



WeAre8

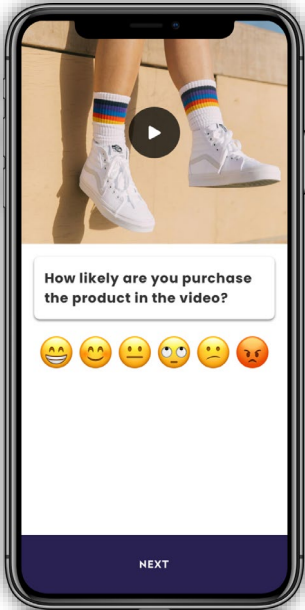


WOMEN'S  
RIGHTS  
ARE  
HUMAN  
RIGHTS

WT 12' 10"

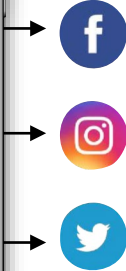
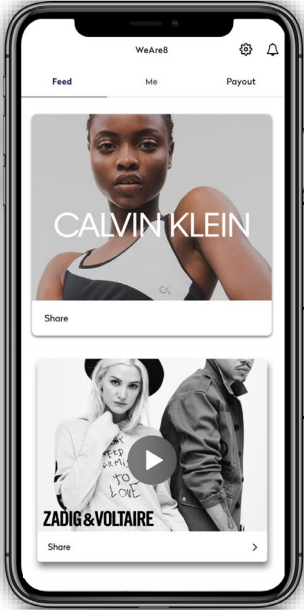
# WeAre8 Recognizes the Power of the consumer and Brands can Sponsor Them Directly. At Scale.

To Watch



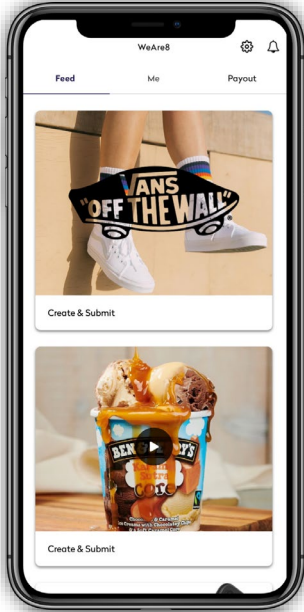
Watch & Respond

To Share



Share across social

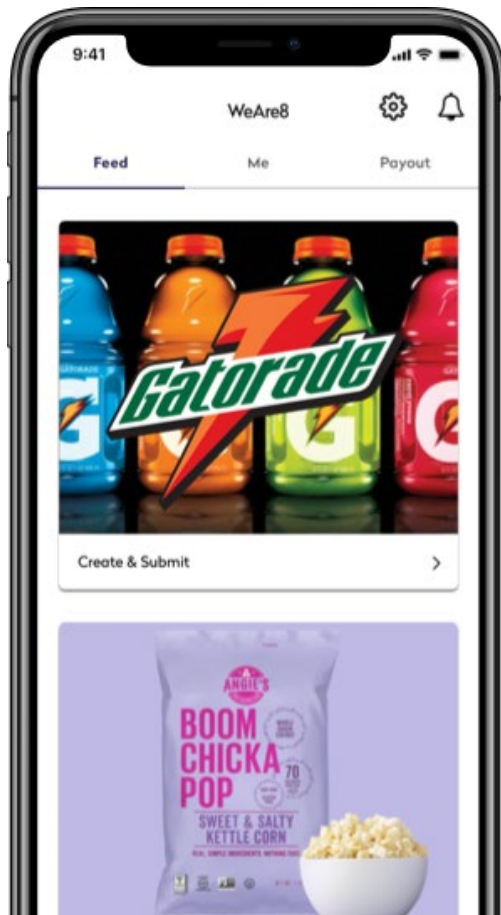
To Create



Create content

# On WeAre8, people receive a personalized feed of sponsorships from brands

"I love getting paid for doing what I do anyway. On 8, brands fund my data plan & college books"



WeAre8 pays people directly into their personal PayPal accounts

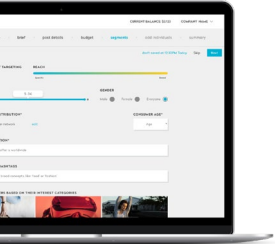
We are for everybody.  
We are for real people.  
WeAre8.



# WeAre8 Technology enables people to be paid and valued for their time.

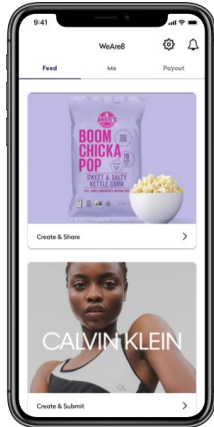
## Data Engine

We have created proprietary algorithms to target the right people. We authenticate & verify millions of people, ensuring brand safety at scale



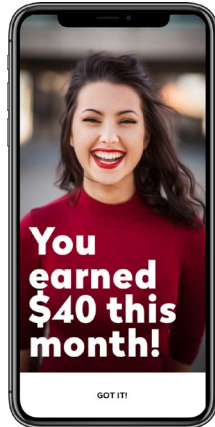
## Scaled sponsorships

We have simplified the ability for millions to get sponsored by a brand



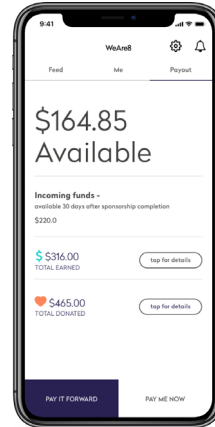
## User-friendly experience

Our system enables sharing across social platforms, including adding #tags, captions and #sponsored at scale, without leaving the 8 infrastructure



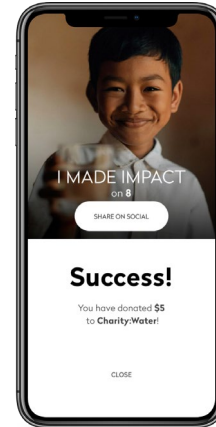
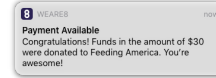
## Simple payment infrastructure

Simplified content verification and payment mechanism. Pay into PayPal, mobile phones or debit cards



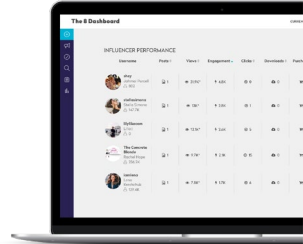
## Making impact is easy

Social impact integrations & automatic alerts - in app messaging

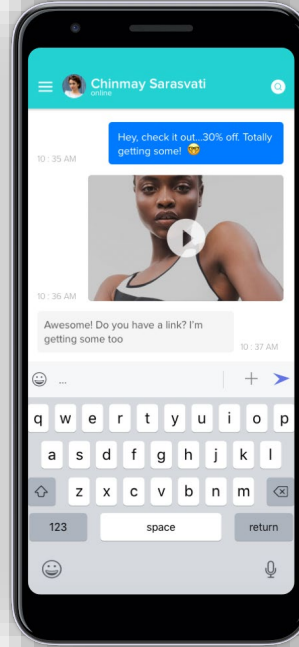
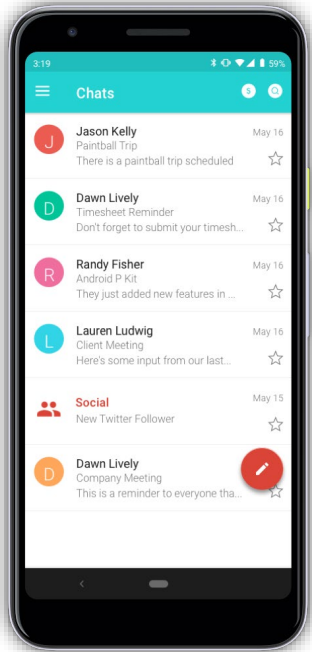


## Performance tracking

Data engine APIs & performance tracking and reporting. We Collect opt-in, first party data at scale



# RCS & WeAre8



Congrats - Adidas would like to sponsor you. 😊😊

Check out your WeAre8 feed for all your new sponsorships!! 🎁🎁🎁

Woohoo - 💰 you just made \$30 in sponsorships this month.







Good for brands. Good for people. Good  
for the world.