

25th April 2017

# Orange Check&Go

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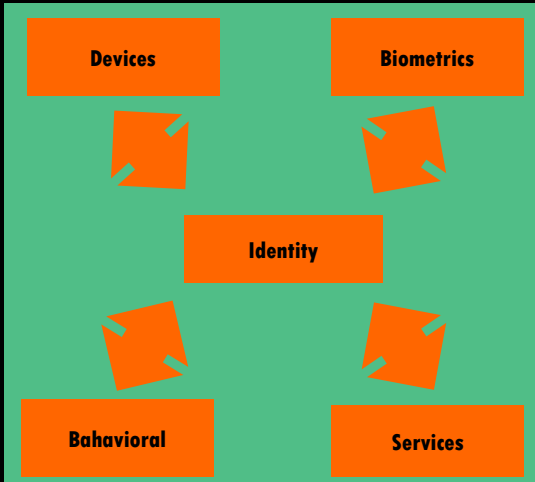
WINNER



# Capitalizing on Orange assets by leveraging on

1

**Subscription process: A reinforced validation of Identity**



2

**Customer KYC: Attribute sharing**



3

**Customer authentication: Authentication level**



**Check&Go Program**  
**+**  
**National ID Program**

# **National ID**

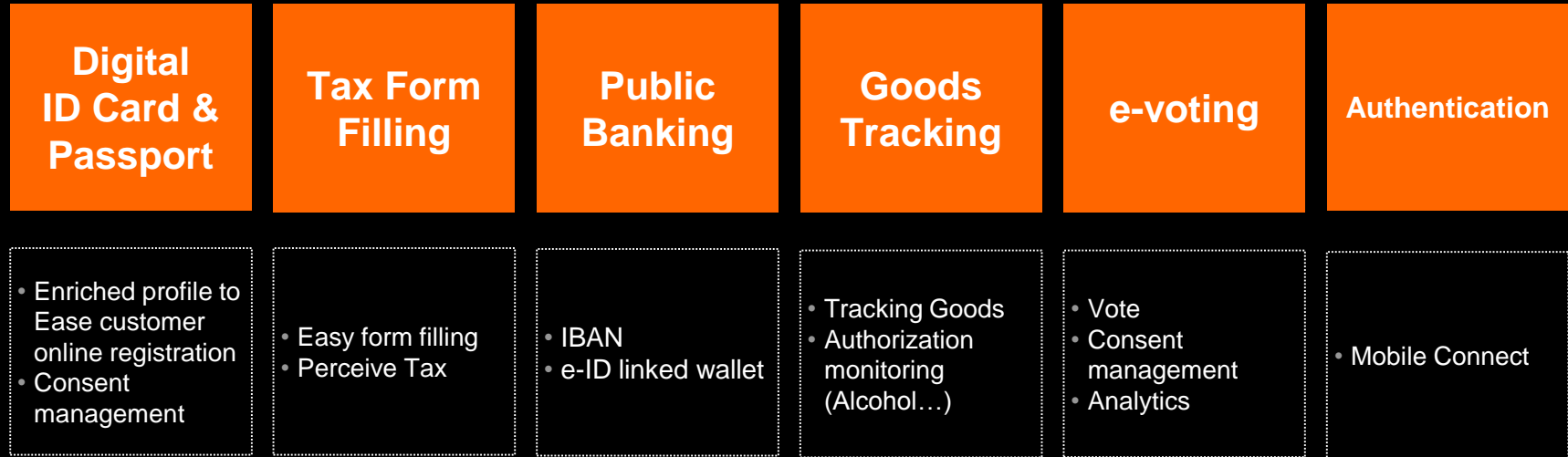
**Creating a Digital ID for**

**Governments**

**that also benefits to the**

**Private Sector**

# Digital ID for e-Government



## Distribution & Enrolment support



**+ benefits to the  
Private Sector**

**A perfect Customer Experience in a perfect world would imply**

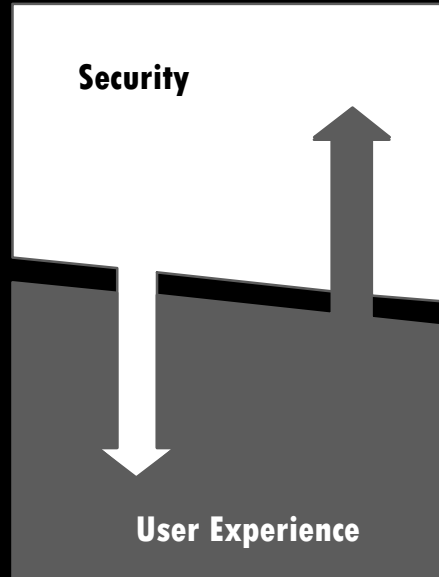
**No credential**

**Secured transactions**

**Respected privacy**

**Frictionless journey**

**Instead we have to balance things the best we can**





# Check&Go

# Check&Go, a 2-axes response aiming at reducing customers pains.

## Improved User Experience

### FORM FILLING



Allow users to automatically fill forms with their Orange customer information when signing up onto your service. Increase transformation rate by 20%

### BANK ACCOUNT CREATION

Allow users to create a bank / financial services 100% digital or through Back Office

## Improved Security

### CHECK ID & SCORING (Level of Confidence)



Orange performs an ID check, using the qualified user data the company holds. It reassures the requesting services on the user identity, thus reducing the risk of fraud.

### LOCATION CHECK



Mitigate fraud by cross-checking customer location and roaming information provided by Orange.

### SIM SWAP



Protect your business against identity theft and fraud by cross-checking users' device and network details. SIM Swap: Know how long your client's SIM card has been active on the network and improve your transaction security

### NETWORK INFO



Mitigate fraud by cross-checking GSM network information provided by Orange.



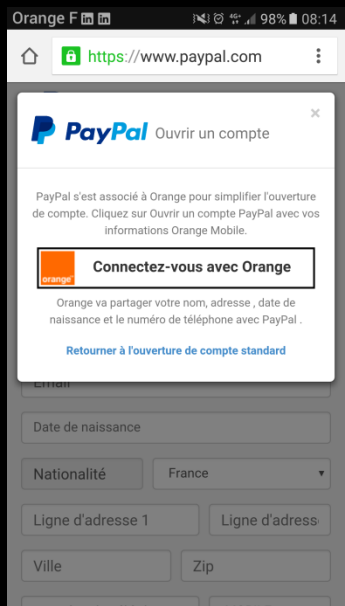
# Form filling on mobile – PayPal (live)

Partner's mobile website

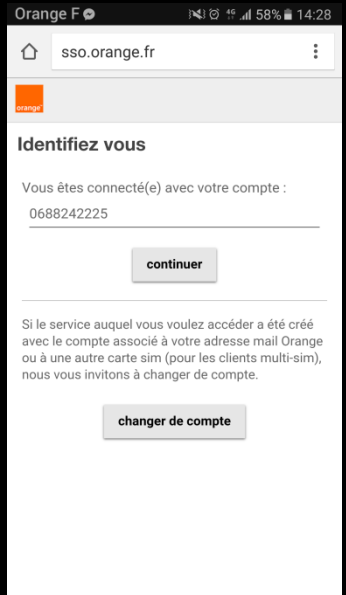
OFR Authentication Screen with semi-implicit

OFR Consent Screen for Form Filling

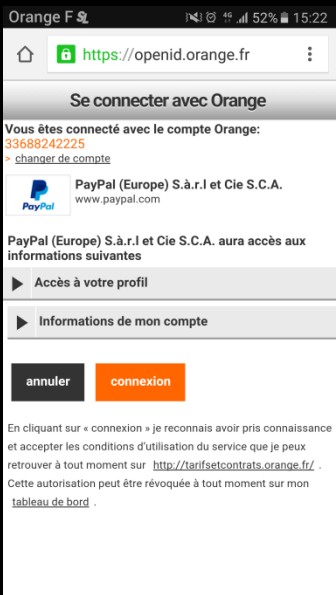
Partner's mobile website



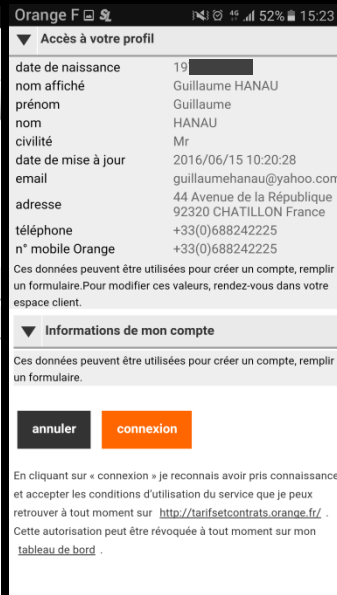
1



2

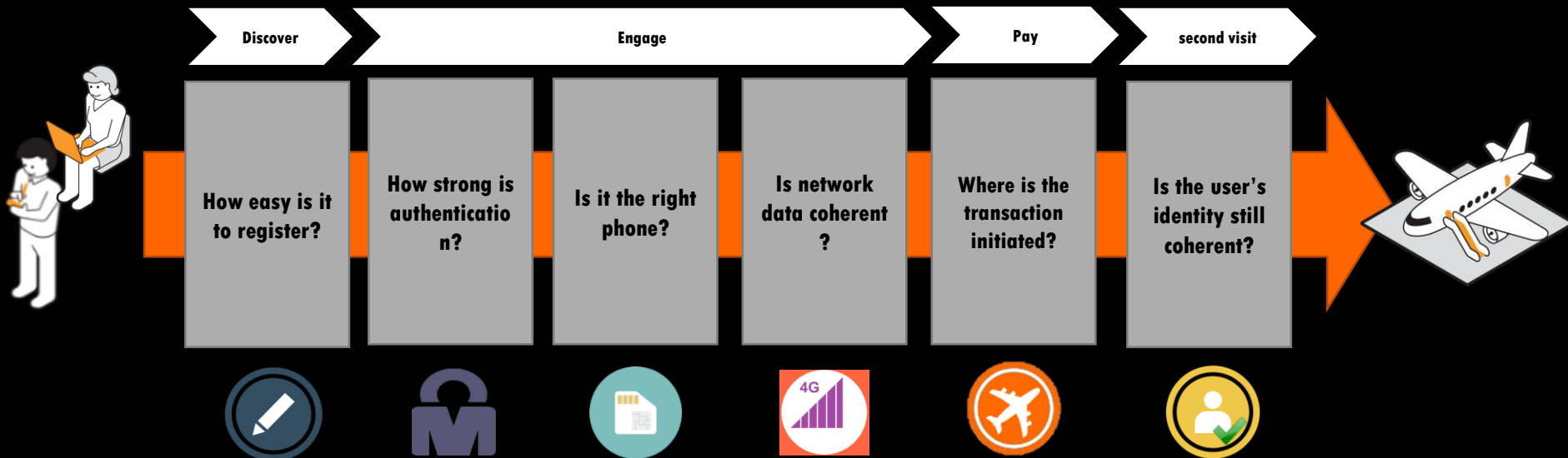


3



4

# Improving both the confidence and experience of the customers



# Orange Check&Go

