



RCS in Telenor Group

A Launched Operator Perspective

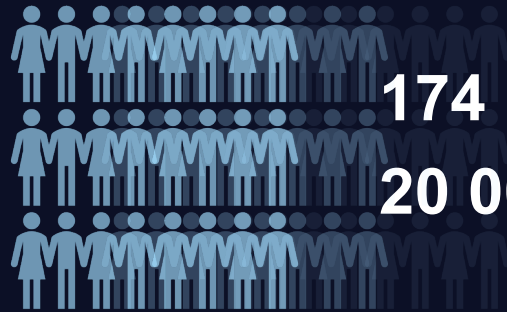
Per Mattiasson, Telenor Group



Where we operate



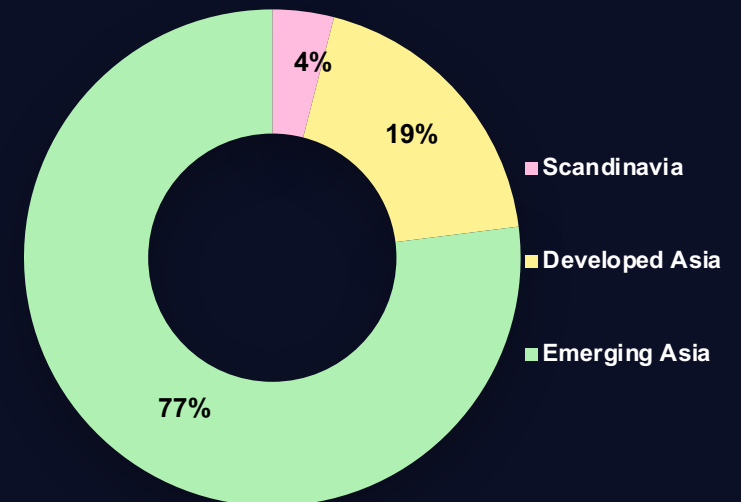
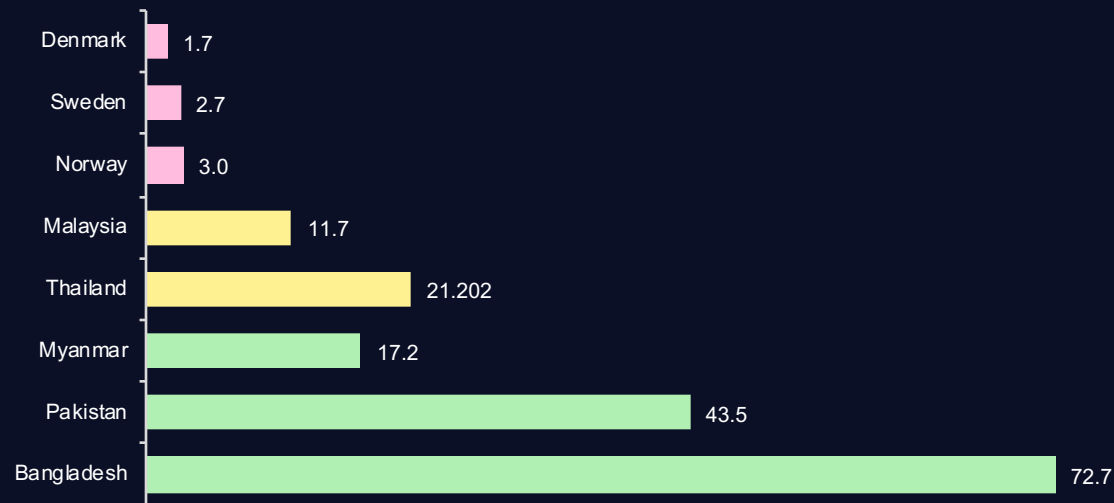
Telenor Group in numbers, per Q4 2018



174 million mobile subscribers

20 000 employees

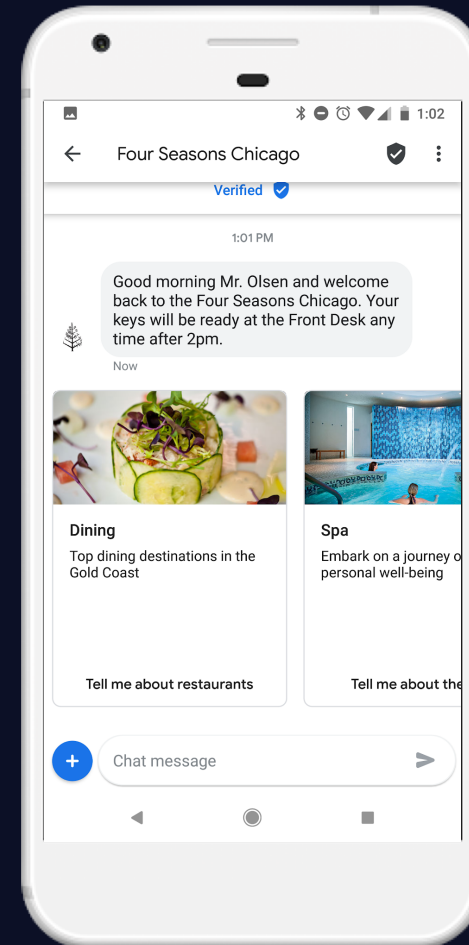
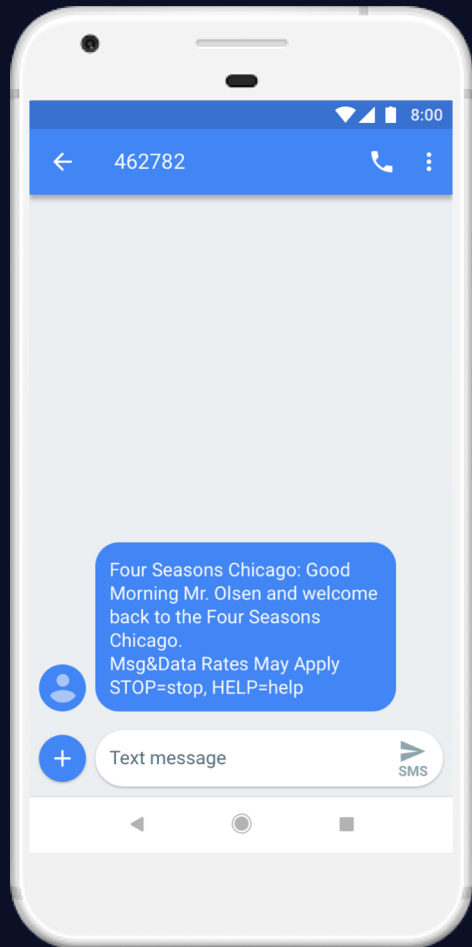
Mobile subscriptions per country



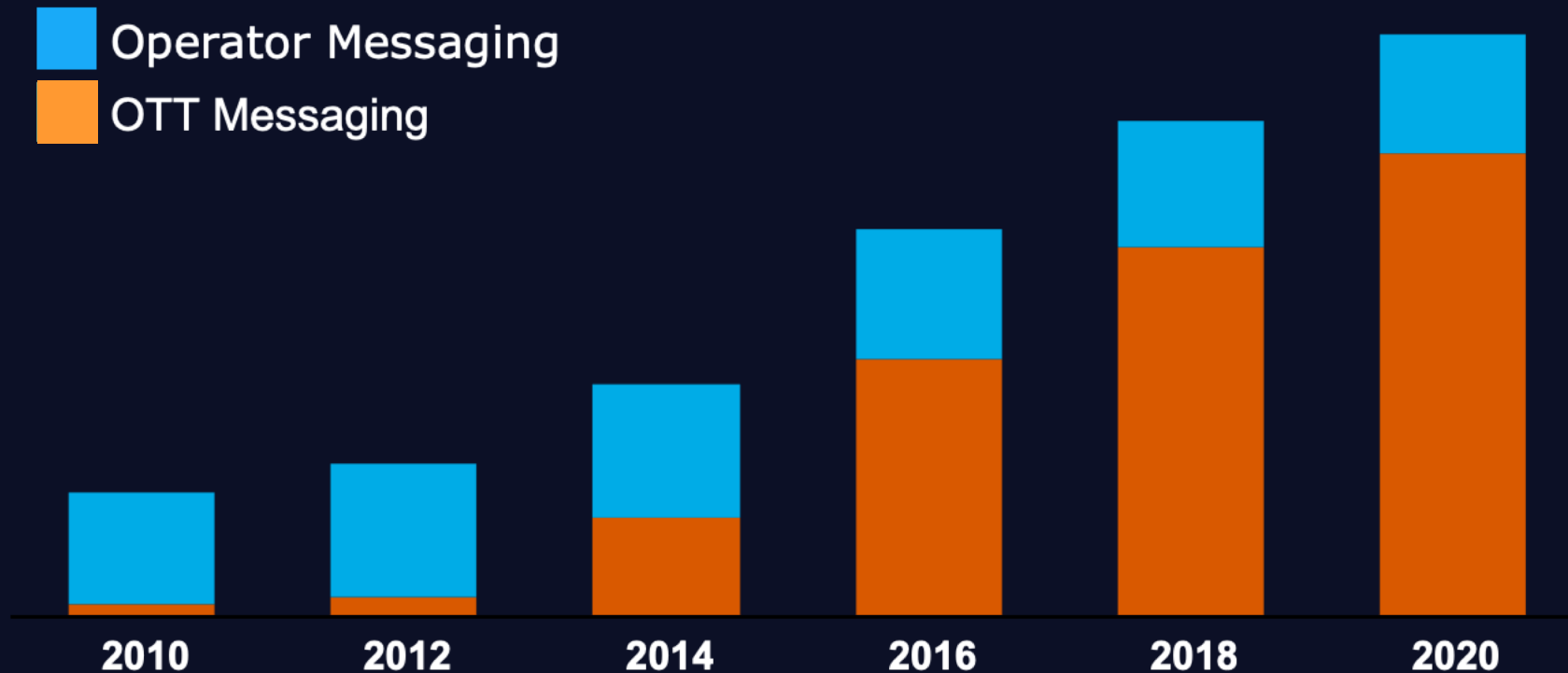
Why RCS?



Rich messaging is here



Relevance for operator messaging on the decline



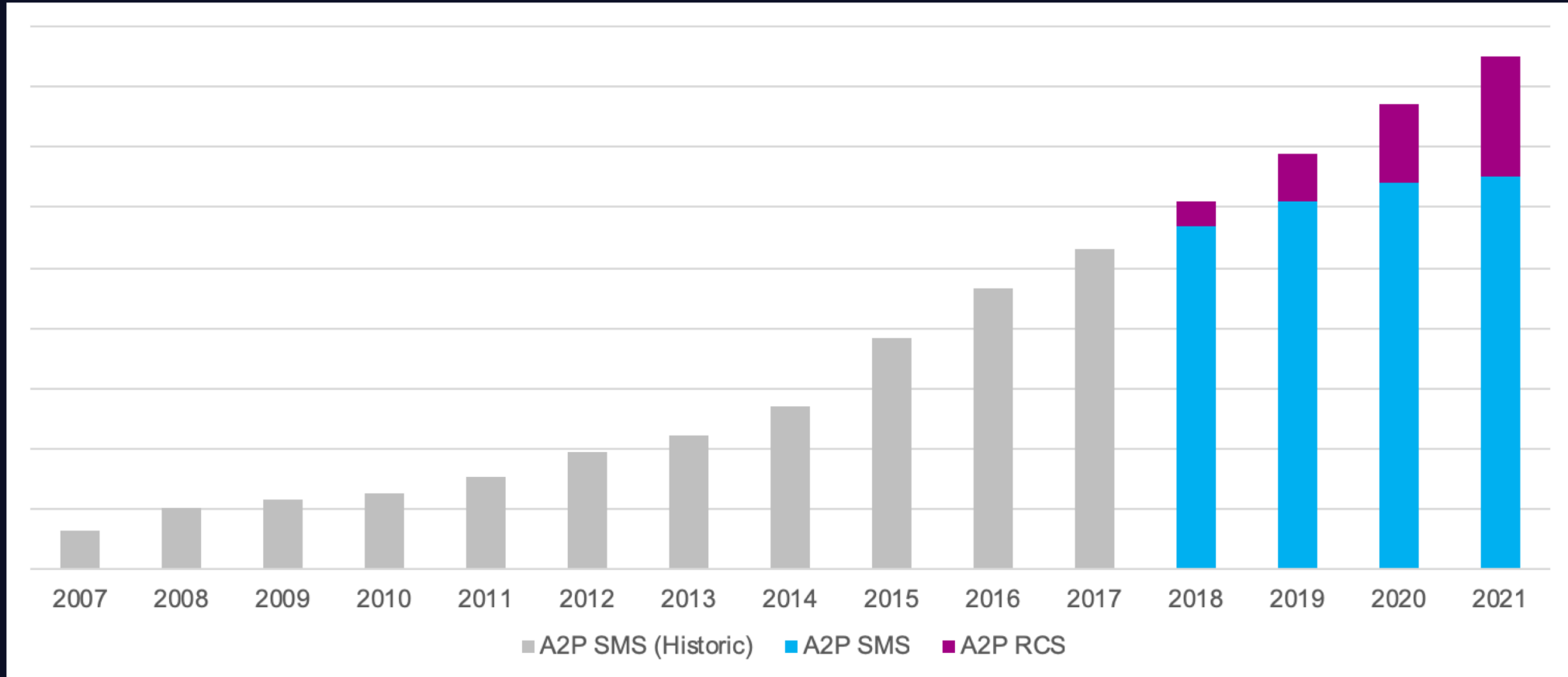
RCS is the only option



Why now?



We want to continue to provide a messaging service to end customers and businesses



RCS eco-system is coming together



Launch options available for everyone

**On
Premise**

Hosted

**Fast
Track**



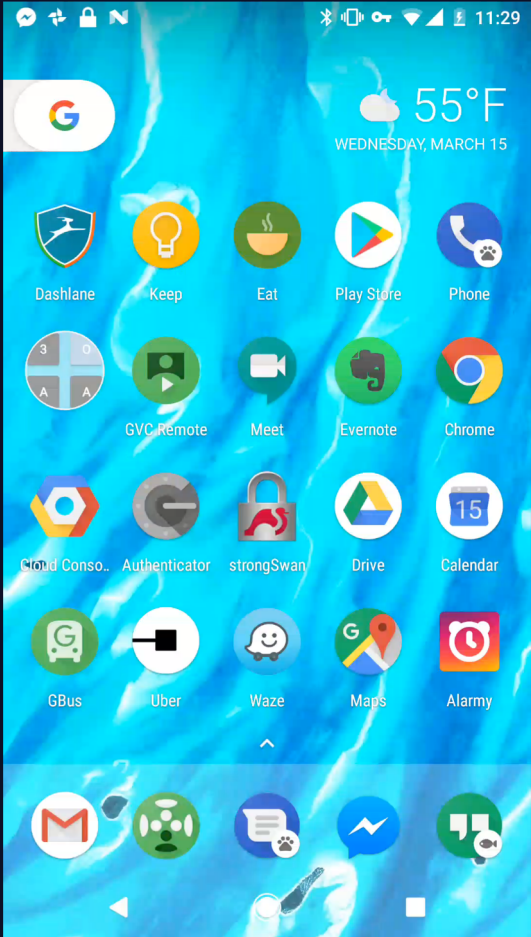
Where are we?



Launch Status



Working to launch business messaging





Thank you