GSMA Future Networks
5G Live Webinar Series

- 5G Live #1: The Edge Developer Opportunity
- Date-Time: June 3, 2020 - 3:00PM (BST)
- Venue: Online Webinar
- Speakers:
What is Seamster?

A global initiative exploring how edge computing is being used today.

Connecting the edge ecosystem to the world’s leading enterprises

Unlocking revenue growth through edge-enabled experiences

Creating the de facto conversation on edge use case discovery
Seamster at a Glance

The purpose of Seamster is to own and define the next generation of digital transformation powered by 5G and edge computing.
Seamster at a Glance

Core Initiative Benefits

- Extensive use case studies
- Interactive research models
- Thought leadership content
- Community Slack channels
- Events, workshops, showcases
Growing Use Case Library

Real life **Use Cases** are the cornerstone of Seamster. Based on community key contribution, and driven by the need for enterprise **digital transformation**

TAGS: Retail, Remote Operation

**Chick-fil-A**

Fast food retailing can be improved by adding more sensors, analysis and automation into the retail store, but only if that can be done without creating complexity or availability issues for the store operator.

Chick-fil-A wanted to develop a in-store server platform that ran software packaged as industry standard Kubernetes containers so that headquarters could centrally develop and deploy in-store IoT applications without any need for local system administration or operation.

**INDUSTRY:** Retail

**Business Need:** Optimize customer experience, store efficiency, and headquarters ability to observe and optimize store and chain operations.
The Seamster Ecosystem
How You Can Get Involved

Success means creating and cultivating a conversation on real enterprise edge use cases happening now.

PROMOTE: the site, idea challenge, membership opportunities

CONTRIBUTE: use case ideas, comments on Seamster Slack, content

JOIN: online events, research projects, showcase studies, ecosystem engagement
Explore and Engage Seamster.io

A global initiative exploring how edge computing is being used today. Learn More »

Framing the Edge Discussion
Understand the 4 Sites of Edge Computing happening now.

Learn how Seamster brings together all parts of the edge ecosystem.

New Edge Use Case Research
On-demand Recording: the most extensive publicly available edge micro market analysis