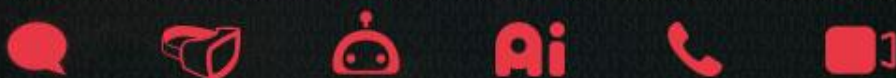


and voice and video call with users in remote locations with embedded
in 360° live video streams or simulated VR/AR environments.



SUMMIT



IMS · VR · AR · m-IoT · MaqP · Ai · RCS

IT'S ALL CONNECTED

Reality can be so much Cool

Journal of Management Inquiry 22(1)

YOU DON'T NEED TO IMAGINE IT

VoLTE, ViLTE & RCS

**YOUR IMS NETWORK ALREADY
SUPPORTS VR/AR CALLING**

Mixed reality RCS chat, voice & video calling experiences embedded within 3G+ live video broadcast simulated VR/AR environments. End-to-end services for live all events & concerts. ARConference Chat & Services.

Video call through

Messaging as a Platform

RCS Chatbots

[illegible]

Summit IMS • Bots • IoT
IT'S ALL CONNECTED

Received 10 April 2003
Accepted 10 April 2003

IMS clouds
can be seriously
Cool

IMS SERVICES FOR LTE & 5G

RISE OF THE VOICE

summit-tech.ca | VRcalling.com | RCSbots.com | imsRCScloud.com | 514-381-3030

IMS/RCS clients with leading carriers and platform providers



Video Call



Presence



Message
Synchronisation



NAB



Vo WiFi



Multi-device
registration



Millions of clients across carriers in NA and Europe

RCS Without Limits

Summit UP accredited

Summit works with IMS/ RCS
chipset vendors, OEMs

OEM
RCS

standard path

Where do services such as Digital Assistants, which are quickly capturing market share, fit?

innovation path

IMS CPE

multi-device

digital assistants

social presence

connection services

desktops

CallKit

video (IR.39 / 1-to-many)

MaaP mCommerce

MaaP M-IoT

AR / VR

By limiting services to current trends, MNOs risk being left out of the next

RCS WITHOUT LIMITS

RCS as a hub for connected life



SUMMIT

The **IMS** of *Things*



RCS *plus*



VR
Video
Calling



Connected Car



M2M



mHealth



Enriched
Calling



Connected
Home



IMS Enterprise

RCS MaaP

Summit RCS Connector: gateway to 3rd party bot platforms

Bots Analytics

Bot Manager

RCS STORE
CREATOR PORTAL

MY PROFILE MY SUBMISSIONS CREATE ▾ Harish Maduri ▾

Tell us about your bot

Logo Category

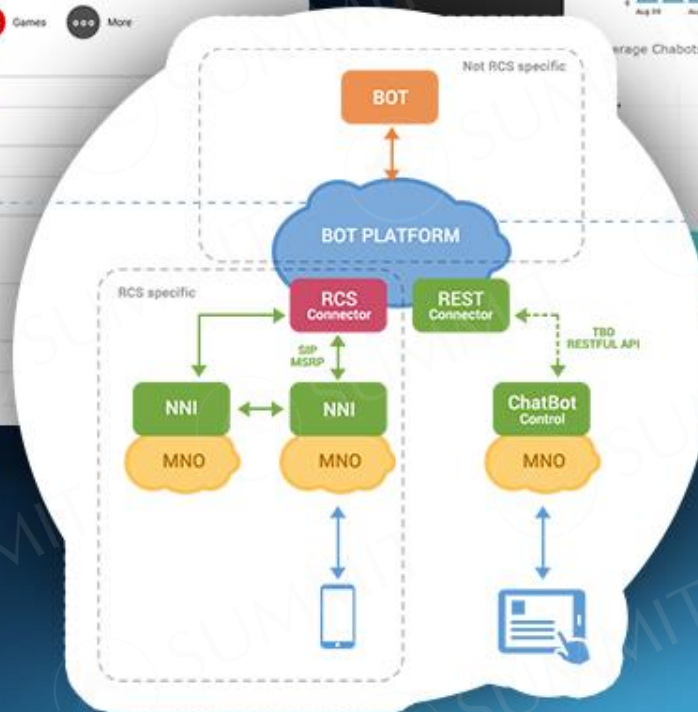
Customer Service Shopping Enterprise Games More

Bot Name

Bot handle

Bot Description

Bot Functions



Manage channels/discovery
Author through templates

Voice or Messaging?

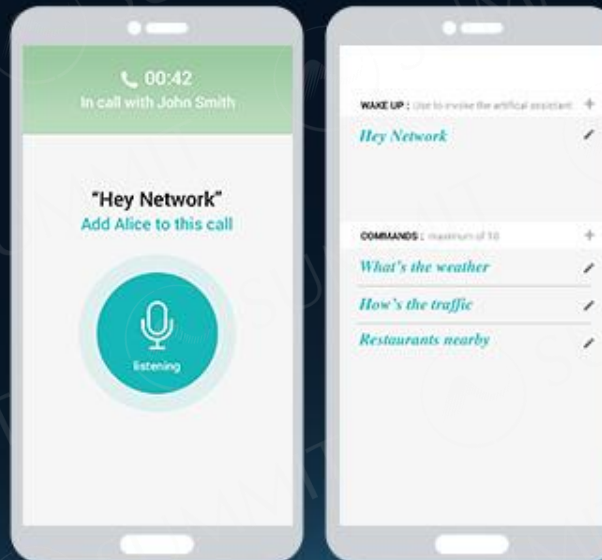
An omnichannel approach requires chatbots to do more than just basic messaging

AI

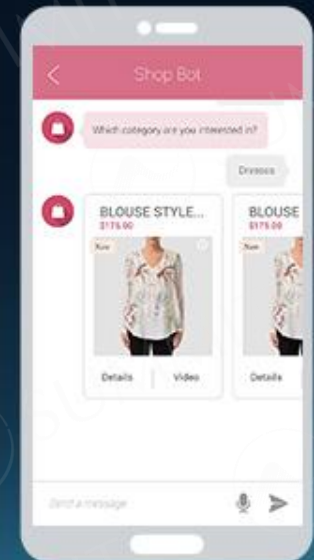
In-call voice bots.

"Hey Network, set up a conf call with ...,
let me know when everyone is on the line"

Assistants offer competing
voice/messaging services



Is a chatbot an island?



RCS MaaP

Setup a MaaP Service in 3 simple steps

1



MNO service
provisioning portal

2



Design and
build chatbot

3



Launch
service

Chatbot Templates

Create **Bots**



Customer
Support



Event
Invitation



Smart
Home



Home Lite



Lead
Qualification



Online
Ticketing



Order
Tracking



Service
Booking



Shopping



Survey



Weather



Traffic



Service
Balance



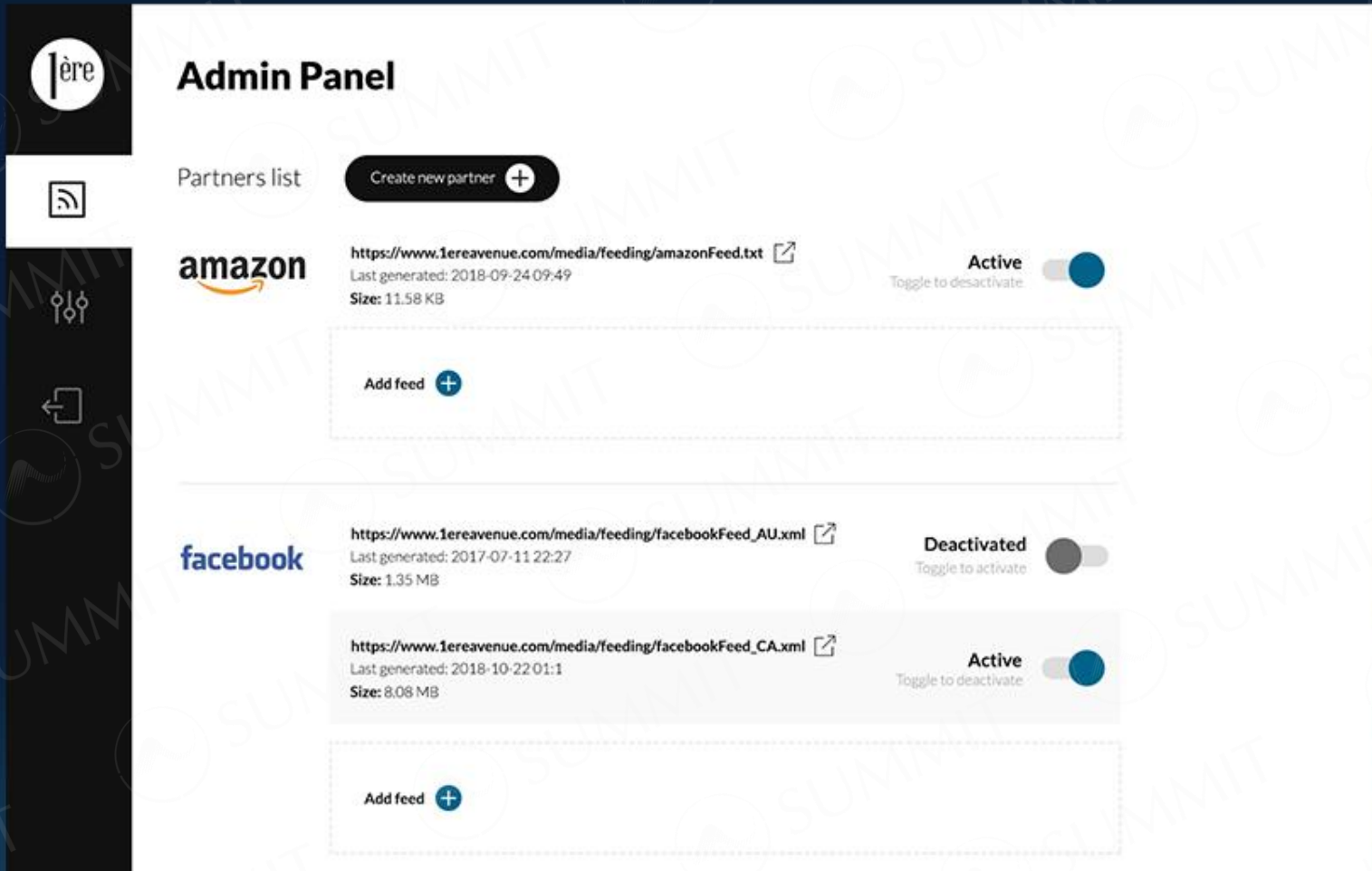
Transaction
History

Creating an eCommerce RCS Chatbot

Step 1: eCommerce retailer

On retailer's existing eCommerce platform*, retailer generates standardized product feed for partner (e.g. MNO chatbot platform)

*Workflow for retailer is no different for MNO MaaP as it is for web eCommerce partners.



The screenshot displays the 'Admin Panel' for '1ere'. On the left is a dark sidebar with icons for a profile, RSS feed, settings, and a back arrow. The main content area is titled 'Admin Panel' and features a 'Partners list' section. At the top of this section is a 'Create new partner' button with a plus icon. Below this, there are two partner entries. The first entry is for 'amazon', showing a URL 'https://www.1erevenue.com/media/feeding/amazonFeed.txt', a last generated date of '2018-09-24 09:49', and a size of '11.58 KB'. It has an 'Active' status with a toggle switch and a 'Toggle to deactivate' label. Below the entry is a dashed box with an 'Add feed' button and a plus icon. The second entry is for 'facebook', showing a URL 'https://www.1erevenue.com/media/feeding/facebookFeed_AU.xml', a last generated date of '2017-07-11 22:27', and a size of '1.35 MB'. It has a 'Deactivated' status with a toggle switch and a 'Toggle to activate' label. Below this entry is another dashed box with an 'Add feed' button and a plus icon.

Admin Panel

Partners list [Create new partner](#) +

amazon <https://www.1erevenue.com/media/feeding/amazonFeed.txt> [↗](#)
Last generated: 2018-09-24 09:49
Size: 11.58 KB
Active [Toggle to deactivate](#)

[Add feed](#) +

facebook https://www.1erevenue.com/media/feeding/facebookFeed_AU.xml [↗](#)
Last generated: 2017-07-11 22:27
Size: 1.35 MB
Deactivated [Toggle to activate](#)

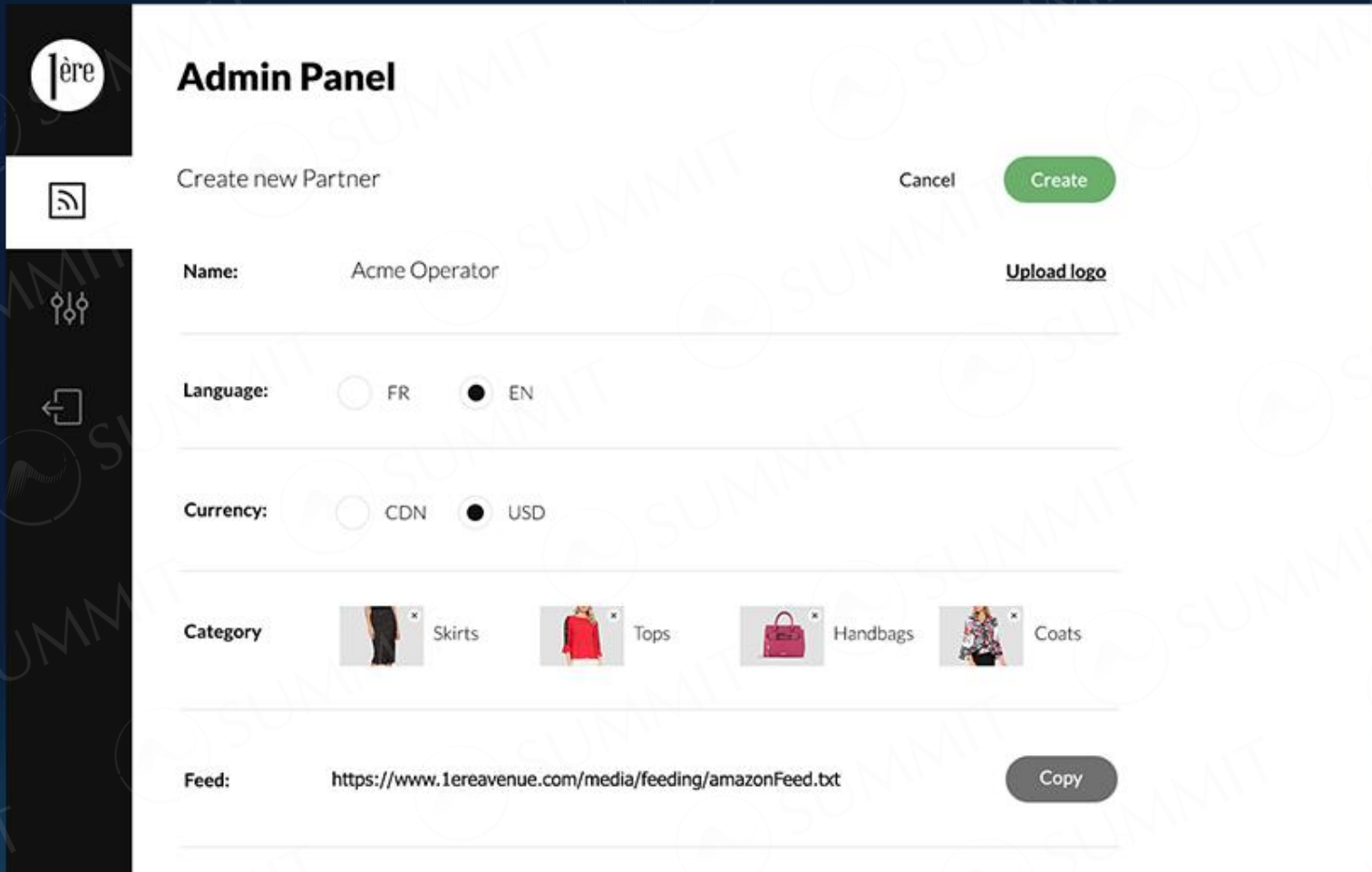
https://www.1erevenue.com/media/feeding/facebookFeed_CA.xml [↗](#)
Last generated: 2018-10-22 01:1
Size: 8.08 MB
Active [Toggle to deactivate](#)

[Add feed](#) +

Creating an eCommerce RCS Chatbot

Step 2: eCommerce retailer

Customize **Feed** specifically for chatbot platform/market



The screenshot shows the 'Admin Panel' for '1ère'. On the left is a dark sidebar with icons for a profile, RSS feed, settings, and a back arrow. The main content area is titled 'Admin Panel' and contains a form to 'Create new Partner'. The form includes fields for Name, Language, Currency, Category, and Feed, along with 'Cancel' and 'Create' buttons.





Admin Panel

Create new Partner Cancel Create

Name: Acme Operator [Upload logo](#)

Language: ☐ FR ☒ EN

Currency: ☐ CDN ☒ USD

Category:  Skirts  Tops  Handbags  Coats

Feed: <https://www.1erevenue.com/media/feeding/amazonFeed.txt> Copy

Creating an eCommerce RCS Chatbot

Step 3: MaaP Service Provider

MNO/Aggregator creates account for retailer or provides retailers with access to self-service portal

MNO MaaP (partner)

Account Generator

Select Program

Program	Type	Commission
<input type="checkbox"/> Pay per Sale	Pay per Sale	3% of sales amount
<input type="checkbox"/> Pay per Click	Pay per Click	\$0.05 per unique click
<input type="checkbox"/> Pay per Lead	Pay per Lead	\$0.05 per lead
<input type="checkbox"/> Pay per Impression	Pay per Impression	\$0.10 per 1000 views

\$50.00 - Minimum balance required for payout.

USERNAME :

JaySmith

EMAIL :

admin@1ere.com

PASSWORD :

XXXXXXXXXX

GENERATE ACCOUNT

Retailer

Login

USERNAME:

PASSWORD:

LOGIN















email with password sent

Creating an eCommerce RCS Chatbot


Step 4: retailer submits **Feed** into MaaP

Feed generated for partner (MNO) is entered into shopping bot creator

Create Bots
SELECT CATEGORY

 Customer Support	 Event Invitation	 Smart Home	 Home Lite	 Lead Qualification	 Online Ticketing	 Order Tracking
 Service Booking	 Shopping	 Survey	 Weather	 Traffic	 Service Balance	 Transaction History

Create Bots





LOGO: 

DESCRIPTION: Lorem ipsum dolor sit amet, consectetur adipiscing elit. Duis finibus maximus tempus. Quisque suscipit, feis non imperdiet euismod, metus augue consequat augue, sed nislum magna sem eget ex, Maecenas non tortor consectetur, sodales lorem eu, tempus orci. Pellentesque maximus pretium tortor, eu placerat nisi consectetur et. Sed at tempus enim. Suspendisse portitor portitor augue at molestie.

FEED:

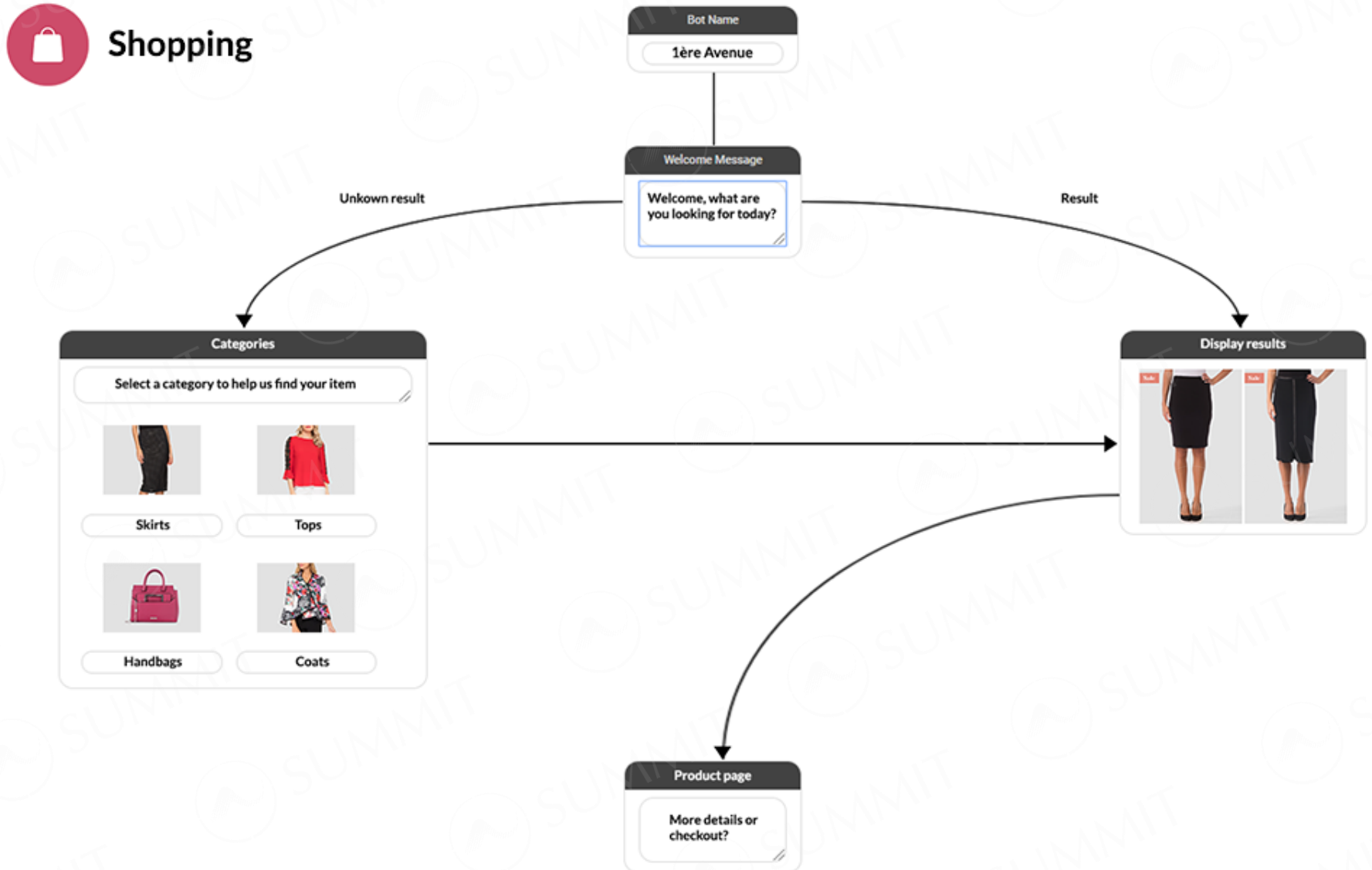
CREATE CHATBOT

Currency: CDN ● USD

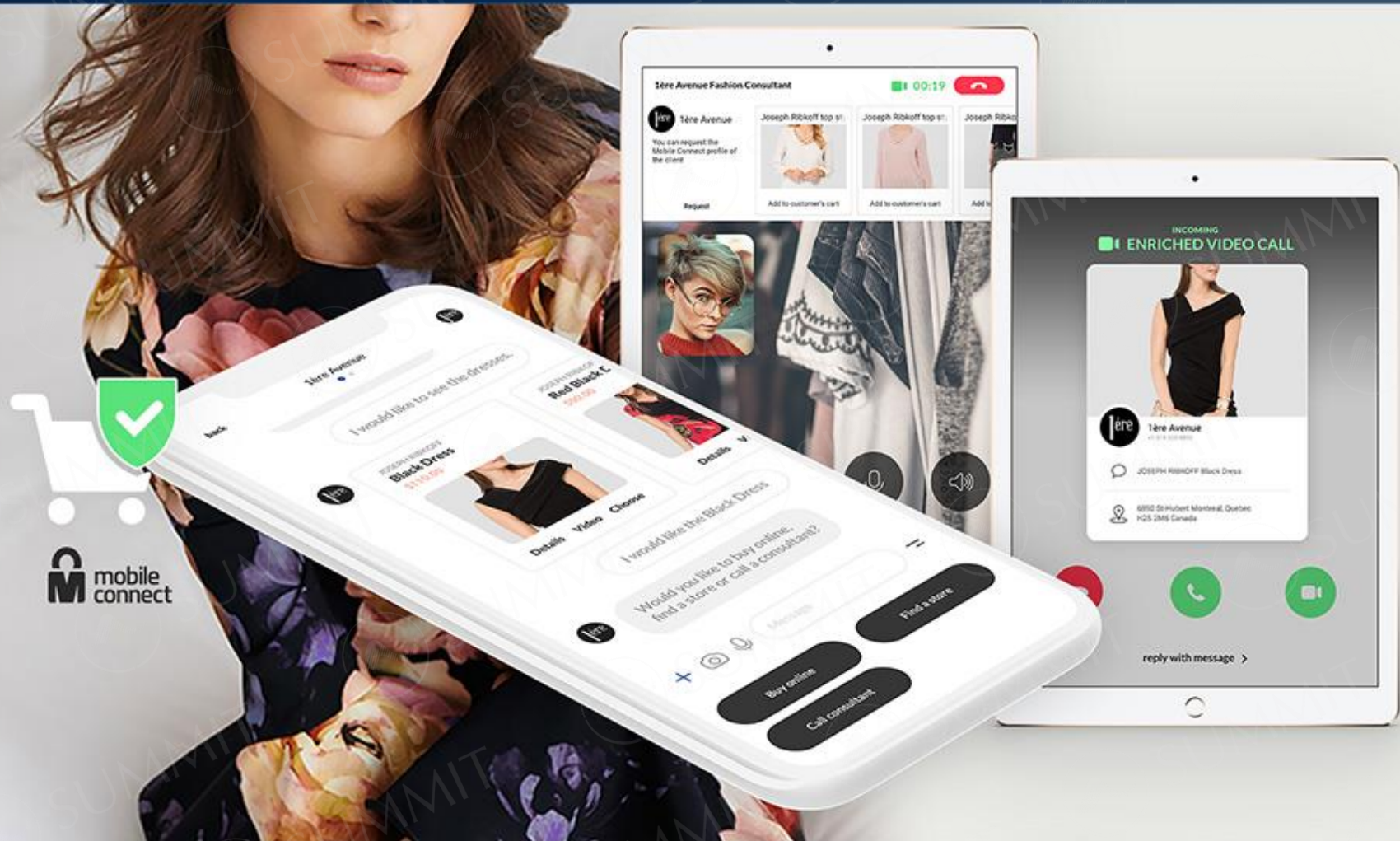
Category:  Skirts  Tops  Handbags  Coats

Feed: **Copy**

Creating an eCommerce RCS Chatbot – Preview/Publish



Summit IMS/RCS...it's all connected



Enriched Calling + Chatbots + Mobile Connect + IR.94 Video Call

Summit IMS/RCS...it's all connected



RCS ChatBots

smartlife.stickk.com

We build lifestyle improvement platforms that empower people to achieve wellness with measurable outcomes. Founded by behavioral economists at Yale University, our programs combine goal-setting, accountability, and incentive design to achieve meaningful self-improvement.

INCENTIVES + ACCOUNTABILITY = SUCCESS



to finishing my homework
before watching tv

☆ stickK rewards = PS for xMas from mom & dad

I COMMIT TO BRUSHING MY TEETH EVERY NIGHT BEFORE BEDTIME !

☆ stickK rewards = tablet for birthday from grandad

I commit to improving my grades next semester

☆ stickK rewards = beats headphones from my big brother

Summit IMS • VR • Bots • Ai • IoT • RCS
IT'S ALL CONNECTED

Live Demo

RCS
MaaP
VR
AI

& more
#summitrcs
#rcsbots
#vrall



IMS-based **Digital Assistants with RCS & M-IoT** for innovative LTE-M/NB-IoT & enhanced communication services enabled through voice commands & automation - powered by neural networks.



RCS MaaP is an A2P channel designed to **enrich conversation, commerce and automation through RCS chatbots** for airlines, banks, restaurants & retailers to healthcare, security & telematics.

Mixed reality RCS chat, voice & video calling immersed within 360° live video or simulated VR/AR. End-to-end services for live VR Concerts, AR Conference Calls & Telepresence.



SUMMIT

summit-tech.ca
VRcalling.com
RCSmaap.com

RCS, MaaP, VR,
AI, M-IoT & more

Experience
LIVE DEMOS

Schedule on-site presentations