



AGENDA GSMA mAutomotive Stake Holder Meeting 'BIG DATA' April 23 rd , 2013 09:00 – 18:00 MWB 55 Old Broad Street, London, EC2M 1RX		
Time	Agenda Item	Presenter
09:00	Welcome & Introductions	Francesca Forestieri, GSMA
09:15	GSMA mAutomotive Overview	Francesca Forestieri, GSMA
Big Data – The Opportunities		
09:30	GSMA Big Data the co-operation opportunity	Steve Ricketts, GSMA
10:00	EurotaxGlass	TBC
10:30	SNIPS presentation	Alexandre Vallette, SNIPS
Coffee break 11:00		
11:30	Demonstrating the Value of Big Data - The Caterpillar Case Study 30 minutes	Matt Miller, OiSoft
Big Data Trials		
12:00	IBM Vision on Big Data What are the Opportunities	Joe Speed, IBM
12:30	Roundtable Discussion	All
Lunch 13:00		
14:00	Microsoft's Vision on Big Data – What are the Opportunities -	Frederic Goursaud, Microsoft
14:30	Roundtable Discussion	All
Big Data Cooperation Elements		
15:00	Common Data Sets	David McClure, SBD
Coffee Break 16:00		
16:30	Privacy Issues	Andrew Heart, SBD
17:00	Accessing Data in the car	David McClure, SBD
17:30	Wrap Up & Next Steps	Francesca Forestieri, GSMA
18:00	Meeting Close	
Networking Drinks 19:00		