




GSMA & MEMBERSHIP


GREGORY GEODIENIAN –
SENIOR DIRECTOR, MEMBER
SERVICES – GSMA






GSMA Membership

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 HQ - London, United Kingdom



Who is The GSMA?

THE GSMA
WAS FOUNDED IN
1987

14 OFFICES
WORLDWIDE



SHANGHAI



SAN FRANCISCO



BEIJING



SAO PAULO



NAIROBI



NEW DELHI



LONDON



DUBAI



ATLANTA



BRUSSELS



BARCELONA



HONG KONG



BUENOS AIRES

Intelligently Connecting Everyone
and Everything to a #BetterFuture



The mobile industry is the
first to formally commit
to the UN Sustainable
Development Goals



The GSMA
represents
the interests
of mobile
operators
worldwide



MORE
THAN
750
MOBILE
OPERATORS



WITH OVER
350
COMPANIES
in the broader mobile ecosystem



The world's leading mobile industry events,
MWC Barcelona, MWC Shanghai and MWC
Americas, collectively attract nearly

190,000
people from across the globe each year

The GSMA works to deliver a regulatory environment
that creates value for consumers by engaging
regularly with:



MINISTRIES
OF TELECOMS



TELECOMS
REGULATORY
AUTHORITIES



INTERNATIONAL &
NON-GOVERNMENTAL
ORGANISATIONS



CONNECTING
23,000+
Industry Experts

Exclusively for GSMA Members,
InfoCentre² is your place to
connect with a global
community of industry experts

GSMA Working Groups
provide frameworks and
standards in commercial,
operational and
technical matters that help
maintain and advance
mobile industry ecosystems



8.7 bn+

MOBILE CONNECTIONS
WORLDWIDE



The GSMA Board

Our Board comprises 25 members who represent the largest operator groups as well as smaller independent operators with global reach.





Programmes

Identity

Secure digital identity is now in our hands



Future Networks

Shaping the next generation of mobile

Internet of Things

Mobilising the IoT





Working Groups



**Fraud & Security
Group**



**Interoperability Data
Specifications
& Settlement Group**



**Internet
Group**



**Intellectual Property
Rights Working
Group**



**Networks
Group**



**SIM
Working
Group**



**Terminal
Steering Group**



**Wholesale
Agreements
& Solutions Group**



Upcoming GSMA Working Group Plenaries



NG#8

5-8 Nov
Tokyo, Japan

Kindly hosted by



TSG#34

27-29 Nov
Kansas City,
MO, USA

Kindly hosted by



IDS#86

4-6 Dec
Atlanta, GA,
USA

Kindly hosted by



FASG#13

29-31 Jan
Muscat, Oman

Kindly hosted by



IG#53

4-5 Mar
London, UK

Kindly hosted by





Access to Key Tools

GSMA Members are provided with an ever-evolving range of tools, resources and guidance to ensure their organisation and the industry continues to grow.



**IMEI
Database
Discount**



**TAP testing
Toolkit
Discount**



**GSMA
Whitepapers**



InfoCentre²



E-News



Webinars



Marketing Opportunities

GSMA Membership gives you the platform to enhance the profile of your business and promote your brand on the world stage.



**Company listing
and contact
access on the
GSMA
web-based
directory**



**Discounted
rates for
advertising in
selected GSMA
publications**



**Profiles of
success stories**



**Use of the
GSMA logo**



Global Trade Events

The GSMA annually hosts the world's leading mobile industry events, MWC Barcelona, MWC Shanghai and MWC Americas, which together attract over 190,000+ delegates from across the globe.



Collectively attract
190,000+
Attendees



Regional Events



MOBILE 360 SERIES

REGIONAL FOCUS • GLOBAL IMPACT

GSMA Mobile 360 Series presents a conference platform cultivating regional engagement through topics that are impacting the mobile industry on both a localised and global scale. Senior executives in mobile and adjacent industry verticals come to learn and discuss in detail their challenges and successes, as well as network with peers.


Africa
Digital Societies
Europe
Latin America
MENA
Privacy & Security
Russia & CIS
West Africa



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