



The Power of Digital Identity for Both B2B and B2C

GLOBALGATEWAY

60+ Countries, 4.5 Billion People, 1 Solution

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STATE OF DIGITAL IDENTITY: BREACHES

EQUIFAX

150m+ records



Nasdaq

160m+ CC numbers

YAHOO!

1B+ emails

**COMMON
ATTRIBUTES
STOLEN**

NAME

EMAIL

DOB

ADDRESS

PASSWORD

CREDIT CARD

NATIONAL ID

IDENTITY DATA USED FOR FRAUD & MONEY LAUNDERING



MONEY LAUNDERING
\$1.6 TRILLION

ONLINE FRAUD
\$58 BILLION

MOBILE SUBSCRIBER GROWTH > BANK ACCOUNT GROWTH

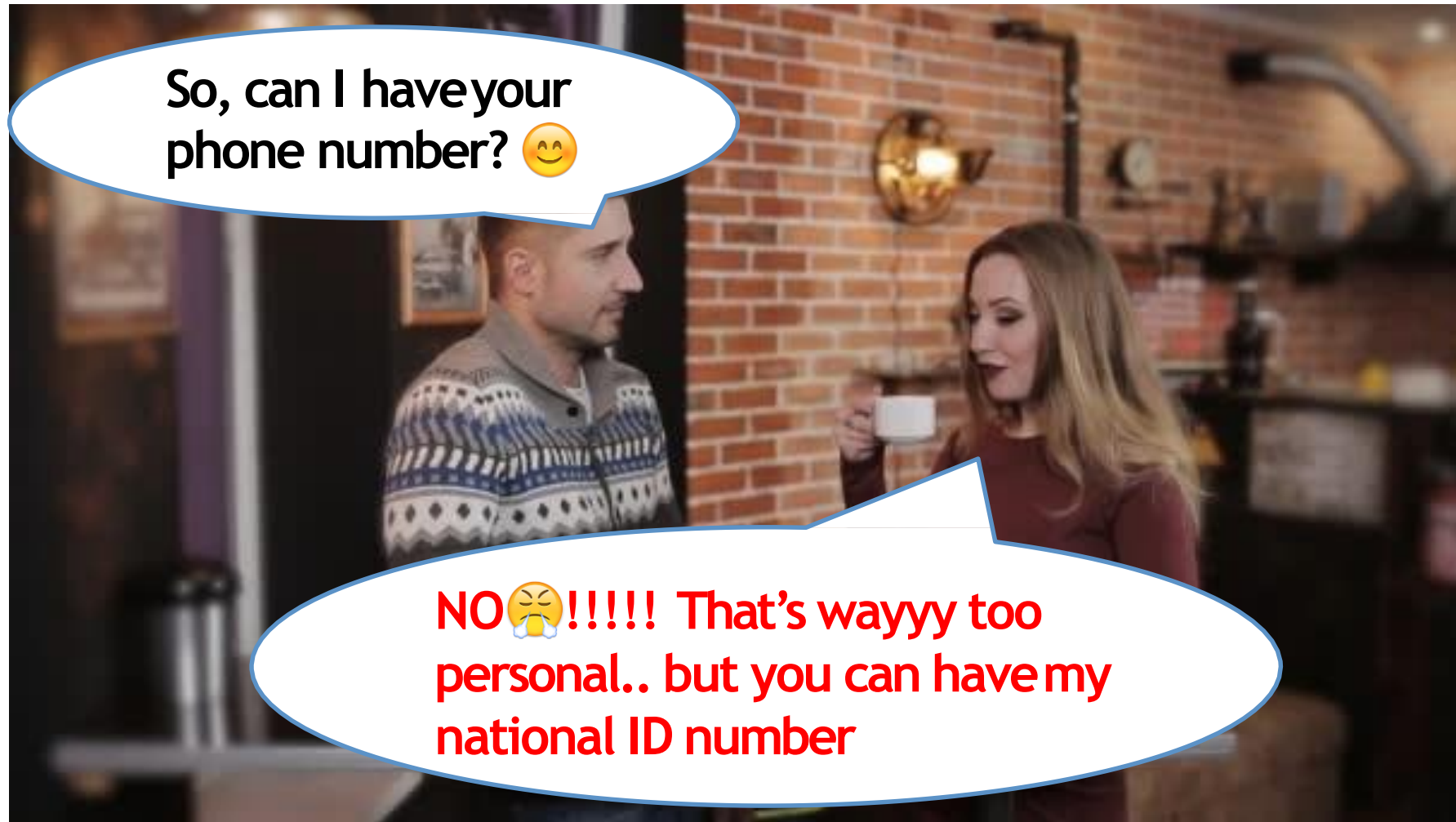
**MOBILE USERS ADDED
PAST 4 YEAR**
1 BILLION

**BANK ACCOUNTS
OPENED PAST 4 YEARS**
0.5 BILLION

**TOTAL MOBILE
USERS**
5 BILLION

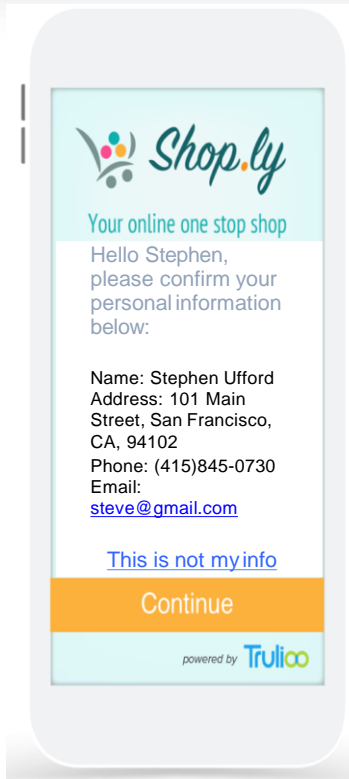
**TOTAL BANK ACCOUNT
HOLDERS**
5.3 BILLION

MOBILE NUMBER IS KEY TO SOLVING FRAUD & MONEY LAUNDERING

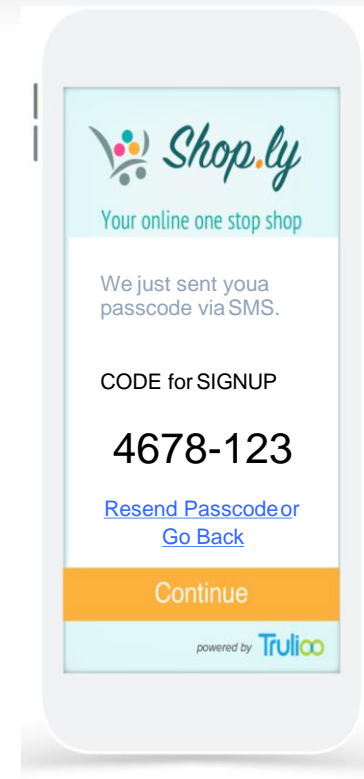


MOBILE NUMBER IS KEY TO SOLVING FRAUD & MONEY LAUNDERING

Carrier data for identity verification



2 factor authentication



TRULIOO'S GLOBAL GATEWAY

Single Contract and Integration for all KYC and AML needs around the world

Governments

Mobile Network Operators

Credit Bureaus

Document Verification

Legal Entity Registrars

Watchlists



350+ Global Partners

60+ Countries Covered

20+ MNOs Integrated

4.5+ Billion Consumers

1 API

3 SOLUTIONS, 1 API

4.5B people,
60+ countries

Trulioo verifies user inputs such as name, address & DOB against 350+ databases in real-time

New Verification

Repopulate

DATE: 11/6/2017 10:48:31 PM

ACCOUNT: Enterprise Sales Demo Subaccount

TYPE: Demo

USER: Toly_Enterprise

Record ID: 7d7b37f8-410f-486c-90a6-e9aa07ae93c4

Transaction ID: f76fb824-da66-44ea-a0bb-3015cdee9473

RULE: RuleScript FINTRAC

VERIFIED

Populate Fields Below	Canada Credit Agency	Canadian Citizen File	Canadian SIN Validation	Credit Agency 2	Cyber ID - Email Verification
Data Source Match	✓	✓	✓	○	○
NAME FIELDS					
First Name Susan	✓	✓	✖	✓	✓
Middle Name Ronald	✓	✓	✖	✓	✓

3,500+ documents,
90+ countries

Trulioo verifies pictures of documents and OCRs data off of them in under 30 seconds; match picture with facial recognition

New Verification

UNITED STATES

DATE: 11/6/2017 10:52:35 PM

ACCOUNT: Trulioo Sales Demo Document Verification - SubAccount

TYPE: Live

USER: Toly_DocV

Record ID: 758f04af-5fa6-4128-abf1-ec844d06f7dd

Transaction ID: 239b4432-1ec9-48e1-a207-02992d0b48fe

RULE: RuleScript Verified = True if document verified

VERIFIED

Trulioo | GLOBALGATEWAY — Verification

Appended Data Report

Datasource Mitek StrongID Document Verification Test	
Field	Value
YearOfBirth	1991
FirstName	KYLE ANTWON
LastName	HERTZ
FullName	KYLE ANTWON HERTZ
Gender	Male
Address1	8246 COUNTY ROAD 34, DADEVILLE AL 36853-4690

250m businesses,
80+ countries

Trulioo verifies businesses and uses AI & NLP to pull structured data off of original government documents

New Verification

Repopulate

CANADA

DATE: 11/2/2017 6:07:46 PM

ACCOUNT: Enterprise KYB

TYPE: Live

USER: Toly_KYB

Record ID: ea3d8fe7-2a62-47aa-ae30-220b73a6bbb7

Transaction ID: 9b7317f7-494d-448b-a2ae-8e88fa95d9f1

RULE: RuleScript Match on (Business Registration Number)

VERIFIED

Populate Fields Below

Government Registry

BUSINESS FIELDS

Business Name
Trulioo Information Services

Business Registration Number
9517987

1

officer

id
193766559

name
Andrew Lugsdin

position
director

inactive
False

address
974 West 21st Avenue Vancouver BC V5Z 1Z1 Canada

2

officer

id
193766560

name
Tanis Jorge

position
director

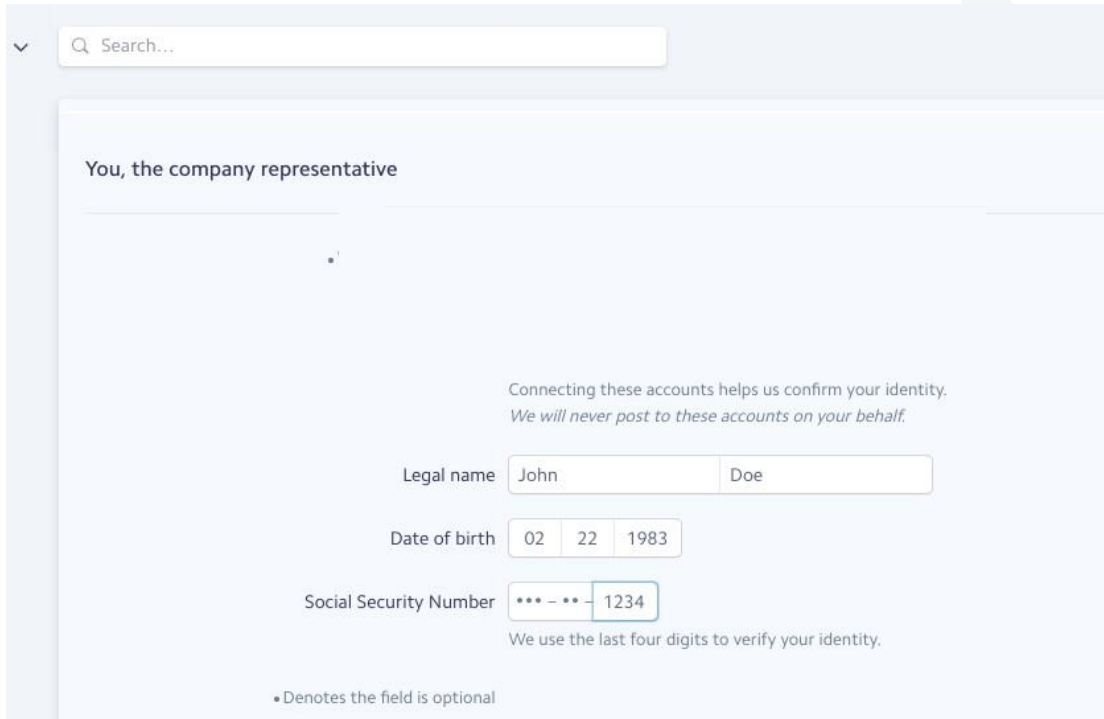
inactive
False

address
#402-20237 - 54th Avenue Langley BC V3A 3W2 Canada

HOW IT WORKS USING TRULIOO: ONBOARDING USE CASE

CUSTOMER FACING

Customer signs up for product using personal info





The screenshot shows a web interface for a customer-facing onboarding form. At the top, there is a search bar with a magnifying glass icon and the text "Search...". Below this, the heading "You, the company representative" is displayed. The form contains several input fields: "Legal name" with two sub-fields containing "John" and "Doe"; "Date of birth" with three sub-fields containing "02", "22", and "1983"; and "Social Security Number" with a sub-field containing "1234" and three dots on the left. A note states "Connecting these accounts helps us confirm your identity. We will never post to these accounts on your behalf." and another note at the bottom says "We use the last four digits to verify your identity." A legend at the bottom left indicates "• Denotes the field is optional".

Customer is let in based on Trulioo's verification results

BACK END

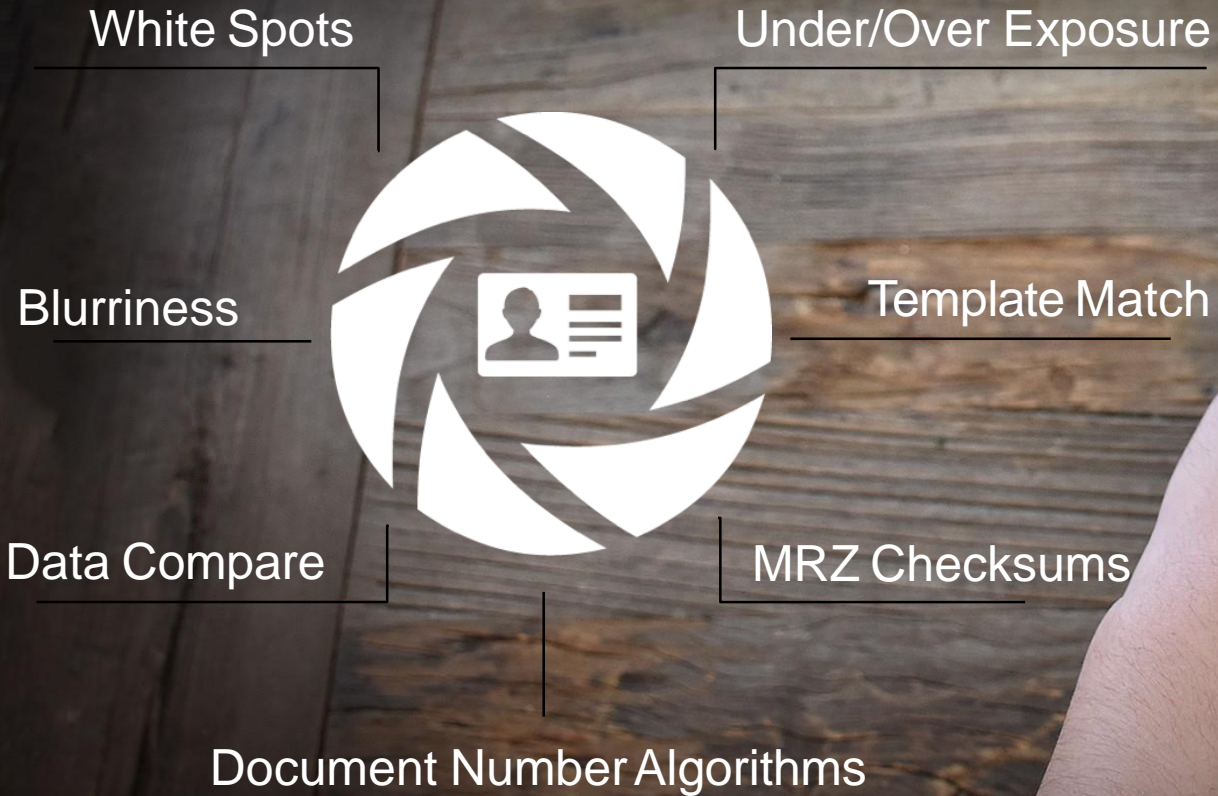
Trulioo verifies the information via datapartners available in that country in 1-2seconds



First Name: ✓ **Rebecca**
Last Name: ✓ **Bloomwood**
Date of Birth: ✓ **October 8, 1992**
Street Address: ✓ **511 Lexington Ave**
City: ✓ **New York City**
State/Territory: ✓ **New York**
Zip code: ✓ **10017**
Country or Region: ✓ **United States**
Telephone: ✓ **212 755-8877**

ID DOCUMENT VERIFICATION

Analyzes, verifies and authenticates **3,500** identity documents from nearly every country in the world.



BUSINESS VERIFICATION + UBO INFO

Artificial Intelligence (AI), Natural Language Processing (NLP) and Optical Character Recognition (OCR) are combined to locate, decipher and extract shareholder information (Ultimate Beneficial Owners) contained in official company documents purchased in real-time from government registers.

Liste
der Gründungsgesellschafter der Gesellschaft
unter der Firma
CCP Systems Holding GmbH
mit dem Sitz in Balingen

Nr. des Geschäftsanteils	Nennbetrag des Geschäftsanteils	Wohnort
1	8.334,00	Ralph Setzer geboren am 23. Oktober 1974 72336 Balingen
2	8.333,00	Ralph Setzer geboren am 23. Oktober 1974 72336 Balingen
3	8.333,00	Ralph Setzer geboren am 23. Oktober 1974 72336 Balingen

Balingen, den 24. Juni 2015

Kerstin Strohschein
(Kerstin Strohschein)

Ref: Legal seat
0 so far: Steinhausen
1 Schaffhausen

In Ca: Company address
0 1 Hinterbergstrasse 28
8200 Ghem
1 Spitalstrasse 5
8200 Schaffhausen

In Ca: Other addresses

Ref: Date of the acts
0 29.10.1999
1 31.03.2011

Ref: Official publication
0 SHAB

11 Fusion: Die Gesellschaft übernimmt Aktiven von CHF 16'580'047'534.00 und Fremdkapital von CHF 2'255'384'036.00 der Unilever Finance GmbH (CHE-270.787.174), in Schaffhausen, gemäss Fusionsvertrag vom 19.09.2015 und Zwischenbilanz per 31.03.2015. Da dieselbe Gesellschaften bzw. Aktionärin sämtliche Stammanteile bzw. Aktien der an der Fusion beteiligten Gesellschaften hält, findet weder eine Kapitalerhöhung noch eine Zuteilung von Aktien statt.

SH	U	523	01.04.2011	66	06.04.2011	6109426	SH	8	2075	11.12.2013	243	16.12.2013	123826
SH	2	944	15.06.2011	117	20.06.2011	6210908	SH	9	1674	17.10.2014	204	22.10.2014	178126
SH	4	1896	21.11.2012	230	26.11.2012	6645634	SH	11	1121	26.06.2015	124	01.07.2015	2241777
SH	5	20	04.01.2013	5	09.01.2013	7006400	SH	12	1363	06.08.2015	153	11.08.2015	2315865
SH	6	1645	26.09.2013	189	01.10.2013	1102793	SH	13	1443	20.08.2015	163	25.08.2015	2336519



	A	B	C
	Shareholder	Shares	% Ownership
1	Tony Jacklin	13500	16.875
2	Peter Aliss	26450	33.0625
3	Greg Norman	12500	15.625
4	Sandy Lyle	27550	34.4375

DATA COVERAGE

Trulioo is in 6 of the 7 continents

North America

Canada
Mexico
United States

Africa

Egypt
South Africa

South America

Argentina	Ecuador
Brazil	El Salvador
Chile	Peru
Costa Rica	Venezuela
Colombia	

Europe

Austria
Belgium
Denmark
France
Germany
Ireland
Italy
Luxembourg
Netherlands
Norway
Portugal
Spain
Sweden
Switzerland
United Kingdom

Asia

China	Oman
Hong Kong	Russia
India	Saudi Arabia
Japan	Singapore
Jordan	South Korea
Kuwait	Thailand
Lebanon	Turkey
Malaysia	UAE

Australia

Australia
New Zealand

WANT THE SLIDES?



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VP of Growth

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