



Internet
of Things

Webinar:

Accelerating the Commercial Drones Market using Cellular Connectivity



Wednesday, 15 November 2017 | 3pm GMT



About the GSMA

 **THE GSMA**
WAS FOUNDED
IN
1987

12 OFFICES WORLDWIDE:





 The GSMA represents the interests of mobile operators worldwide

 UNITING NEARLY **800** MOBILE OPERATORS

 WITH **300+** COMPANIES in the broader mobile ecosystem

 The world's leading mobile industry events, Mobile World Congress and Mobile World Congress Shanghai, together attract **130,000+** people from across the globe each year

The GSMA works to deliver a regulatory environment that creates value for consumers by engaging regularly with:

-  MINISTRIES OF TELECOMS
-  TELECOMS REGULATORY AUTHORITIES
-  INTERNATIONAL & NON-GOVERNMENTAL ORGANISATIONS

 CONNECTING **27,000+** Industry Experts

Exclusively for GSMA Members, InfoCentre² is your place to connect with a global community of industry experts

GSMA Working Groups provide frameworks and standards in commercial, operational and technical matters that help maintain and advance mobile industry ecosystems

 **7.5 BILLION+** MOBILE CONNECTIONS WORLDWIDE



Drones Interest Group Members





GSMA Position on Drones

GSMA have created a policy position, on behalf of the mobile industry, to explain to policy makers and regulators the benefits of using mobile networks to provide 'cellular connectivity' to drones, which are:

- Support of unmanned traffic management solutions and no-fly zones
- Identification and registration schemes can be made possible for drones
- Tracking of drones can be enabled assisting law enforcement
- Mobile networks have a track record and useful tools to ensure privacy and data protection.

Mobile technology is a great enabler for the emerging drone market as:

- Infrastructure already exists & wireless services can be used for communications using commercially available licensed spectrum

The position is available at this link <https://www.gsma.com/iot/iot-knowledgebase/gsma-regulatory-position-drones/>



Supporting Unmanned Aircraft on Mobile Network

The GSMA created a paper that provides some insights on the current and future features of the mobile network for supporting unmanned aircraft, particularly for commercial application.

The paper is targeted at GSMA members to help them understand which aspects of the network are of particular interest for UA operations. The document provides information about:

- Identification of unmanned aircraft in the mobile networks.
- Network performances and optimisation options.
- 3GPP work in support of UA operations, current and future.
- Analysis of potential type of communications for command and control and payload

Document available to GSMA members [HERE](#)



Next Steps for GSMA's Drones Project

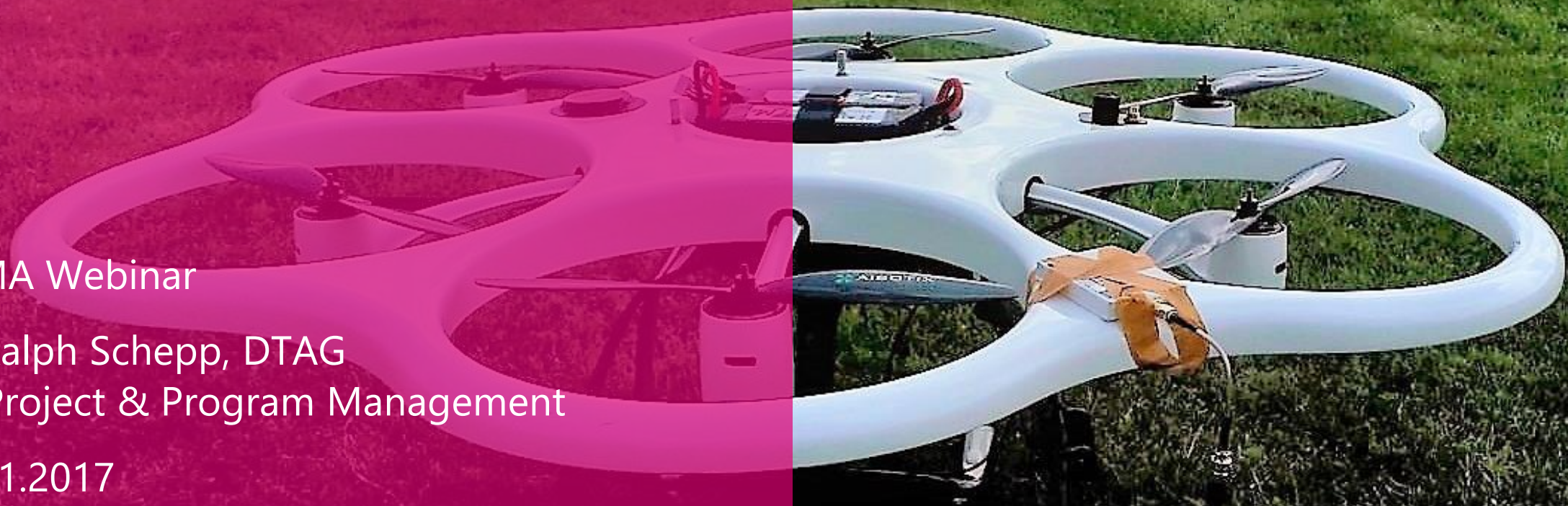
- Report on how mobile networks add value to key use cases for drones, available by January 2018
 - It will also to explain results of the 3GPP study on drones
- Investigation of how mobile networks can support air traffic management
- Lobbying our policy position with regulators to encourage positive and globally aligned regulation on drones
- Several activities at Mobile World Congress 2018 on drones, including seminars, exhibitions and tours

drone connect

GSMA Webinar

By Ralph Schepp, DTAG
VP Project & Program Management

15.11.2017



Why to connect drones via mobile network?

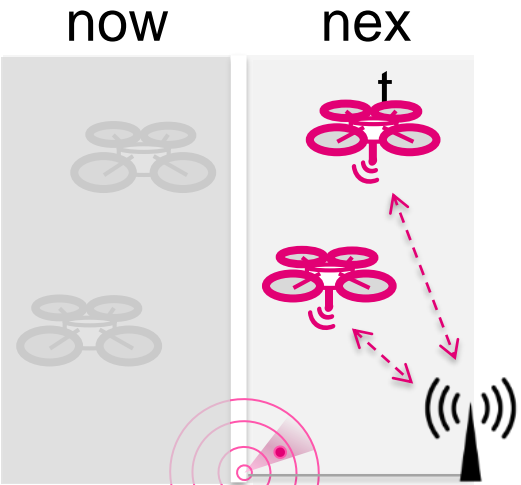


Mobile connectivity:
Immediate advantage

- Standardized solution for worldwide connectivity
- Identification with SIM-credentials
- Licensed spectrum in cellular mobile network
- Secure communication channel

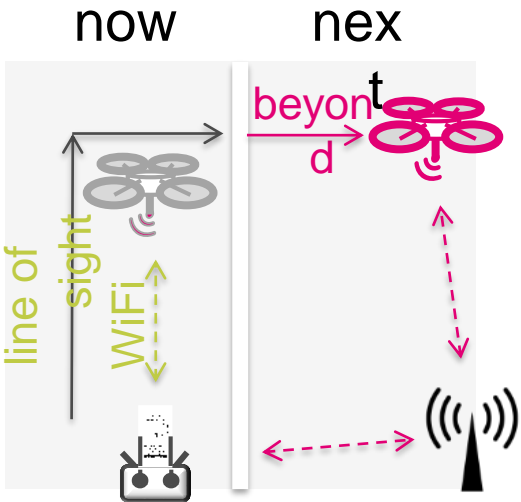
Cellular offers Three key elements to boost commercial drone market.

① Air Traffic Management (UTM)



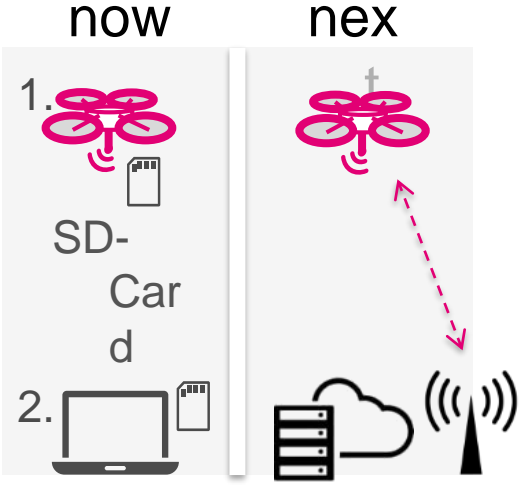
Regulatory imperative:
Make drones visible on the radar

② BVLOS* Operations



Business need:
Make them fly *)beyond visual line of sight

③ Real-time Data Transfer

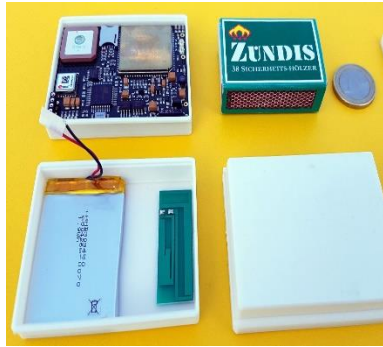


Business Need:
Real-time transfer & analytics of pictures, videos and sensor data

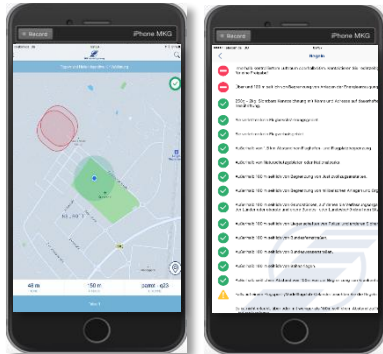
Make drones visible on the radar how cellular helps with Utm.

PREREQUISITES

HOD-
prototype



UTM
framework

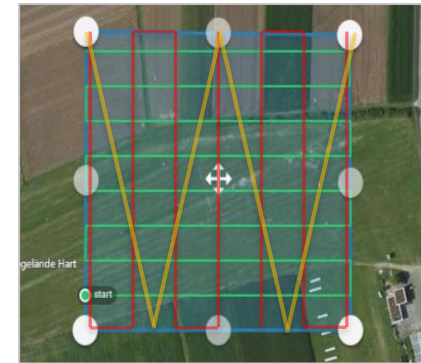
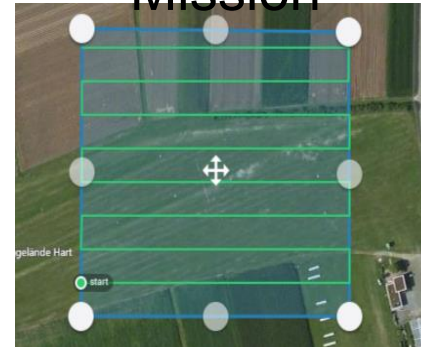


ONE
DRONE
-July-

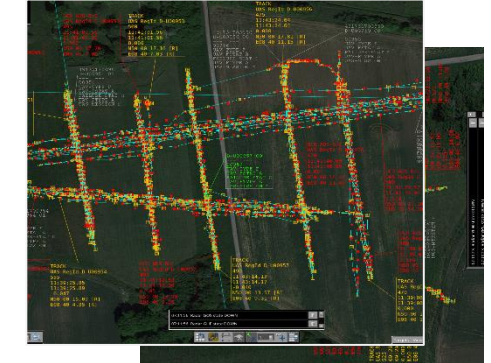
SEVEN
DRONES
-August-

TRACKING TESTS

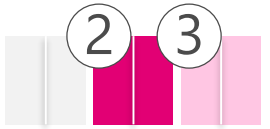
Flight-
Mission



Tracking-
Results



Make drones fly BVLOS and transfer real time data.



1st bvlos test-flight over cellular.

FIREFIGHTER
REMOTE Drone operation.

DLRG BVLOS Mission with
REAL-TIME DATA
TRANSFER.

Exemplary DT show cases



LIFE IS FOR SHARING.

Key takeaways.

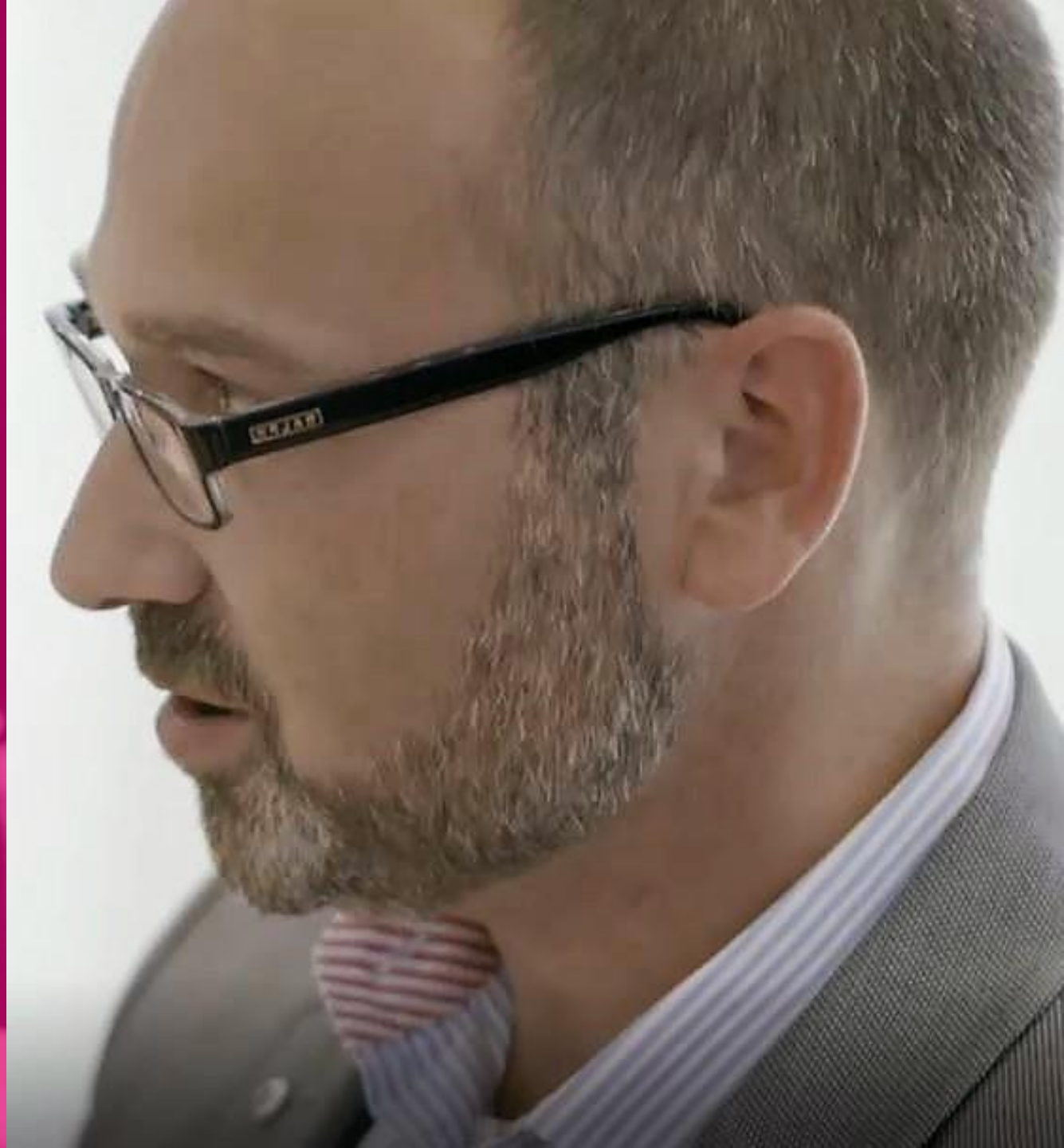
Cellular connectivity (*a Drone SIM*) is:

- globally available functions required by Aviation authorities (AAA)
- core enabler of UAV Traffic Management (UTM)
- key for efficient commercial drone operations (BVLOS).



Thank you!

Ralph Schepp
VP Project & Program Management
Deutsche Telekom AG



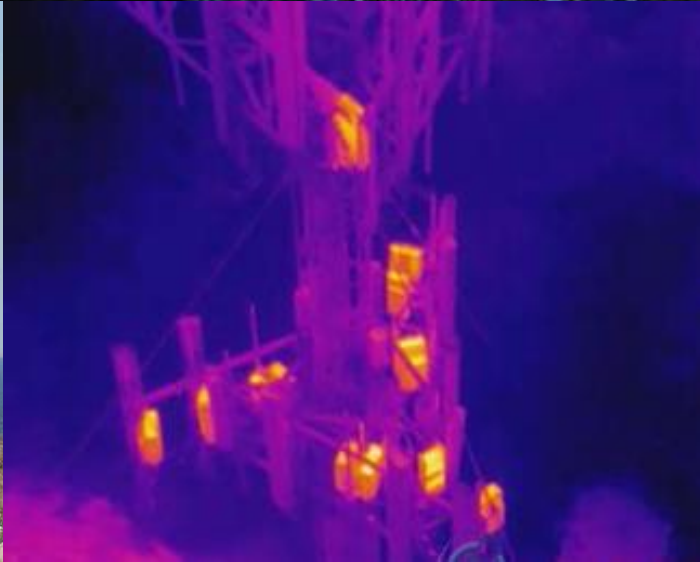
UAS as a Tool Across Verizon

verizon



Skyward[®]

A Verizon company



Telecom Enables UAS

1. Emergency Response
2. Remote ID and Tracking
3. Access to Airspace



Emergency Response



Hurricane Irma – Damage Evaluation

- Marco Island, Florida
- Pembroke Pines Emergency Operations Center
- Tower On Wheels (TOW)



Hurricane Harvey — Damage Evaluation

- Fulton, Texas
- 10 towers in 1 day
- Speed and efficiency
- Level of detail



Airborne LTE Operations (ALO)

- Emergency response
- Flying cell site
- Verizon's 4G LTE to enhance recovery efforts
- Cape May UAS demonstration



Venue Inspection

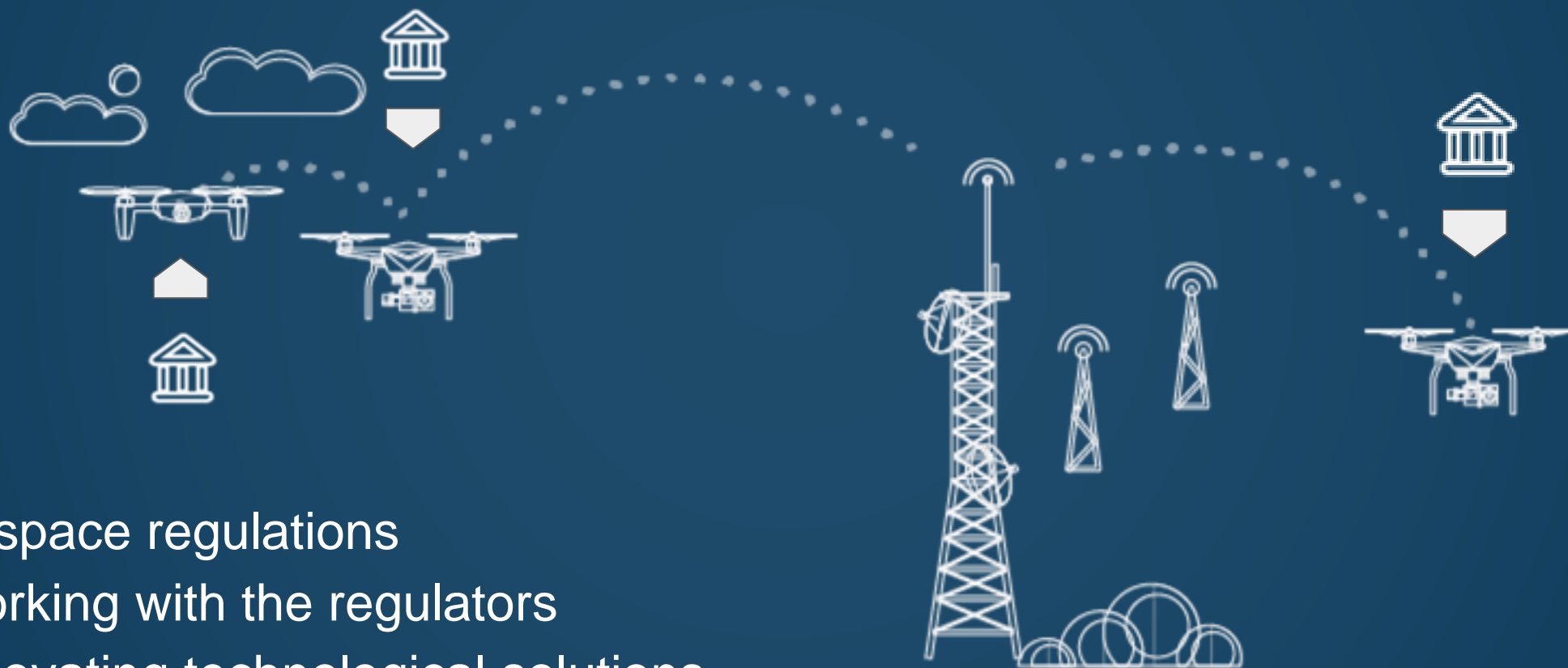
- Outside Austin, Texas
- Circuit of the Americas
- Traditionally, “walk-test”
- Service quality



Remote ID and Tracking

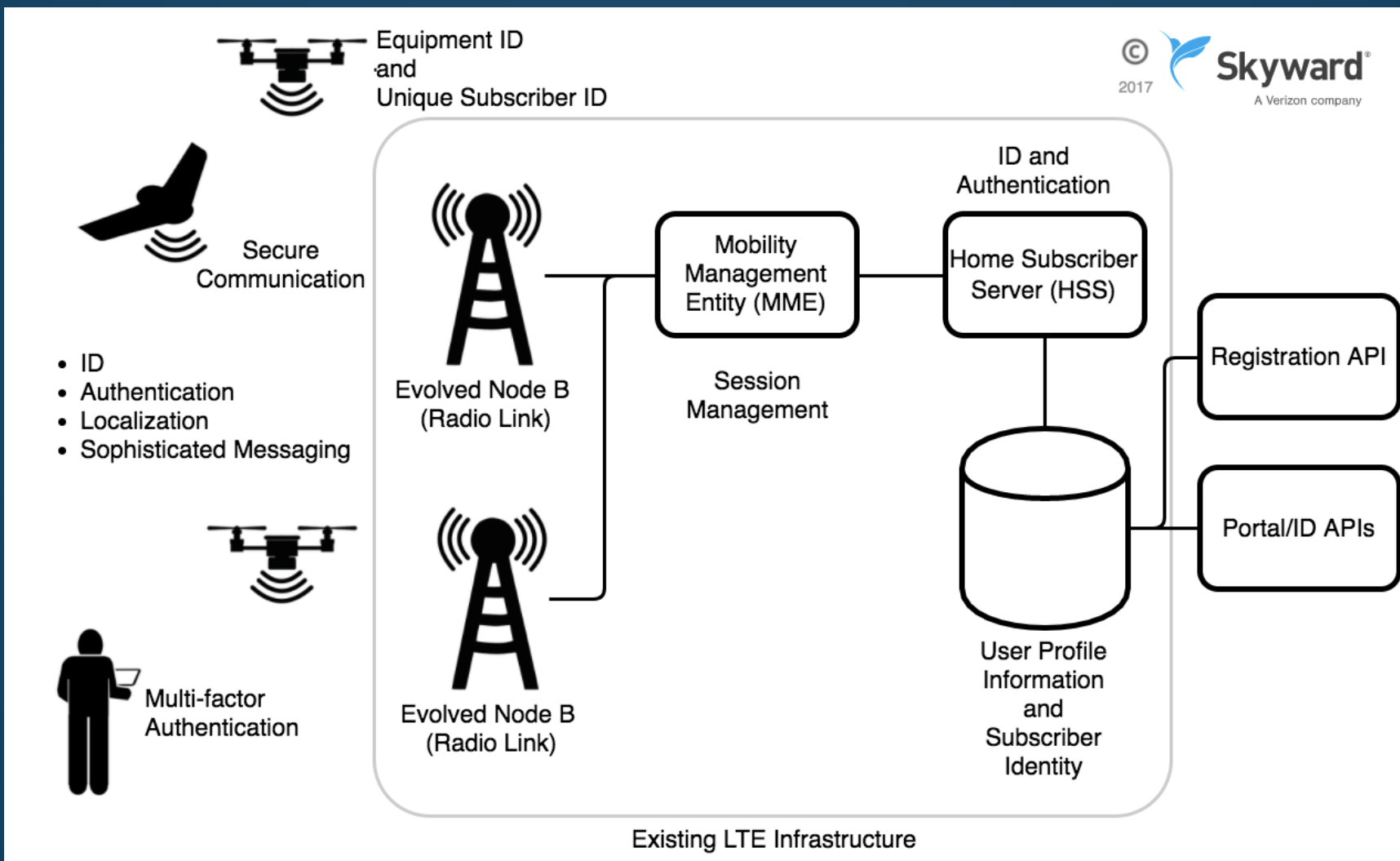


Harmonizing Means Integrating



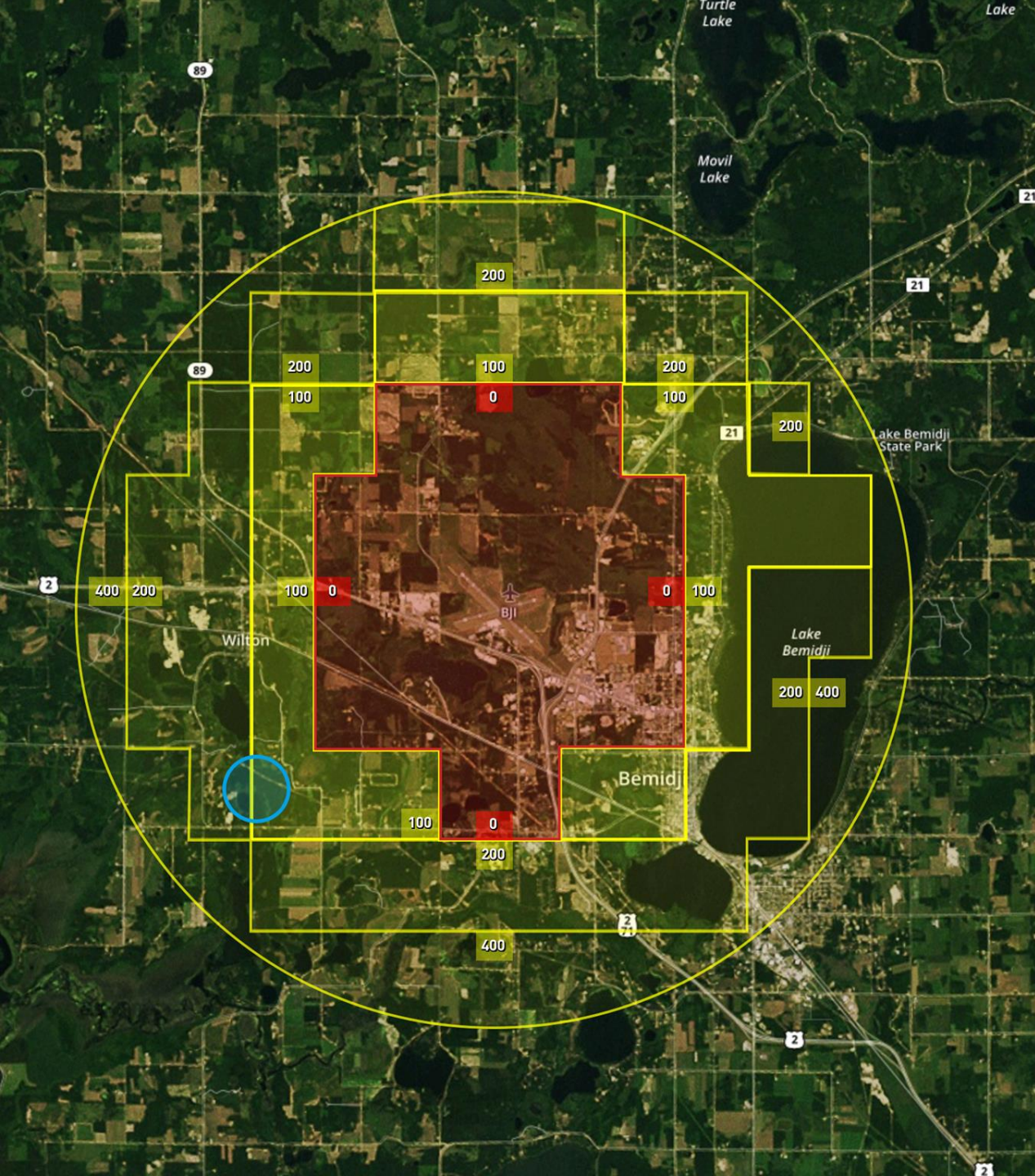
1. Airspace regulations
2. Working with the regulators
3. Innovating technological solutions

A Proposed Framework



Access to Airspace





Automated Access to Controlled Airspace with Skyward

- FAA-approved vendor
- 60-90 days > seconds to receive authorization to fly
- FAA's beta program is active
- Full System expected to go online by February of 2018



Help | Kansas News Corp

Skyward
A Verizon company

Map Plan Manage Find Pilot Reports

Bji

Leaflet | © Mapbox © OpenStreetMap

Letter of Authorization

Skyward
A Verizon company

Notice of Authorization

This certifies that

Airspace

Airspace Info	Max Alt. (ft)	Authorization Status
Class D - Sacramento Exec	200	Authorized
Class D - Sacramento Exec	400	Authorized

✔ **FAA Authorization Approved**

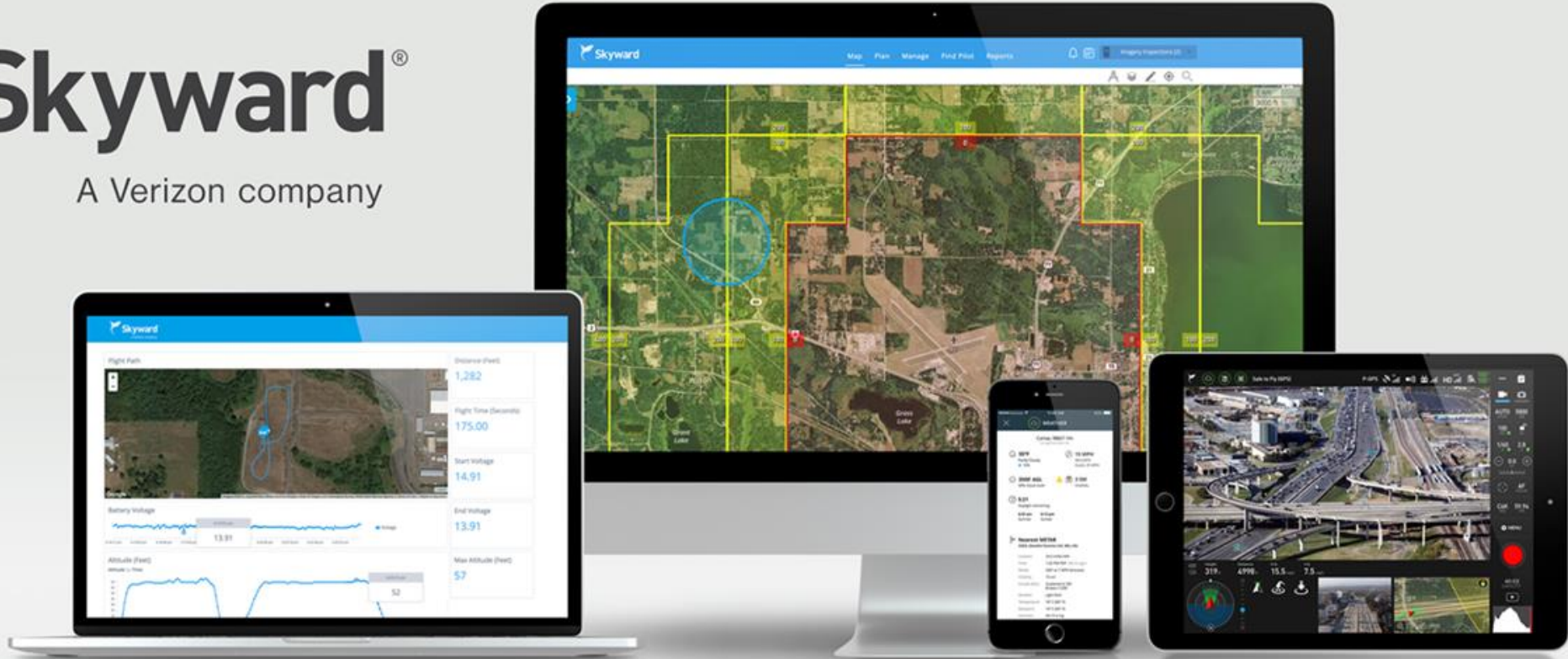
This operation has received approval from the FAA. In order to change the operation date, time, Pilot-in-Command, or the flight location, you will need to modify your request.

[Modify my Authorization](#)



Skyward[®]

A Verizon company



verizon[✓]



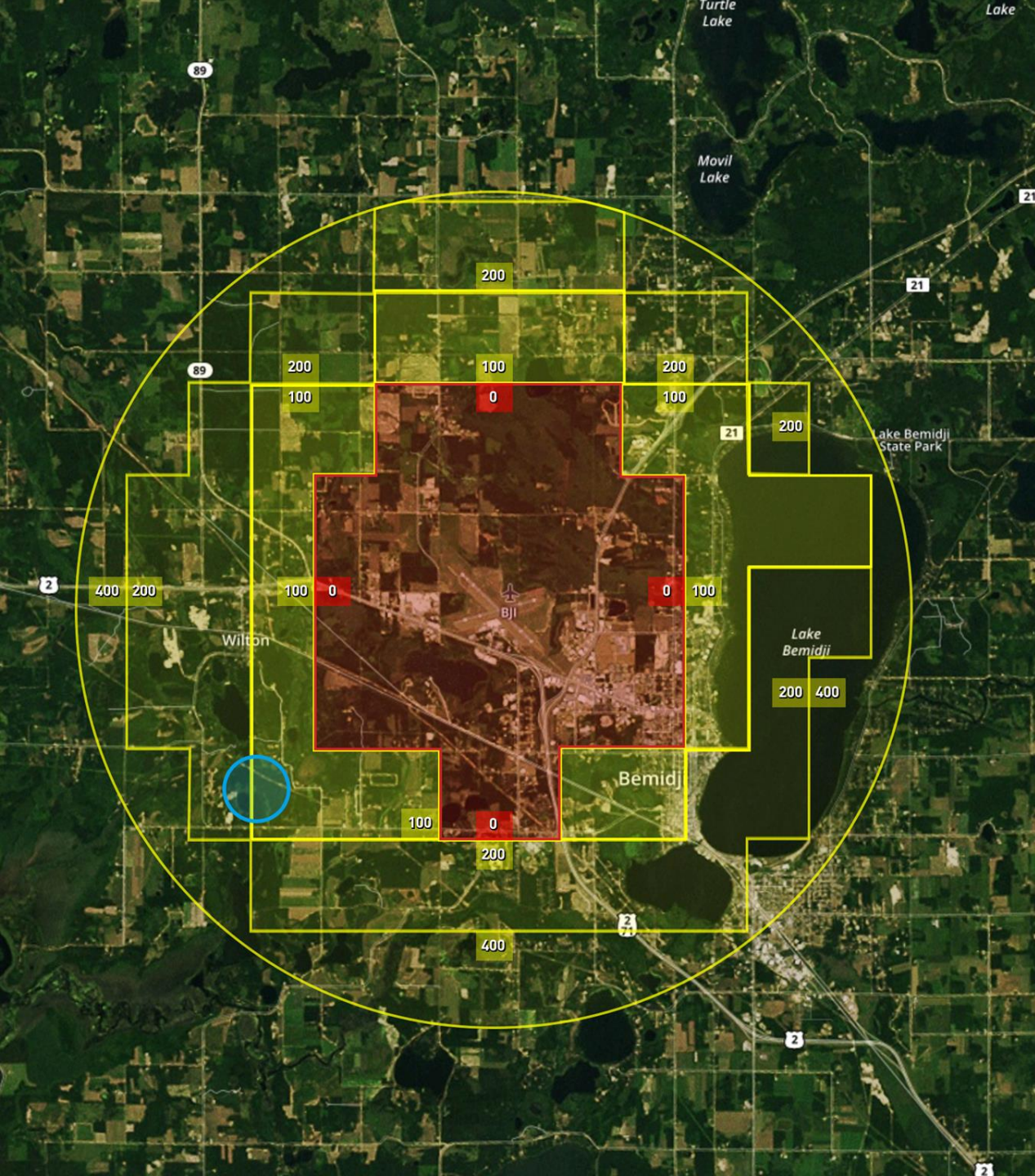
Accelerating the commercial drones market using cellular technology

Mark Jones
Global IoT Lead
Commercial Strategy & Market Development



Automated Access to Controlled Airspace with Skyward

- FAA-approved vendor
- 60-90 days > seconds to receive authorization to fly
- FAA's beta program is active
- Full System expected to go online by February of 2018



Help | Kansas News Corp

Skyward
A Verizon company

Map Plan Manage Find Pilot Reports

Bji

Leaflet | © Mapbox © OpenStreetMap

Letter of Authorization

Skyward
A Verizon company

Notice of Authorization

This certifies that

Airspace

Airspace Info	Max Alt. (ft)	Authorization Status
Class D - Sacramento Exec	200	Authorized
Class D - Sacramento Exec	400	Authorized

✔ **FAA Authorization Approved**

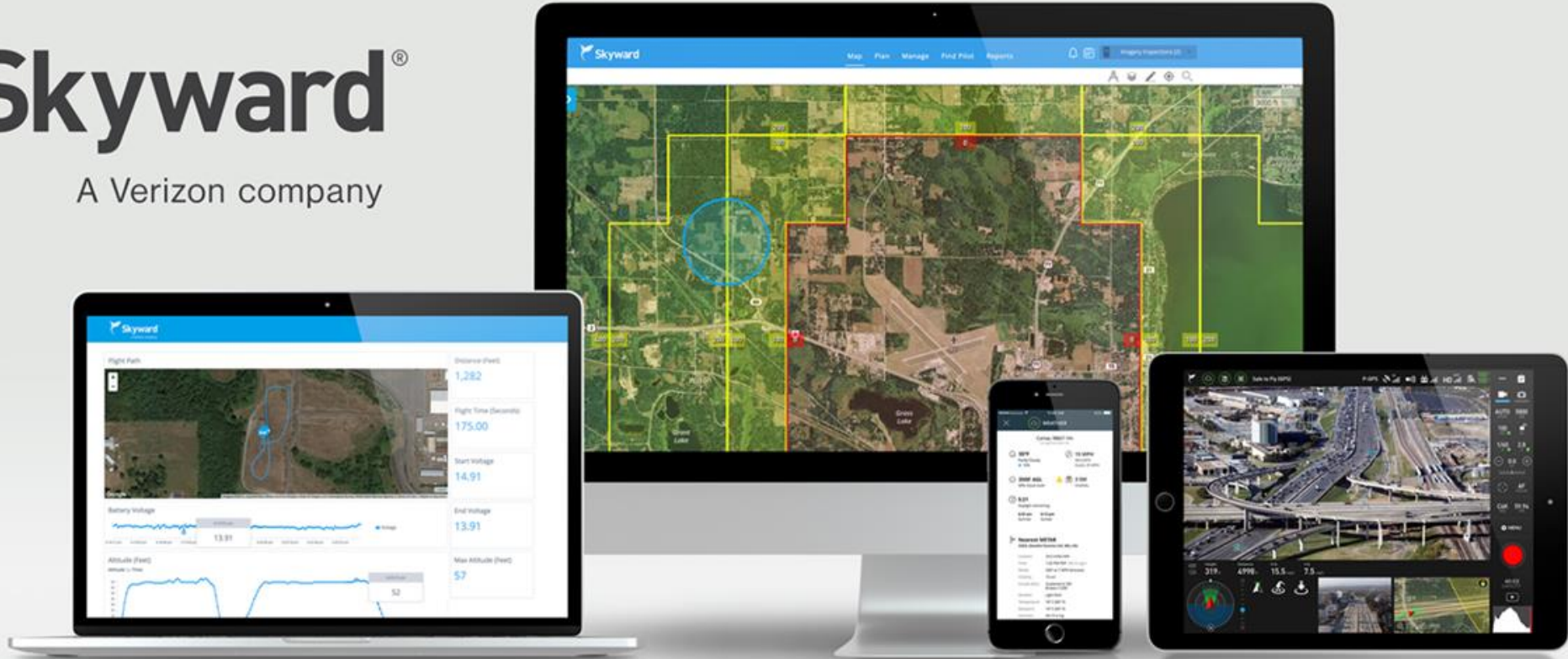
This operation has received approval from the FAA. In order to change the operation date, time, Pilot-in-Command, or the flight location, you will need to modify your request.

[Modify my Authorization](#)



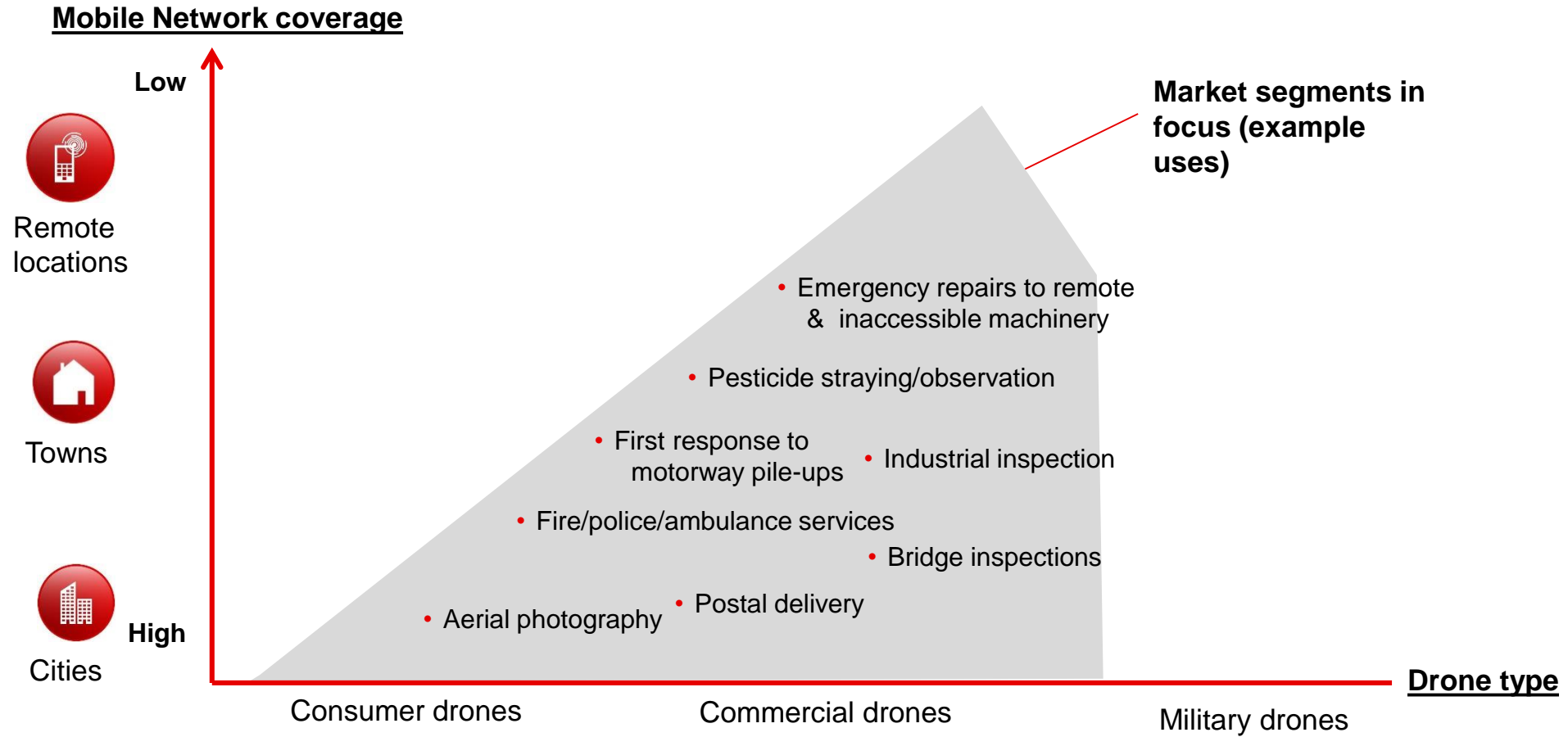
Skyward[®]

A Verizon company



verizon^v

Commercial drones are the main target for cellular enablement



Application for Commercial drones, and where Mobile network coverage is best, i.e. in Cities and Towns



What form of communication will drones require and why ?



Air traffic control
(Low Altitude)

To be decided



Potential for cellular



Information gathering (Video)

Potential for cellular

FLIGHT PLAN		FAA USE ONLY	PILOTS RESIDING IN	TIME PLANNED	OPERATOR'S ADDRESS
1. TYPE OF FLIGHT	2. OPERATOR'S NAME	3. PILOT'S NAME	4. PILOT'S ADDRESS	5. PILOT'S PHONE	6. PILOT'S CITY
7. FLIGHT DATE	8. FLIGHT TIME	9. FLIGHT ALTITUDE	10. FLIGHT DURATION	11. FLIGHT PURPOSE	12. FLIGHT AREA
13. FLIGHT OBJECTIVE	14. FLIGHT DESCRIPTION	15. FLIGHT COMMENTS	16. FLIGHT CONTACT	17. FLIGHT STATUS	18. FLIGHT NOTES

Flight enablement
(Authorisation)

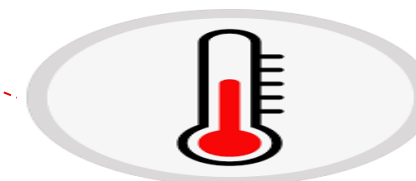
WVLOS:
Short range
radio

BVLOS:
to be decided



Flight control

Potential for cellular



Operational safety
(Temperature)

Cellular connectivity can underpin flight enablement , in flight safety and data / information gathering
Embedded SIMs commercial drones meets the needs of manufacturers, insurance and regulatory agencies



Cellular use cases can be segmented into three service categories

Authorisation Services

- Drone Registration
- Pilot registration & ID
- Drone configuration
- Flight planning
- Flight configuration
- Flight authorisation
- Flight log
- Insurance

In-flight Services

- Flight control
- Geo-locating
- Geo-fencing
- Flight deviation
- Remote intervention
- On ground services
- Over the air flight update
- Remote data / maintenance / fault
- Airtime monitoring
- Beacons
- Collision avoidance

Data / Info Services

- Media streaming (video)
- Cargo monitoring
- Imagery analysis

We are using these use cases as the basis to engage with the external stakeholders in the Drones market

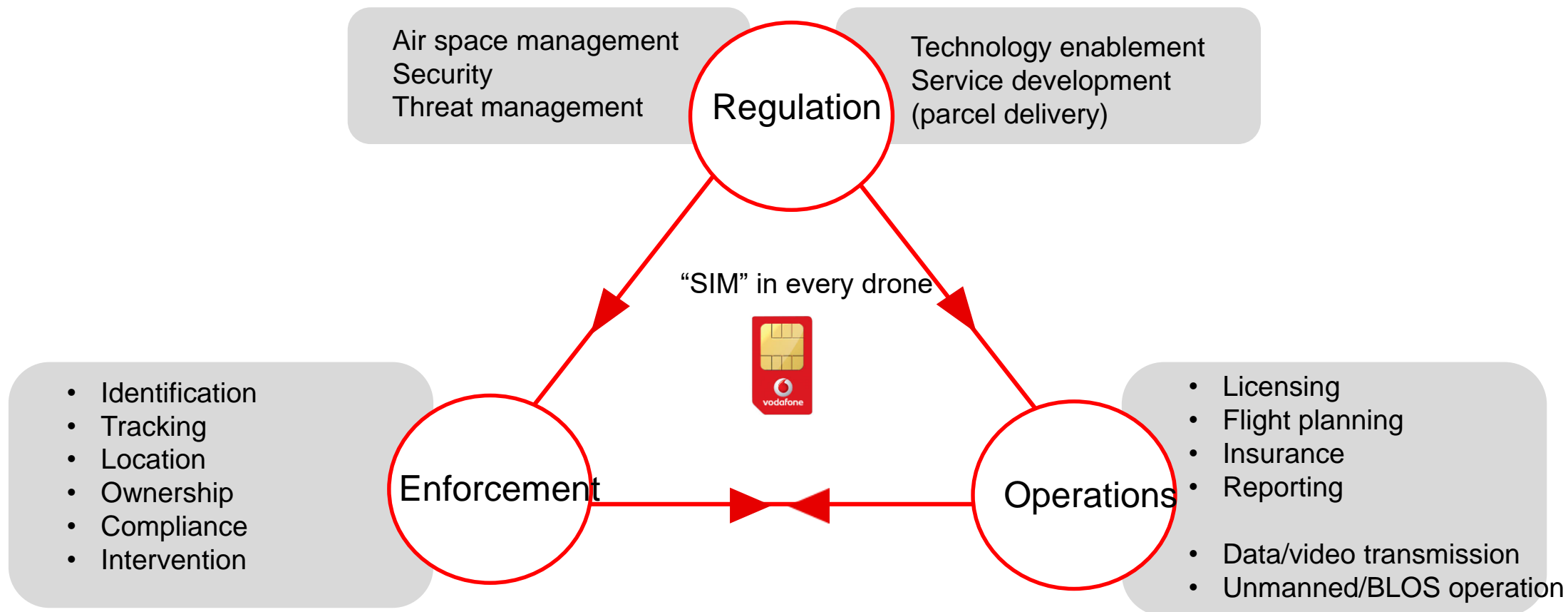


Vodafone “Radio Positioning System” for drones

- Trial in Seville Spain – 20th October 2017 involving 32km low altitude flight of a x-uav drone
- Mobile network based system to monitor flights by drones - showing how commercial drones can be safely identified, geo-positioned and operated in future
- Demonstrated remote control & monitoring via purpose designed software based on UTM protocol
- Also provided real time HD video feed and telemetry information (wind speed, drone speed / altitude)



Collaboration is needed to accelerate market development



Governments want to encourage drone operations but are fearful of the risks – cellular technology enhances the features of the drone (video) but also supports and optimises the certification and enforcement process



Thank You





To find out more about the work on drones at the GSMA,
and to subscribe to our IoT newsletter, visit:

www.gsma.com/drones