Industry summit
"Digital Indonesia: Socio-economic Benefits of the Digital Transition and Key Challenges"

Importance of the Digital Transition and the Digital Dividend for Indonesia

The internet has fuelled economic growth and created millions of jobs worldwide. The large-scale adoption and use of digital technologies is a key driver of measurable social and cultural value, increased productivity, improved security and greater capacity to tackle social and environmental issues.

In 2018, the mobile ecosystem contributed USD$1.6 trillion to the Asia Pacific economy, equivalent to 5.3% of the region's GDP. Mobile has been instrumental in expanding the reach of the internet to a large number of people, particularly in the areas that are hardest to reach. However, as more people become able to access mobile internet, providing even better coverage is crucial to ensuring the continued growth of Asia Pacific's – and Indonesia's – digital economy.

Migration analogue TV and assigning the digital dividend to 4G/5G mobile broadband services will maximise the economic and social benefits in Indonesia. Once completed, a new generation of mobile broadband will become available to Indonesian citizens, businesses and government. The uptake of advanced ultra-fast mobile services unlocks innovative applications and services. As a result, the Indonesian economy would experience economic benefits over the 10-year period between 2020 and 2030 of USD$10.5 billion, adding 1% to the country's GDP by the end of the period.

Other countries in ASEAN are also successfully carrying out similar processes. For Indonesia to maintain its regional competitive position, the government needs to set the stage for advanced networks already being planned and deployed by neighboring countries.

The Summit will address all the potential benefits available to Indonesia from realising its Digital Transition. It will also explain how the benefits of mobile infrastructure continue to advance the interests of the citizens of Indonesia.

Event details:
Thursday 6 February, 09:00-13:00, followed by a networking lunch
Hotel Grand Hyatt, Jakarta, Indonesia
Grand Ballroom, 2nd Floor

DRAFT AGENDA

Thursday 6 February 2020	
09:00 – 09:10 09:10 – 09:25 09:25 – 09:40 09:40 – 09:55	**Welcome remarks and opening keynotes** - **Welcome remarks:** Julian Gorman, Head of Asia Pacific, GSMA - **Government keynote**: Hon. Johnny Plate, Minister of Communication and Information, Indonesia - **Government keynote**: Hon. Mulyani Indrawati, Minister of Finance, Indonesia - **GSMA keynote: Socio-Economic benefits of the digital transition and the digital economy.** Brett Tarnutzer, Head of Spectrum, GSMA [leaders' group photo]
10:00 – 10:15	**Benefits of digital migration and the digital dividend** - Aamir Riaz, Programme officer, ITU Regional Office for Asia and the Pacific
10:15 – 10:30	**The evolving landscape of digital media** - Ira Soekirman, Director, Roy Morgan Research Indonesia
10:30 – 10:45	**The role of 4G and 5G in supporting digital transformation** - Foong Chee Kheong, Head of Group Regulatory Affairs, Axiata Group Berhad
10:45 – 11:00	**Coffee break**
11:00 – 11:15	**Key challenge one: spectrum requirements for digital transformation** - Scott Minehane, Windsor Place Consulting
11:15 – 11:30	**Key challenge two: national digital switch-over implementation** - Dr. Denny Setiawan, Director Spectrum Planning, KOMINFO
11:30 – 11:50	**Key challenge three: regulatory enablers** - Cristian Gomez, Director Spectrum Policy APAC, GSMA
11:50 – 12:45	**Leaders panel session** - Cristian Gomez, Director Spectrum Policy APAC, GSMA - Dr. Denny Setiawan, Director Spectrum Planning, KOMINFO - Ronni Nurmal, Vice President, Head of Network Product Unit, Ericsson Indonesia - Nies Purwati, Director Government Affairs, Qualcomm International - Mobile operator (TBC)
12:45 – 13:00	**Closing remarks**
13:00	**Networking Lunch**