



智慧网络论坛  
AI in Network Seminar –  
Powered by Beta Labs

**Keynote**  
**主题演讲**

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# 通信网络智能化之路

中国移动研究院 冯俊兰

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[www.10086.cn](http://www.10086.cn)

Talk a Lot: Concepts, Possible Applications in Future,  
5G for AI, AI for 5G

5G/Telecom Communication Network + AI

Deliver little: Demos, Small Trials, Research Prototypes,  
Applications Deployed in a limited scale, Use cases

- **State-of-Art AI technologies are evolving fast. It succeeds in many fields, but faces serious challenges on robustness, cost-effectiveness , as well as a general learning capability.**

——As a Truth

- **5G is speeding up to be commercially deployed in large scale, but with quite distance from an ideal 5G network at many aspects.**

——As a Fact

- **Where should they meet ? What AI technologies will be contributing most to Network Intelligence? Can 5G facilitate AI applications to be cost-effective, more robust and large-scale?**

——Questions for the Telco industry?

- **Are we sincerely working on bridging the gap? Are we on the track to solve the fundamental problems? If not , what way should we action on ?**

——Questions for the community?

Phrase-I:

Problems Hard for Human,  
but relatively straightforward  
for Machines if the problems  
can be formally described  
with symbols and math rules

Phrase-II:

Problems easy for human to  
perform, but hard for People  
to formally describe

Phrase-III:

Robustness, Cost-Effective,  
Reliable, General AI

Multi-dimension Single  
Data Points

Time Series Data

Grids

Graph

Dynamic Environment

Machine Learning

Deep Learning

Adversarial Learning

Reinforcement Learning

GI: Meta-Learning,  
Transfer Learning, Multi-  
Task Learning

Bayes Learning , PAC-  
Bayes Learning

Classification

Regression

Prediction

Generation

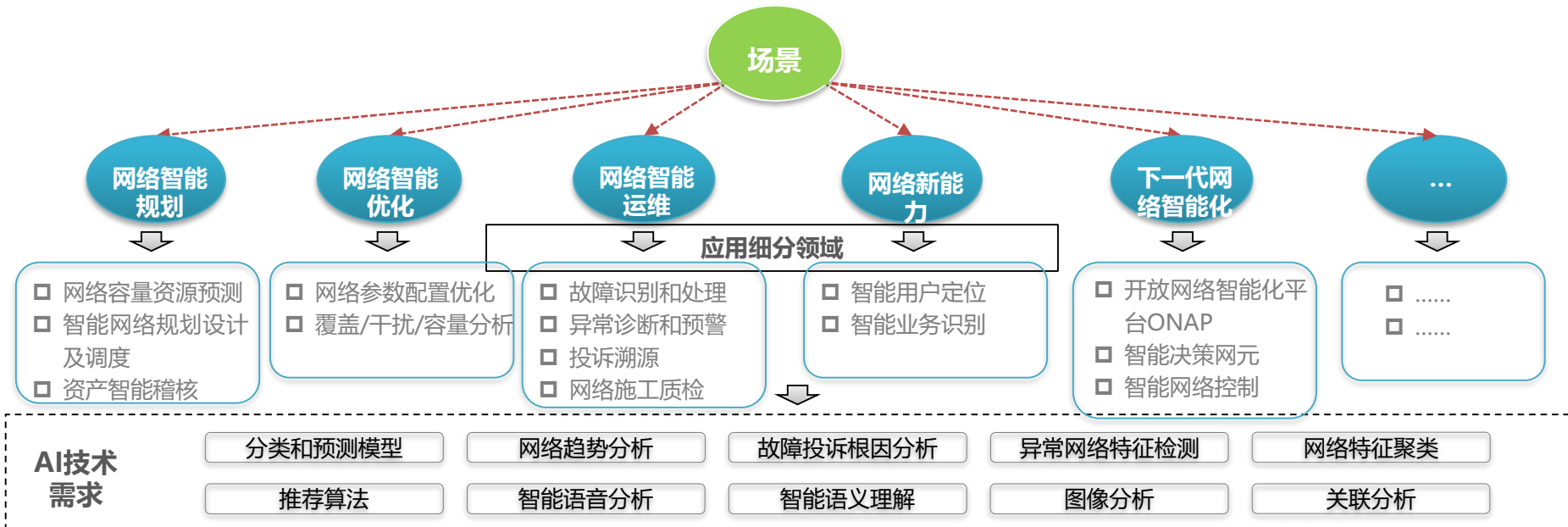
Clustering

Visualization

Summarization

# AI助力网络，推进网络智能化，增强网络核心竞争力

- AI可用于网络的方方面面，包括网络规划、设计、优化、运维、新能力提取等，赋能价值大；网络智能化专业性强、行业壁垒高，且整体处于起始推进阶段。

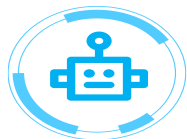






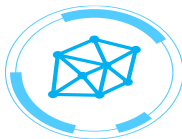
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## 聚焦网络、安全、管理、服务和市场五大领域，做大应用规模



### 网络自服务机器人

客户投诉处理效率提升20倍  
研究院、江苏公司



### 智能覆盖优化系统ACOS

TopN小区覆盖率提升6%  
设计院



### 智能稽核

每年可节省上亿成本  
IT公司、广东公司、研究院



### 智能VoLTE语音质量评估

语音分析成本降低83%  
网络部、研究院、浙江公司



### 智能审计

合同、票据等24个审计点  
IT公司、苏研、杭研



### 智能家宽装维质检

所需人工降低95%  
网络部、杭研



### 智慧营销

ARPU环比增加7.5%  
市场部、研究院



### 智能客服“移娃”

月峰交互量2.1+亿次  
在线公司、研究院



### 反欺诈系统

诈骗电话月拦截量1400万+  
信安中心



### 视频智能剪辑

剪辑效率提升130倍  
咪咕公司

**Thoughts : Definition , Systematic ,  
Scale , Cost , Present Network , Future  
Network**

# 1 , Network Intelligence Definition ?

## 2 , Can the efforts be Systematic?

Easy to Hard  
L1- L5

Service—  
Operation—  
Core Functions

Wireless to Core  
Network

Planning-  
Construction-  
Operation-  
Optimization

Data Sensing  
Storage-  
Analytics -  
Prediction

# Top Challenge: Can we represent our Network in Math?

Multi-dimension Single  
Data Points

Time Series Data

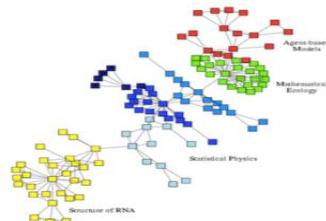
Grids

Graph

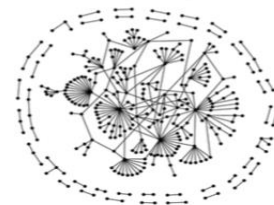
Dynamic Environment



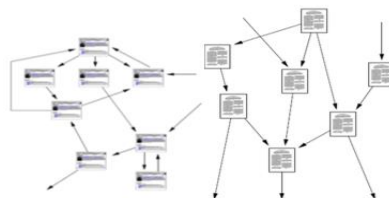
Social networks



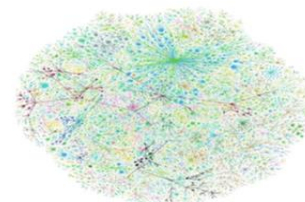
Economic networks



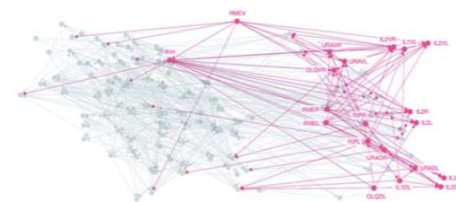
Biomedical networks



Information networks:  
Web & citations



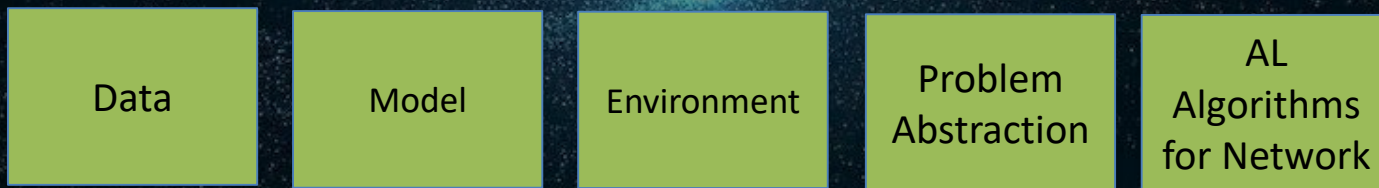
Internet



Networks of neurons

Is it a graph? Way too complex to represent the nodes and edges in Math? How to sense our network?

## 3 , Level of Sharing ?



**4 , Efficient Way to improve Collaboration  
Between Industry and Academia ? Is Open  
Source easier for this integration  
comparing to commercial software?**

# 5 , Methodology or Process to Efficiently Deploy AI Enabled Functions ?



# 6 , Ways of Business Organization to Match Intelligent Network ?

**7 , Can AI make our Network Simpler ?**