

DT – SKT Commercial Trial launch

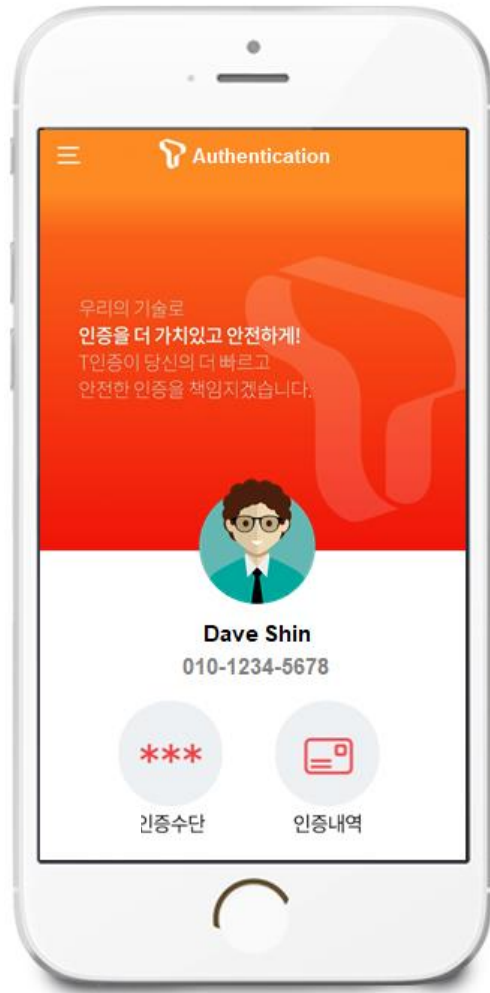


Authentication Market in Korea

ALL : \$ 315 million

\$ 45 million	\$ 90 million	\$ 180 million
T-auth	OTT	공인인증서
<ul style="list-style-type: none">• Authentication• 건당 40원	<ul style="list-style-type: none">• Portal 제공• 광고BM	<ul style="list-style-type: none">• 공인인증서, OTP(89%)• 건당 10원 + 발급비용 5천원

T – auth. App. (주요지표 및 그래프)



10M App User



77M Use per month



Technology

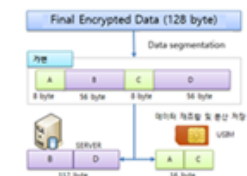
mobile connect
LoA 2,3,4
Identity GateWay

*International
mobile authentication
standard

**Biometrics
Authentication**



**Variable
Segmentation**



PASS Slogan & Logo

T-Auth(SKT's Mobile phone authentication) will be reborn
me of



PASS

Most Popular And Universal
Authentication Method Pass

PASS

Pass is an API service based on mobile phone authentication provided by mobile carriers

With a mobile phone, you can get authentication, log-in and even PKI(Digital signing)services.

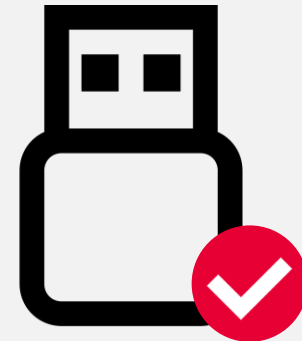
Authentication



Log-in



PKI



Pass Conference

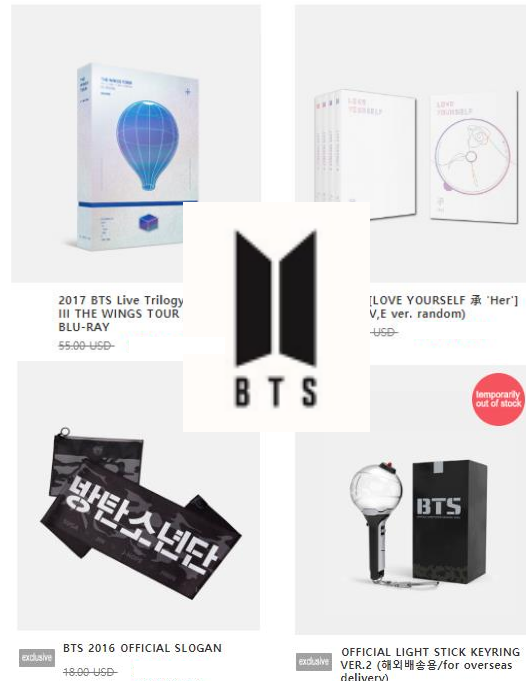


DT – SKT Cross Border Service

K Beauty Buy Cosmetic

MISSHA
innisfree
ETUDE
HOUSE
THE FACE SHOP
LANEIGE Mamonde
H E R A
Sulwhasoo

K-POP, Drama Buy Kpop Goods, Digital Contents



Visitor Free Wifi, On-offline Service



KakaoTaxi

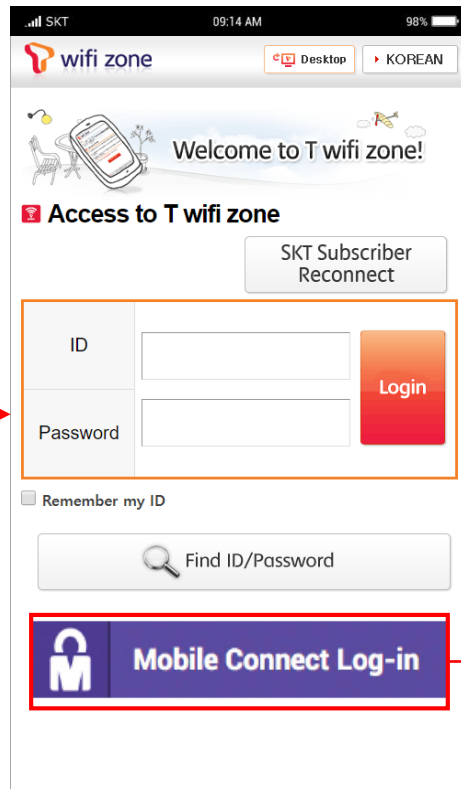


DT – SKT Cross Border Service Flow

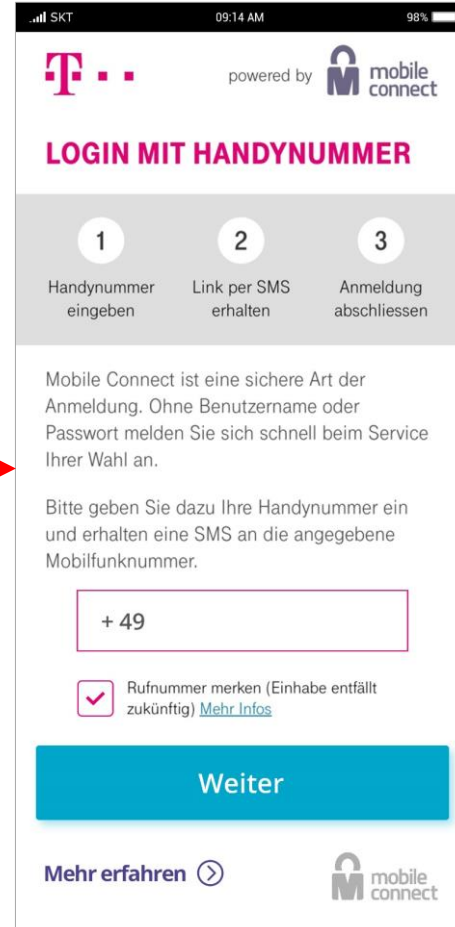
1. Select T-wifi of SKT



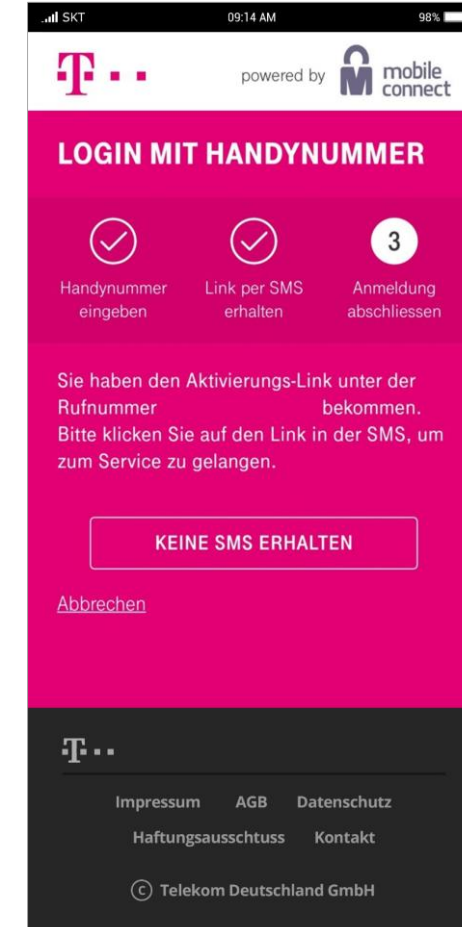
2. Click The Mobile Connect



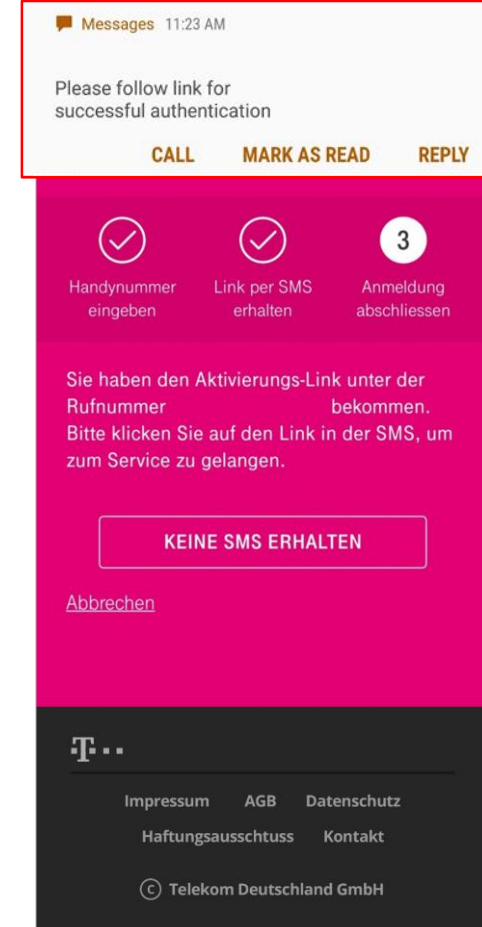
3. Enter Your Mobile Number



4. Waiting Screen

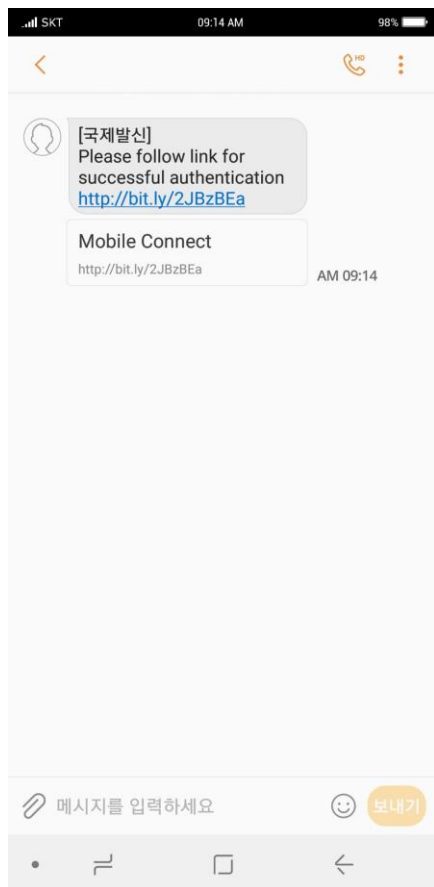


5. Receive URL SMS

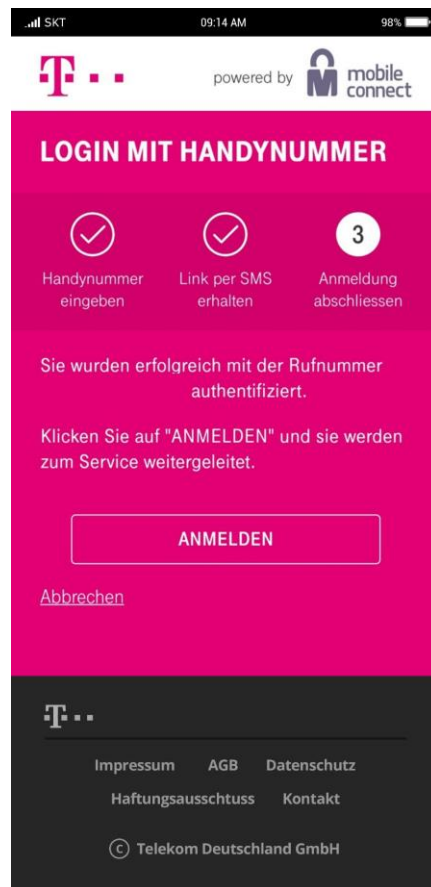


DT – SKT Cross Border Service Flow

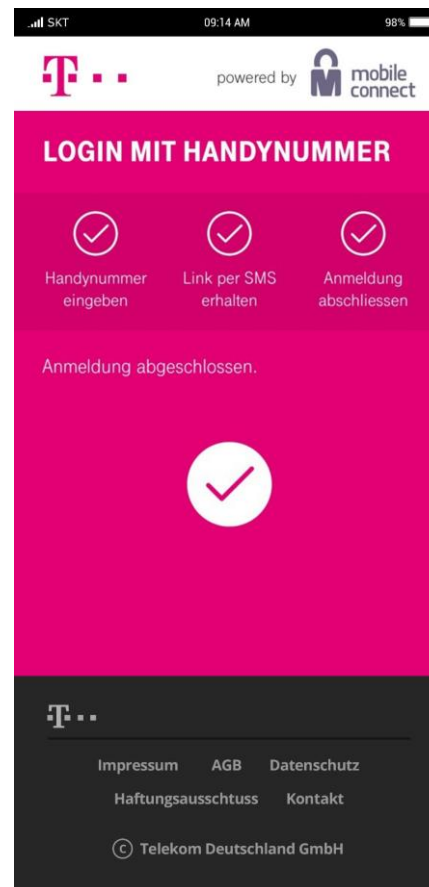
6. Click url of sms



7. Click the register



8. Complete register



9. Connect T-wifi



10. Use Internet

