Mobilising the All-IP Future

Network 2020 at Mobile World Congress
2-5 March 2015
Network 2020 Seminar: Mobilising the All-IP Future

Monday 2 March 2015  09:30 - 11:30
GSMA Seminar Theatre 1 (CC1.1) and 2 (CC1.5)

The ‘Green Button Promise’ delivers a trusted experience for VoLTE and conversational video as well as enriched calling and messaging. It is a unique opportunity for operators to regain customer relevance. And All-IP based networks and devices make it happen. Hear from leading operators and device vendors who are supporting the ‘Green Button Promise’ discussing the key factors that will help accelerate interoperability, achieve scale and might influence the future shape of networks. It promises to be an interactive and lively discussion.

Speakers include:

Alex Sinclair, Chief Technology Officer, GSMA (Moderator)
Bruno Jacobfeuerborn, Group CTO, Deutsche Telekom
Yusang Park, Senior Vice President, Samsung
Madam Huang Yu Hong, Deputy General Manager of CMRI, China Mobile

Network 2020 at Innovation City

Monday, 2 March  09:00 – 19:00
Tuesday, 3 March  09:00 – 16:30
Wednesday, 4 March  09:00 – 19:00
Thursday, 5 March  09:00 – 16:00

Hall 3, Stands 3A11 & 3A31
The City of the Future - The GSMA Innovation City builds on the hugely successful Connected City by bringing a fully immersive mobile experience to visitors in 2015. See first-hand how mobile-connected products will continue to transform our personal and working lives across the world in the largest and most interactive collaborative showcase at Mobile World Congress 2015.

Visit the Network 2020 exhibition at Innovation City and speak to an industry expert as well as witness demonstrations from Mobile Operators and Device Vendors. These will give visitors insight to how All-IP services can enrich the consumer experience and use the whole range of VoLTE, conversational video and RCS services to excite users and help regain customer relevance.

Witness showcases demonstrating the latest technologies and applications including:

- Enriched Call Demo showing Pre-/In- & Post Call Features (based on RCS) by Deutsche Telekom and Orange
- ‘Green Button Promise’ demo: D2 and NewNet
- Connecting the ‘Green Button Promise’ experience: jibe on Interconnection
- VoLTE to VoWifi handover demonstration from Huawei
- RCS Multidevice demo Deutsche Telekom and WIT
- VoLTE and RCS connected car: Summit Tech

E-Commerce Applications

- Converse RCS and VoLTE multi-device cross-platform E-Commerce Application
- Huawei demonstrating open platform communication capabilities using RCS/VoLTE
Network 2020 in the Main Conference Agenda

Keynote: The Road to 5G
Tuesday, 3 March
09.15 – 10.45
Conference Village, Hall 4, Auditorium 1

In November 2013 the European Commission outlined a vision for European leadership in 5G. At the time the term simply denoted something that comes after 4G with no clear definition of what that would be and reflected more of a political and social aspiration than a technology plan.

At this year’s edition of Mobile World Congress, 5G is a term in common currency despite being far from a reality. The telecoms industry is in the early stages of some fundamental technological changes reaching far beyond the radio network. Where do visions of 5G fit into this? What is the reality underlying the hype? And will Europe’s aspirations be met? Find out here.

Speakers include:

Moderator: Michael O’Hara, CMO, GSMA
Dr. Hwang Chang-Gyu, CEO, KT Corporation
Ken Hu, Deputy Chairman & Rotating CEO, Huawei
Stéphane Richard, Chairman & CEO, Orange
Steve Mollenkopf, CEO, Qualcomm Incorporated

Tap n Go Information throughout MWC15

Get everything you need to know about Network 2020 at MWC15 downloaded instantly to your mobile with our Tap n Go points throughout Congress. The Tap n Go points demonstrate the power of mobile-enabled NFC (Near Field Communication) to deliver the latest information and entertainment directly to your mobile.

At the Tap n Go points you’ll be able to pick up a wealth of valuable information including the Network 2020 Guide to MWC15, Programme overview and watch the ‘Green Button Promise’ video.