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Spectrum: The Road to the Future

Welcome Breakfast





Spectrum: The Road to the Future









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Spectrum: The Road to the Future

Welcome

Jawad Abbassi Head of MENA GSMA





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Spectrum: The Road to the Future

Opening

Amir A. Algibreen Group Chief Regulatory and Compliance Officer, stc





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Spectrum: The Road to the Future

Keynote

Dr. Mohammed Al-Otaibi Deputy Governor for the Radio Spectrum Sector, CST





Saudi Arabia Spectrum Management Overview

cst.gov.sa



Effective collaboration among government and industry is a key factor in Saudi Arabia's leadership





Release 1100 MHz for IMT use



COLLABORATION





Internet Penetration Percentage in Saudi Arabia

7 | Saudi Arabia: Spectrum Management Overview





Update the IMT regulations to be more fixable





Average Download Speed 5G



Percentage of Government E-Services Users



Proactive spectrum management to enable spectrum abundance



8 | Saudi Arabia: Spectrum Management Overview



New Spectrum Outlook 2024-2026



Upcoming Spectrum Auctions



The methods of yesterday will not survive tomorrow





Future is wireless Nearly every person, vehicle, building, appliance will be wirelessly connected.



29 billion wireless devices in 2030 6G, IoT, Space, WiFi, Sensors, VR, Metaverse





Enable Spectrum Sharing



Establish

The Way Forward

Saudi Arabia: Spectrum Management Overview

Exclusivity and Spectrum Crunch





the regulatory framework for Light (Shared) Licensing

Develop

the necessary infrastructure for Data-Driven Spectrum Management



CST





Thank You!

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Session 1

Affordability Starts with Spectrum Auctions, Pricing and T&Cs

Licensing Best Practice

Luiz Felippe Zoghbi **Spectrum Engagement Director GSMA**

GSMA



The Mobile Market



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5,538,788,891









Boundless connectivity for all

Network economics & innovation

> Enhanced broadband

Ultra high speed Ultra low latency New applications 💭 💭 🏠

5G Revolution

Industrial transformation

Massive IoT & critical communications



Economic power of 5G



© GSMA 2023

... BUT SPECTRUM CONSTRAINTS **RESTRICT VALUE**

Optimal Scenario

\$961bn 0.68% of GDP

Constrained Scenario



The Socio-Economic Benefits of Mid-band 5G **GSMA** Intelligence 2023





Common spectrum assignment objectives



Promoting the efficient use of spectrum



Ensuring service continuity for endusers



Potentially other policy goals such as achieving wide coverage



Supporting mobile service competition



Adopting a well-run, timely and legally robust process



In some cases, generating revenue to government





Spectrum Pricing Studies



229 operators

Most comprehensive study to date on the impact of spectrum assignment policy on consumers. Econometric model that assesses the impact of spectrum cost on coverage, network quality and final prices for users.



More expensive services

64 countries (34 high income | 30 middle and low income)



Slower speeds







The Results – Prices





The Results – Also... Amount of Spectrum







What drives higher spectrum prices? Demand and willingness to pay (market factors) \$

But also spectrum policies...

- •••• Very high (reserve) prices and/or fees
- **M** Limited supply of spectrum
- Not publishing a spectrum roadmap
- Award rules (such as auction formats)





Mobile spectrum-related emissions impact

Cumulative mobile sector emissions impact for the modelled scenarios over a 10-year period





Source: GSMA Intelligence

© GSMA 2023

1.1



Annual emissions of one million cars Spectrum policy leading to efficient radio networks can maximise the economic benefits of mobile connectivity and reduce carbon impacts







Approaches on Spectrum for Industry



Assigning a range of spectrum to be exclusively licenced to industry users.

Enabling several users to access spectrum simultaneously.

Licence conditions for public Spectrum sharing framework mobile operators

Enabling or requireing public mobile operators to deploy private networks or lease spectrum.





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Allows redistribution of unused spectrum driven by market forces

Sharing and Leasing





Lessons from the German Auction





A fourth operator joins and carve-out creates spectrum scarcity



High prices paid at auction

Agreed Plan with Existing MNO's

| I | | 1 | | | I | |
|-------|---------|------|-----|--------|------|-----|
| | 100 MHz | | 1(| DO MHz | | |
| 00 MI | Чz | 3700 | MHz | | 3800 | MHz |
| - | 90 MHz | | 10 | DO MHz | | |
| | | | | | | |

Imbalanced 3.5 GHz assets harm competition

Other regulators copy policy





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Saudi Arabia Overview

• **Proactive spectrum** reallocation

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Frequent best-practice awards





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Panel and Q&A

Moderator: Luiz Felippe Zoghbi, Spectrum Engagement Director, GSMA

Panellists: Abdulhadi Aboualmal, Vice President of Digital, E-space Lee Sanders, Aetha Consulting

Abdullah Almutairi, Director of Planning and National Collaboration, CST









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Session 2

Spectrum Needs WRC-23 and Beyond The Bands and the Battles

Shaping the future of mobile connectivity The value of mid-bands in the rollout and development of 5G

Dr. Leon Guo **Chief Solution Architect** Huawei 5G Product Line

GSMA



Shaping the Future of Mobile Connectivity The Value of Mid-Bands in the Continued Rollout and **Development of 5G**

Dr. Leon Guo Chief Solution Architect, 5G Product Line Huawei

May 23, 2023





Mid-Band Spectrum Industry Insights Technical Advantages

Success Cases

Mid-Band 5G Stimulates Unprecedented Global GDP Growth

• 5G is expected to generate \$960bn in GDP on a global basis - approximately 0.70% of forecast global GDP by 2030 Mid-band 5G contribution will represent \$610bn (63% of total 5G benefits) uplift to global GDP by 2030



Source: GSMA report on The Socio-Economic Benefits of Mid-Band 5G Services – Feb 2022

Untapped Potential Within Mid-Bands

Spectrum at a Glance

| C-Band 2.6GHz 2.3GHz | 5G High Experience Coverage & Capacity |
|----------------------------|---|
| | |
| 1.8GHz | Wide Coverage |
| 2.1GHz | |
| | |
| 600MHz | |
| 700MHz | Deen Coverage |
| 800MHz | Deep Coverage |
| 900MHz | |

- Mid-bands offer good mix of coverage, capacity and large continuous bandwidth for 5G services.
- **C-Band**, **2.6 and 2.3GHz** are golden bands in this range.

GSMA advocating for further release of midbands to mobile operators :

- Mid-bands typically offer a good mixture of ightarrowcoverage and capacity for 5G services.
- The 2.3 GHz and 2.6GHz bands should also be licensed to operators for 5G use.

*Source: 5G Spectrum, GSMA Public Policy Position -

pset.render type;

ation)



GCC Current Spectrum Allocations in Mid-Bands

| | | C-Band | | 2.6GHz | 2.3GHz |
|-----|---|------------------------------------|------------------------------------|--|----------------------|
| KSA | sic 100MHz • Extend to 150~2 | 100MHz 200MHz each (2023 | تين <mark>zoiN</mark> 100MHz | Constants TooMHz Sources | sic 100MHz |
| КШТ | ©zain 100MHz | 0000000 100MHz | sic 100MHz | Considering B7 convert to B41 | Spectrum clearance |
| UAE | تحالي etisalat 200MHz | d 200MHz | | ि साइवारे 90MHz 100MHz | |
| QTR | 0000000 200MHz | vodafone 200MHz | | Country currently using B7 (FDD) | |
| BRN | Batelco 100MHz | sic 100MHz | ©zain 100MHz | BatelcoSicImage: Sic50MHz40MHz50MHz | |
| OMN | عمانتل Omantel 100MHz | 0000000 100MHz | vodafone 100MHz | | |

- 2.6GHz: Most countries have already assigned with large bandwidth or considering.



C-Band: GCC countries are leading the world with network deployments on this spectrum range. **2.3GHz**: Only STC has assigned, so **more can be done with 2.3GHz** to maximize its untapped potential in order to drive 5G development and prosperity. (So this presentation will emphasize 2.3GHz Spectrum)











ME 5G Leads the Stride, Empowering Industries for Success

17 5G Networks

~45M **Population Coverage**

30%+ **User Penetration**

37%+ **Traffic Penetration**

Source: Huawei Market Insights 2022

Billion Explosive Growth



Going Further, 5G is Empowering Industry Digitalization in the Middle East







Mid-Band Spectrum Industry Insights

Technical Advantages

Success Cases

2.3 & 2.6GHz: Large Contiguous Bandwidth Achieves Higher Spectrum Utilization and Reduces Investment

Large Contiguous Bandwidth: Reduces Module Investment

5G-Oriented Spectrum Allocation

With large contiguous spectrum, each operator gets 1 band, requiring only 1 module thereby reducing investment.



Large Bandwidth Advantages: Higher Capacity & Significantly Enhanced Experience

| 5G | 100M | 60M | 40M | 20M | Remarks |
|--------------------------------------|-------|-------|------------|-------|------------------------------|
| Channel utilization | 98.3% | 97.2% | 95.4% | 91.8% | |
| RB number | 273 | 162 | 106 | 51 | |
| Uplink single-user peak (Mbps) | 379 | 222 | 146 | 69 | DL:UL=4:1/64T 4layer 64QAM |
| Downlink single-user peak (Gbps) | 1.84 | 1.06 | 0.69 | 0.29 | DL:UL=4:1/64T 4layer 256QAM |
| Uplink cell peak throughput (Mbps) | 760 | 446 | 295 | 140 | DL:UL=4:1/64T 8layer 64QAM |
| Downlink cell peak throughput (Gbps) | 5.94 | 3.48 | 2.26 | 1.01 | DL:UL=4:1/64T 16layer 256QAM |

Non 5G-Oriented Spectrum Allocation

With **fragmented** spectrum, each operator gets 2 bands, requiring 2 modules and increasing investment expenses.

| | Iviodule X | | | | |
|-----|------------|----------|-------|-------|-------|
| | Band A | MNO 1 | MNO 2 | MNO 3 | |
| V J | | 30M | 40M | 30M | |
| | | Module Y | | | |
| | Band B | MNO 1 | MN | IO 2 | MNO 3 |
| | | 70M | 60 | M | 60M |


Specific 3 Models (or Phases) Using Golden 2.3GHz Band For Building Leading Networks

LTE Coverage and Capacity Layer

- Scenario: 2.3G Release LTE Traffic
- Value: LTE High Exp. Fundamental Network

- Scenario: Legacy Spectrum Large BW
- Value: Competitive Exp., Capacity and Coverage • Value: Strengthen 4G and Lead 5G for Branding

mobilis @Algeria

- No 5G License, 30M LTE@MM
- Total 4G Exp. 8.6Mbps => 17Mbps
- Best 4G experience NW in North Africa



- No 5G License, 40M LTE@MM + 8T
- Experience 2x; 4G capacity expansion, Unleash Suppressed Traffic 90%

SiC @KSA

- Legacy Spectrum, 60M NR + 40M LTE@MM • 3.5G + 2.3G, Experience & capacity

Telkomsel @Indonesia

- No C-band spectrum; Legacy 2.3G 50M BW
- 30M NR + 20M LTE; 4G exp. ~3X (MM Vs 8T)

5G exp. 2.3G 6X vs 2.1G NR

LTE + NR, 5G Ready

NR for Rapid 5G Evolution

• Scenario: New Spectrum Large BW as 2nd Carrier



- New Spectrum, 40M NR@MM
- 3.5G + 2.3G, Experience leading, P3 No.1
- Peak 2.7Gbps, 5G City@ Rio de Janeiro

QZQIN @Kuwait

- New Spectrum (TBD), 100M NR@MM
- 3.5G + 2.3G, Experience & Capacity
- Deep Coverage w/ 2.3GHz High BW MM



2.3GHz NR Industry Increasing Momentum Towards Maturity

LTE Devices Supporting 2.3GHz (B40) Widely Available

Growth in Announced LTE 2.3G (B40) Devices





Number of NR Devices Supporting 2.3G (N40) Increasing Rapidly

Chipset Support for Band N40 Since 2019



562 5G Devices Support Band N40 as of March 2023



Source: GSA GAMBoD, Mar. 2023.





Mid-Band Spectrum Industry Insights Technical Advantages

Success Cases

2.3GHz LNR: Improved Performance for 4G and 5G, in ME

2.3G LTE Wide **Deployment with Large BW**

2.3G Refarming Plan: LTE + NR (Trial)





2.3G Bring More Value for 4G and 5G



improving the user experience 8Mbps —> 17Mbps





2.3G LNR: Unlocks 2.3GHz Network Potential in APAC

1 2.3GHz Widely Deployed with Large BW

③ 2.3GHz Helps Ensure the Leadership of 4G/5G

2.3GHz Split Data Ratio 52.5%, as Main Capacity Layer

2.3G data split ratio: 52.5%

2.36 NR: 2nd Carrier for Rapid 56 Evolution, in LatAm

2.3GHz is the Key Spectrum for Leading Network

2.3G is competitive advantage for 5G experience 2.3G+3.5G 150MHz CA peak rate > 2.3Gbps

Source: Brasilia test

2.3GHz Maximizes Network Value of Operator C

TDD Carrier Duplex Maximizes 2.3G Spectrum Value

Offloads LTE congestion improves LTE experience by 43.3%

Increases daily traffic by 32.4% in a single sector

SUMMARY

In order to not only maintain, but to expand GCC's 5G leadership well beyond 2025:

- Mid-band 5G contribution will represent **\$610bn (63% of total 5G benefits)** uplift to global GDP by 2030.
- Mid-band spectrum offer a **good mix of coverage, capacity and contiguous bandwidth** for 5G services with 3.5, 2.6 and 2.3GHz being golden bands in this range.
- GCC countries are leading the world with C-Band network deployments, followed closely by 2.6GHz, yet more can be done with 2.3GHz to maximize its untapped potential in order to drive 5G development and prosperity.
- Middle East 5G is leading the stride and empowering Industries for **business success**.
- Large contiguous bandwidth provided by 2.3G/2.6GHz achieves higher spectrum utilization & reduces investment.
- Using 2.3GHz for **specific 3 models**, or phases, helps build leading networks, **from LTE to NR and beyond**.
- Ecosystem for **2.3GHz NR gaining momentum** towards maturity.
- Various cases strongly support deploying networks on 2.3GHz for enhanced performance and experience as well as 5G business success.

Thank you.

The role of Unlicensec Spectrum for Connectivity

David Red **Broadcom**

GSMA

Spectrum Needs and the Future in **WRC-23**

Carol Sosa Leguizamón **Spectrum Policy Director GSMA**

GSMA

WRC-23 IMT Agenda Items

| Bands | 470-960 MHz | 3300-3400 MHz | 3600-3800 MHz | 4800-4990 MHz | 6425-7025 MHz | 7025-7125 MHz | 10-10.5 GHz |
|----------|--------------|---------------|---------------|---------------|---------------|---------------|--------------|
| Region 1 | AI 1.5 (IMT) | AI 1.2 (IMT) | AI 1.2 (IMT) | AI 1.1 (IMT) | AI 1.2 (IMT) | AI 1.2 (IMT) | |
| Region 2 | | AI 1.2 (IMT) | AI 1.2 (IMT) | AI 1.1 (IMT) | | AI 1.2 (IMT) | AI 1.2 (IMT) |
| Region 3 | | | | AI 1.1 (IMT) | | AI 1.2 (IMT) | |

2023

WRC-23

5.5 bn mobile subscribers

1.5 bn 5G connections

As subscribers increase ...

5G needs space to grow

Why More Low-Band Spectrum?

EMEA

Socio-Economic Benefits of 5G: Importance of Low-Band Spectrum

© GSMA 2023

LatAm and APAC

WRC-23 For the benefit of billions

5G Availability and the Use of Low-Band Spectrum

Q3 2022

Socio-Economic Benefits of 5G: Importance of Low-Band Spectrum

Percentage low band

Overview of 3.3-4.2 GHz IMT identifications

Spectrum in the 3.3-4.2 GHz band identified in the Radio Regulations

WRC-23

Reality: Countries have Moved Beyond the RRs

5G markets have moved beyond the ITU in their 3.3-4.2 GHz assignments

WRC-23

5G spectrum assignments pipeline

Digital Equality

Low-band

470-694 MHz

Harmonisation

3.5 GHz

3.3-3.8 GHz

Expansion

6 GHz

6.425-7.125 GHz

Future

IMT 2030

7 - 24 GHz

For the benefit of billions

Mobile is used by over 5 billion people worldwide every day. It creates business opportunities, connects us with loved ones, facilitates healthcare and education, and allows us to enjoy the things that make life worth living.

GSMA[®] For the benefit of billions

WRC-23

Panel and Q&A

Moderator: Carol Sosa Leguizamón, Spectrum Policy Director, GSMA

Panellists: Moath AlManea, Director of Spectrum Regulation and Allocation, CST Herman Schepers, Dynamic Spectrum Alliance Ali Cheema, Head of Government & Industry Relations, Ericsson

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Break

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Session 3

Spectrum for Good What is new and what is to come?

ASMG Chair **nterview**

Tareg Al Awadhi Chairman ASMG

GSMA

Present & Future of Spectrum Management

Ali Cheema Head of Government & Industry Relations, Ericsson

GSMA

Evolution of needs in mobile tegnology

Ali Cheema Head of Government & Policy Advocacy Middle East & Africa

Ericsson AB

2023-05

Policies

Policies

Policies

Measured steps needed to avail of the connectivity opportunity

| Ali Cheema | PA1 | 2023-05-23 | Open | Page 7

Innovation

Evolve from mobile network into digital infrastructure

Adjacencies Deliver on the evolving needs of consumers and enterprises $\bigcup_{i=1}^{n}$

Consumer

Core connectivity

Grow connectivity business in measured steps

Current opportunities for 5G value creation

Policy makers can take actions to support successful 5G deployment

| Туре | Enabler | Description |
|----------|---|--|
| | National 5G strategy | Publish a holistic national roadmap for 5G in might be offered and timescales for any pre Encourage the public sector and industry bo Put in place an economy-wide 5G ready structure |
| ide | Spectrum availability | Prepare spectrum award processes to enable deployment in different environments¹ Ensure that spectrum pricing is not investm Ensure flexibility for MNOs to re-purpose spectrum efficiency and accelerated deploy |
| <u>S</u> | | Amend or simplify procedures to streamline support rapid 5G roll-out Ensure the fees to use public sites are orier |
| ddn | Infrastructure build-out facilitation | Encourage an open environment in which Mused by utilities or alongside railways, publi Consider appropriate policy measures to reareas) |
| S | | Issue national-level guidelines to facilitate the Streamline planning processes to avoid length |
| | Coverage | Collaborate with MNOs to develop effective including public funding where there is clear Consider offsetting fees (e.g. spectrum auction areas) and for funding of data capacity imprint |

¹ As shown by the modelling in this report, mid-bands are expected to be a critical enabler of the largest economic benefits from 5G while low bands will be used as a complement to mid-bands in less densely populated locations, and for use cases with wide-area requirements. Harmonised mmWave bands may be important as capacity offload solutions and to deliver specific use cases

mplementation, detailing how 5G will be introduced to the market, the services that eparatory work to plan for spectrum release odies to assess how their services and end users can benefit from 5G connectivity rategy to accelerate the pace for 5G transition

ble national MNOs to gain 5G licences in low, mid and high bands to support 5G

ent prohibitive

pectrum licensed for previous generations of mobile technology, to support greater ment from the latest generations of technology (i.e. 4G/5G)

site upgrade procedures and to remove any bottlenecks in site planning, so to

ntated on a cost recovery basis

NOs can share infrastructure with other industries as needed (e.g. fibre networks ic sites for towers)

duce the cost and accelerate the deployment of 5G (in particular in rural/underserved

he acquisition of new macro sites and to accelerate small-cell deployments gthy deployment delays

e solutions for coverage in areas where commercially led solutions are not viable, r evidence of market failure (such as to reach the most remote locations) tion or recurring spectrum fees) against coverage commitments (e.g. indoors, in rural rovements where end user needs are not being met

Policies targeted at vertical sectors can incentivise enterprises to invest in 5G and encourage adoption

| Туре | Enabler | Description |
|--------|------------------------------------|--|
| qe | Energy efficiency | Engage with MNOs to ensure that MNOs can on consumption and reduce operational costs |
| , si | FWA | Include gigabit capable FWA as a complement to underserved by fixed infrastructure |
| Supply | Tax breaks | Incentivise the roll-out of 5G infrastructure by a April 2021, the International Monetary Fund (IN temporary investment tax credits to accelerate Seek international benchmarks of possible appropriations investing in and using 5G infrast |
| e | Enterprise and industrial policies | Give a prominent role to 5G as a key enabler of agriculture, healthcare, utilities) Provide clear guidelines on 5G deployment, and |
| nd sic | Public sector | Encourage public authorities to make 5G-spect Encourage 5G use by the public sector, for examples and the services, maintenance of public spaces), and the services of public spaces and the services of public spaces and the services of services are services and the services of services are services and the services are services are services and the services are servic |
| nar | Carbon abatement | Promote the use of 5G-based solutions by vert Highlight the role 5G can play to support efforts |
| Der | Targeted subsidies | Allocate direct funds to further accelerate reservent multiple vertical sectors Offer subsidies to promote industry collaboration use cases, and to help stimulate demand for 5 |

¹ See: <u>https://www.imf.org/en/Publications/REO/EU/Issues/2021/04/12/regional-economic-outlook-for-europe</u>

² See: <u>https://taxsummaries.pwc.com/japan/corporate/tax-credits-and-incentives#:~:text=Accredited%20corporations%20will%20be%20entitled,put%20such%20infrastructure%20into%20use.</u>

deploy 5G networking solutions with high energy efficiency, to optimise power

to fibre as a means of achieving national broadband targets, especially in areas

offering tax credits, noting in its Regional Economic Outlook for Europe published in MF) advocated that governments give infrastructure investment a boost by providing investments, for example for digital and sustainable technologies¹ proaches. For example, the Japanese government provided a 15% tax credit to tructure (between April 2020 and end of March 2022)²

of the digital transformation agenda of major vertical sectors (e.g. manufacturing,

nd the importance and role played by 5G in delivering different use cases

cific investments (e.g. in next-generation connectivity plans) ample in municipal buildings (e.g. facilities management, provision of public to support education and tourism

tical sectors ts to achieve environmental commitment roadmaps and zero net carbon emissions

arch and facilitate tests and trials between MNOs, suppliers and enterprises from

on and the creation of a strong supply ecosystem, to support the development of 5G G-based solutions

Tehcnology evolution and spectrum demands...

XR can be the next paradigm shift after the smartphone *S*

VR to AR

Near term

Head-Up-Display, blended information





Ericsson technology will have an advantage

AR takes lead Mid term

Recognize surrounding, geo-specific

All day XR Long term

Fully immersive









Spectrum implications The different solution components

Spectral efficiency

Evolved spectral efficiency of radio access technology

Re-use of existing spectrum resources

Existing spectrum

Additional spectrum from within the centimetric range is essential to address the coverage/capacity needs of 6G use cases

Additional spectrum

Densification

Densification with a limit considering technical feasibility, energy consumption, the possibility to regulatory approve new sites and other regulatory aspects

Technology

Advancement in compression technologies



Ericsson standardization leadership





Ericsson at the forefront of the industry evolution





Ericsson, Qualcomm and Thales to take 5G into space

Available in English Français 日本語 简体中文 한국어 繁體

- The activity follows approval for satellite-driven 5 • from the 3GPP global telecommunications stande
- 5G non-terrestrial networks could help to provide • areas currently not served by terrestrial networks
- This initial work in France would be to test and vo satellite and ICT ecosystem

PRESS RELEASE | JUL 11, 2022 07:00 (GMT +00:00)



deployments.

| Ali Cheema | PA1 | 2023-05-23 | Open | Page 15

Ericsson Radio 4408

Small cell CBRS solution in a sleek, compact formfactor, suitable for a variety of outdoor





Spectrum sharing Enhanced coexistence capabilities with incumbents

\mathbf{M}

It is becoming increasingly **difficult** to find "clean" spectrum



Potential new spectrum for 6G in 7-**15 GHz** already accommodates other co-primary services



6G coexistence capabilities "by design" are more important than ever to enhance sharing with incumbent services



Ericsson recognizes the challenge and is committed to exploring this area.



A strong baseline of licensed spectrum can support overlay of innovative solutions









Panel and Q&A

Moderator: Luiz Felippe Zoghbi, Spectrum Engagement Director, GSMA

Panellists: Ayman Maghrabi, Director of Frequency Assignment and Licencing, CST Ahmad Talaat, Head of Technology - Saudi Arabia, Nokia







هيئة الاتصالات والفضاء والتقنية Communications, Space & Technology Commission



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Spectrum: The Road to the Future

Closing

Jawad Abbassi Head of MENA GSMA