Mobilizing The Internet of Things

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Ooredoo Group is one of the fastest growing Telecom Groups in the world with presence in 18 countries.

Customer base of 100M
Several macro-economic factors are fueling the rapid development of the IOT market.

Connectivity is an essential ingredient of enabling the digital transformation of our world.
Some Bold announcements puts more force behind the developments of IOT

$3.2B

Google

Signs €1.78bn UK Smart Meter M2M deal
IOT Vertical market segments requires different type of solutions and expertise requiring Telcos to Transform as well
Multiple barriers to overcome for Telcos to enter and scale up the IOT services

- Safety & Privacy
- Go to Market
- Complex Projects
- Connectivity substitution
- Regulations
- Technical challenges
Telcos can play a stronger role by unlocking core assets and capabilities

**Embrace partnerships**

Partnerships with vertical specialist companies
M2M is a local and Global Business – Requires Alliances

**Build a dedicated IOT platform**

Dedicated Platform to provision and Manage IOT
API exposure to allow specific enterprise solutions
Enterprise self care tools

**Standardization across the Ecosystem**

Standardized API exposure
Testing and devices interoperability
Global SIM

**Educate the regulators**

Data Privacy laws
Permanent roaming SIMS
Security