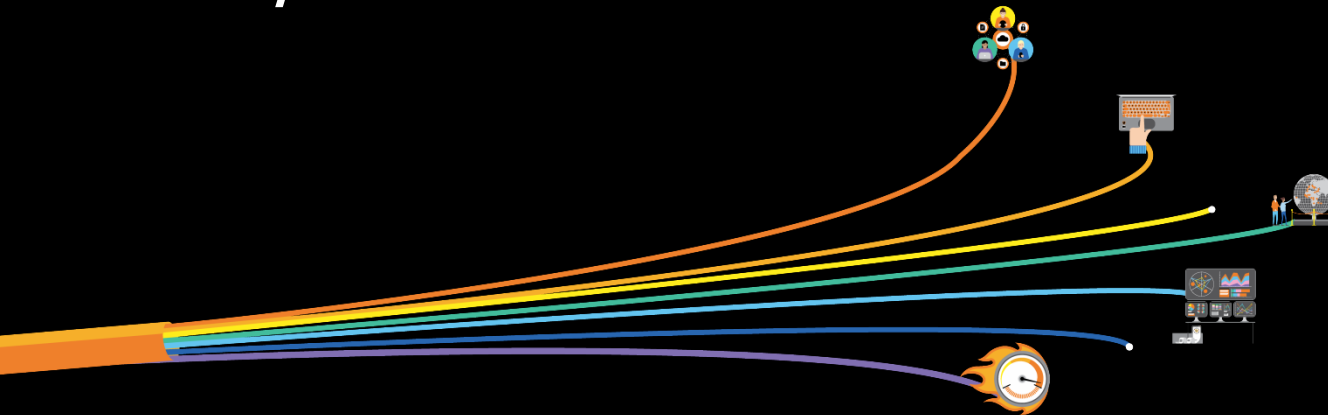


# Digital Identity

GSMA workshop Istanbul Oct 2018

Thierry Barba



Oct 10-2018



# Orange at a glance



**1 role**

Multi-services operator

## 5 activities



- Communication services for individuals
- Communication services for businesses
- Content
- Mobile financial services
- Wholesale



## 3 types of customer

- Individuals
- Businesses
- Operators and service providers



**273 million** customers



**28 countries** for consumer services and a global presence with Orange Business Services



**152,000** employees



**51<sup>th</sup> global brand** in the Brand Finance 2018 Global 500 ranking



**22 million fans**



**3 million followers**



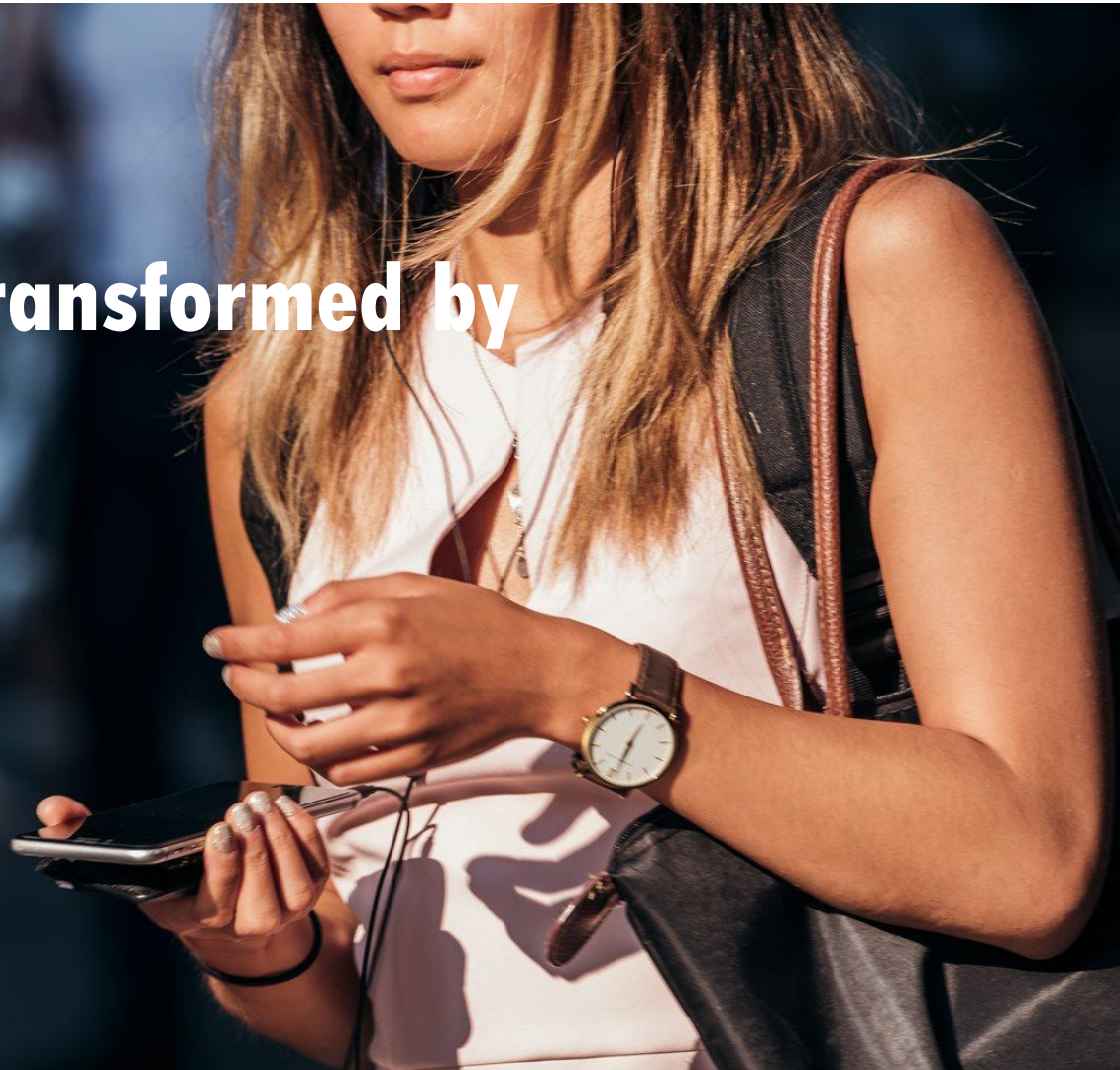
**1.5 million visitors** on Orange.com every month



**360,661 followers**

The world around us

A world that  
has been deeply transformed by  
digital technology



# Login and password are still the main entrance to the digital world



A woman with brown hair tied back, wearing a dark blue and orange athletic jacket, is leaning forward on a paved path in a natural, outdoor setting. She is looking directly at the camera with a focused expression. The background shows a dirt path leading into a field of dry grass under a clear sky.

# Who are **you**?

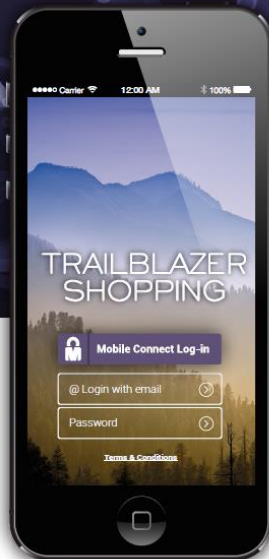
How to prove an identity officially in the digital world?

How to securely interact with chatbots & conversational platforms ?

# GSMA has a vision!



Mobile Connect:  
The global mobile  
identity solution



# The EU have also a Regulation

**electronic IDentification, Authentication  
and trust Services for electronic  
transactions in the European Single  
Market**



# We all need Trust Services and a seamless experience

**It is all about safe & easy use of Trust Services for all citizens as part of the Digital Single Market**

**eIADS provides a consistent set of rules throughout the EU, with cross borders compliance**

**There is no obligation for the Private Sector to implement eIADS but its use will reduce risk and increase reach**





**Orange mission :**

**Offer our customers  
an un-matched  
experience**

**My Digital Identity  
secure & mobile**



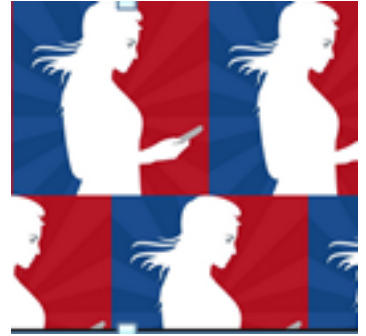
# Mobile Connect is available in Europe, MENA & Africa



Bostwana  
République Démocratique du Congo  
Côte d'Ivoire  
Cameroon  
Egypt  
Guinée  
Guinée-Bissau  
Liberia  
Madagascar  
Niger  
Mali  
Sénégal  
Tunisie



# France Connect is a HUB connecting citizens with e gov services



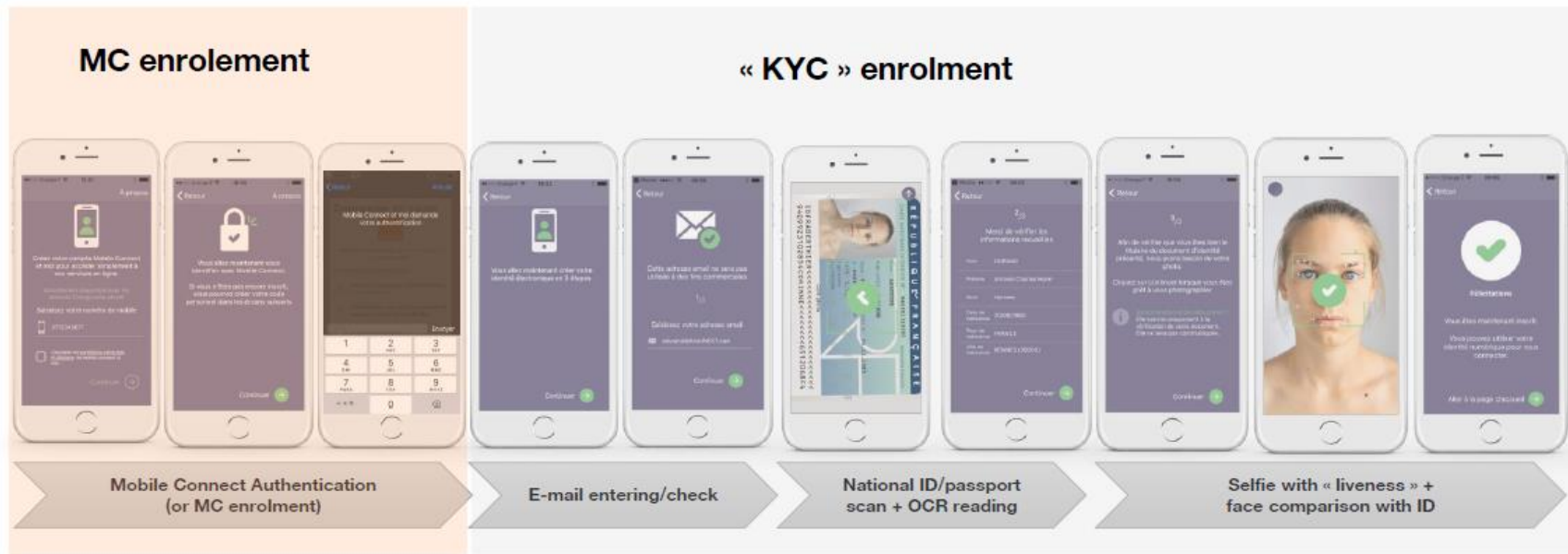
**6,5 millions users**  
**400 services providers**

# France Connect experience



**Orange provides  
Substantial level**

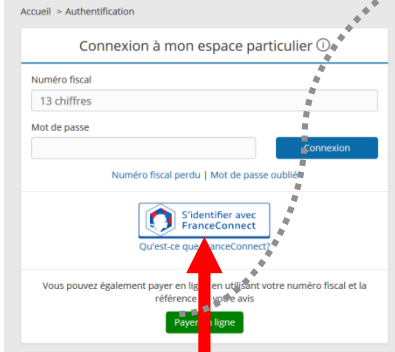
# Customer enrolment combines Mobile Connect account creation with official Identification check and biometrics controls



It takes less than 4 minutes to create the Mobile Connect et Moi identity

# Customer journey : secure and simple

 impots.gouv.fr  
un site de la direction générale des Finances publiques



Accueil > Authentification

Connexion à mon espace particulier

Numéro fiscal  
13 chiffres

Mot de passe

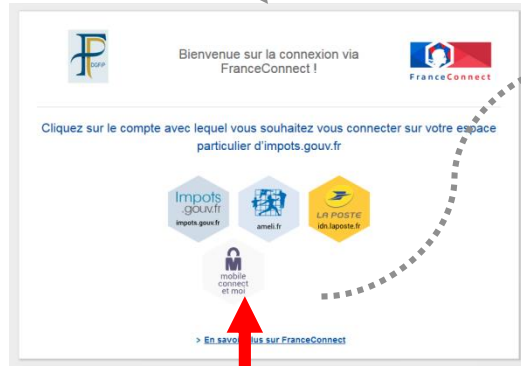
Numéro fiscal perdu | Mot de passe oublié

S'identifier avec FranceConnect

Vous pouvez également payer en ligne en utilisant votre numéro fiscal et la référence de votre avis

Payer en ligne

**1 - Click on France Connect (instead of Tax ID & PW)**



Bienvenue sur la connexion via FranceConnect!

Cliquez sur le compte avec lequel vous souhaitez vous connecter sur votre espace particulier d'impots.gouv.fr

Impots.gouv.fr  
amel.fr  
LA POSTE  
mobile connect et moi

En savoir plus sur FranceConnect

**2. Click on**



**3. Enter your mobile number**



À PROPOS | FAQ

Renseignez votre numéro de mobile pour vous connecter.  
Service disponible pour les abonnés Orange  
(limitation pour les abonnés autres opérateurs)

N° de téléphone

Pas encore inscrit ? Créer votre compte

**4. Enter your Mobile Connect PIN on your mobile**



**5. Consume the service**



impots.gouv.fr

PARTICULIERS

ACCUEIL | MON COMPTE | MES DOCUMENTS | MES Paiements

Madame PAULINE BARBA  
N°FISCAL: 288001222

Accueil

Madame PAULINE BARBA  
N°FISCAL: 288001222

Adresse d'imposition à l'impôt sur le revenu :

**Mobile operators provides SIM based authentication and customer consent to share ID with Service Providers**

# Synergies between RCS & Mobile Connect

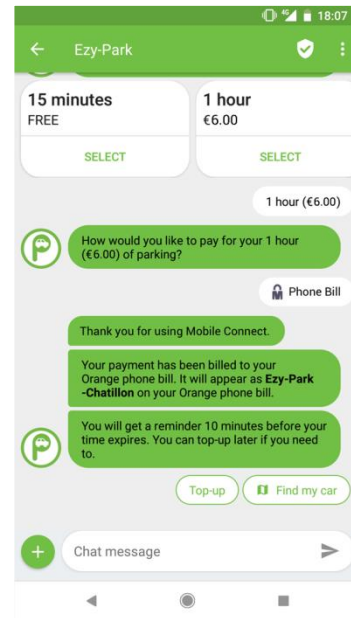
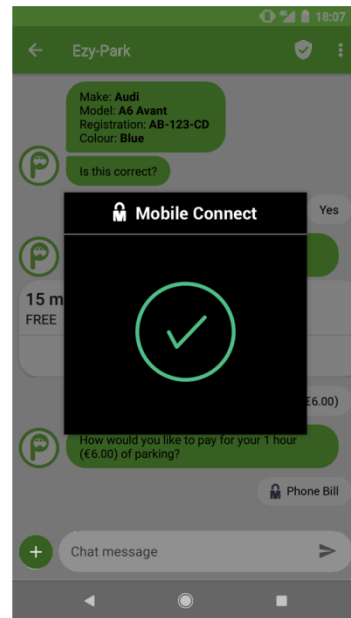
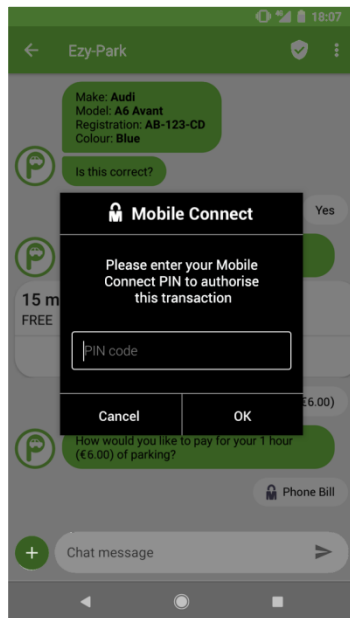
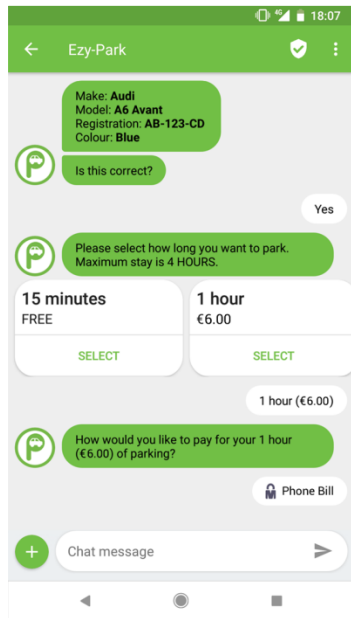
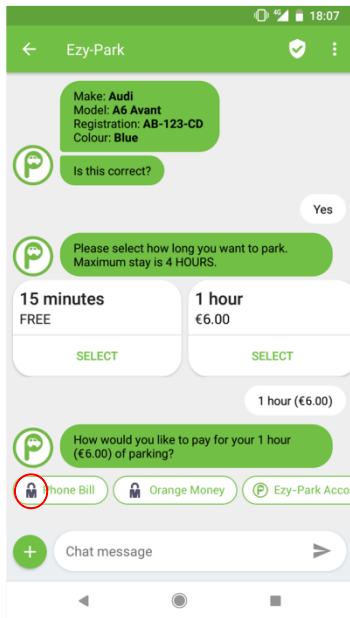
Mobile Connect  
entry point

Option selected

MC  
authentication

MC  
approval

Payment action  
confirmed



**demo!**





# thank you!



