

CORPORATE IT COST SAVINGS FROM USING A MOBILE IDENTITY SERVICE

MOBILE ID TO RESET FORGOTTEN PASSWORDS FOR OWN EMPLOYEES

Early 2014

- Swisscom launch Mobile ID
- SIM applet with PKI encryption

Use Cases

Authentication to financial and public services

Corporate VPN access and contract signing


Internal employee services

> 20k Daily successful authentications


40 External service provider



BEFORE Swisscom Mobile ID

- Password reset only possible by calling the helpline 
- Loaded cost about 50 CHF per password reset
- Vulnerable to targeted phishing attacks

AFTER Swisscom Mobile ID

- Receive a prompt on their phone to enter their PIN 
- No cost for operators
- SIM-based, PKI encrypted solution offering very strong security

Results



Swisscom saves several hundred thousand Swiss francs every year with this use case alone



No compromise on security or convenience

