# Welcome

#1: The Edge Developer Opportunity

Live: Now

5G Live
Webinar Series

# Paul Schonewald
## Programme Marketing Director
## GSMA

Paul joined the GSMA in January 2017 and is responsible for the delivery of Marketing activities within the Future Networks programme.

A vital programme of the GSMA's strategic focus, delivering industry scale for IP Communications and 5G while considering Network Economic challenges for the Mobile industry as it transitions to a 5G Era.

Paul has over 20 years' experience in the Mobile industry within operator and service provider environments across seven different countries, having launched many niche mobile propositions in these markets.

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# Amanda Flower
## Membership Manager
## GSMA

Amanda Flower has led the GSMA Membership in North and Latin America for the past 3.5 years in strategy, growth and engagement.

Future Networks Programme, particularly RCS Business Messaging Labs, is one of several successful member-led initiatives that have revolutionized the industry.

Amanda will provide additional key areas where members can influence the work we do in various verticals, and the global marketing opportunities that are available to GSMA Members.

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# Agenda

| Time | Topic | Speaker |
|------|-------|---------|
| 15.00 | 5G Live Overview | Paul Schonewald, Programme Marketing Director, GSMA |
| 15.05 | 5G Update | Michele Zarri, Technical Director, GSMA |
| 15.10 | The Edge Developer Opportunity | Jason Hoffman, Chairman and CEO, MobiledgeX |
| 15.45 | Q&A | MobiledgeX |
| 15:55 | Closing Statement | GSMA |

# Michele Zarri
## Technical Director
## GSMA

Michele Zarri is a Technical Director at the GSMA where he works on advanced technologies and 5G.

Michele graduated in telecommunications engineering at University of Pisa (Italy) and completed his studies at King's College of London (UK).

Before joining the GSMA, Michele worked for Deutsche Telekom where he accrued more than 15 years of experience in the standardisation of mobile technologies. Michele served as chairman of working groups both in 3GPP and GSMA.

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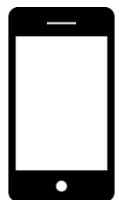
**Global 5G Update**
May 2020

# 73 🌐 5G COMMECIAL LAUNCHES

# +200 5G DEVICES

# 7% POPULATION PENETRATION

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# Jason Hoffman
## Chairman and CEO
## MobiledgeX

Jason Hoffman is the Chairman and CEO of MobiledgeX, a company focusing on edge computing and founded by Deutsche Telekom.

Previously he was a CTO at Ericsson AB and was P&L responsible for their cloud and datacentre infrastructure business. While at Ericsson his group created the world's first hyper-scale, disaggregated system, and led the market in the modernization of telecom infrastructure.

Prior to Ericsson, he was a founder and CTO at Joyent (now owned by Samsung), a pioneering high-performance cloud IaaS and software provider, where he ran product, engineering, operations, and commercial management for a decade.

# Thank you
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