

ADDING VALUE TO RCS BUSINESS MESSAGING

AGENDA



BRAND DISCOVERY



INTEGRATED PAYMENTS



CONVERSATION DESIGN

RCS BUSINESS MESSAGING

Stand your brand
OUT OF THE CROWD



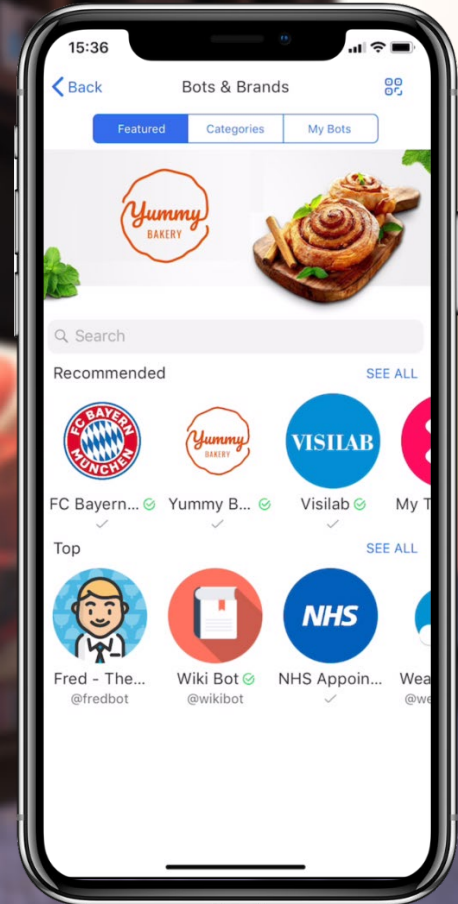
BOT STORE

BOT DIRECTORY

Listing of businesses

SPONSORED BRANDS

Monetization opportunity



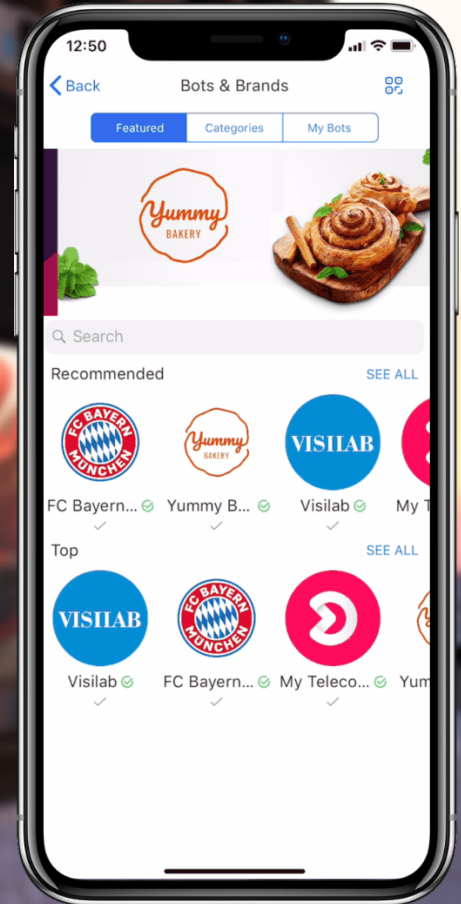
BOT STORE

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Listing of businesses

SPONSORED BRANDS

Monetization opportunity





INTENT-BASED SEARCH

Find businesses with free text powered by A.I.

A digital billboard advertisement for 'Yummy Bakery'. The billboard features a smiling woman in a yellow shirt and brown apron holding a tray of pastries. The text 'Yummy BAKERY' is in a white script font inside a white circle. Below it, a grey box contains the text 'We bake your dreams'. At the bottom left, it says 'Scan and message us' with a small white line. To the right is a large QR code with the 'Yummy BAKERY' logo in the center. The billboard is set against a background of a city street with a red and white striped awning on the right.

Yummy
BAKERY

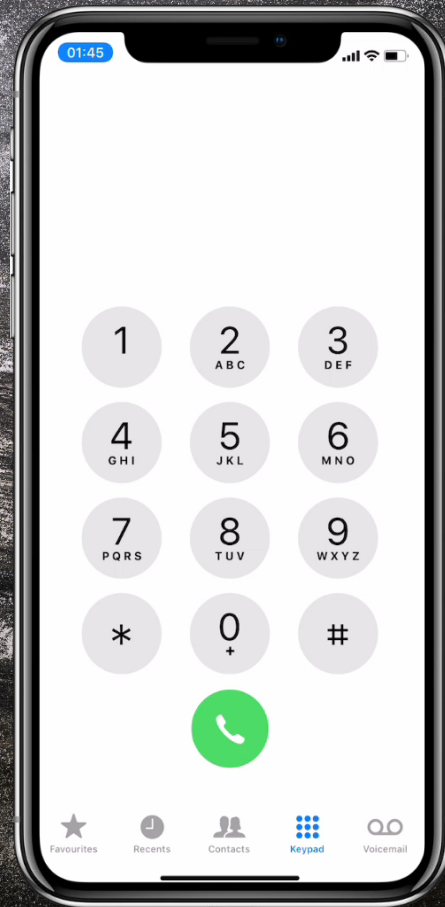
We bake
your dreams

Scan and
message us



DISCOVERY IN REAL WORLD

QR Code business discovery on printed media



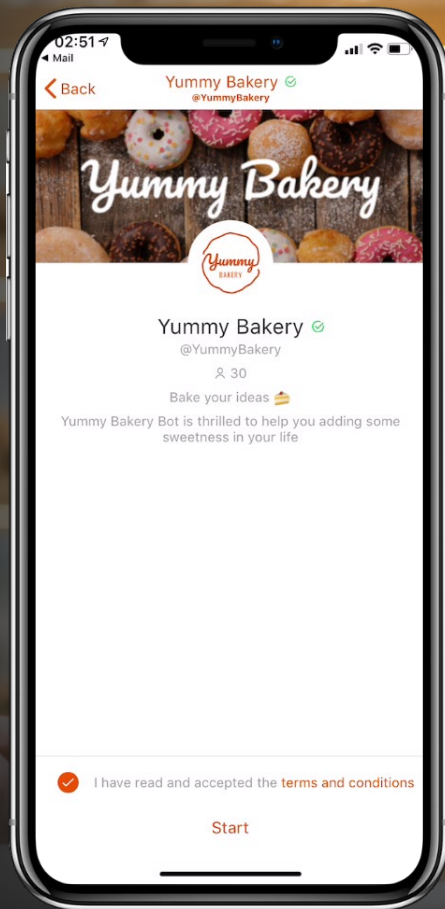
DISCOVERY ON A PHONE CALL

Convert users from the voice
channel to chat, using
Call-to-Message

CONVERSATIONAL COMMERCE

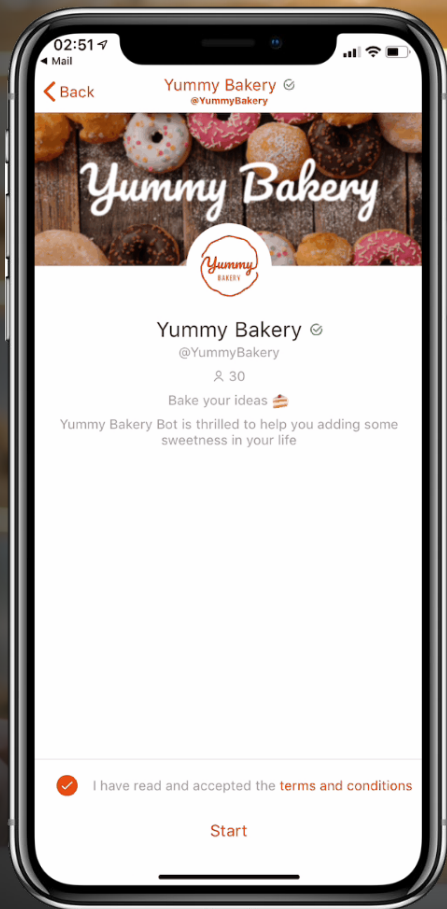
A young woman with long dark hair, wearing a white striped shirt and a brown apron, is smiling and packaging a brown paper bag. She is standing behind a glass display counter in a bakery or cafe. On the counter, there are several glass jars filled with cookies and pastries, including a large round jar of cookies and a smaller jar of round pastries. There are also some pastries on the counter, including a croissant and some round pastries. The background is a warm, dimly lit interior with wooden chairs and a wall with some framed pictures.

Commerce found
A NEW DIGITAL HOME



INTEGRATED PAYMENTS

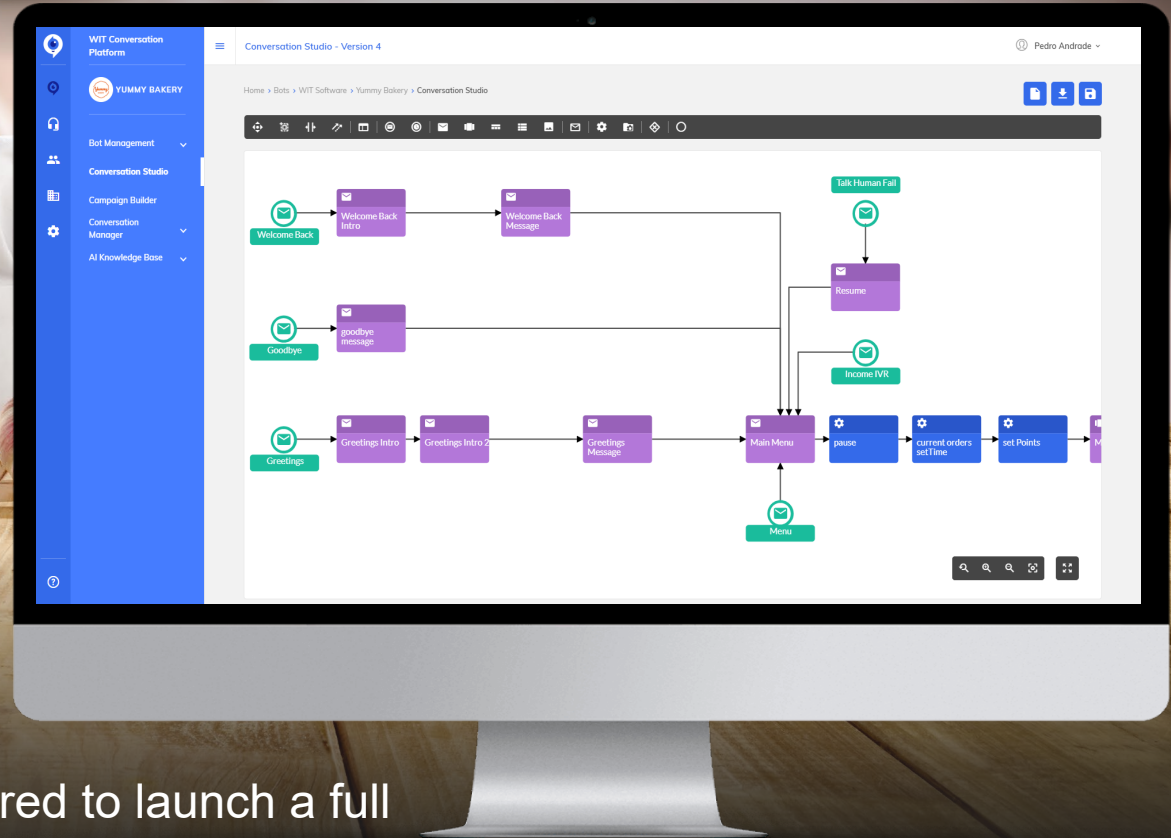
Closing the gap in conversational commerce
Integrated with 700+ payment methods,
in 200+ countries



INTEGRATED PAYMENTS

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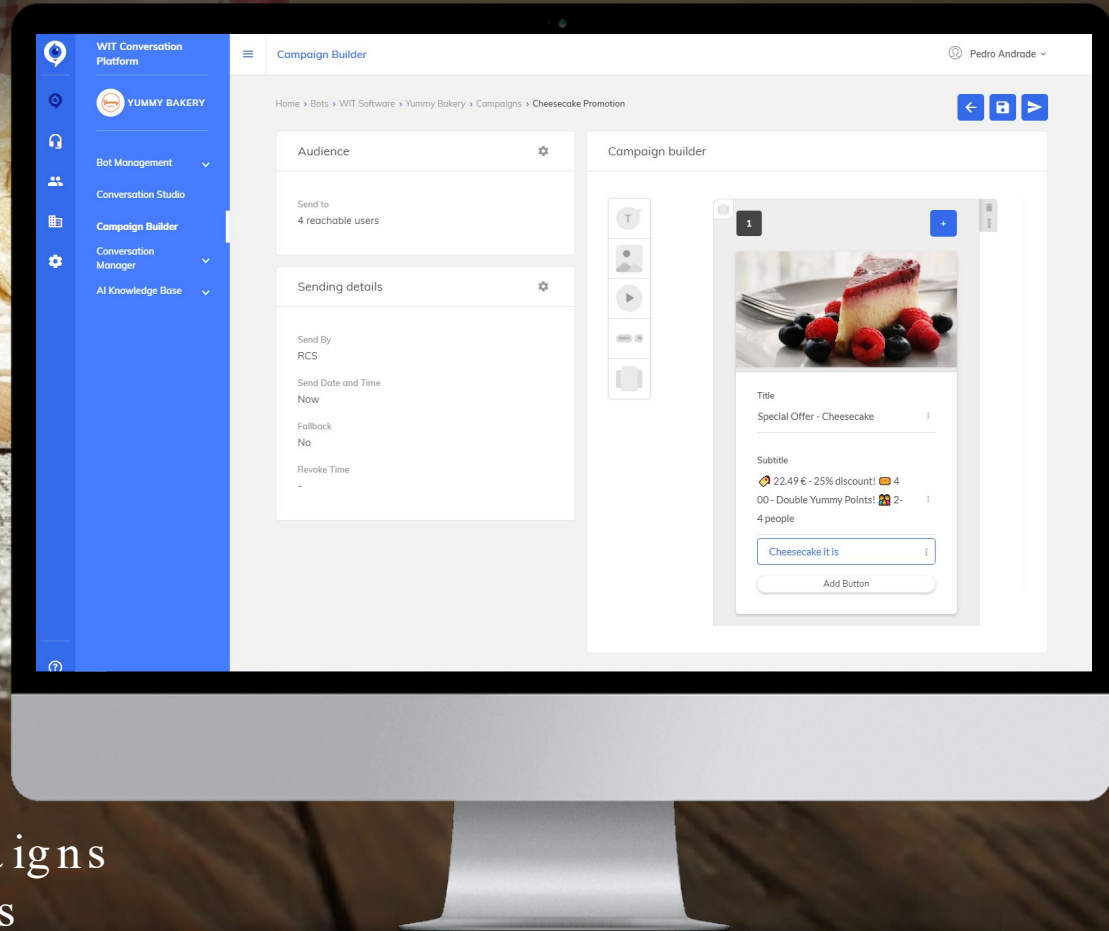
Tools: Conversation Studio



2H

2 hours: the time required to launch a full conversational service with payments

Targeting customers with Messaging Campaigns



Outbound messaging campaigns
targeting customer segments

ADDING VALUE TO RCS BUSINESS MESSAGING



BRAND DISCOVERY
made easy with
Bot Store, QR Codes and
Call-to-Message



CONVERSATION DESIGN
Design tools for quick launching
of automated conversations



INTEGRATED PAYMENTS
Closing the gap in conversational
commerce



witness the difference.

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