

Orange



Mobile Operators transform SMS into a new ecosystem, superseding Search and Apps

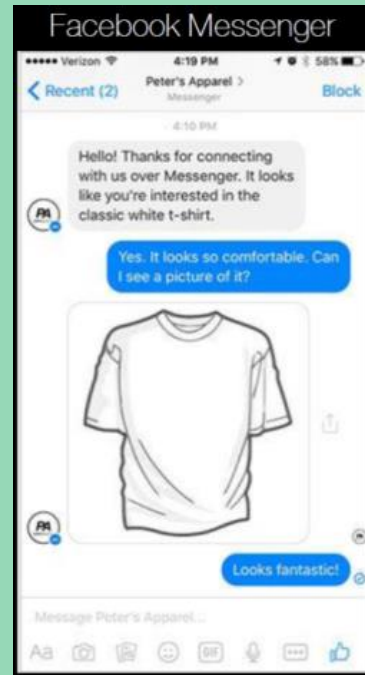


More Social.
More Fun.



Pioneered in China

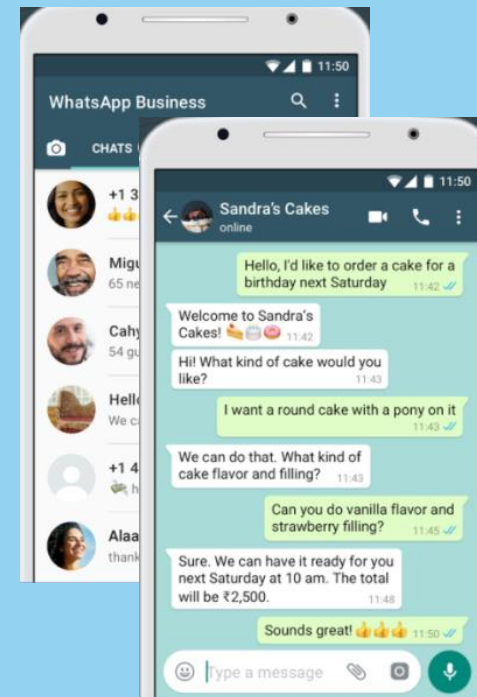
facebook



Messenger has commerce

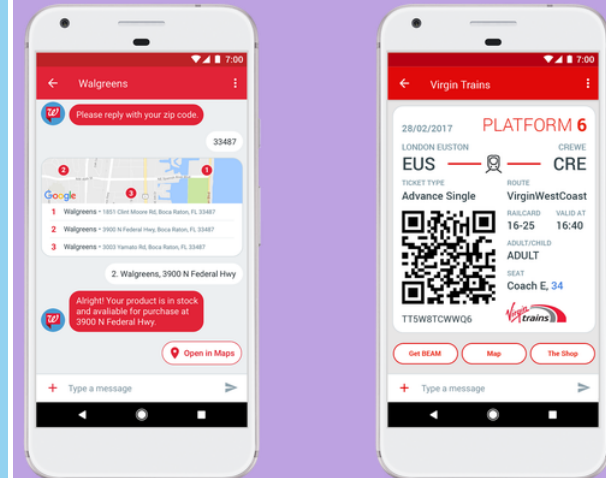


WhatsApp



Business accounts for conversational commerce

Messages

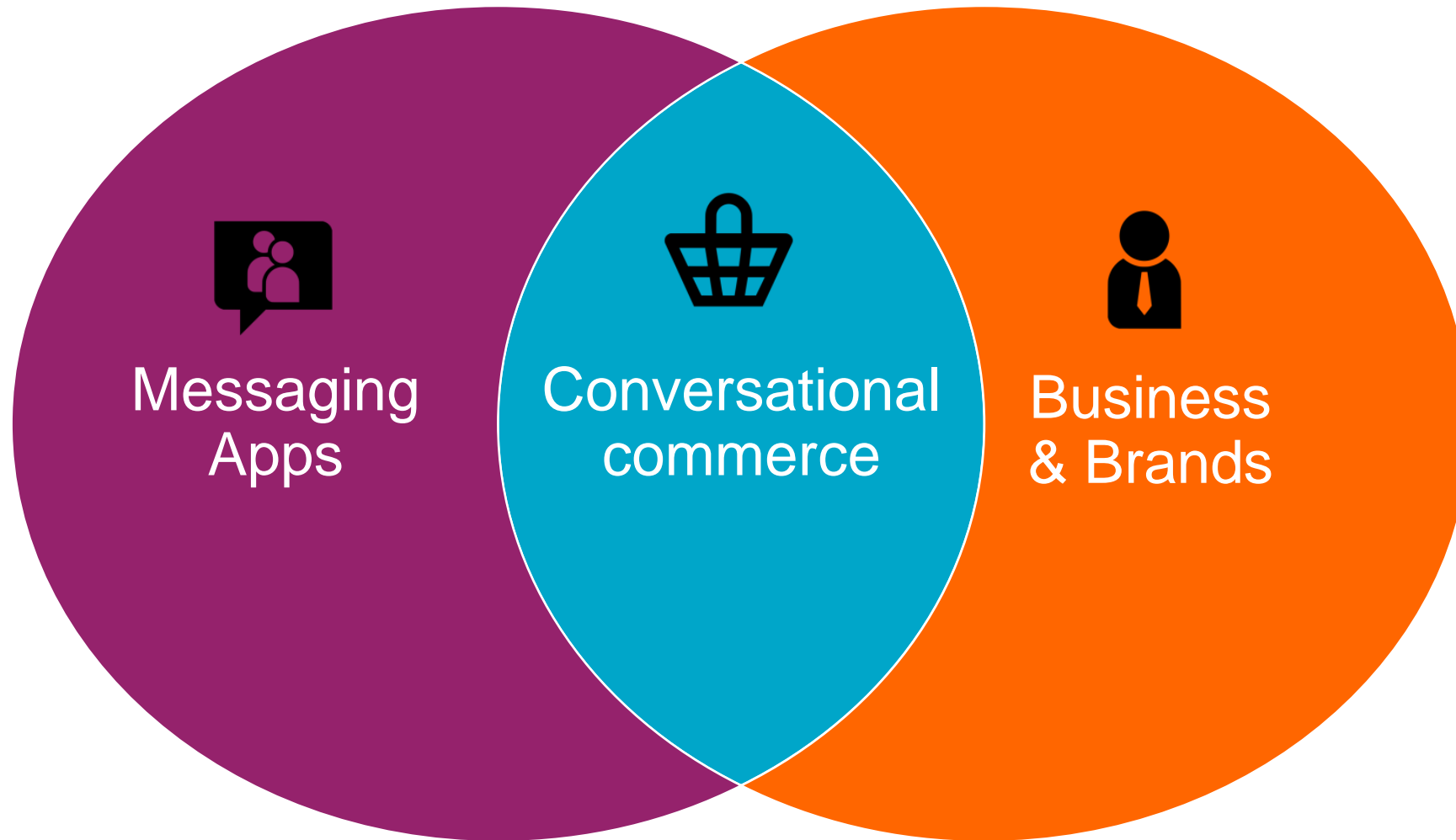


SMS up-grade for business messaging

What is Conversational Commerce?



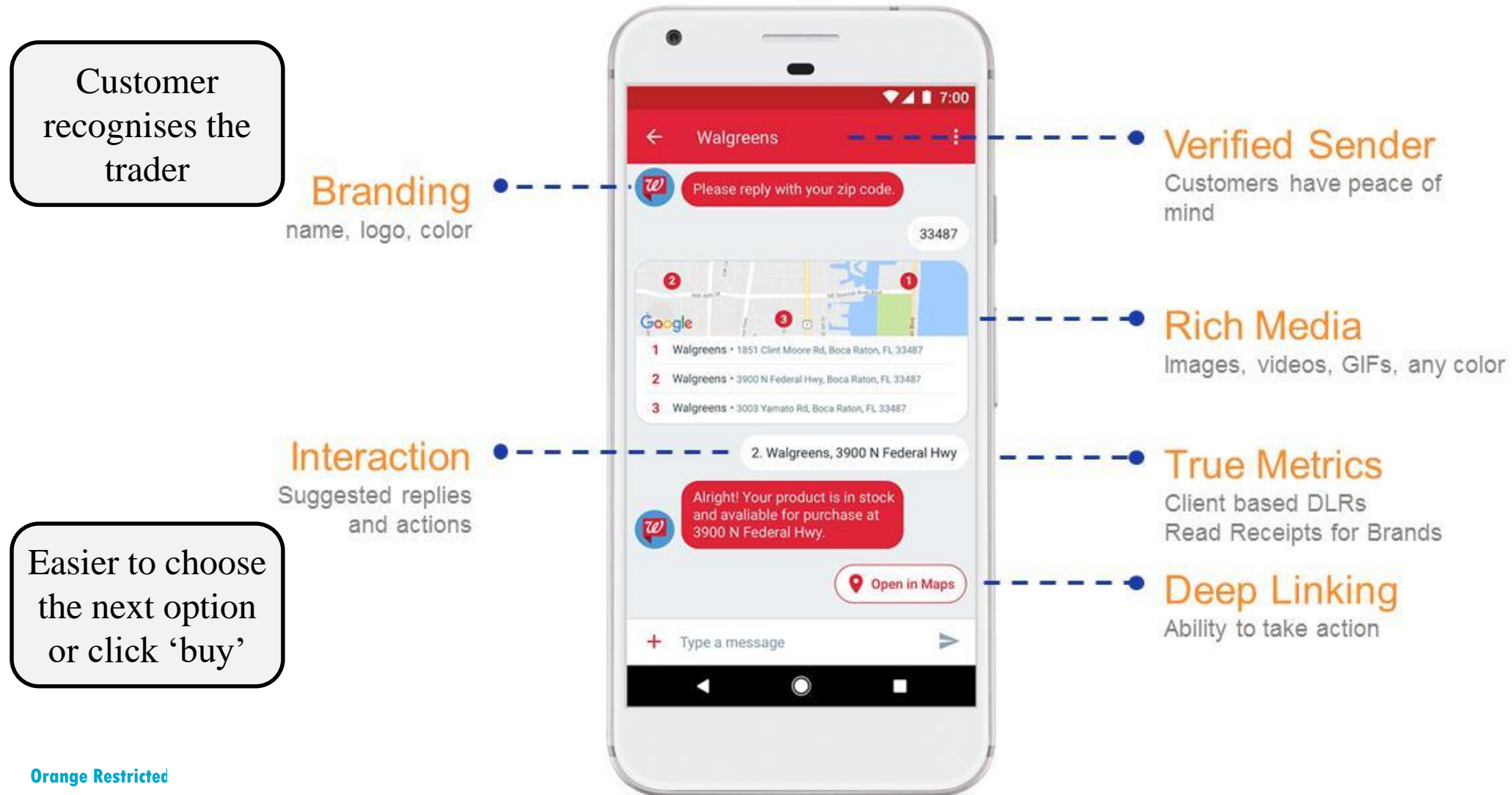
Messaging Apps allowing to interact with business is a form of **Conversational Commerce**



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Provide an audience to brands or corporate

Conversation and Commerce in a secure environment



Who are you?





How to securely interact with chatbots & conversational platforms ?

What is Mobile Connect?





mobile connect



MOBILE
世界移动大会·上海
07-08/10/2016 - 08/09/2016

Free your digital self
放飞数字的自己

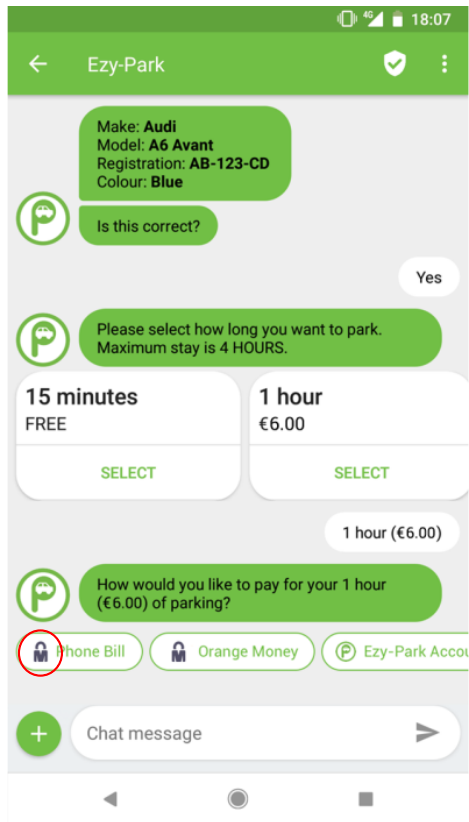
Your data shouldn't hold you back.
Harness it with Mobile Connect.

您的数据不应阻碍您的步伐
通过 Mobile Connect 释放您的效能

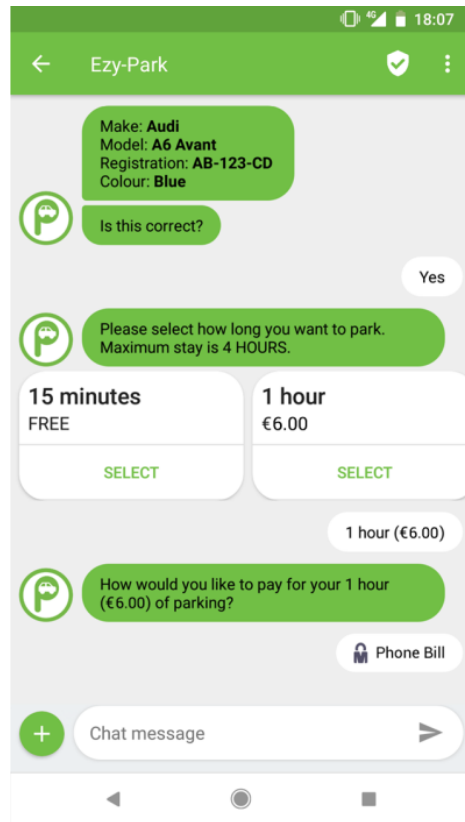


There are synergies between RCS & Mobile Connect

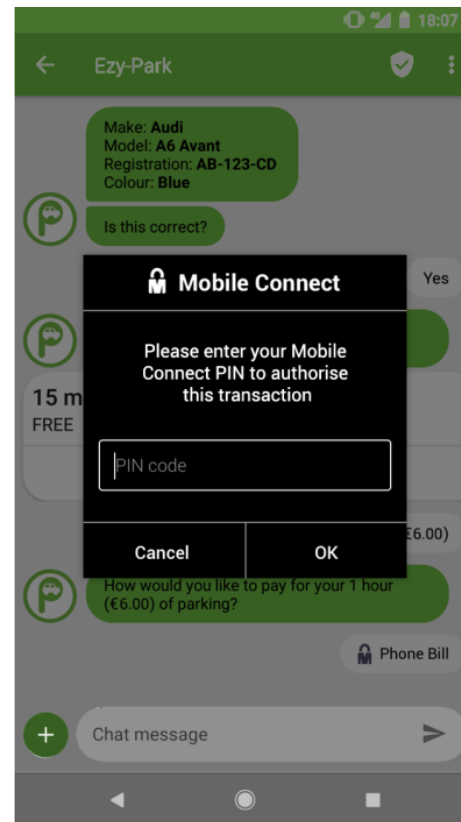
Mobile Connect
entry point



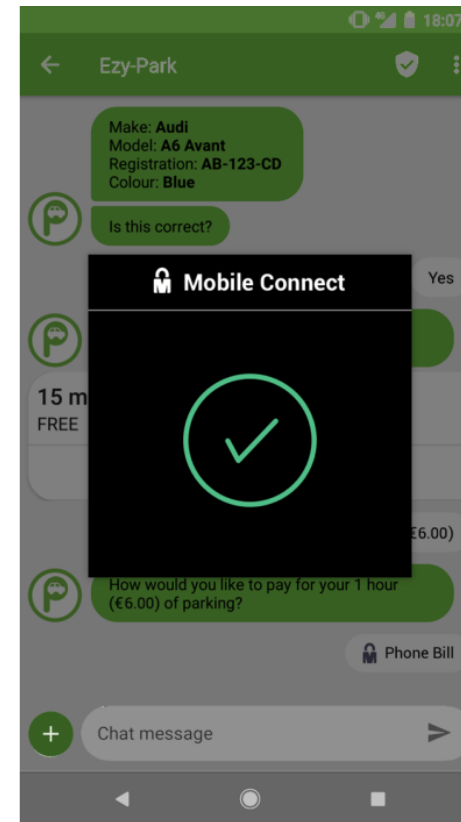
Option
selected



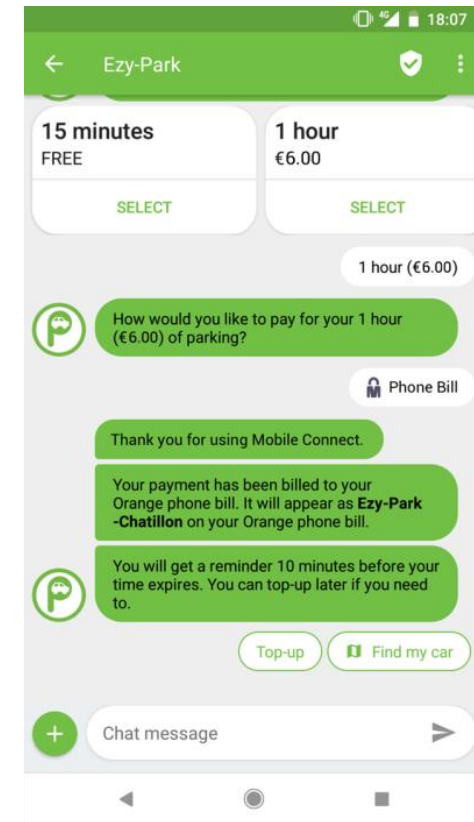
MC
authentication



MC
approval

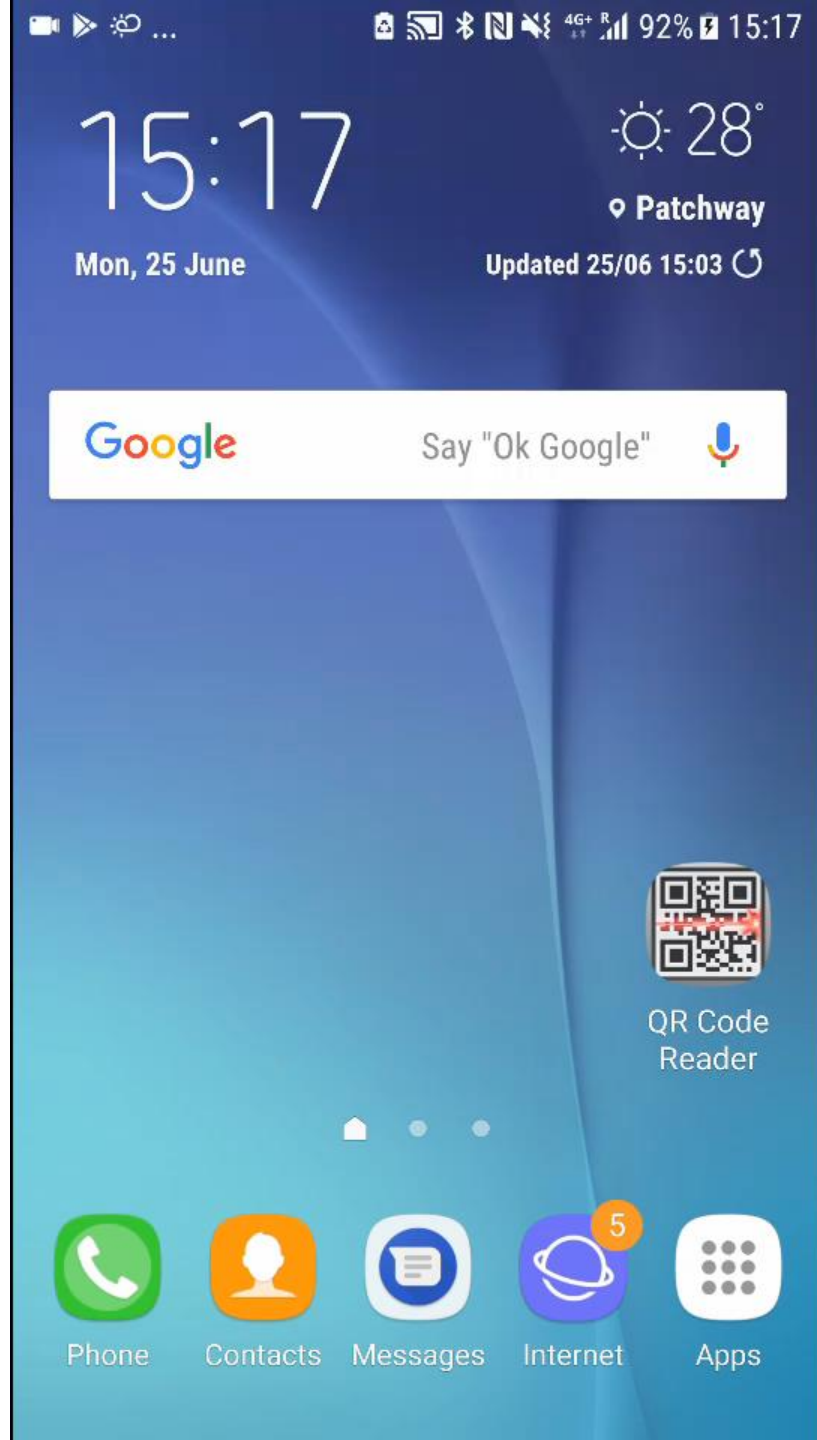


Payment action
confirmed



DEMO

Interne Orange



A photograph of two men sitting on a couch in a modern, brightly lit room, celebrating a victory while playing video games. The man on the left, wearing a blue and white checkered shirt, is holding a black game controller and has his right arm raised in the air with a wide, joyful smile. The man on the right, wearing a light blue button-down shirt, also has his right arm raised and is smiling. The background shows a contemporary interior with large windows, a white ceiling with exposed beams, and modern pendant lights. The overall atmosphere is one of fun and achievement.

• Thanks

