CORPORATE IT COST SAVINGS FROM USING A MOBILE IDENTITY SERVICE
MOBILE ID TO RESET FORGOTTEN PASSWORDS FOR OWN EMPLOYEES

Use Cases
- Authentication to financial and public services
- Corporate VPN access and contract signing
- Internal employee services

Early 2014
- Swisscom launch Mobile ID
  - SIM applet with PKI encryption

BETORE Swisscom Mobile ID
- Password reset only possible by calling the helpline
- Loaded cost about 50 CHF per password reset
- Vulnerable to targeted phishing attacks

AFTER Swisscom Mobile ID
- Receive a prompt on their phone to enter their PIN
- No cost for operators
- SIM-based, PKI encrypted solution offering very strong security

Results
- Swisscom saves several hundred thousand Swiss francs every year with this use case alone
- No compromise on security or convenience