



S. ASEAN International Advocacy & Consultancy

Industry Summit, Promoting Digital Indonesia

Socio-economic Benefits of the Digital Transition and Key challenges

Thursday 6 February 2020, Jakarta



Industry Summit

Promoting Digital Indonesia



Welcome remarks

Julian Gorman
Head of Asia Pacific
GSMA





Industry Summit: “Promoting Digital Indonesia: Socio-economic Benefits of the Digital Transition & Key Challenges”

Julian Gorman, Head of Asia Pacific, GSMA
Jakarta, February 2020



We are the GSMA

THE GSMA
WAS FOUNDED IN
1987

15 OFFICES
WORLDWIDE



SHANGHAI



SAN FRANCISCO



BEIJING



SAO PAULO



NAIROBI



NEW DELHI



LONDON



DUBAI



ATLANTA



BRUSSELS



BARCELONA



HONG KONG



BRASILIA



BUENOS AIRES

Connecting Everyone and
Everything to a #BetterFuture



The mobile industry is the
first to formally commit
to the UN Sustainable
Development Goals



The GSMA
represents
the interests
of mobile
operators
worldwide



MORE
THAN
750
MOBILE
OPERATORS



WITH OVER
350
COMPANIES
in the broader mobile ecosystem



The world's leading mobile industry events,
Mobile World Congress and Mobile World
Congress Shanghai, together attract nearly

190,000

people from across the globe each year

The GSMA works to deliver a regulatory environment
that creates value for consumers by engaging
regularly with:



MINISTRIES
OF TELECOMS



TELECOMS
REGULATORY
AUTHORITIES



INTERNATIONAL &
NON-GOVERNMENTAL
ORGANISATIONS



CONNECTING
23,000+
Industry Experts

Exclusively for GSMA Members,
InfoCentre² is your place to
connect with a global
community of industry experts

GSMA Working Groups
provide frameworks and
standards in commercial,
operational and
technical matters that help
maintain and advance
mobile industry ecosystems



8.7 bn+

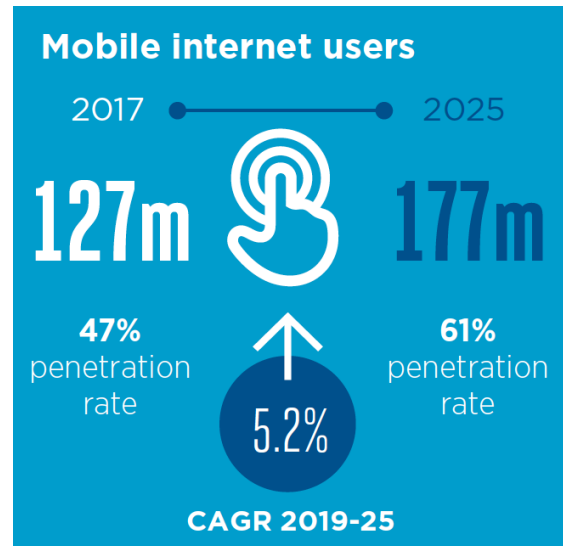
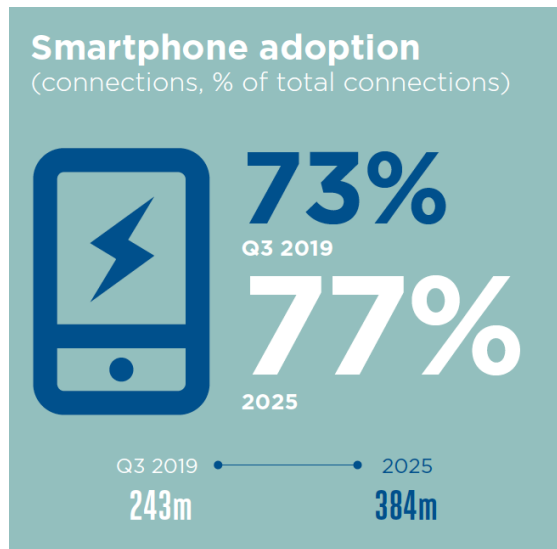
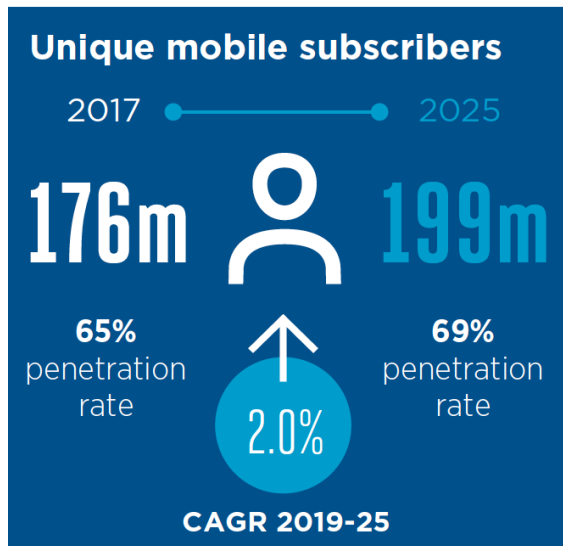
MOBILE CONNECTIONS
WORLDWIDE

Mobile Powering the Digital Economy

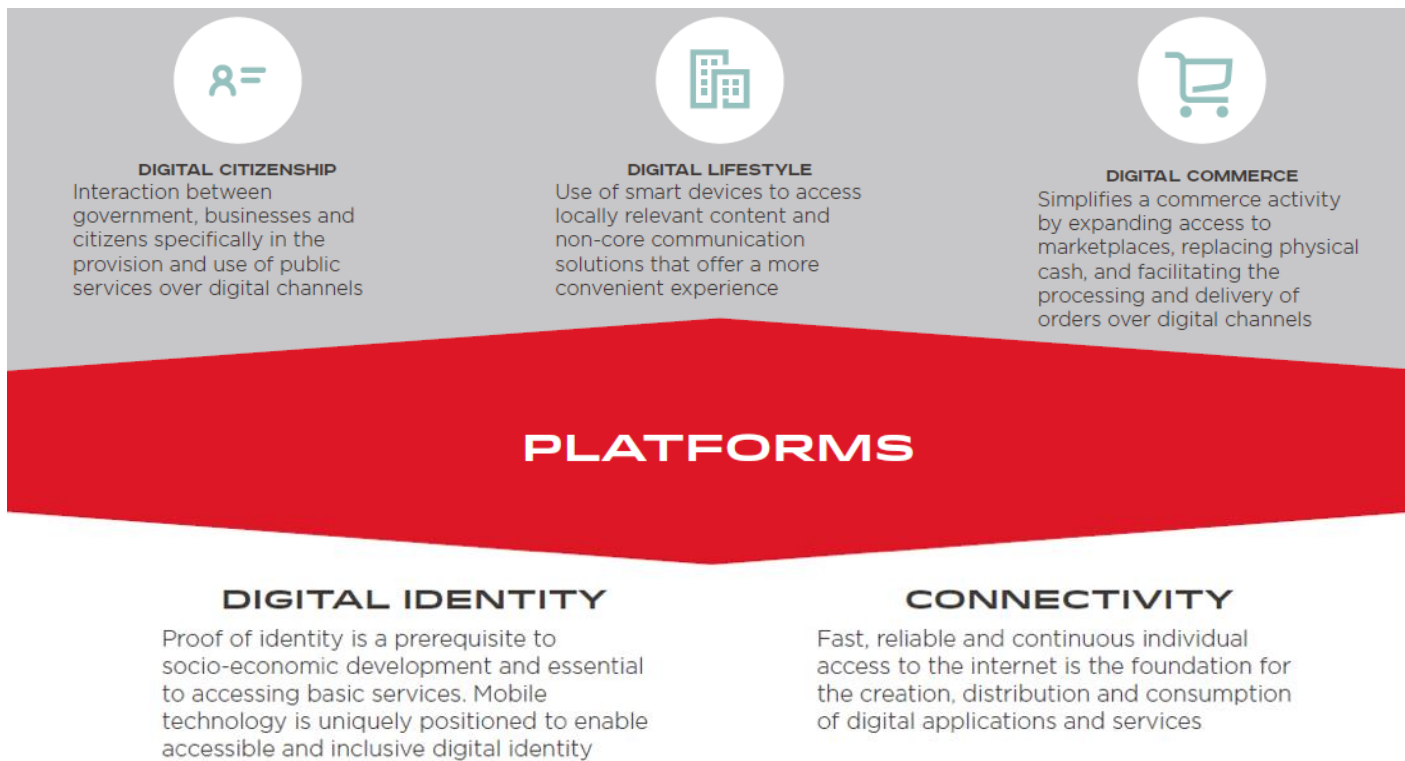




Indonesia's mobile market at a glance



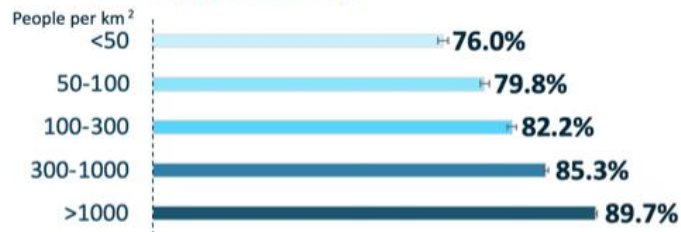
Mobile Broadband Foundation of a Digital Society



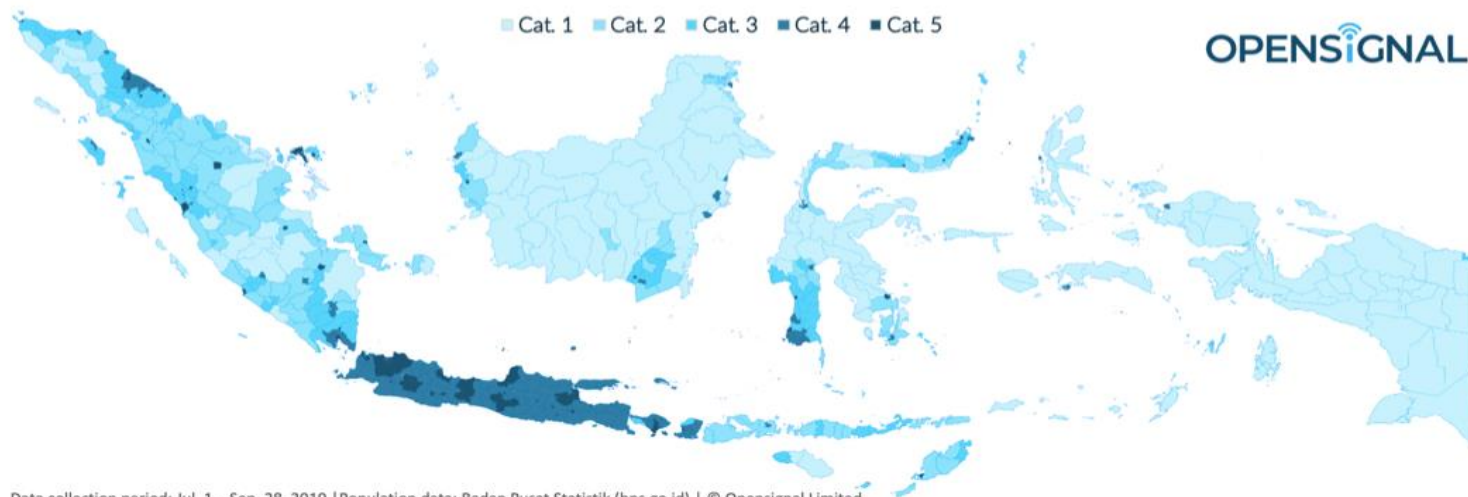


Vision for Inclusive Mobile Broadband

4G Availability



3G/4G Availability



Data collection period: Jul. 1 – Sep. 28, 2019 | Population data: Badan Pusat Statistik (bps.go.id) | © Opensignal Limited



Time to be a Global Digital Champion?

