



## #1: Rapid Chatbot Deployment & RBM Innovation

Live: Now



RCS Live  
Webinar Series

# Welcome





## Paul Schonewald

Programme Marketing Director  
GSMA

Paul joined the GSMA in January 2017 and is responsible for the delivery of Marketing activities within the Future Networks programme.

A vital programme of the GSMA's strategic focus, delivering industry scale for IP Communications and 5G while considering Network Economic challenges for the Mobile industry as it transitions to a 5G Era.

Paul has over 20 years' experience in the Mobile industry within operator and service provider environments across seven different countries, having launched many niche mobile propositions in these markets.





## Agenda

Time	Topic	Speaker
15.15	RCS Overview	Paul Schonewald, Programme Marketing Director, GSMA
15.20	Rapid Chatbot Deployment & RBM Innovation	Doug Makishima, CSMO, Summit Tech
15.45	Summit Tech Q&A	Summit Tech
15:55	Closing Statement	GSMA





## Global RCS Update

April 2020

**403**   
**MILLION**  
GLOBAL MONTHLY ACTIVE USERS

**88** **&** **59**  
OPERATOR  
LAUNCHES COUNTRIES



Source: GSMAi (March 2020)



## Doug Makishima

CSMO

Summit Tech

Doug Makishima, CSMO of Summit Tech, is a seasoned C-level executive with deep experience in wireless communications, mobile devices, IoT, and AI.

He was most recently the COO of Meeami Technologies, a leading provider of IP communications and Voice IoT / AI technologies. Before Meeami, Doug was COO/CSMO at D2 Technologies, a leading software company enabling mobile VoIP & IMS IP communications capabilities for top-tier OEMs, IC vendors and operators.

He has held senior management positions at leading companies such as Nortel, AMD, Adaptec, GSMA and several start-ups.

During his engineering career, he developed patented storage IC technology and has actively participated on several IEEE, ANSI and GSMA committees focused on wireless, communications and storage standards. He holds a BSEE from the University of California at Santa Barbara and an MBA from Santa Clara University.





# Thank you

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