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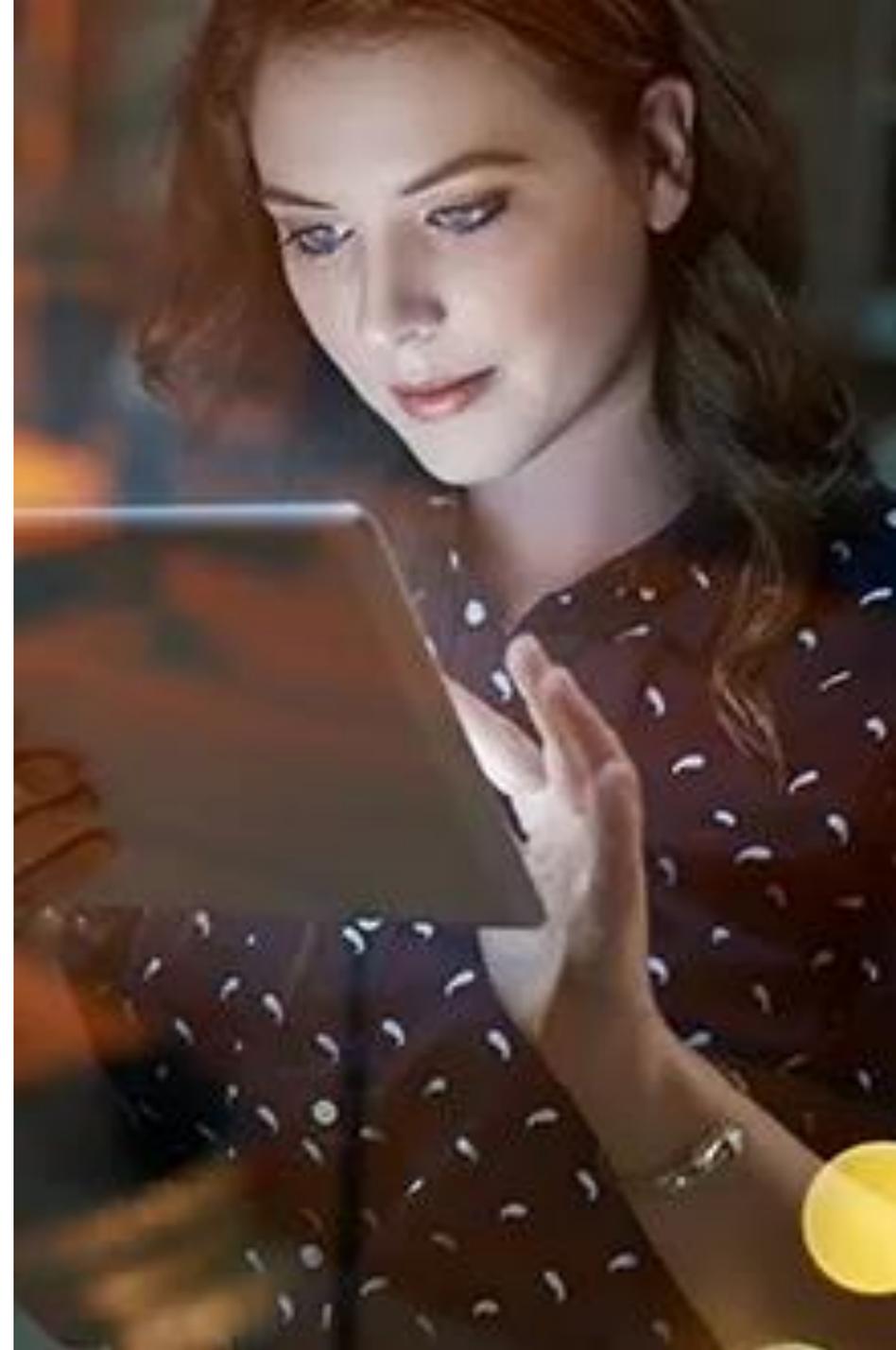
# RCS at a glance

## RCS is an upgrade to SMS on a global scale

- Based on a single Universal Profile
- Feature parity vs. other messaging applications
- Momentum in networks, handsets and users
- Intrinsic advantages in business messaging
- Enabling RCS Business Messaging

To find out more about RCS, visit our website:

<https://www.gsma.com/futurenetworks/rcs/>





# RCS Launch Status

**55** Live Networks

**90** announced

- 100% launched
- Multiple RCS launches
- Forecast to go from one to multiple launches in 2018
- RCS launched
- RCS launch forecast for 2018

