HELPING BUSINESSES IDENTIFY THEIR CUSTOMERS SECURELY AND CONVENIENTLY

A COMBINATION OF ATTRIBUTE VERIFICATION AND STRONG AUTHENTICATION

**SKT launch T-Authentication**
- 2005

**Integrated into Mobile Connect framework**
- 2017

**Bank in Korea uses T-Auth on mobile app**
- Largest

**Attribute Verification**
- Leverages user account information held by the operator on their customers (name, address, ...)
- Check against information provided to service provider by the user
- Fulfills regulatory requirement for identity check when registering online

**Strong Authentication**
- 2-factor-authentication to securely log in to mobile apps (e.g. banking)
- Based on a SIM Applet + PIN combination
- Simple user experience (enter 6 digit PIN + submit)

**Results**
- 83% less time for consumers to make transfer thanks to easier user experience
- 50% more transactions using mobile app