

5G and Cloud XR - Accelerates Digital Transformation

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VISUAL EXPERIENCE REQUIREMENTS ARE CHANGING



5G AND EDGE TECHNOLOGIES ENHANCE VISUAL EXPERIENCES

/into

AR-VR TRANSFORMATION WITHIN NETWORK

AR/VR - TODAY



- Stationary
- Computer Simulated
- Physically Connected Headset
- Technology Limitations
 - Low Network Capacity
 - Low Bandwidth
 - High Latency

AR/VR - TOMORROW

AR Market: \$114B
 VR Market: \$65B¹

HIGH BANDWIDTH



Streaming AR/VR content to Vehicles

HIGH CAPACITY



Live sports streaming utilizing VR for truly immersive experience for multiple fans

LOW LATENCY



Increasing complexity in remote devices

NETWORK CHALLENGES



- Interactions of Many-to-Many users on different Carriers
- Maximum Threshold
- Latency Neutrality
- Connect Anywhere
- Mobile Ease of Adoption
- Dimensioning
 - Offload Client to the Edge
 - Bringing cloud closer to user

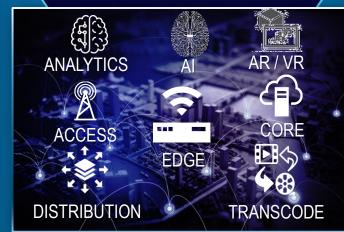
AGILE E2E INFRASTRUCTURE - FOSTERS SCALABILITY AND SERVICE INNOVATION

DEVICE

NETWORK

CLOUD DATA CENTERS







2020



AVG. INTERNET USER

1.5 GB

OF TRAFFIC / DAY



AUTONOMOUS VEHICLES

4 TB

OF DATA/DAY



CONNECTED AIRPLANE

5 TB

OF DATA/DAY



SMART FACTORY

1 PB

OF DATA/DAY



CLOUD VIDEO PROVIDERS

750 PB

130 FD

OF VIDEO/DAY

INTEL 5G END-TO-END APPROACH



SCALABLE & FLEXIBLE TECHNOLOGIES AND OPEN SOURCE









FPGA



Technology



Intel® Ethernet



Intel® Silicon











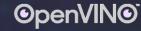












MEDIA AND EDGE/CLOUD GAMING - SHOWCASING @ INTEL BOOTH

SCARECROW VS. BATMAN















Technology:

- AR Over 5G
- Compute at the Edge / Cloud
- Latency < 12ms
- E2E Platform from Content Creation, Delivery to Consumption

SPIDERMAN HOMECOMING 2





Technology:

- Multi-Player, Multi-Booth VR over 5G
- Spiderman suit in a fully immersive manner
- Intel Core and Graphics (KBL-G)
- Rendering at the Edge











SMART VENUES

Massive Connectivity demanding capacity Vchat/Multi-Angle viewing

Game Data Acquisition and Analysis

Edge Server reduced latency of live video chat from ~30s to ~0.5s

Retail and recommendation opportunities
Operational and Entertainment services









Adaptive Transcoding



AR/VR Edge for devices/suites



360 VR live broadcasting/replay



Live Video Chat



Gaming



Tracking



Retail, Recommendations Services



Video Security Surveillance (DSS)



Hologram



Crowd Management



Facility Management



CDN Edge for events/Inference

RETAIL DIGITIZATION

<u>BENEFITS</u>: ADDITIONAL PRIVACY, LOW LATENCY, QOE, CONTROL OF LOCAL <u>CONTENT</u>, <u>HIGHER EFFICIENCIES</u>, WORKLOAD CONSOLIDATION













TODAY

TOMORROW







Supporting Applications:



Intel® Confidential







App Enabled













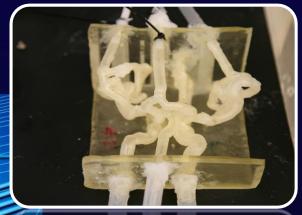
HEALTHCARE



AR SURGERY







REMOTE BROADCAST

3D PRINT SURGERY



REAL-TIME DIAGNOSIS



REMOTE SURGERY



REMOTE LIVE EDUCATION



VR SURGERY



INDUSTRIAL PRIVATE NETWORK



MANUFACTURING MOVES COMPUTE & ANALYSIS TO THE EDGE WITH AI, BLOCKCHAIN, ...











AR Repair & Assembly





FAN EXPERIENCE



APPS:

- GAME DATA ACQUISITION AND ANALYSIS
- POLICIES/RIGHTS/
 DISTRIBUTION OF DATA
- AR, VR AND IMAGE OVERLAY
- GAMING CONSOLE
- REAL TIME GAMING IPHONE
- CORRELATION OF STATS FOR VIEWING AND GAMING





DATA COLLECTION ON THINGS AND PEOPLE INTERACTIVE GAMING / BETTING (BLOCK CHAIN, AI, VISUAL CLOUD)



THE NEXT GENERATION OF INTELLIGENT NETWORKS ARE HERE



FULLY VIRTUALIZED END TO END

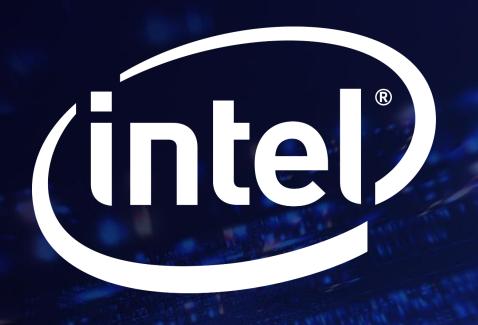


CLOUD NATIVE MOBILE NETWORK RUNNING

100%



ON INTEL ARCHITECTURE



THANK YOU!