Industry summit *"Digital Indonesia: Socio-economic Benefits of the Digital Transition and Key Challenges"*

Importance of the Digital Transition and the Digital Dividend for Indonesia

The internet has allowed economic growth to take a new direction in many countries. As a result, a digital economy has grown, which has supported related industries and millions of jobs worldwide. The large-scale adoption and use of digital technologies is a key driver of measurable social and cultural value, increased productivity, improved security and greater capacity to tackle social and environmental issues.

In 2017, the mobile ecosystem contributed USD$1.5 trillion to the Asia Pacific economy, equivalent to 5.4% of the region's GDP. Mobile has been instrumental in expanding the reach of the internet for a large number of people, particularly in the areas that are hardest to reach. However, as more people become able to access mobile internet, providing good capacity will be crucial to ensuring the continued growth of Asia Pacific's – and Indonesia's – *digital economy*.

Achieving the digital migration of the legacy analogue TV and assigning the resulting digital dividend to 4G/5G mobile broadband services will work towards maximizing the economic and social benefits of the digital dividend in Indonesia. This will support the new generation of mobile broadband for use by Indonesian citizens, businesses and government. Expansion and uptake of advanced ultra-fast mobile services in Indonesia will unlock new applications and services. The Indonesian economy will experience economic benefits over the 10-year period between 2020 and 2030 of USD$11 billion. This will add 1% to the total country's GDP by the end of the period.

Other countries in ASEAN are also successfully carrying out similar processes. Indonesia will be required to maintain its regional competitive position by keeping up to date with the advanced networks being planned and deployed by neighboring countries.

The Summit will address all the potential benefits available to Indonesia from materializing its Digital Transition and will contribute and ensure the benefits of mobile infrastructure continue to advance the interests of the citizens of Indonesia.

Event details:
Thursday 6 February, 09:00-13:00, followed by a networking lunch
Hotel Grand Hyatt, Jakarta, Indonesia
Grand Ballroom, 2nd Floor

DRAFT AGENDA

Thursday 6 February 2020	
09:00 – 09:30	**Welcome address and opening remarks** - Hon. Minister of Communication and Information, Indonesia - GSMA Head of APAC - ATSI (tbc) [leaders group photo]
09:30 – 09:45	**Socio-Economic benefits of the digital transition and the digital economy** - Brett Tarnutzer, Head of Spectrum, GSMA
09:45 – 10:00	**Benefits of digital migration and the digital dividend** - ITU
10:00 – 10:15	**The evolving landscape of digital media** - Local speaker in Bahasa (Consultant)
10:15 – 10:30	**The role of 4G and 5G in supporting digital transformation** - Axiata XL (or Telkomsel)
10:30 – 10:45	**Coffee break**
10:45 – 11:00	**Key challenge one: spectrum requirements for digital transformation** - Scott Mainhane, Windsor Place Consulting (tbc), or Coleago*
11:15 – 11:30	**Key challenge two: national digital switch-over implementation** - Dr. Denny Setiawan, Director Spectrum Planning, KOMINFO
11:30 – 11:50	**Key challenge three: regulatory enablers** - Cristian Gomez, Director Spectrum Policy APAC, GSMA
11:50 – 12:45	**Leaders panel session** - Minister/s, MNOs, GSMA, ATSI
12:45 – 13:00	**Closing remarks**
13:00	**Networking Lunch**