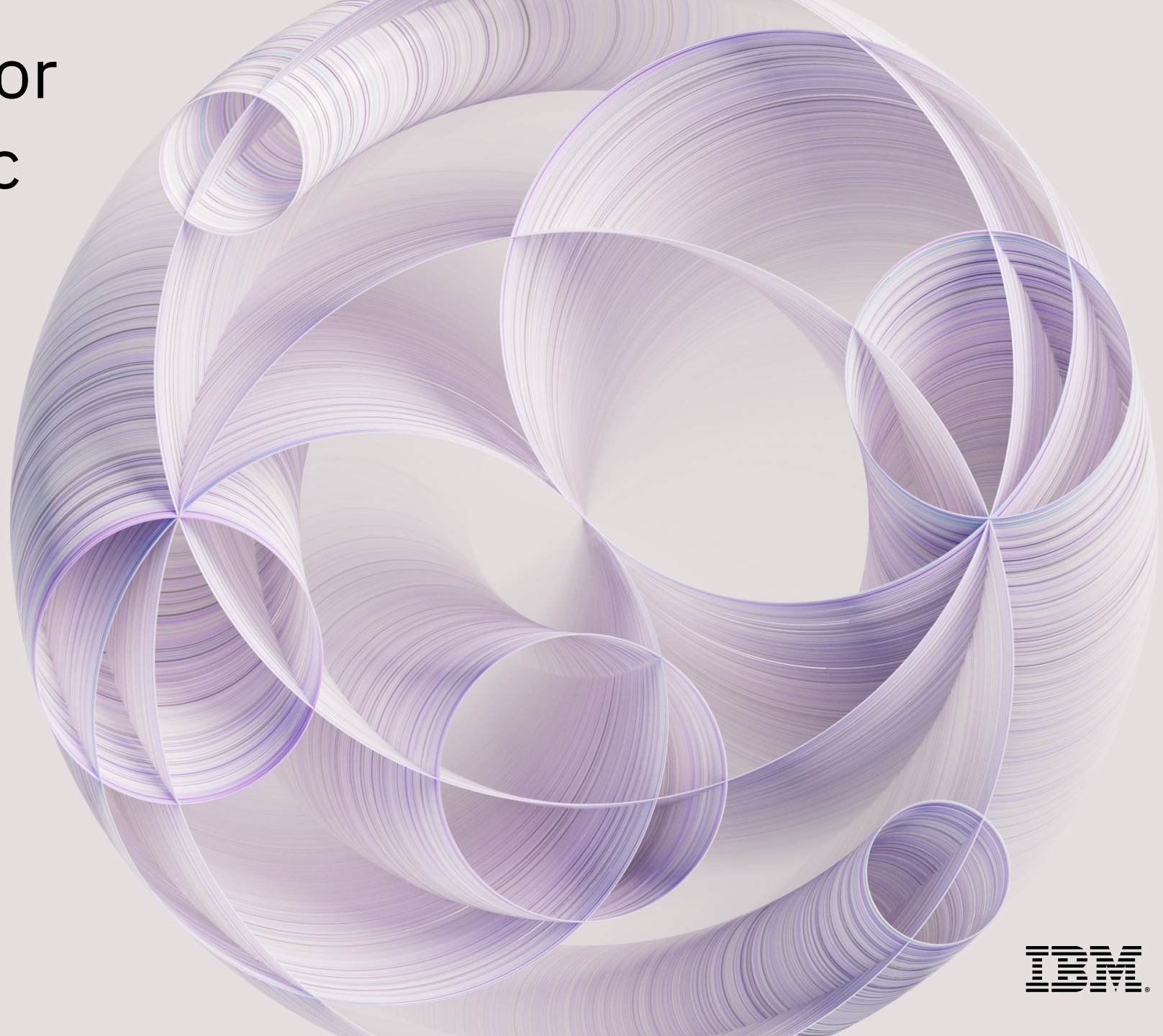


2024 promo code for
watsonx.ai strategic
industry partners.



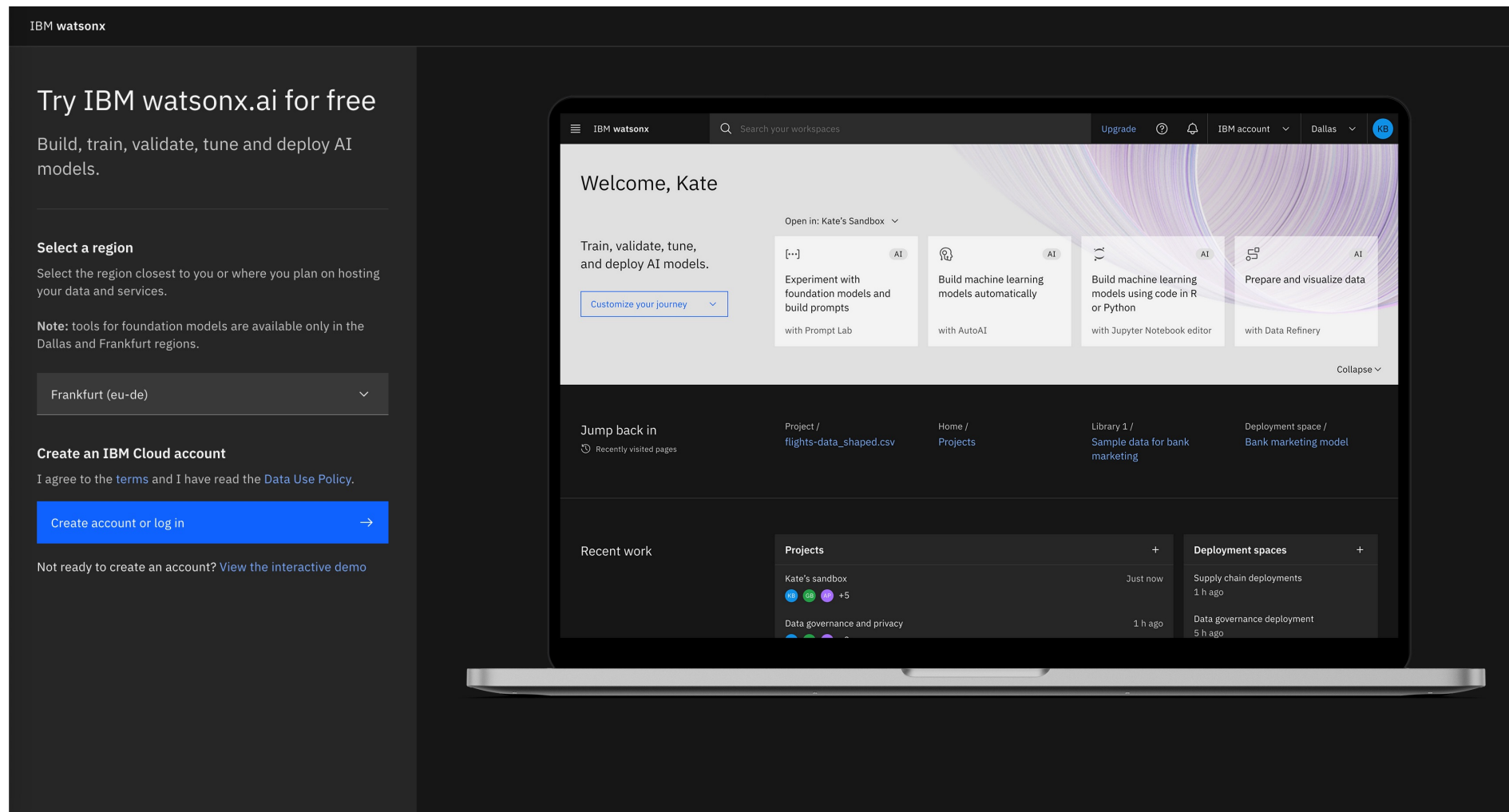
watsonx[™]

IBM[®]

Login to Existing Cloud Account

Navigate to the IBM watsonx.ai registration step 1 page:

<https://dataplatform.cloud.ibm.com/registration/stepone?context=wx>



Login to Existing Cloud Account

Select the region based on the nearest location and confirm your selection.

The image displays the IBM watsonx AI platform interface. On the left, a sidebar contains the text "Try IBM watsonx.ai for free" and "Build, train, validate, tune and deploy AI models." Below this is a "Select a region" section with instructions: "Select the region closest to you or where you plan on hosting your data and services." A note states: "Note: tools for foundation models are available only in the Dallas and Frankfurt regions." A dropdown menu is open, showing four options: "Dallas (us-south)", "Dallas (us-south)", "Frankfurt (eu-de)", and "Tokyo (jp-tok)". The first two "Dallas (us-south)" options are highlighted with a yellow border, and the second one has a checkmark. Below the dropdown is a link: "Not ready to create an account? [View the interactive demo](#)".

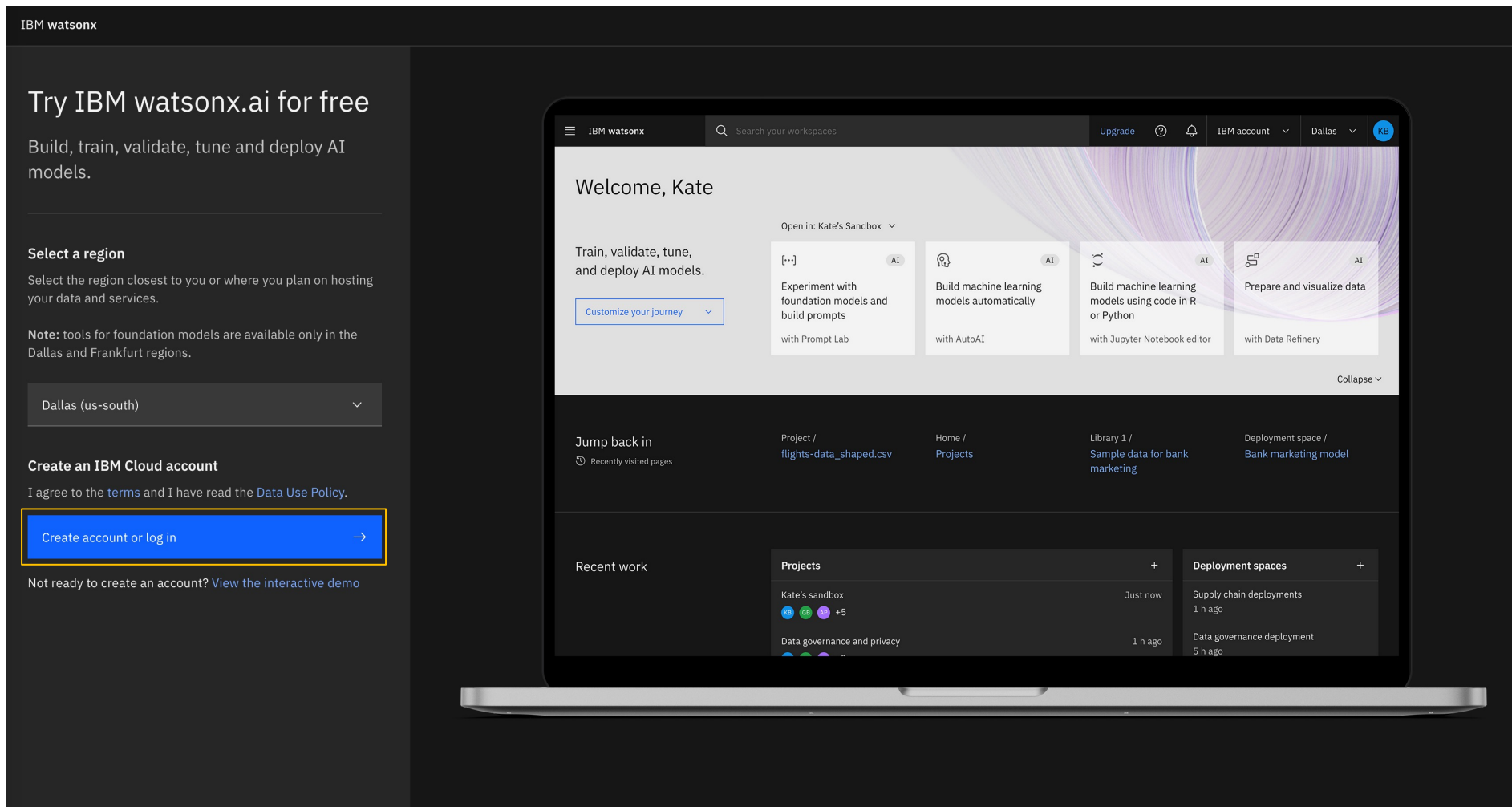
The main dashboard area shows a "Welcome, Kate" message. Below the welcome message is a "Train, validate, tune, and deploy AI models." section with a "Customize your journey" button. To the right are four AI-powered tool cards: "Experiment with foundation models and build prompts with Prompt Lab", "Build machine learning models automatically with AutoAI", "Build machine learning models using code in R or Python with Jupyter Notebook editor", and "Prepare and visualize data with Data Refinery".

The dashboard also features a "Jump back in" section with "Recently visited pages" and four project links: "Project / flights-data_shaped.csv", "Home / Projects", "Library 1 / Sample data for bank marketing", and "Deployment space / Bank marketing model".

At the bottom, there is a "Recent work" section with two columns: "Projects" and "Deployment spaces". The "Projects" column lists "Kate's sandbox" (Just now) and "Data governance and privacy" (1 h ago). The "Deployment spaces" column lists "Supply chain deployments" (1 h ago) and "Data governance deployment" (5 h ago).

Login to Existing Cloud Account


Select the Create account or log in option to proceed.



Login to Existing Cloud Account

Select Log in to enter the IBM Cloud credentials.

IBM Cloud Catalog Cost estimator Docs



Create an IBM Cloud account

Already have an IBM Cloud account? [Log in](#)

Account information

Email

Password

↓

Verify email

Personal information

Account notice

→

Get started for free with

watsonx.ai™

Build and deploy generative AI and machine learning solutions.

Work with a range of open source or proprietary foundation models to build generative AI solutions with minimal data.

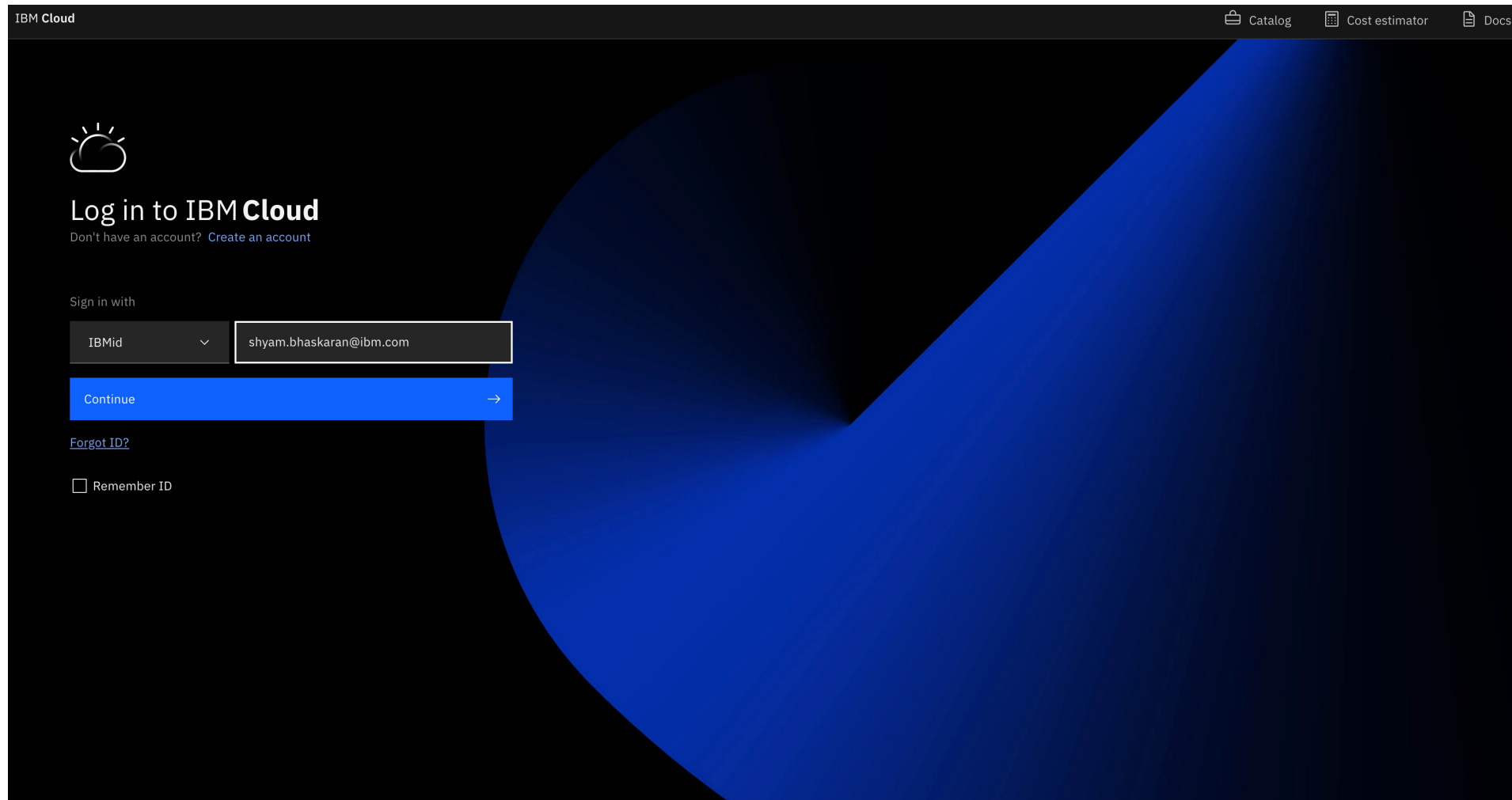
Choose from a range of tools like open-source code editors (Rstudio, Jupyter Notebooks), automated builders and visual modeling tools.

Manage your entire lifecycle from model development to management from a single collaborative studio.

[Cookie Preferences](#)


Login to Existing Cloud Account

Enter your IBM Cloud account credentials to and select on Continue to complete the Login.



IBM Cloud

Catalog Cost estimator Docs



Log in to IBM Cloud

Don't have an account? [Create an account](#)

Sign in with

IBMid

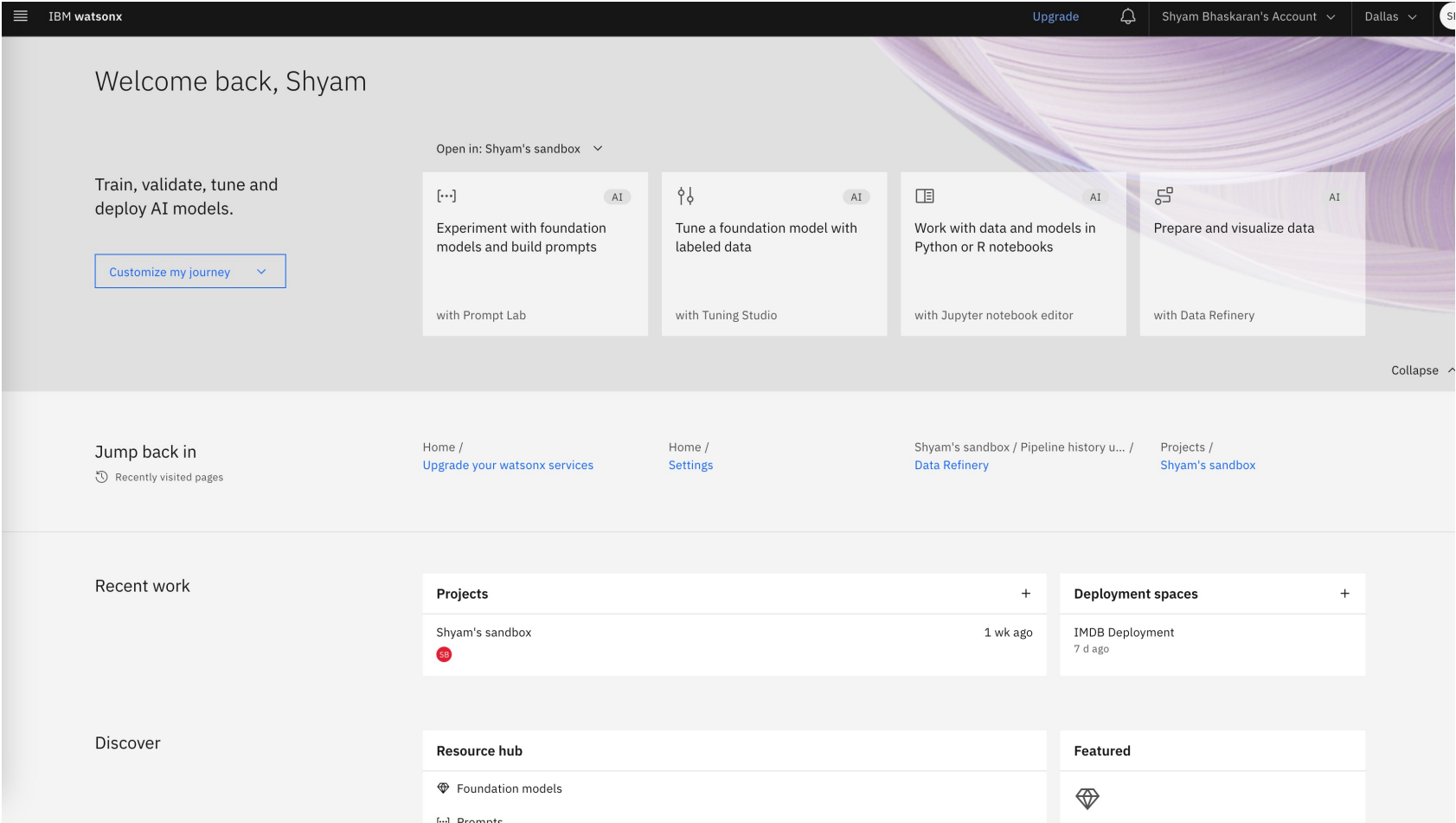
[Continue](#) →

[Forgot ID?](#)

Remember ID

watsonx - Homepage

The user will then enter the watsonx homepage. An existing IBM cloud account user will have a credit card on file will be able to Apply the promo code.



Applying the watsonx.ai promo code

- You must be the billing administrator
- From the IBM Cloud console, go to Manage > Billing and usage, and select Promotions and credits.
- Click Apply a promo code.
- Enter your promo code and click Verify.
- Review the promotion details and click Apply. After the promo code is applied, a success message is displayed.

Applying the watsonx.ai promo code (1/4)

The screenshot shows the IBM Cloud dashboard interface. At the top, the browser address bar displays 'cloud.ibm.com' and the page title is 'IBM Cloud'. The navigation bar includes 'Catalog' and 'Manage' (highlighted with a white box). A dropdown menu is open under 'Manage', listing options such as 'Account', 'Billing and usage', 'Catalogs', 'Enterprise', 'Security and access', 'Access (IAM)', and 'Context-based restrictions'. The 'Billing and usage' option is highlighted with a yellow background and labeled 'Select Billing and Usage'. The main dashboard area features a 'Dashboard' header and a 'For you' section with several cards: 'Build' (blue gradient), 'Build a machine learning model', 'Build with Watson', and 'Use Spe...'. A 'Create resource' button is visible in the top right of the main content area.

Applying the watsonx.ai promo code (2/4)

The screenshot shows the IBM Cloud Billing and usage interface. The left sidebar contains navigation options: Billing and usage, Usage, Billing items, Payments, Invoices, Commitments & subscriptions, Carbon calculator (New), Sales, Spending notifications, Promotions and credits (highlighted), and Payment preferences. The main content area displays filters for Status (All) and Type (All), a search bar, and a blue button labeled "Apply a promo code". Below this is a table with columns: Promotion, Remaining Credit, Starting Credit, and Status. The table is currently empty, showing a message: "You don't have any promo codes." A yellow highlight is placed over the text "Select Promotions and credits" at the bottom of the table area. The footer shows "Items per page: 10", "0-0 of 0 items", and "1 of 1 page".

cloud.ibm.com/billing/promotions

IBM Cloud

Status: All | Type: All

Search... [Apply a promo code](#)

| Promotion | Remaining Credit | Starting Credit | Status |
|---------------------------------|------------------|-----------------|--------|
| You don't have any promo codes. | | | |

Select Promotions and credits

Items per page: 10 | 0-0 of 0 items | 1 of 1 page

Applying the watsonx.ai promo code (3/4)

The screenshot shows the IBM Cloud Billing and usage interface. The left sidebar contains navigation options: Billing and usage, Usage, Billing items, Payments, Invoices, Commitments & subscriptions, Carbon calculator (New), Sales, Spending notifications, Promotions and credits (highlighted), and Payment preferences. The main content area displays filters for Status (All) and Type (All), a search bar, and a table with columns for Promotion and Remaining Credit. The table is currently empty, with a message: "You don't have any promo codes. To get started, click Apply." At the bottom of the table, it shows "Items per page: 10" and "0-0 of 0 items". A modal titled "Ready to apply?" is open on the right, containing the text: "Each promo code can be applied only once, and they can't be removed after you apply them. Promo codes are case-sensitive." Below this is an "Apply a code" input field and a "Verify" button. A yellow callout box says "Enter promo code and click Verify". At the bottom of the modal are "Close" and "Apply" buttons.

cloud.ibm.com/billing/promotions

IBM Cloud

Catalog Manage 2375686 - datafabrictr...

Billing and usage

Usage

Billing items

Payments

Invoices

Commitments & subscriptions

Carbon calculator New

Sales

Spending notifications

Promotions and credits

Payment preferences

Status: All Type: All

Search...

| Promotion | Remaining Credit |
|---|------------------|
| You don't have any promo codes. To get started, click Apply. | |

Items per page: 10 0-0 of 0 items

Ready to apply?

Each promo code can be applied only once, and they can't be removed after you apply them. Promo codes are case-sensitive.

Apply a code

Verify

Enter promo code and click Verify

Close Apply

Applying the watsonx.ai promo code (4/4)

The screenshot shows the IBM Cloud Billing and usage interface. The left sidebar contains navigation options: Billing and usage, Usage, Billing items, Payments, Invoices, Commitments & subscriptions, Carbon calculator (New), Sales, Spending notifications, Promotions and credits (highlighted), and Payment preferences. The main content area displays filters for Status (All) and Type (All), a search bar, and a table with columns for Promotion and Remaining Credit. The table is currently empty, with a message: "You don't have any promo codes. To get started, click Apply." Below the table are pagination controls: "Items per page: 10" and "0-0 of 0 items". A modal dialog titled "Ready to apply?" is open on the right, containing the text: "Each promo code can be applied only once, and they can't be removed after you apply them. Promo codes are case-sensitive." Below this text is an input field labeled "Apply a code" and a "Verify" button. At the bottom of the dialog are "Close" and "Apply" buttons. A yellow callout box with the text "Click Apply" is positioned over the "Apply" button in the dialog.

cloud.ibm.com/billing/promotions

IBM Cloud

Catalog Manage 2375686 - datafabrictr...

Billing and usage

Usage

Billing items

Payments

Invoices

Commitments & subscriptions

Carbon calculator **New**

Sales

Spending notifications

Promotions and credits

Payment preferences

Status: All Type: All

Search...

| Promotion | Remaining Credit |
|---|------------------|
| You don't have any promo codes. To get started, click Apply. | |

Items per page: 10 0-0 of 0 items

Ready to apply?

Each promo code can be applied only once, and they can't be removed after you apply them. Promo codes are case-sensitive.

Apply a code

Verify

Click Apply

Close Apply

Viewing your Promotions

- In the IBM Cloud console, go to Manage > Billing and usage, and select Promotions and credits
- Click a promotion to expand the table and view a description of each promotion and the products it applies to.

watsonx – Promo Code Important Information.

IBM will give \$150 in cloud credits for use over 90 days on watsonx.ai (Watson Machine Learning, Watson Studio).

Your technical contact should assure usage of only watsonx.ai (Watson Machine Learning, Watson Studio), up to the \$150 limit and during 90 days. Usage that is not included such as other services or usage above the 150 or beyond 90 days will be charged to you.

A paid client account is required for IBM to put the credits into. To get a paid account for IBM to put credits into, you can use an existing paid account, create a new cloud account with a credit card, or via a subscription.

Once there is a paid client account in place, IBM will put the 150 credits into the account. The user can only apply 1 promo code per account and this promo is valid 5/31 unless there is a burndown before.

Documentation

IBM Machine Learning upgrade plans details can be found at <https://dataplatform.cloud.ibm.com/docs/content/wsj/getting-started/wml-plans.html?context=wx>

For more information on IBM watsonx as a service, visit: <https://dataplatform.cloud.ibm.com/docs/content/wsj/getting-started/welcome-main.html?context=wx&audience=wdp>

More quick start tutorials available at <https://dataplatform.cloud.ibm.com/docs/content/wsj/getting-started/quickstart-tutorials.html?context=wx&audience=wdp>