

GSMA™ Intelligence

MWC In Focus: An evening of debate, insight and networking

Hosted by GSMA Intelligence in partnership with CNN

Date & Time: 19:00 – 22:00; Wednesday 27 February 2019

Venue: Drassanes (Shipyard Museum) - Av. de les Drassanes, s/n, 08001 Barcelona, Spain

19:00 – 19:30 Welcome Drink

19:30-20:30 Speaking Sessions

Introductory Remarks

Peter Jarich, Head of GSMA Intelligence

Fireside Chat: Key takeaways from MWC19 Barcelona (so far)– 15 mins

Samuel Burke, Business & Technology Correspondent, CNN Business

Peter Jarich, Head of GSMA Intelligence

With over 110,000 attendees and over 2,400 exhibitors, it's undeniable. MWC is big. And with only four days to take it all in, is it possible to take in everything? Together, CNN and GSMA Intelligence have covered everything the show has to offer, and are bringing their unique insights to this intimate session to unpack the biggest news of the week, and look at what it all means for the year ahead in mobile and tech.

Panel Discussion: The mobility of media: Is 5G changing the game?

Ayşem Ertopuz, Executive Vice President of Digital Services and Solutions, Turkcell

Heather Thompson Rivera, Director and Global Head of Product Partnerships, YouTube

Jonathan Wood, Senior Director for Advanced Technologies, Intel

Tim Hatt, Head of Research, GSMA Intelligence

Moderated by Samuel Burke, Business & Technology Correspondent, CNN Business

The number of people consuming video on mobile devices across mature markets is up 14% in 2018 – and shows no sign of slowing down. With the promise of 5G upon us, expectations of the new media it will bring are at an all-time high. With the dominance of 5G on the MWC show floor and throughout the conference, is it clear how this revolutionary tech migration will impact media consumption? And how are media producers already preparing for yet another massive disruptive shift?

Closing Remarks

20:30 – 22:00 Networking Reception

