

# Eco Rating Launch



## 25<sup>th</sup> May: European Eco Rating Launch

- Launch in 24 countries
- 12 supporting device suppliers
- >80 devices assessed
- Common PR release in all launch countries
- Logo, label and visual identity available in >13 local languages.
- >800 social media reported positively about the launch

Website: [www.ecoratingdevices.com](http://www.ecoratingdevices.com)



## Q3:

- >150 devices assessed, new Suppliers onboarded
- Further market rollout
- Give all Telco's (worldwide) access to Eco rating
- Cont. engagement with European Commission on Green Deal activities

### Eco Rating



81/100

Durability



Reparability



Recyclability



Climate efficiency



Resource efficiency



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