The New Reality of Manufacturing
未来工业

Alvin W. Graylin
HTC China President

汪丛青
HTC 中国区总裁

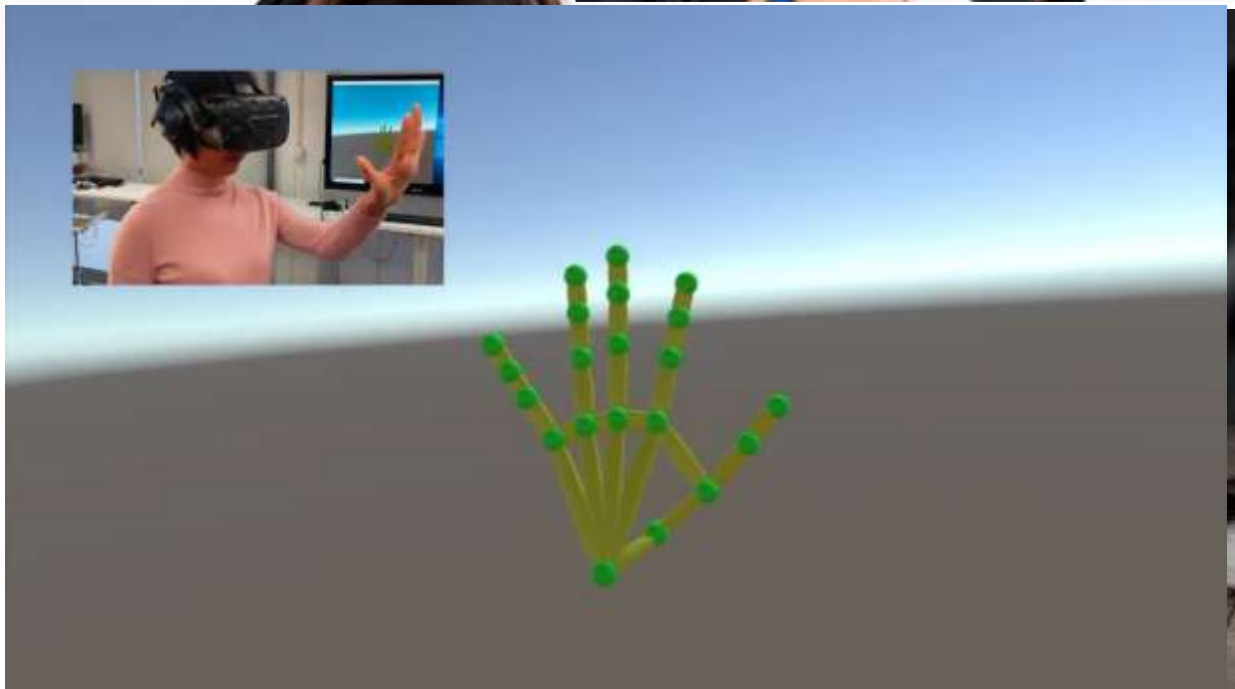
VIVE

PC
‘80s
WEB
‘90s
MOBILE
‘00s
VR
’10s
XR
‘20+
htc

Natural UX

更加自然的交互体验

Before



Screen Evolution
屏幕的演化

Source: A. Graylin 2017

VIRTUALITY CONTINUUM

REALITY • MIXED REALITY • VIRTUAL REALITY

htc CREATIVE LABS

VIVE FOCUS PLUS

FIRST
FULL 6DOF AIO VR

VIVE COSMOS

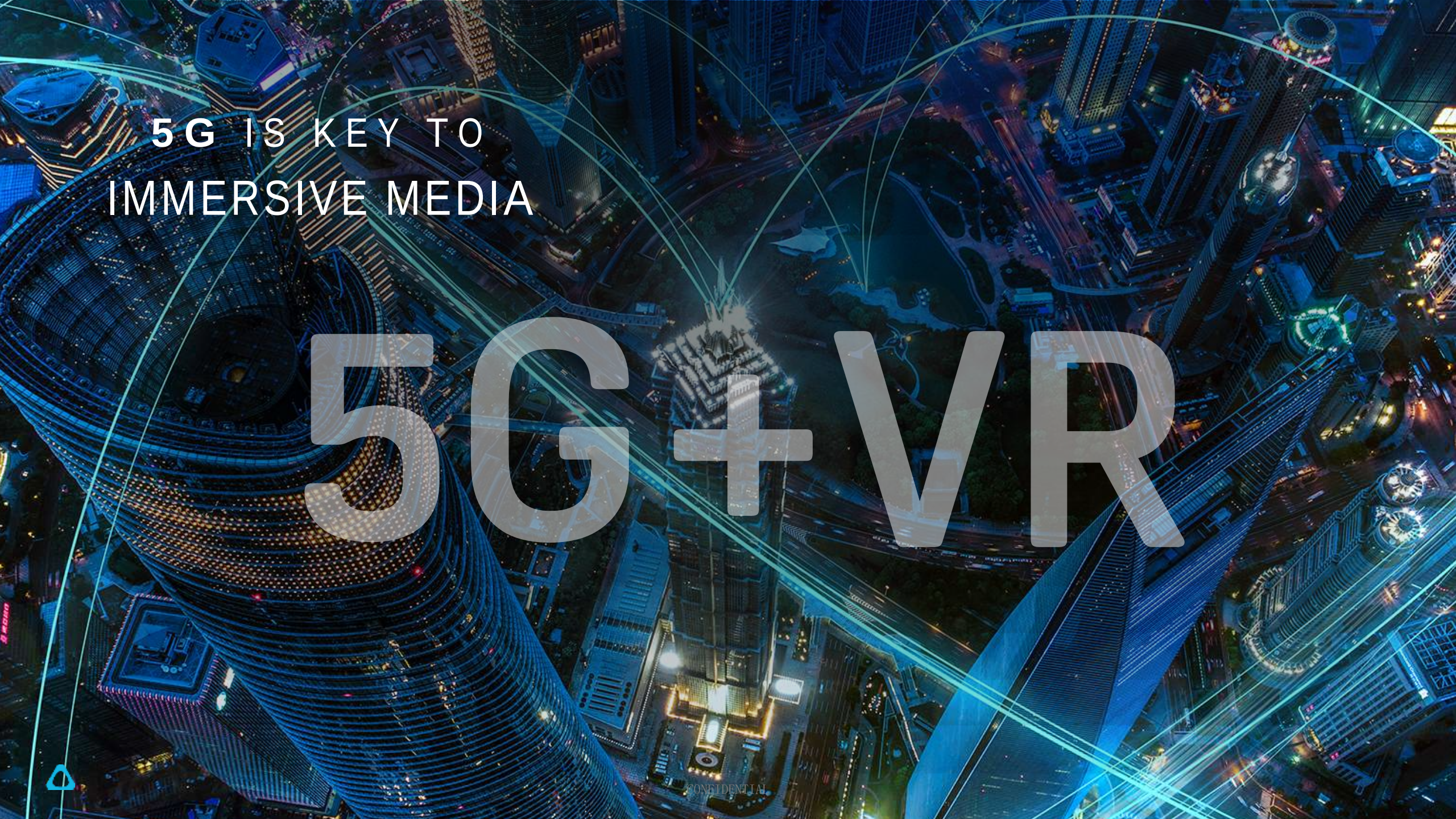
FIRST
EXPANDABLE VR/XR

VIVE PRO EYE

FIRST PROFESSIONAL
PC VR
2018

FIRST
EYE TRACKING VR

3,000+ VR CONTENT


5G IS KEY TO
IMMERSIVE MEDIA
5G+VR
CONFIDENTIAL

New 5G Usage Model. No More Downloading!

中国移动
China Mobile
5G+首批终端万台交付暨商用终端发布
中国移动5G+发布会 | 5G终端先行者产业联盟
SAMSUNG
Qualcomm
HONOR
vivo
HUAWEI
oppo
ZTE中兴
htc
移动5G+发布会

PATH TO 5G +VR

QUALITY OF EXPERIENCE
Mobile VR
PC VR
AIO
PC VR Streaming
5G Cloud VR
2014
2016
2018
2019
2020
2021+
Year Tech Viable
Size of Circle = Size of Potential Content Library

New Way to Work

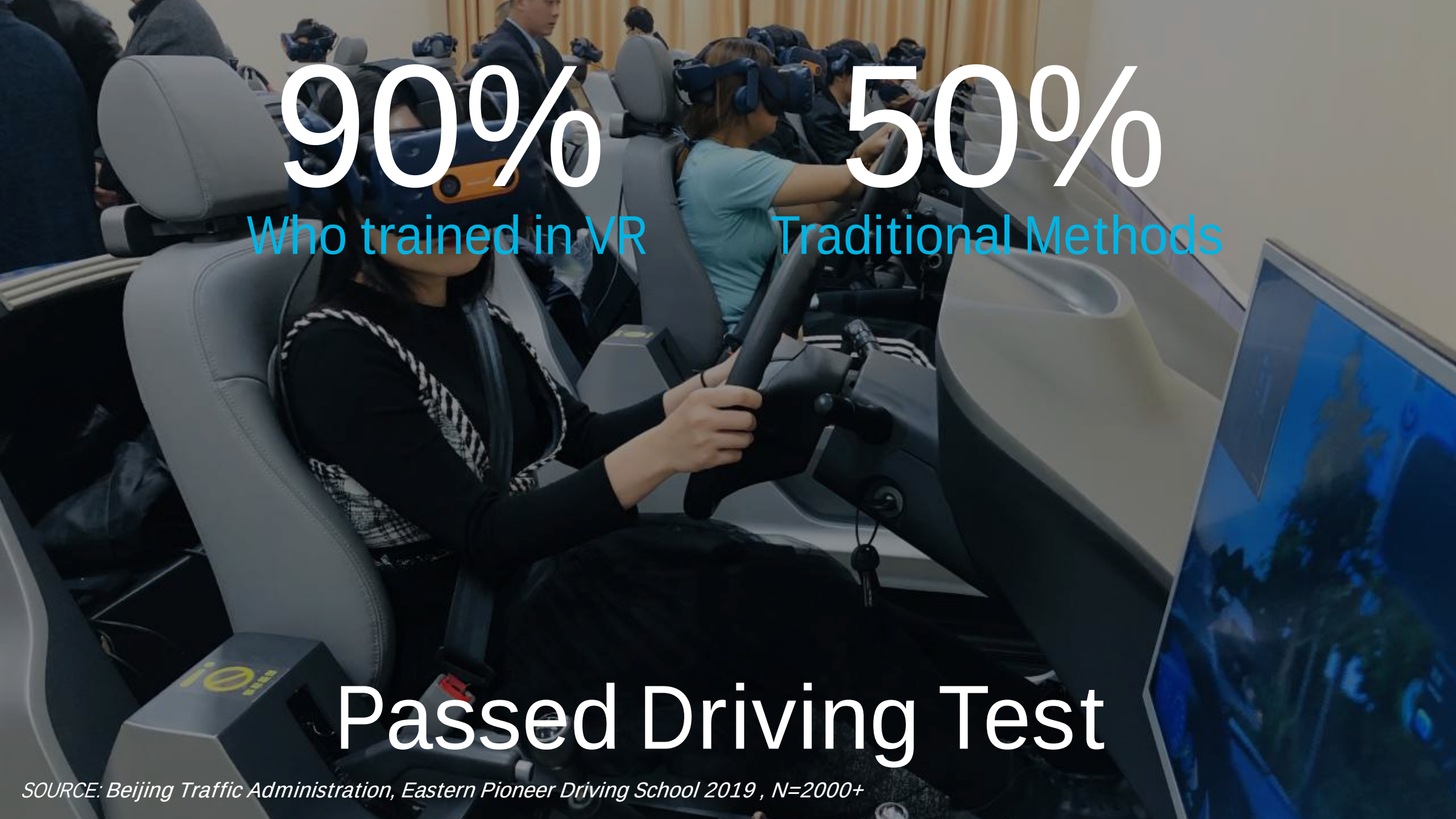
SOURCE: NVIDIA

VR + Productivity (Design)

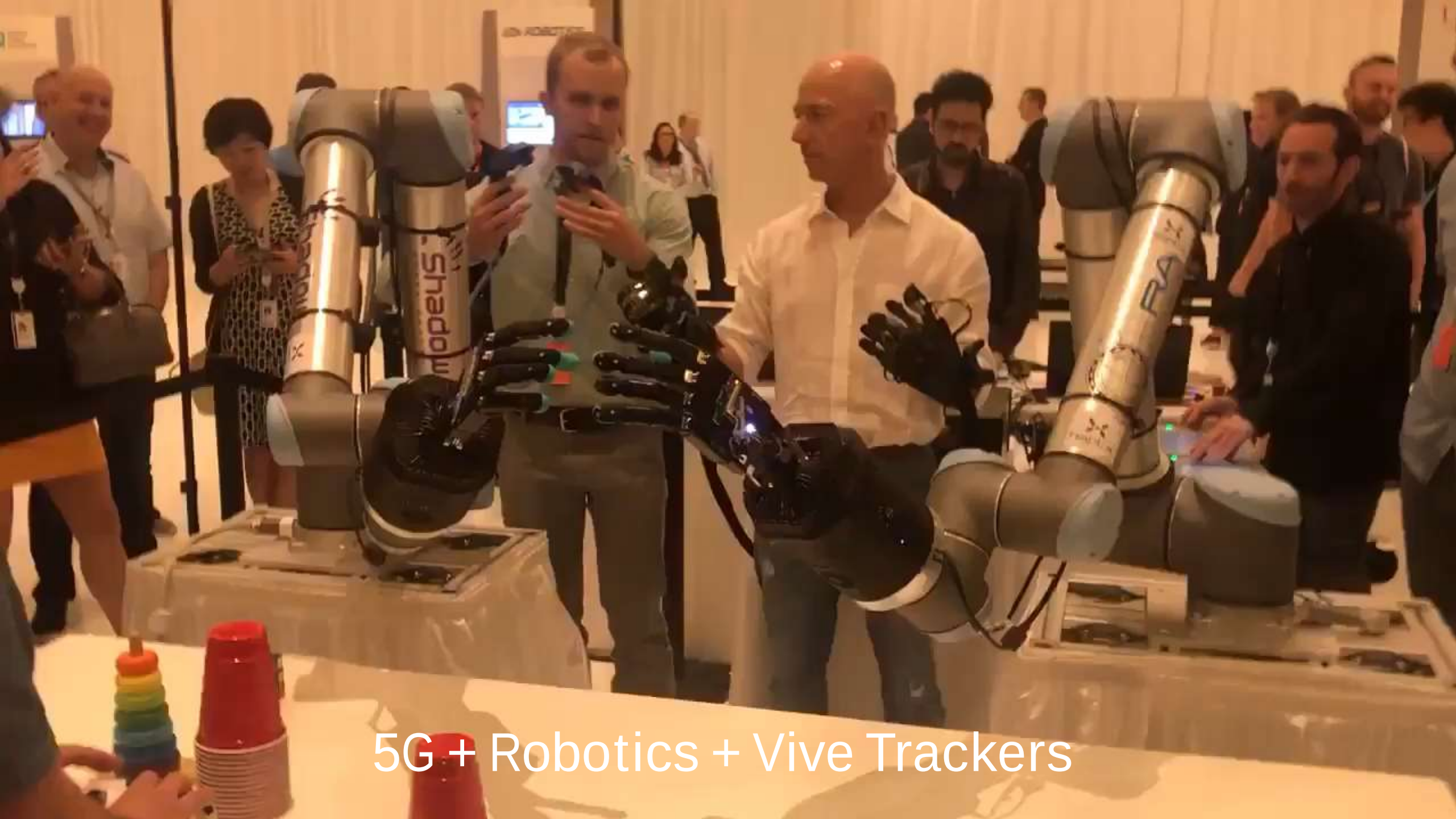
VR + Productivity (Design)

New Way to Re/Train

VR + Training (Manufacturing)



SOURCE: Beijing Traffic Administration, Eastern Pioneer Driving School 2019 , N=2000+


5G + Robotics + Vive Trackers

STRICTLY CONFIDENTIAL

htc CREATIVE LABS

htc

VIVE
htc
V²EC2020,
明天见!
#V2EC2020#
北京时间：2020.3.19 9:30AM 地点：ENGAGE平台
登录VIVEPORT VR应用商店下载ENGAGE