

# RCS Business Messaging Updates from Google

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June, 5th 2019



# RCS momentum is accelerating



## Android Messages

200M+ users (3x growth in past year)

All A2P 2.0 capable

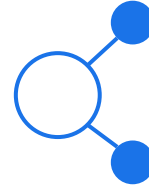
12 releases per year



## Jibe Cloud

Live with 32 carriers in 24 countries

On Google infrastructure (highly scalable and geo-redundant)



## Jibe Hub

Live in North America and Europe

41 live interconnects



## RBM

270+ channel partners

Live in North America with 60+ publicly-launched brand campaigns in US, Canada and Mexico.

Coming to EMEA and APAC (2019)



# We've built strong partnerships to launch RCS worldwide



30+

OEMs

270+

Messaging partners

900+

RBM agents created

# RBM is now live with Samsung on Sprint on S9!

1

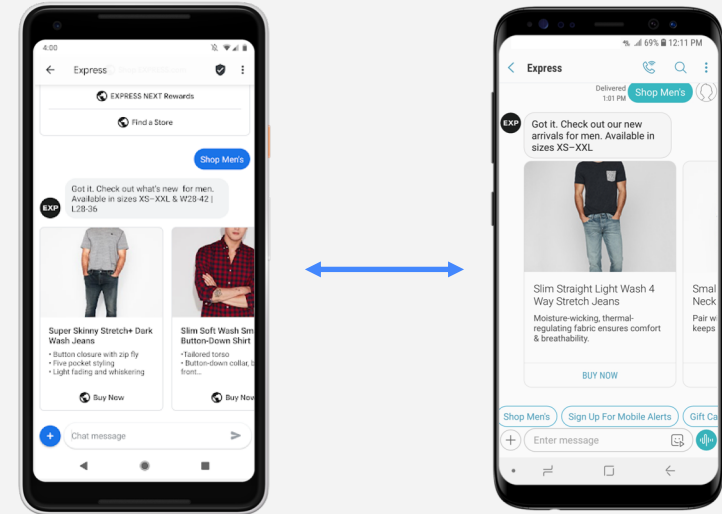
Google RBM and Samsung MaaP will work with both client apps

2

Samsung's new and existing flagship devices (Galaxy S8/S8+ onward) to be updated

3

Client apps will work with both RCS platforms



**Thank you!**