

**Sierra Wireless is building  
the Internet of Things**

# **GSMA Mobile IoT Summit**

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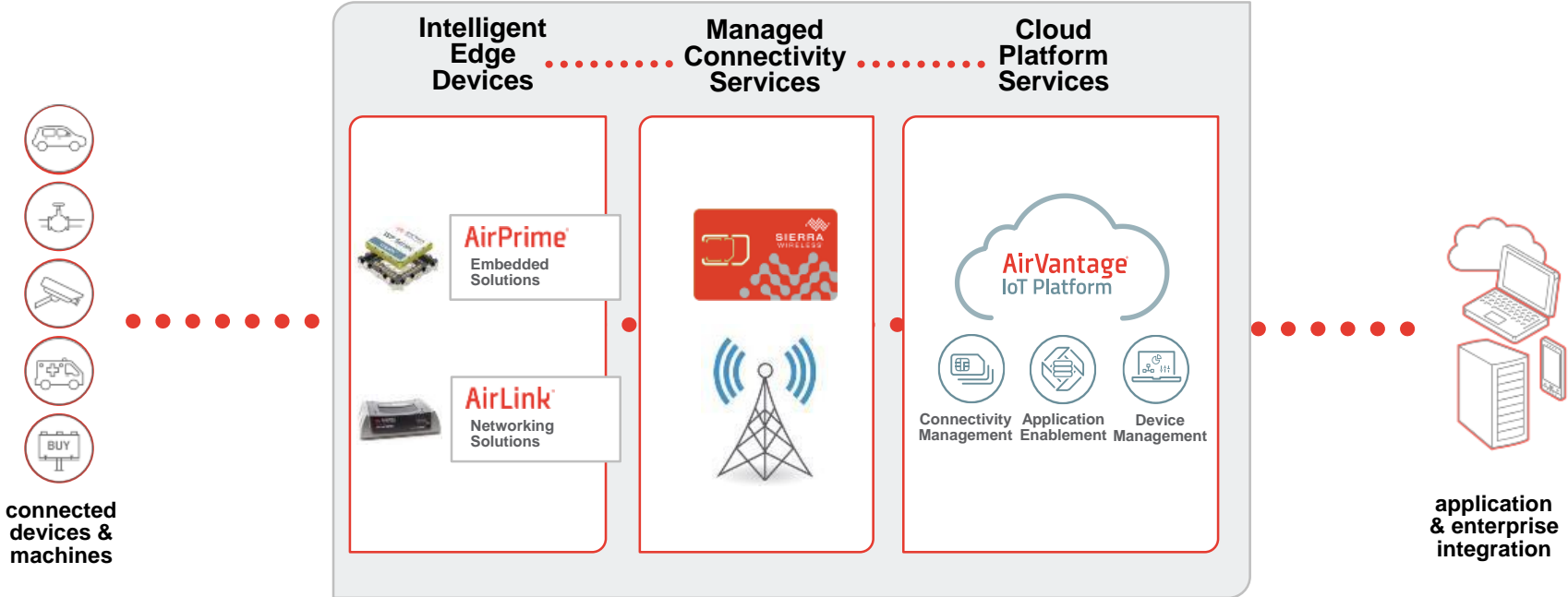
## SIERRA WIRELESS: Building the Internet of Things

- > 2016 revenue: US\$615 million
- > #1 in IoT cellular modules
- > Customers in 130+ countries
- > Nasdaq (SWIR), TSX (SW)
- > Founded in 1993
- > 1,150 employees

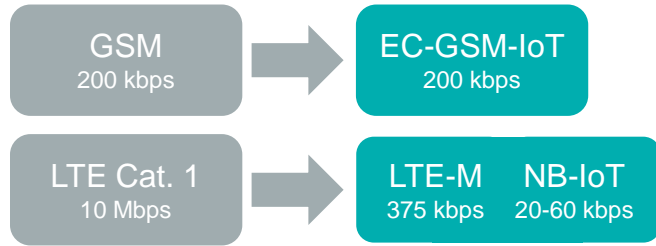


# Leader in Device-to-Cloud Solutions for IoT

Fully integrated End-to-End Solution for IoT Applications



# Mobile IoT – Cellular LPWA is available NOW



HL77xx (LTE-M)  
Verizon, AT&T and Telstra



WP77xx (LTE-M+NB-IOT)  
Samples available in Q4, 2017



**Consumption**  
10-20 years lifetime



**Coverage**  
+20dB sensitivity



**Cost**  
To 2G cost



**Immediate Service**  
Global Coverage



**Durable Investment**  
Long-term availability



**Trusted Ecosystem**  
Security & Freedom

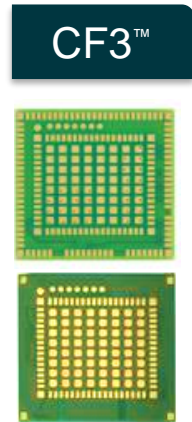


MangOH - Open Hardware Development Kits  
(Arduino and Raspberry Pi compatible)

# Start with Sierra, scale with CF3™



One form  
Factor is all  
you need



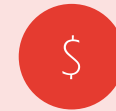
# Mobile IoT – Three complementary technologies



164dB of link budget



10+ years of battery life



Super cost effective

**LTE-M**  
4G - Cat-M1



High data rate - Mobile apps

**NB-IoT**  
4G - Cat-NB1



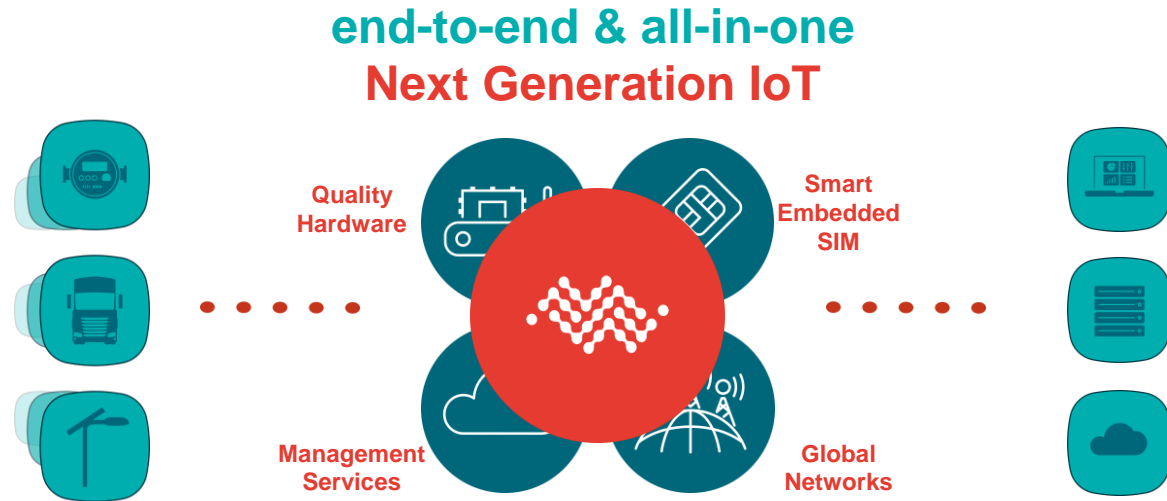
Low data rate - Stationary apps

**EC-GSM-IoT**  
2G



Intermediate data rate - 2G Evolution

# Innovation never stops – Start with Sierra



Seamless technology – End-to-End business models

Experience – Partnerships – Innovation

Be prepared for the Connected Living

# Start with Sierra and Build your Future in the IoT

Reduce  
time to market

Streamline  
operations

Enable business  
model flexibility

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# GSMA GLOBAL MOBILE IoT SUMMIT

## Moving to Global Deployment

# GSMA全球移动物联网峰会

## 开始全球部署



28 JUN - 1 JUL 2017 - 2017年6月28日至7月1日



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