



**WeAre8**

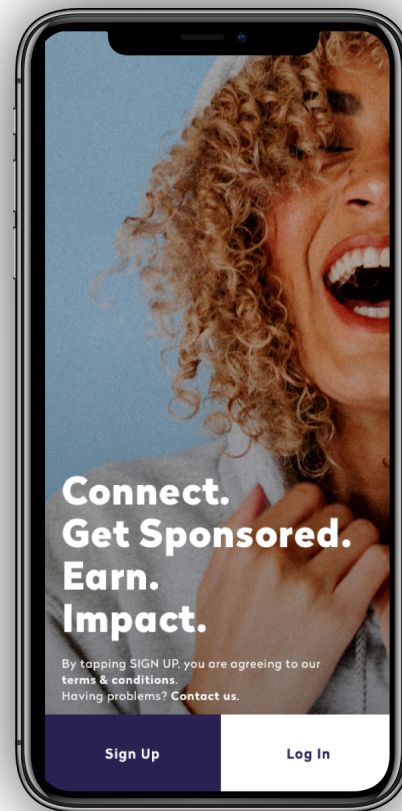




WOMEN'S  
RIGHTS  
ARE  
HUMAN  
RIGHTS

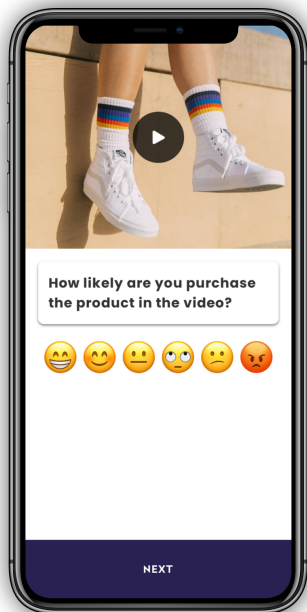
HT 12' 10"

# Get Sponsored for Being You



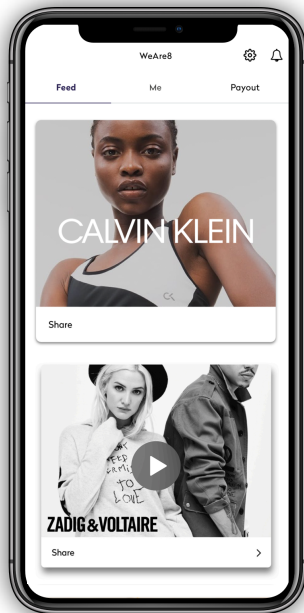
# WeAre8 Recognizes the Power of the consumer and Brands can Sponsor Them Directly. At Scale.

To Watch



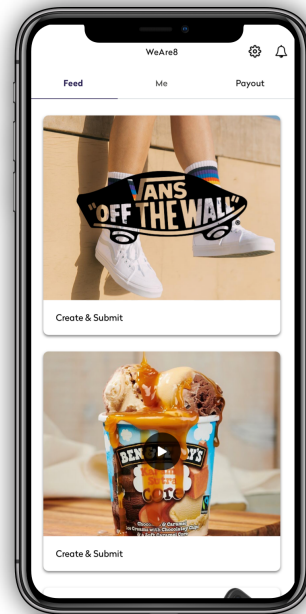
Watch & Respond

To Share



Share across social

To Create



Create content



# On WeAre8, people receive a personalized feed of sponsorships from brands

"I love getting paid  
for doing what I do  
anyway.  
On 8, brands fund my  
data plan & college  
books"



WeAre8 pays people directly into  
their personal PayPal accounts.

Pay Off Your Mobile Data Plan.

**We are for everybody.**

*みんな*

**We are for real people.**

**WeAre8.**





# WeAre8 Technology enables people to be paid and valued for their time.

## Data Engine

We have created proprietary algorithms to target the right people. We authenticate & verify millions of people, ensuring brand safety at scale

## Scaled sponsorships

We have simplified the ability for millions to get sponsored by a brand

## User-friendly experience

Our system enables sharing across social platforms, including adding #tags, captions and #sponsored at scale, without leaving the 8 infrastructure

## Simple payment infrastructure

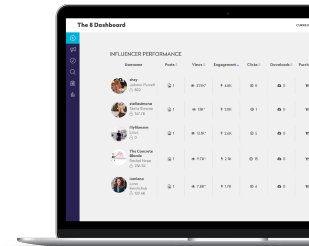
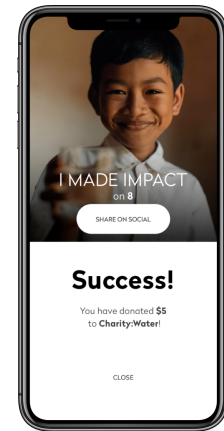
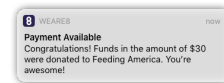
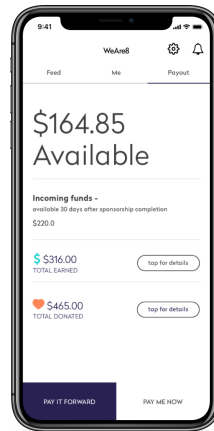
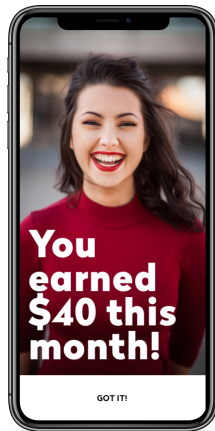
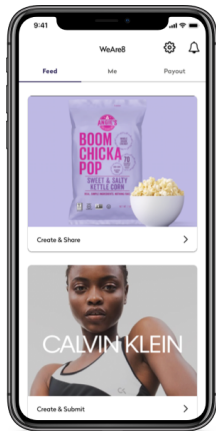
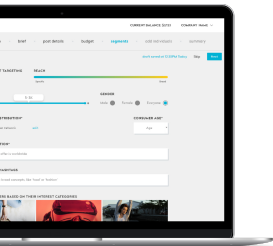
Simplified content verification and payment mechanism. Pay into PayPal, mobile phones or debit cards

## Making impact is easy

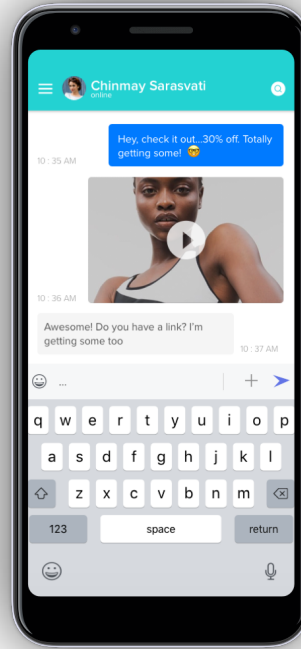
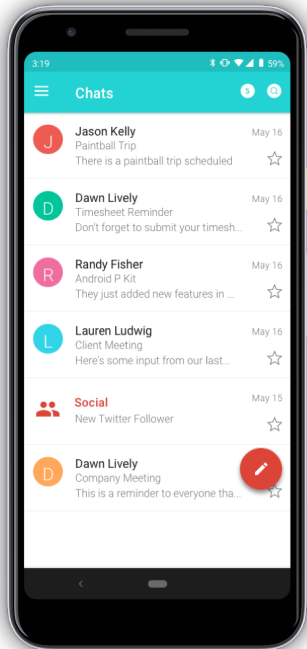
Social impact integrations & automatic alerts - in app messaging

## Performance tracking

Data engine APIs & performance tracking and reporting. We Collect opt-in, first party data at scale



# RCS & WeAre8



Congrats - Adidas would like to sponsor you. 😊😊

Check out your WeAre8 feed for all your new sponsorships!! 🎁🎁🎁

Woohoo - 💰 you just made \$30 in sponsorships this month.









15分 400  
22:00~8:00  
60分 100

De  
13





Good for brands. Good for people.  
Good for the world.