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Digital Identity



1.1bn
people globally lack official ID



Empowering citizens,
strengthening security,
defending privacy, building
trust



Opportunity for governments
to leapfrog paper-based
systems, close gap



Supporting
\$1.2tn
digital economy in Asia



Advanced technologies deliver
robust, credible, accessible
identities

A Secure Foundation



**Cybercrime:
the new normal?**



**Economic impact:
cybercrime cost
\$81bn
in Asia in 2015**



**Demand for
identity services
on the rise**

Mobile Enabling Identity



3.1bn
mobile subscribers in Asia
by 2020



Smartphone adoption
accelerating



62%
of population using mobile
internet by 2020



Operators have proven track
record in secure authentication

Mobile Connect



62 operators
30 countries
100m consumers



Leverages existing
infrastructure and systems



Users can create and
manage universal digital
identity via single log-in



Improves customer experience,
increases confidence,
strengthens loyalty



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