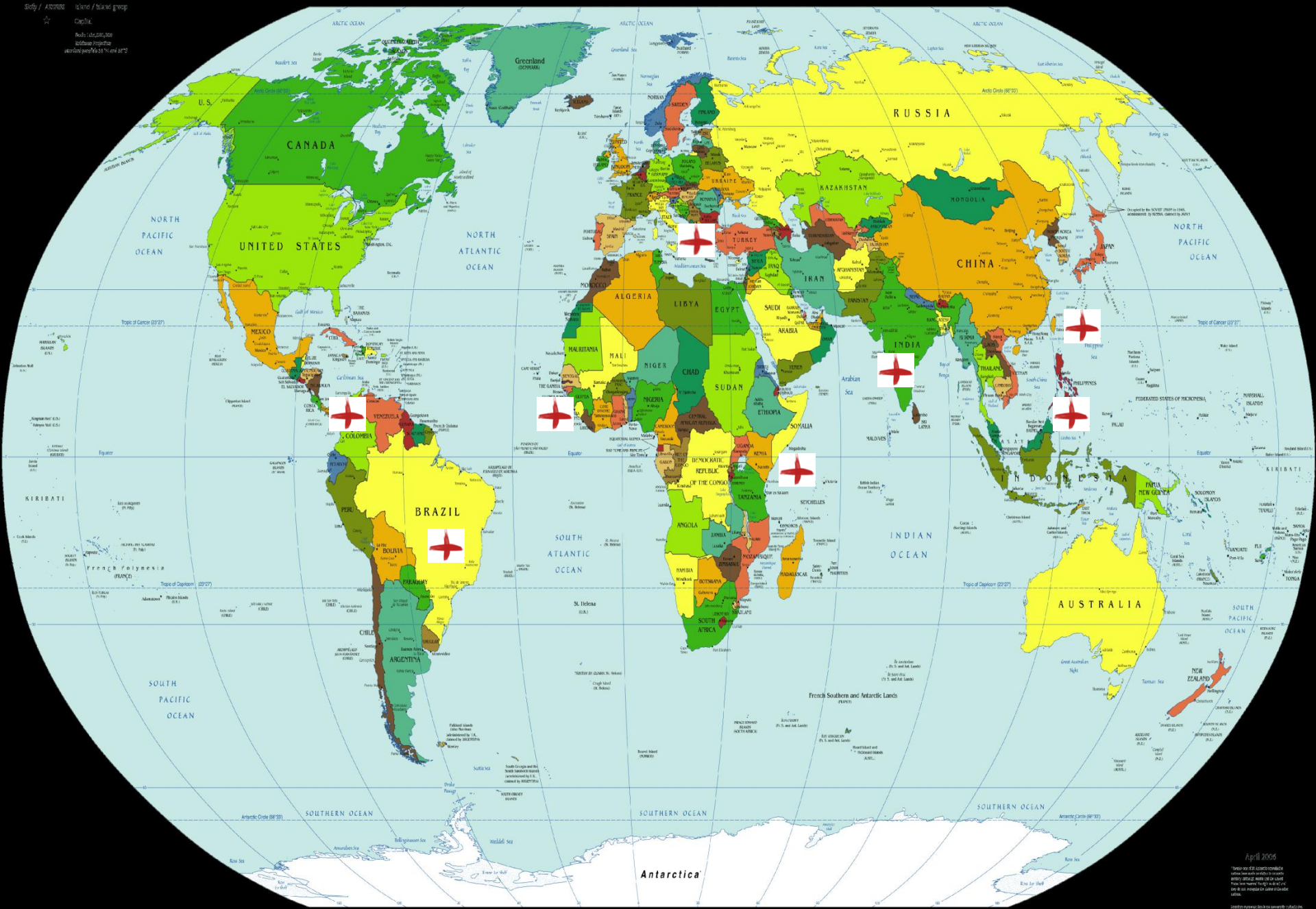
Sana Mission

- Our mission is to revolutionize healthcare delivery in remote areas through innovative mobile information services that improve patient access to medical specialists for faster, high quality, and more cost effective diagnosis and intervention.



Political Map of the World, April 2006

ANIMANIA Independent state
Bastards Dependency or area of special investigation
Silly / Annoys Island / State group
☆ Capital
Scale: 1:62,500,000
Latitude projection
Unofficial political map 2006 and 2007





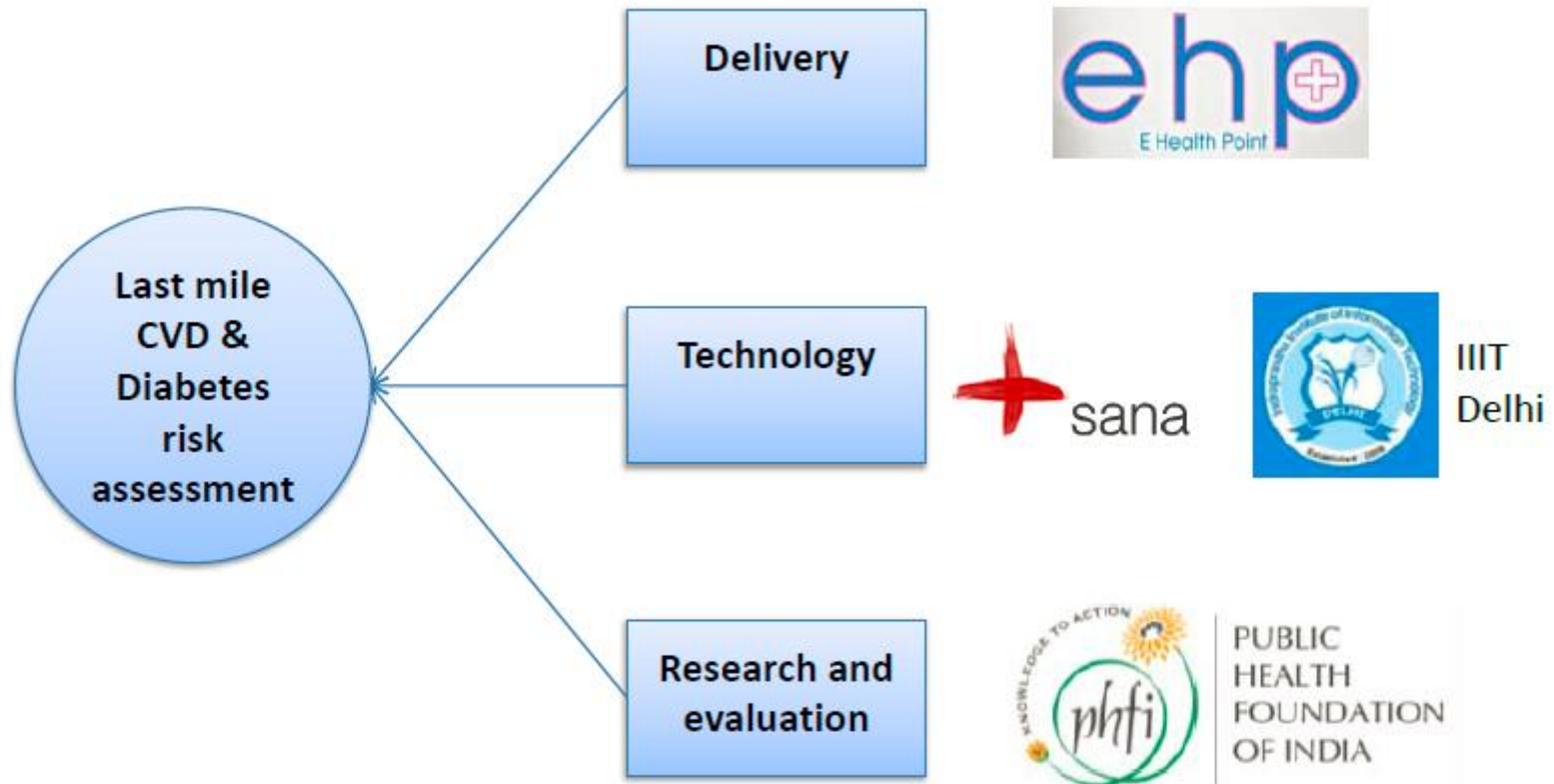
Sana India

- Screening of oral cancer and chronic diseases (heart disease, diabetes)
- Early detection: less costly care, better outcomes





Sana Delhi





Sana Philippines

- Primary care application
- Partners:
 - National Telehealth Center
 - University of the Philippines
 - Integrated Open Source Solutions
 - Department of Health DTTB Program





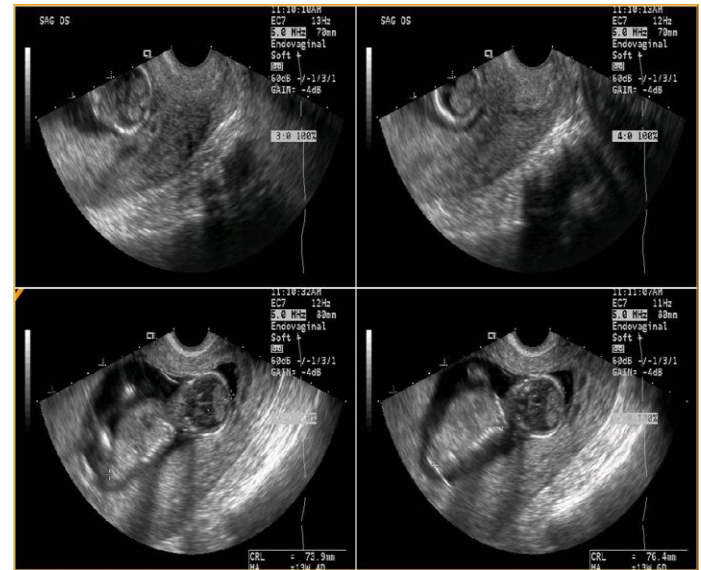
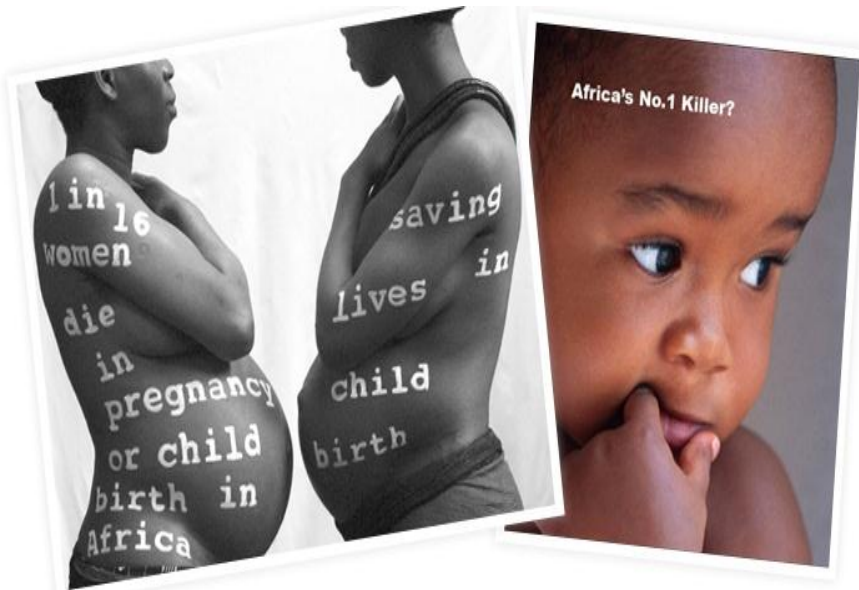


Sana Taiwan

- Assist Taipei Medical University to implement mHealth in Swaziland as part of Taiwan Medical Mission, established in 2008



Prenatal Ultrasound Screening



Women in least developed countries are 300 times more likely to die in childbirth.

Every year, more than half a million women die as a result of pregnancy or childbirth.

Postnatal System

- Provide care to mother and infant during the critical period of 1 hour to 1 week after delivery
- Hardcode WHO recommendations into the phones of birth attendants and CHWs

Sana Greece

- Greece – diabetic foot ulcer detection



Sana Brazil

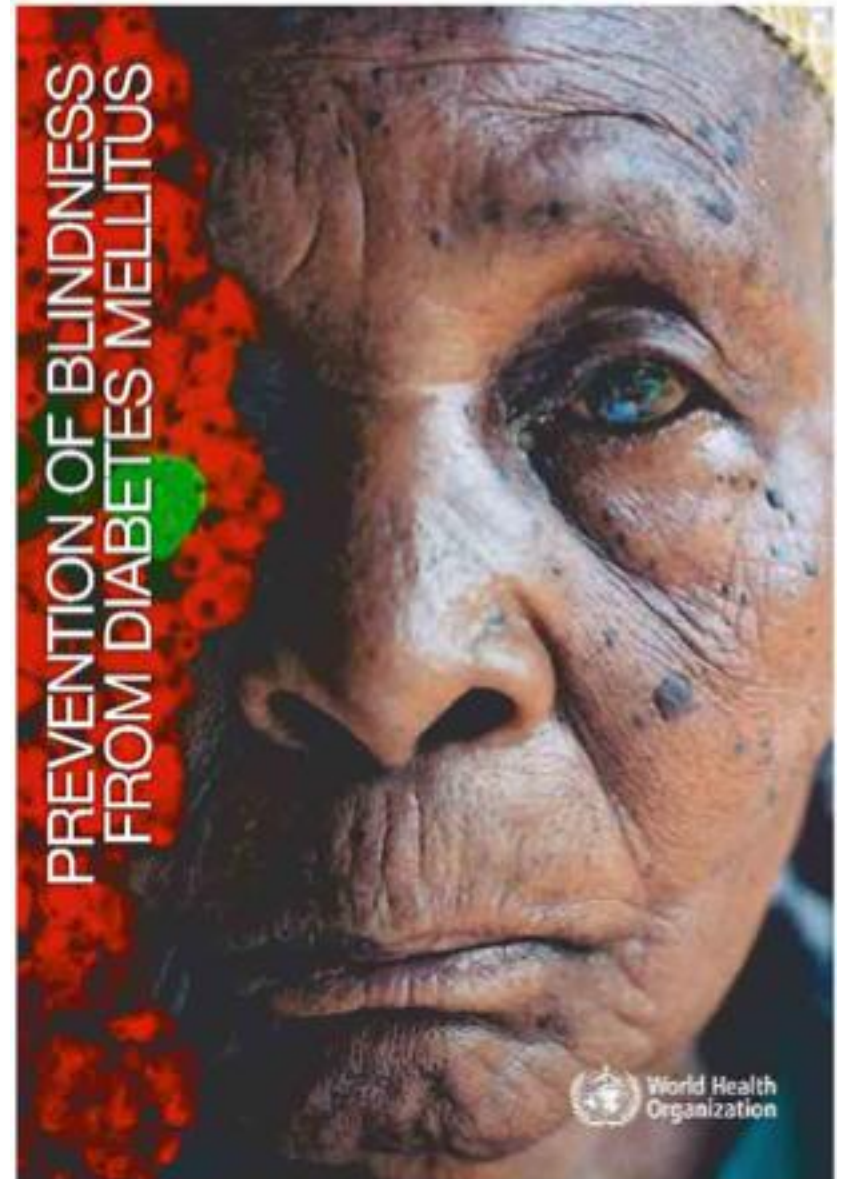
- Screening for common eye conditions

Population (millions)	(A) Blind (millions)	(B) Low Vision (millions)	(A+B) Visually Impaired (millions)
6,737.50	39.365	246.024	285.389

Source: WHO 2010

Sana Brazil

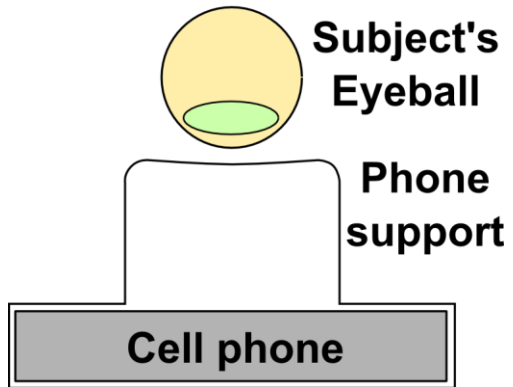
- Leading causes
 - Refraction errors
 - Cataract
 - Diabetes





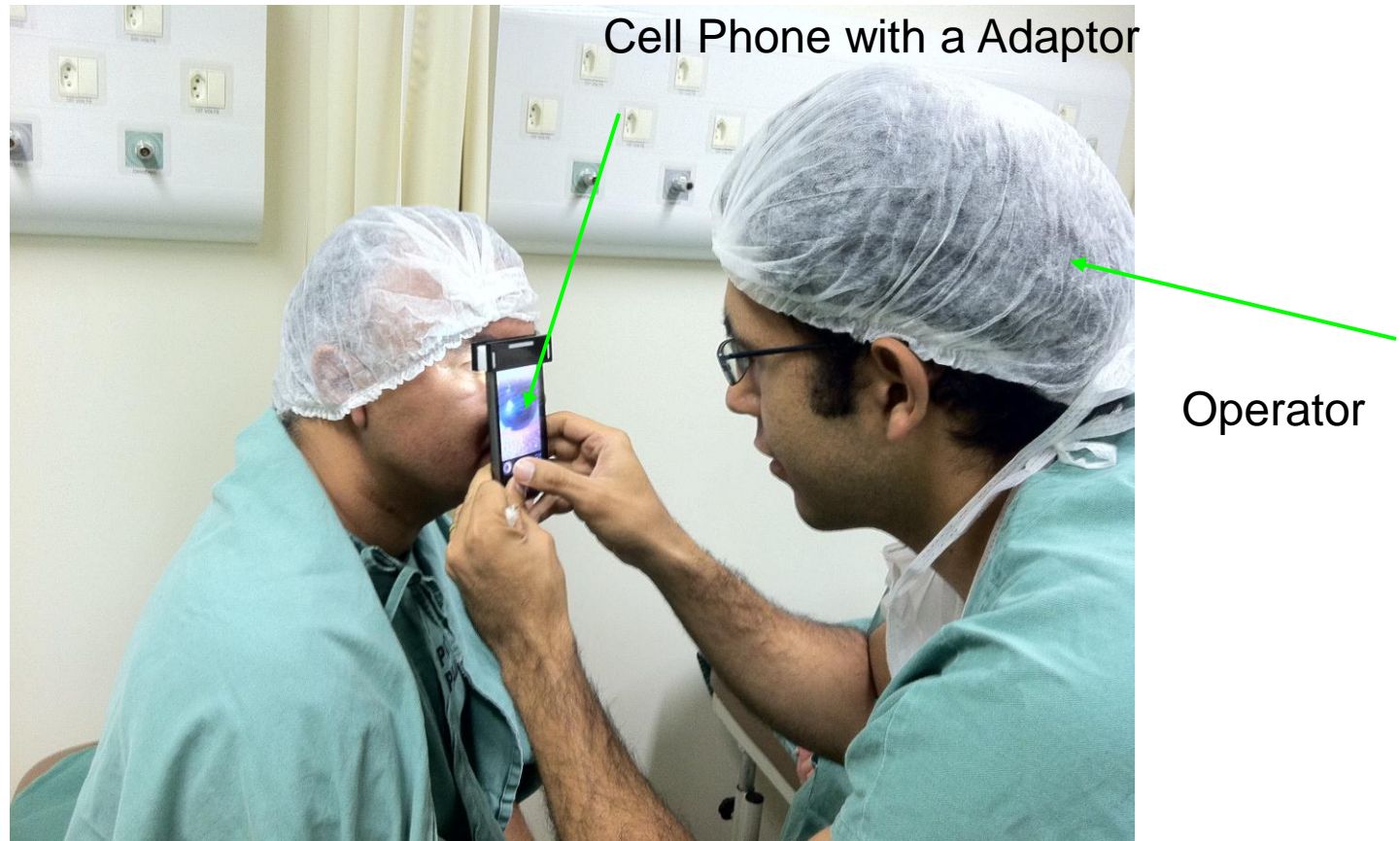
Devices

View from the top

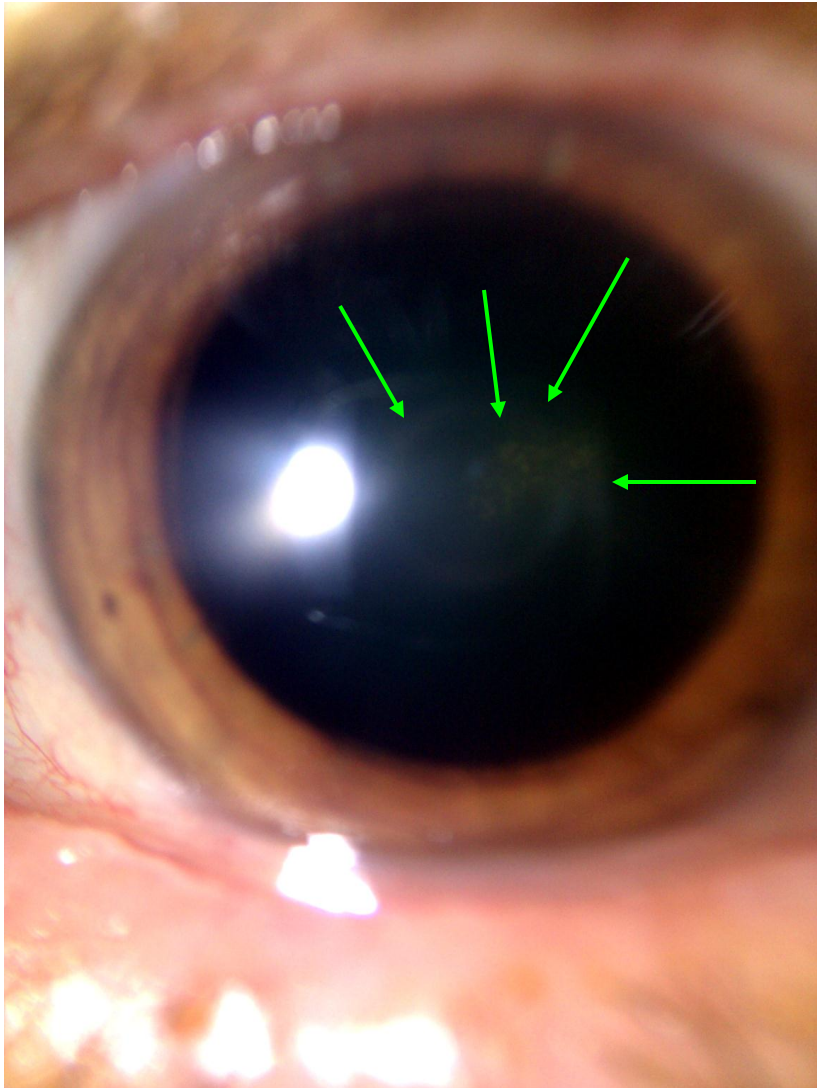




Anterior Segment Screening

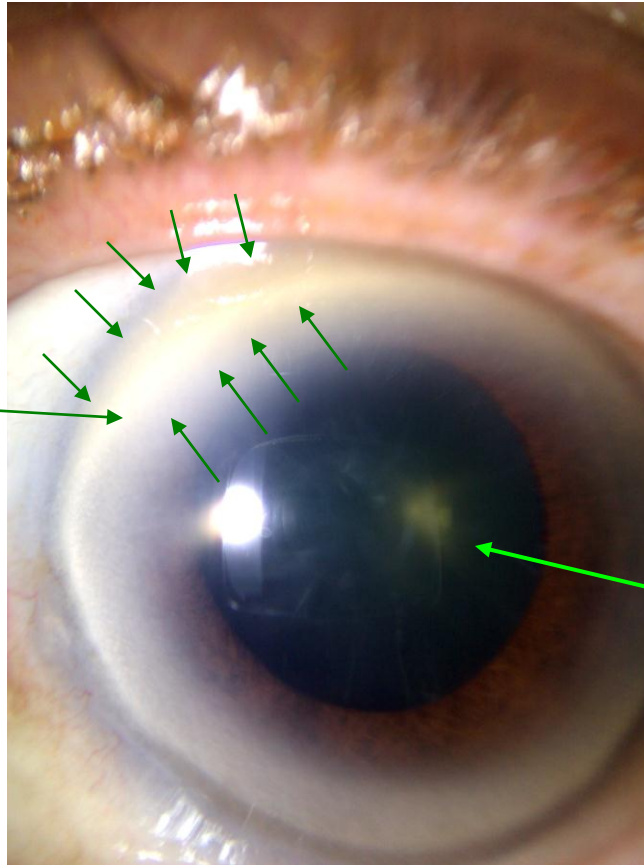


Cataract

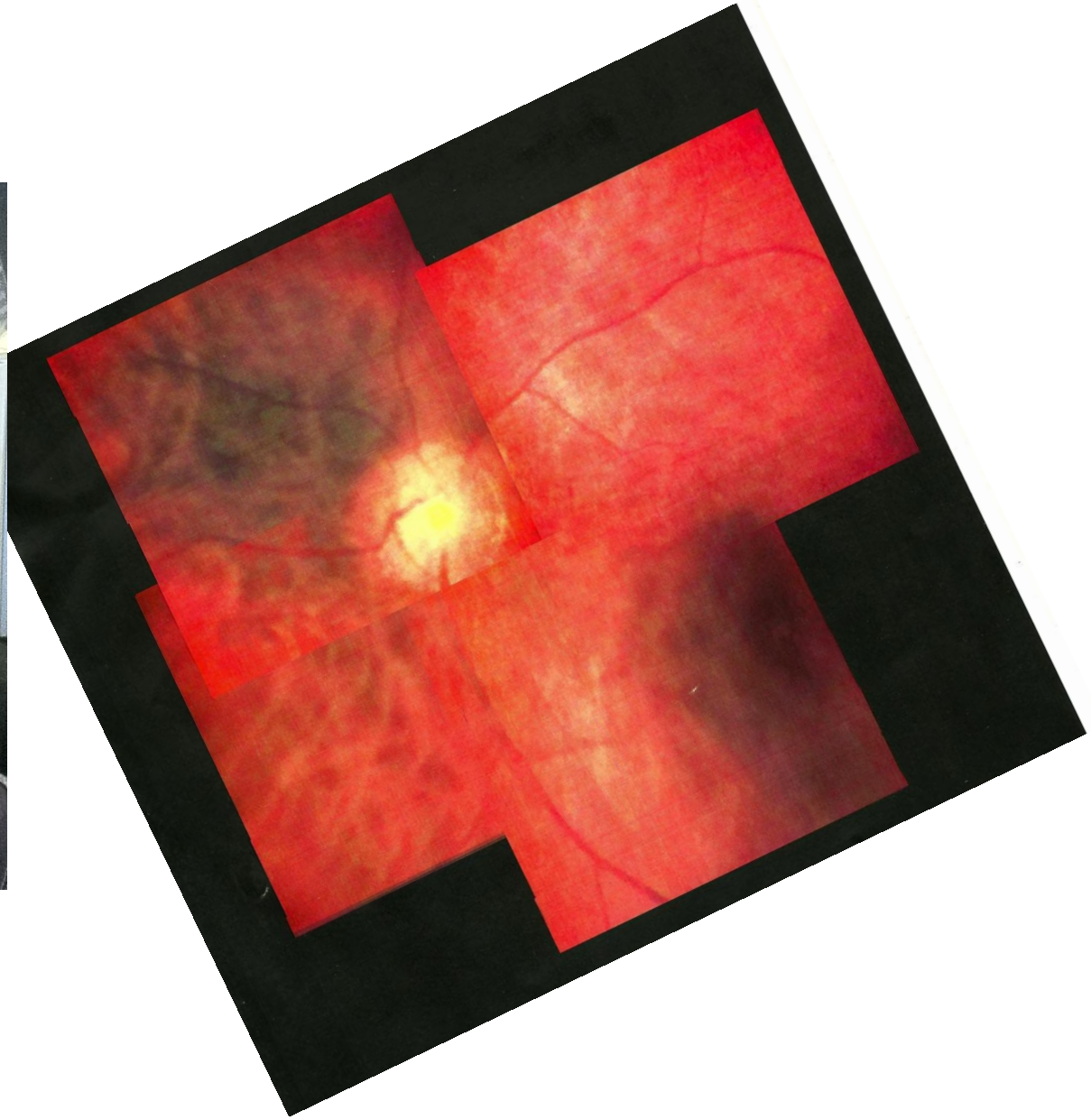


Corneal Diseases

Corneal
Thinning



Mild
Cataract



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MORE ABOUT SANA AND MOBILE HEALTH

The **Summer 2010 issue of AQ** includes a case study on Sana, a team of MIT and Harvard School of Public Health students who have developed award-winning technology that enables mobile phones to capture and send medical data, even in areas with poor cellular coverage.

The platform allows rural practitioners to connect in real time with trained experts for diagnostic and treatment assistance, and after successful projects in Bangalore, India, they are getting ready to launch an eHealth training program in Monterrey, Mexico, next January.

Since the Summer issue went to press, Sana has expanded its work in several countries, including Brazil, where Sana Brazil was launched in partnership with the *Universidade Federal de São Paulo* and the National Telecommunications Institute to design and deploy a system to help community health workers provide comprehensive eye examinations.

For more information about Sana, please visit the links below:

1. **Video: Mobile Health in Developing Societies at the Asia Society**
2. **Exhibit: MIT Next Billion Network at the Cooper-Hewitt Museum**
3. **Video: Using Cellphones to Change the World: Mobile Care for Remote Diagnosis and Screening**



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National Design Triennial

WHY DESIGN NOW?

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Simplicity

MIT Next Billion Network



MIT Next Billion Network. Concept: Jhonatan Rotberg, Lecturer, MIT Engineering Systems Division. Partners: MIT NextLab Program, Fundación Carlos Slim (Javier Elguea), Telmex (Andrés Vázquez del Mercado), MIT Media Lab (Luis Sarmenta, Luis Blackaller, Rich Fletcher, Sandy Pentland, Frank Moss, Mitch Resnick, John Maeda, Nicole Prowell, Max Wagenblass), Harvard-MIT Health Sciences and Technology (Gari Clifford, Leo Celi), MIT Center for Transportation and Logistics (Edgar Blanco, Jen-Hao Yang). Conceived Mexico, 2006, launched United States. 2007

Sana Approach

- Multidisciplinary and collaborative to enable
 - Technical innovation (based on an open source platform)
 - Business innovation (based on models being designed and tested with partner organizations)
 - Development of value-creating networks by building coalitions of local and international academic and provider organizations to identify and share examples of best practice and to pool resources



sana.mit.edu