

A large, blue, boxy robot with glowing blue lights and a person in silhouette interacting with it against a cloudy sky.

# The New Reality of Manufacturing

## 未来工业

Alvin W. Graylin  
HTC China President

汪丛青  
HTC 中国区总裁

**PC**

'80s

**WEB**

'90s

**MOBILE**

'00s

**VR**

'10s

**XR**

'20+



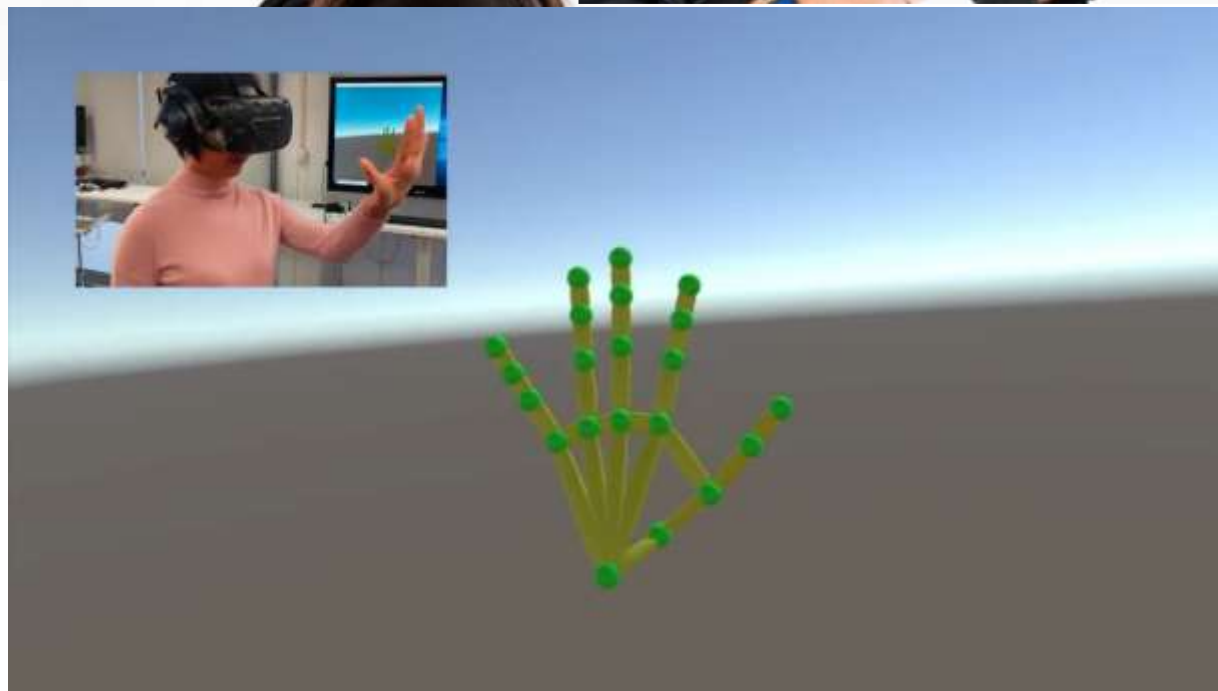


# Natural UX

更加自然的交互体验



Before



# Screen Evolution

## 屏幕的演化



Source: A. Graylin 2017



# VIRTUALITY CONTINUUM

REALITY • MIXED REALITY • VIRTUAL REALITY



VIVE FOCUS PLUS



FIRST  
FULL 6DOF AIO VR

VIVE COSMOS



FIRST  
EXPANDABLE VR/XR

VIVE PRO EYE



FIRST  
EYE TRACKING VR



# 3,000+ VR CONTENT



VIVE

Oculus Rift

Microsoft MR

VIVE Focus

Pico Neo

AiQiYi VR II

Pico Goblin II

Skyworth VR

Shadow VR







5G IS KEY TO  
IMMERSIVE MEDIA

5G+VR



1  
hTC 5G Hub



5G Emulator

New 5G Usage Model. No More Downloading!





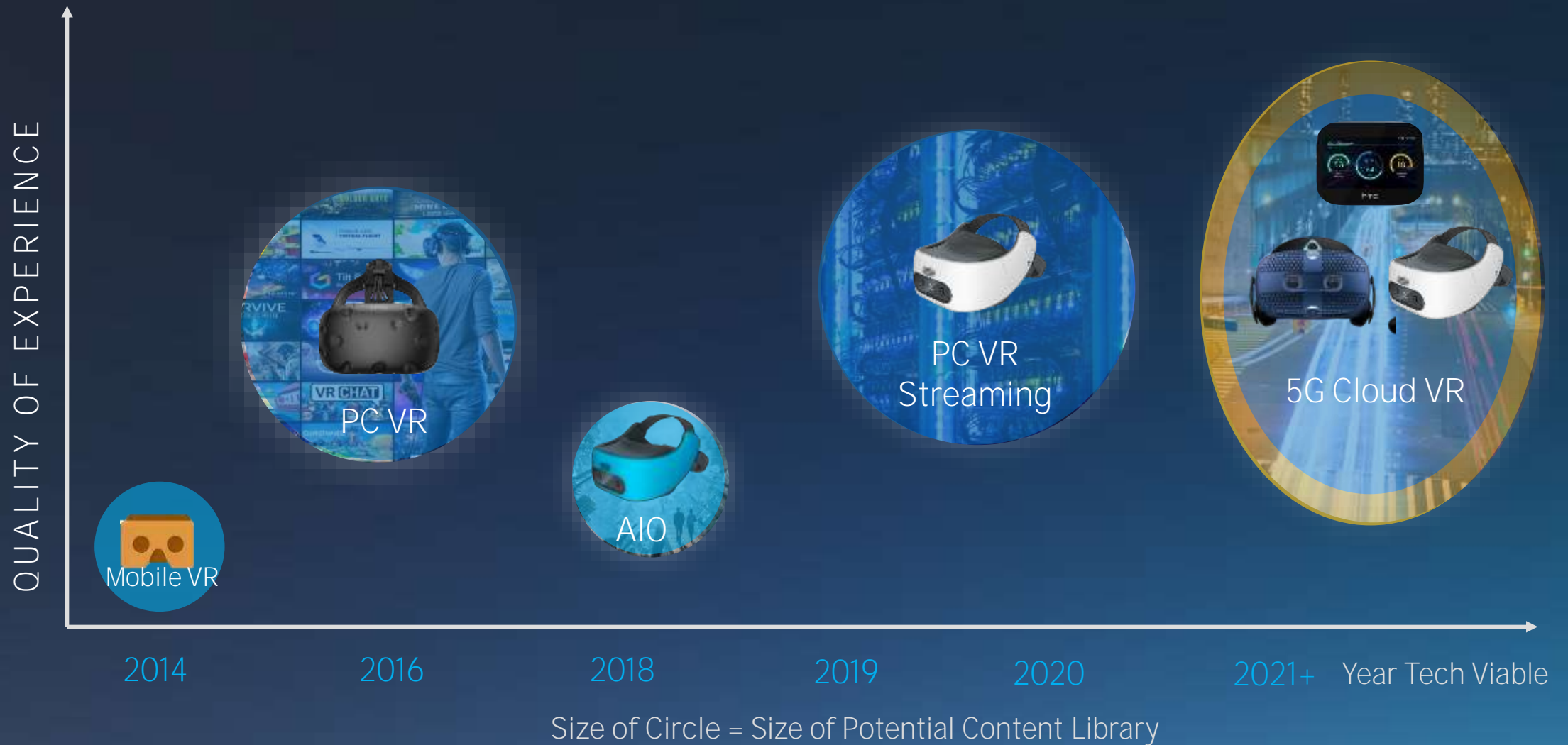
**5G+** 首批终端万台交付暨商用终端发布  
中国移动5G+发布会 | 5G终端先行者产业联盟

SAMSUNG 三星 HUAWEI 华为 Qualcomm 高通 HONOR 荣耀 VIVO 步步高 HUAWEI 华为 OPPO 小米 ZTE 中兴  
联想 Lenovo HTC 魅族 MEIZU 酷派 DOOGEE 努比亚 NUBIA 一加 ONEPLUS 魅族 MEIZU

中国移动5G+发布会



# PATH TO 5G + VR





# New Way to Work











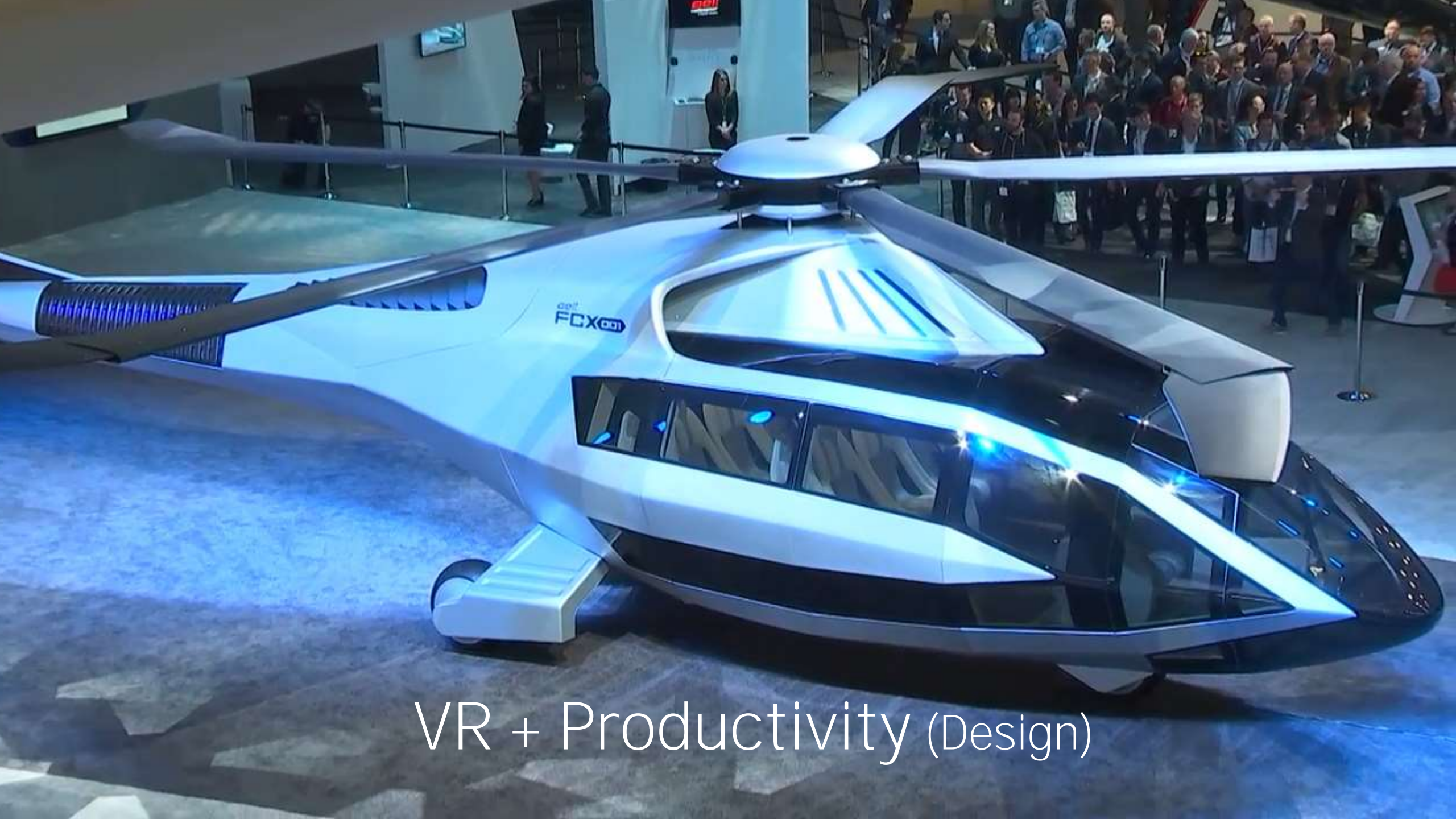
SOURCE: NVIDIA



# VR + Productivity (Design)







VR + Productivity (Design)





# New Way to Re/Train





# VR + Training (Manufacturing)



Innoactive®



A woman is seated in a driving simulator, wearing a VR headset and holding a steering wheel. She is wearing a black top with a white patterned vest. The simulator has a large screen in front of her showing a virtual driving environment. Other people are visible in the background, also using simulators.

90%

Who trained in VR

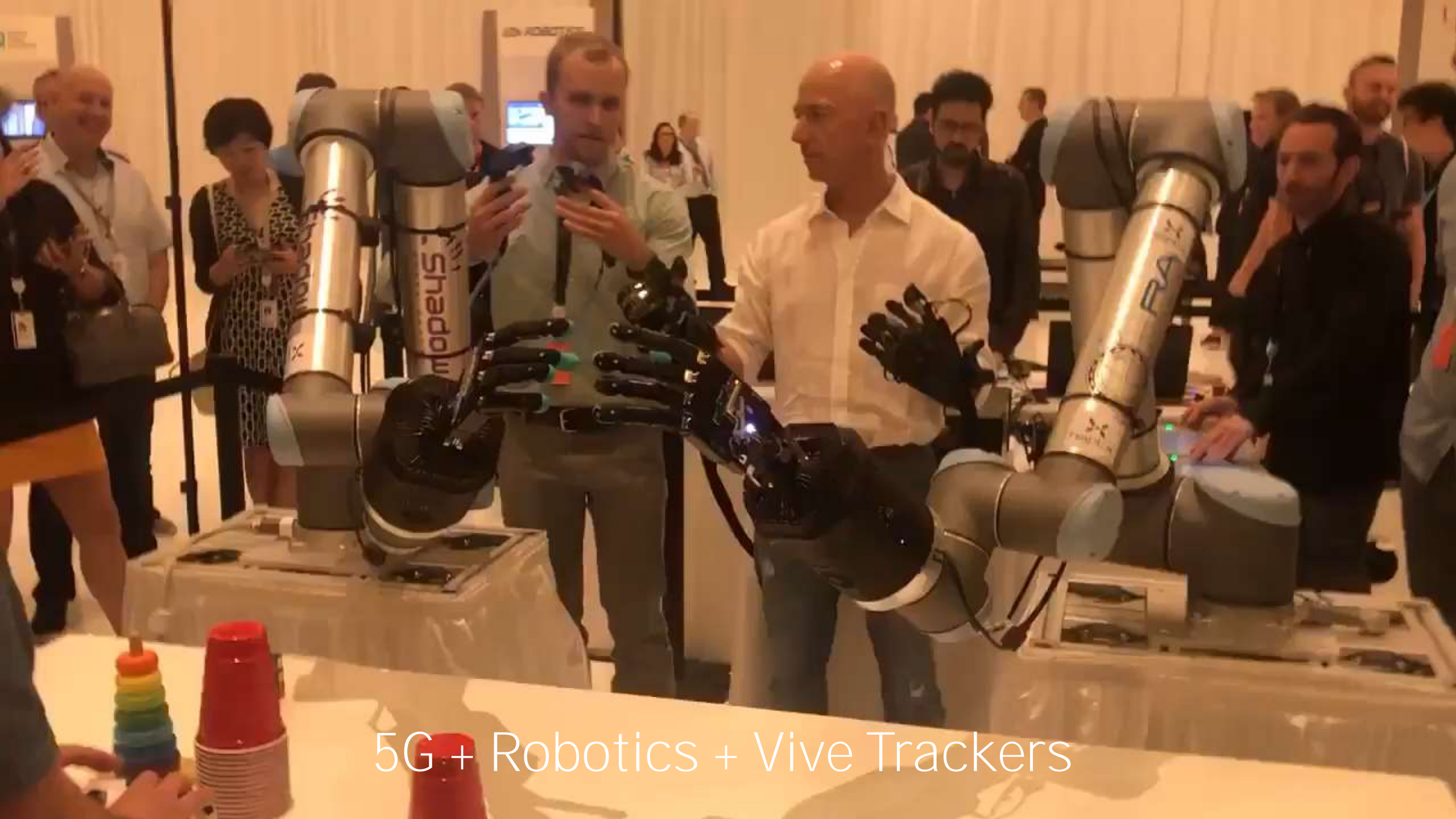
50%

Traditional Methods

Passed Driving Test

*SOURCE: Beijing Traffic Administration, Eastern Pioneer Driving School 2019, N=2000+*





5G + Robotics + Vive Trackers









# V<sup>2</sup>EC2020, 明天见!



#V2EC2020#

北京时间：2020.3.19 9:30AM 地点：ENGAGE平台

登录VIVEPORT VR应用商店下载ENGAGE

