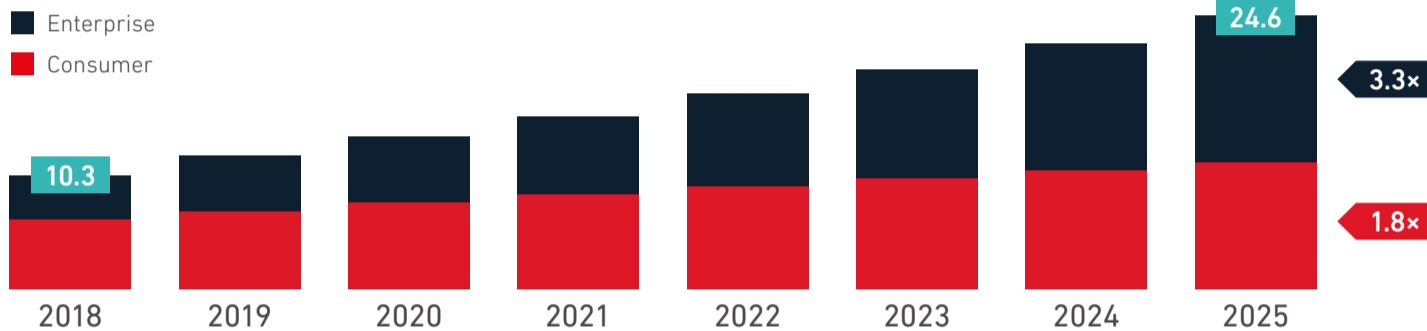


# IoT: The rise of enterprise

Enterprise growth will drive IoT connections to almost 25 billion globally by 2025

## Enterprise will account for more than half of all IoT connections in 2025

IoT connections, billions



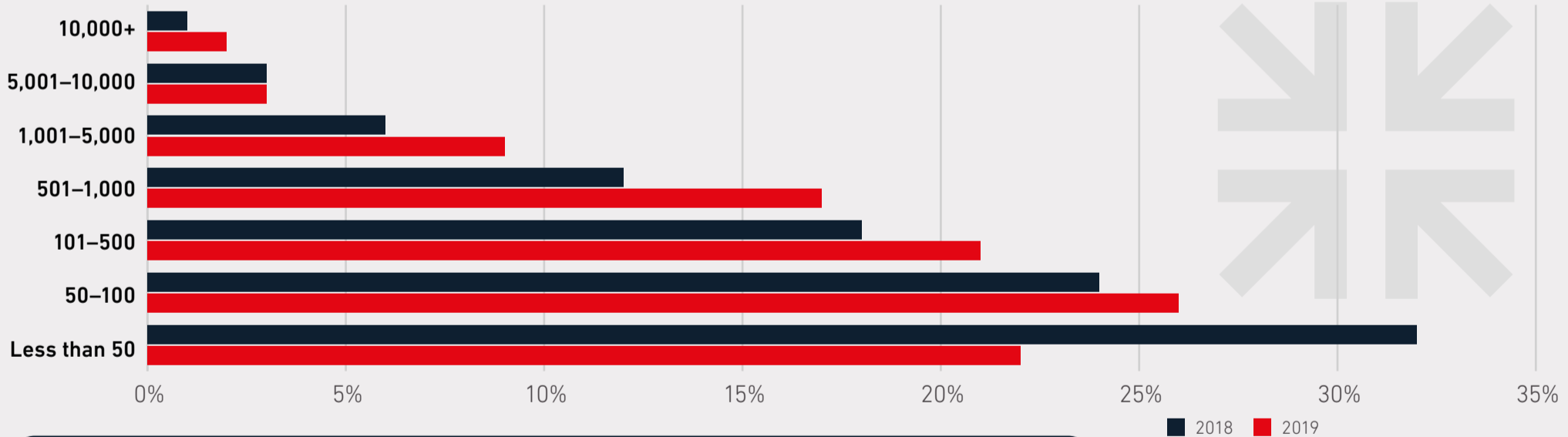
The enterprise segment will account for 54% of all IoT connections in 2025, as IoT solutions are deployed within enterprises of all sizes.



**Smart manufacturing** will show the largest increase of all verticals over the forecast period, driven by Industry 4.0 initiatives and manufacturers deploying IoT to automate production, streamline operations and increase productivity.

## The average enterprise IoT deployment size is increasing

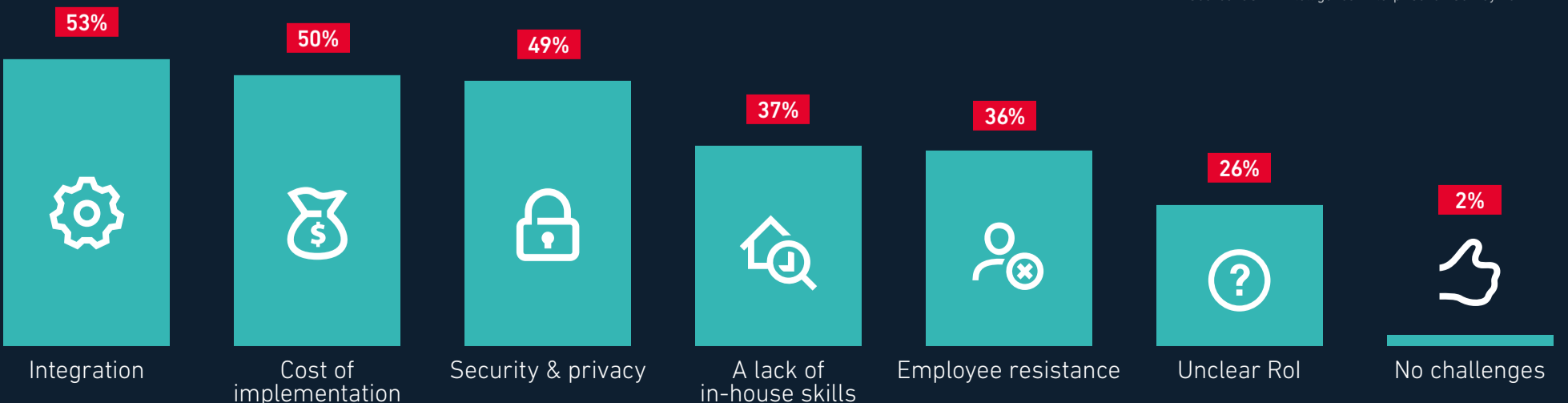
Number of devices per IoT deployment, across 2,800 companies surveyed



Source: GSMA Intelligence

## Challenges remain – mostly around integration, cost and security & privacy

Share of respondents citing each factor as a barrier to deploying an IoT solution, all companies, 2019



Source: GSMA Intelligence Enterprise IoT Survey

Source: GSMA Intelligence Enterprise IoT Survey 2019