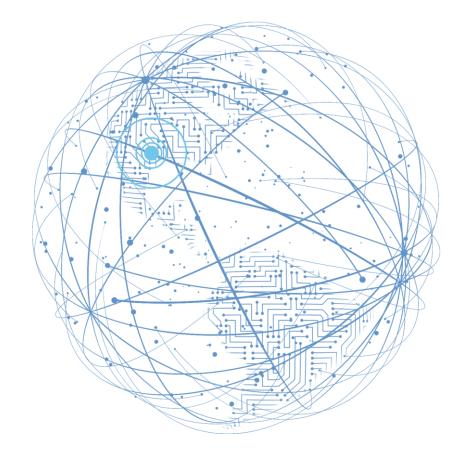
Ubiquitous Digital Identity

Bill O'Hern AT&T Chief Security Officer





Status Quo is Unsustainable

Complex

High Friction

Confusing



Password Reuse

Weak Passwords

High Risk

Fraud / Theft



But It Can Be Solved



- Fragmented
- Insecure

- Unified
- Highly Secure
- Adaptable



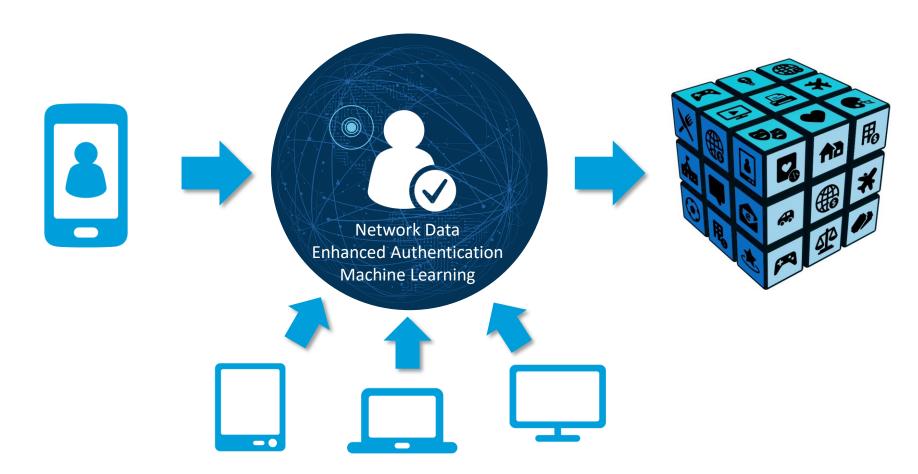
And the Mobile Network Operators Can Help Solve It



- Privacy
- Convenience
- Trust



On Any Connected Device





So We Will...



Mobile Authentication Taskforce AT&T Sprint T-Mobile Verizon

Representing Over 400 Million Subscribers in the U.S.



MOBILE TECH ATET

Major US carriers say they're working on a more secure two-factor system

by Jacob Kastrenakes | Sep 8, 2017, 12:29pm EDT



US carriers partner on a better mobile authentication system

AT&T, Sprint, T-Mobile and Verizon formed a taskforce to create a new open standard.



MOBILE

Logging in with your phone could get more secure in 2018

The four big US carriers have begun working on a plan to improve authentication with your mobile phone.

BY STEPHEN SHANKLAND / 9 SEPTEMBER 2017 5:50 AM AEST 🍴 🤟 🔞 🖼 🔳

