

# GSMA Future Networks

## 5G Live Webinar Series



- 5G Live #1: The Edge Developer Opportunity
- Date-Time: June 3, 2020 - 3:00PM (BST)
- Venue: [Online Webinar](#)
- Speakers:



Program Marketing  
Director, GSMA



Chairman and CEO,  
MobileEdgeX



Technical Director,  
GSMA



seamster

THE edge  
in CONTEXT



# What is Seamster?



A global initiative exploring how edge computing is being used today.

Connecting the edge ecosystem to the world's leading enterprises

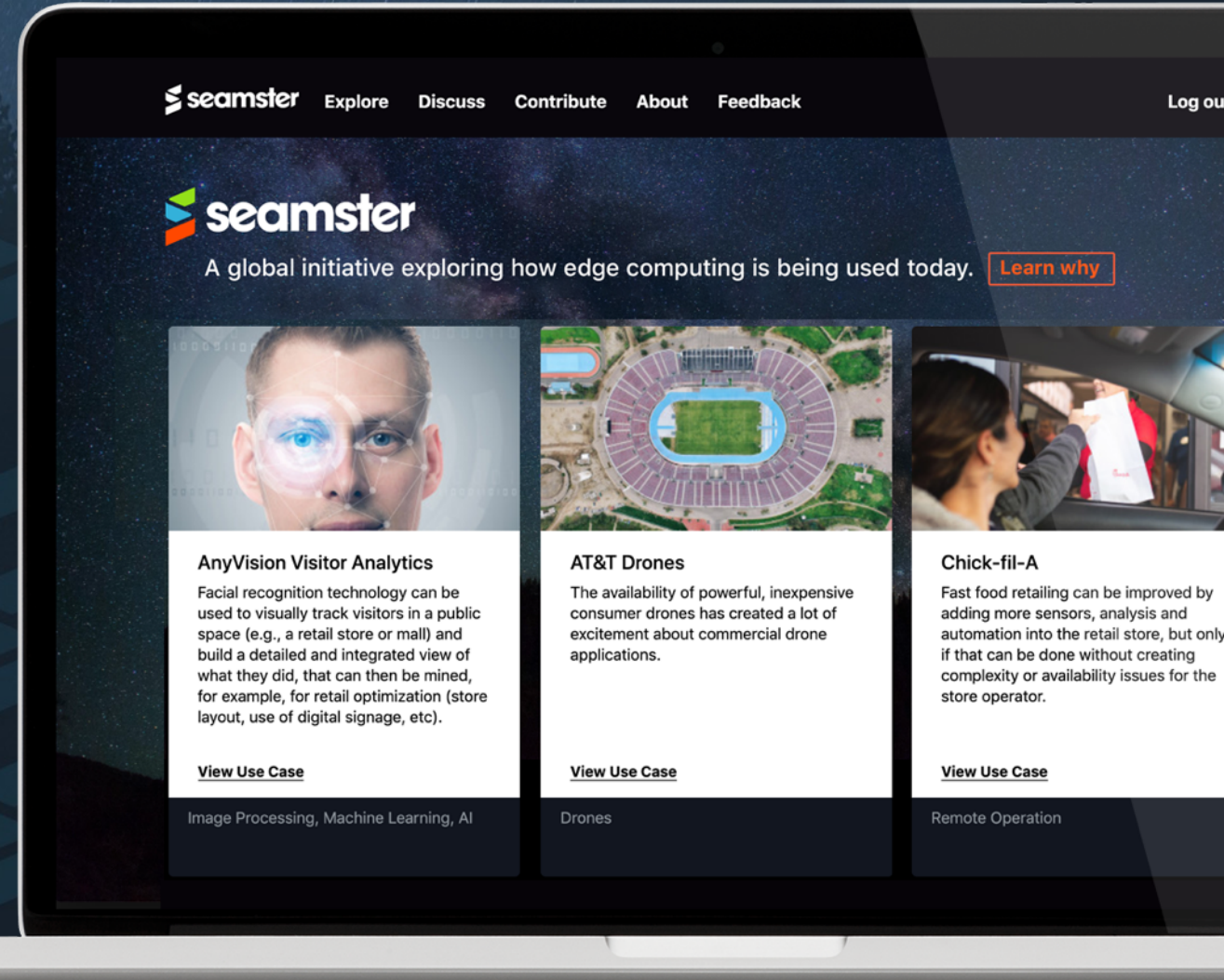
Unlocking revenue growth through edge-enabled experiences

Creating the de facto conversation on edge use case discovery

# Seamster at a Glance



The purpose of Seamster is to own and define the next generation of **digital transformation** powered by **5G and edge computing**





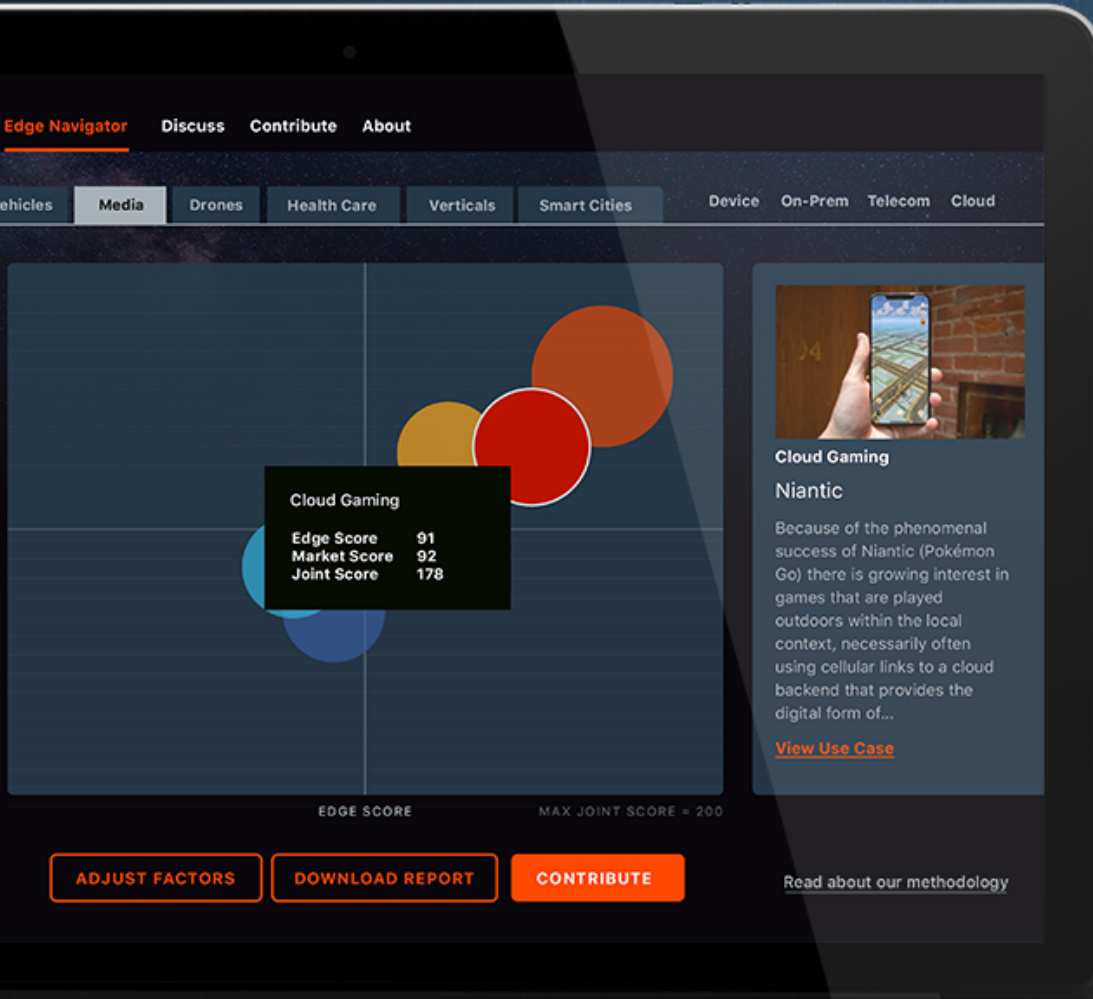
# Seamster at a Glance



## Core Initiative Benefits

- Extensive use case studies
- Interactive research models
- Thought leadership content
- Community Slack channels
- Events, workshops, showcases

TOPIO  
NETWORKS



# Growing Use Case Library



Real life **Use Cases** are the cornerstone of Seamster. Based on community key contribution, and driven by the need for enterprise **digital transformation**

The screenshot shows the Seamster website interface. At the top is a navigation bar with the Seamster logo, links for 'Explore', 'Discuss', 'Research', 'Blog', 'Ecosystem', and 'About', and a red 'Contribute' button. Below the navigation bar is a large image of a person's hand pointing at a document. Underneath the image, the text 'TAGS: [Retail](#), [Remote Operation](#)' is displayed. The main heading is 'Chick-fil-A'. The description follows: 'Fast food retailing can be improved by adding more sensors, analysis and automation into the retail store, but only if that can be done without creating complexity or availability issues for the store operator.' This is followed by a paragraph: 'Chick-fil-A wanted to develop a in-store server platform that ran software packaged as industry standard Kubernetes containers so that headquarters could centrally develop and deploy in-store Iot applications without any need for local system administration or operation.' Below this, it says 'INDUSTRY: [Retail](#)'. The final section is 'Business Need: Optimize customer experience, store efficiency, and headquarters ability to observe and optimize store and chain operations.'

seamster Explore Discuss Research Blog Ecosystem About Contribute

TAGS: [Retail](#), [Remote Operation](#)

## Chick-fil-A

Fast food retailing can be improved by adding more sensors, analysis and automation into the retail store, but only if that can be done without creating complexity or availability issues for the store operator.

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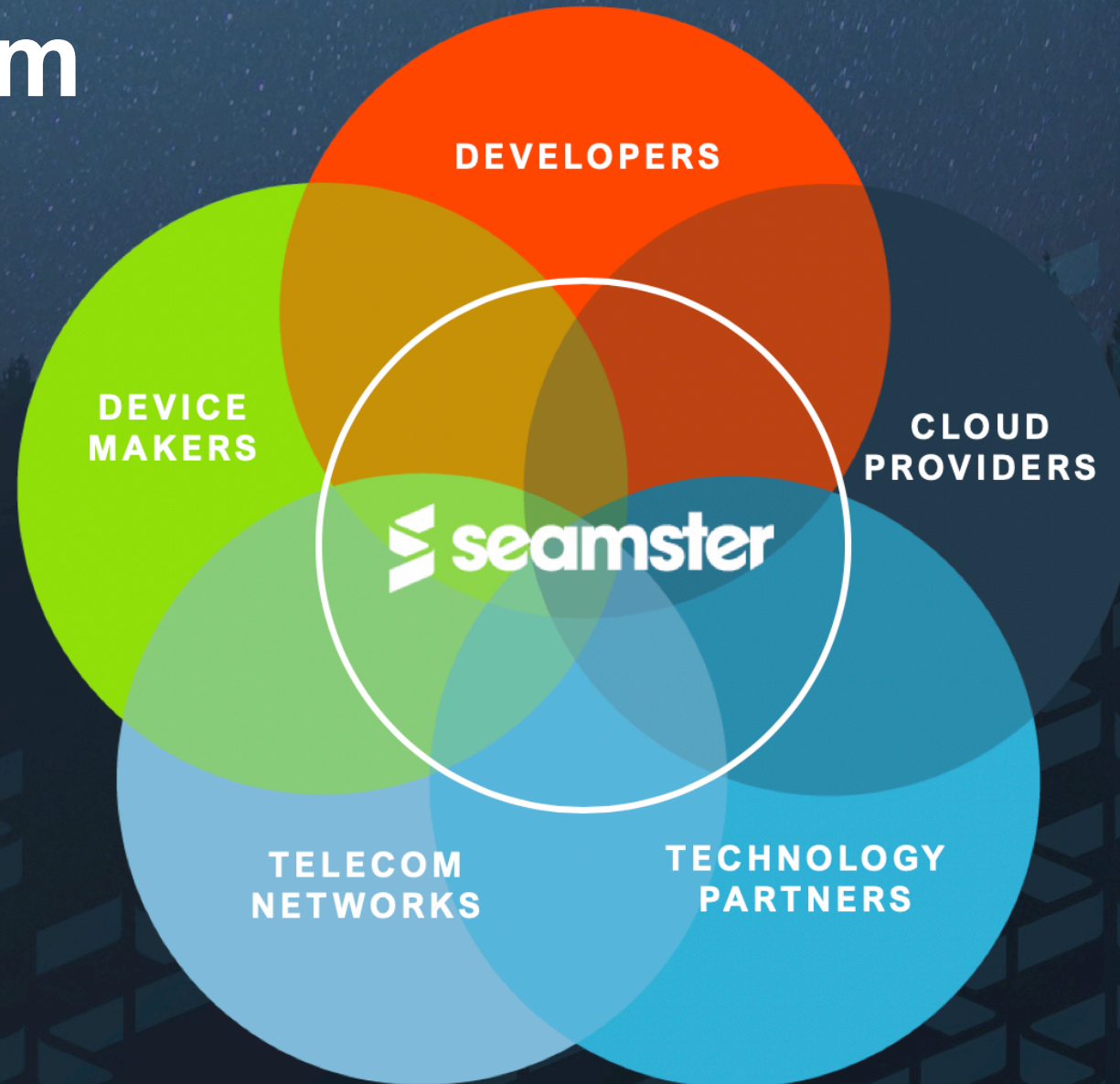
INDUSTRY: [Retail](#)

**Business Need:** Optimize customer experience, store efficiency, and headquarters ability to observe and optimize store and chain operations.



# The Seamster Ecosystem

**THE edge**  
in **CONTEXT**



# How You Can Get Involved



Success means creating and cultivating a conversation on real enterprise edge use cases happening now.

PROMOTE: the site, idea challenge, membership opportunities

CONTRIBUTE: use case ideas, comments on Seamster Slack, content

JOIN: online events, research projects, showcase studies, ecosystem engagement



# Explore and Engage Seamster.io

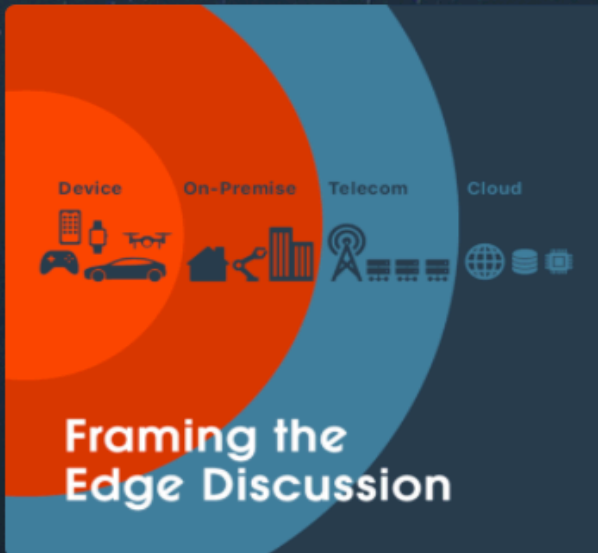


[Explore](#) [Discuss](#) [Research](#) [Blog](#) [Ecosystem](#) [About](#)

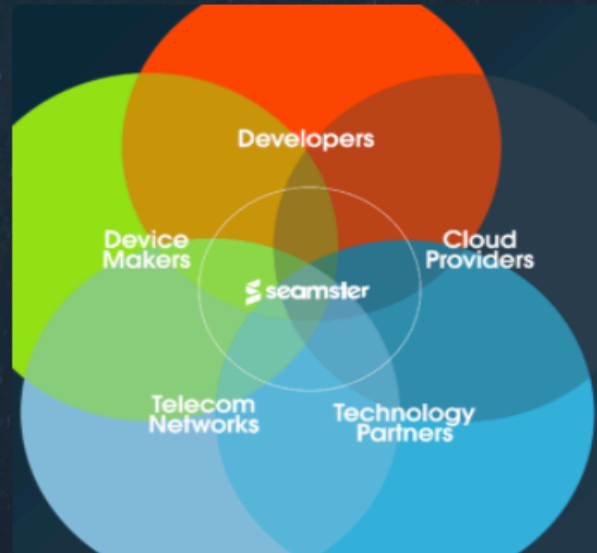
[Contribute](#)



A global initiative exploring how edge computing is being used today. [Learn More »](#)



Understand the 4 Sites of Edge Computing happening now.



Learn how Seamster brings together all parts of the edge ecosystem.



On-demand Recording: the most extensive publicly available edge micro market analysis



# THE edge in CONTEXT