MWC
GSMA

BARCELONA
26 – 29 FEBRUARY 2024

GSMA IoT Community Review

Wednesday 28 February, 2024 9.00 - 11.30
Gran Fira, Barcelona Hall 8, Theatre 4

Jens Olejak

Head of Satellite IoT Program
Deutsche Telekom IoT
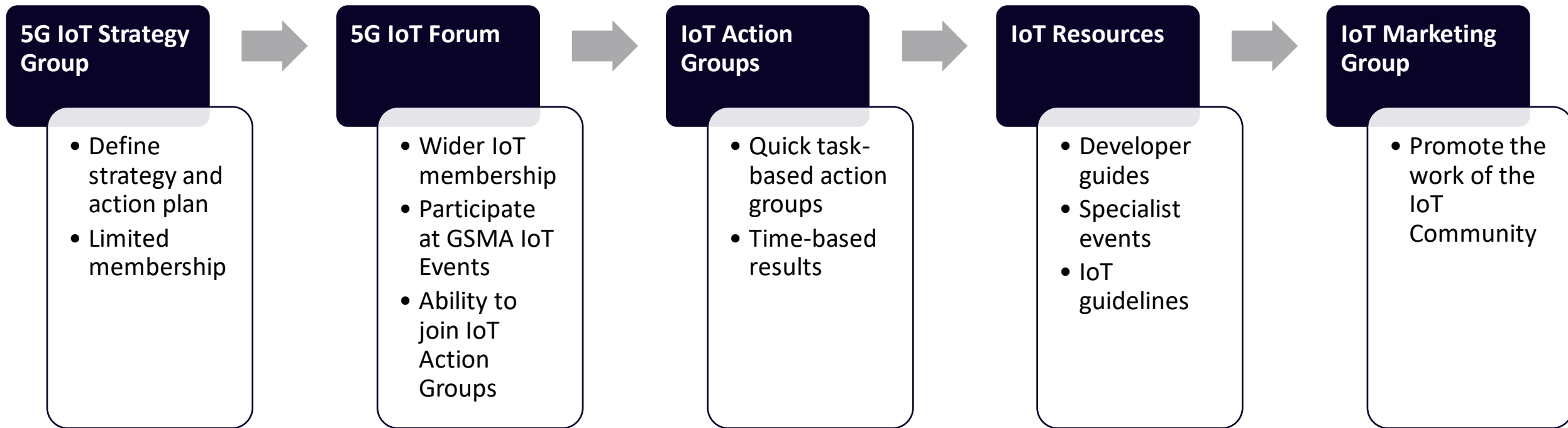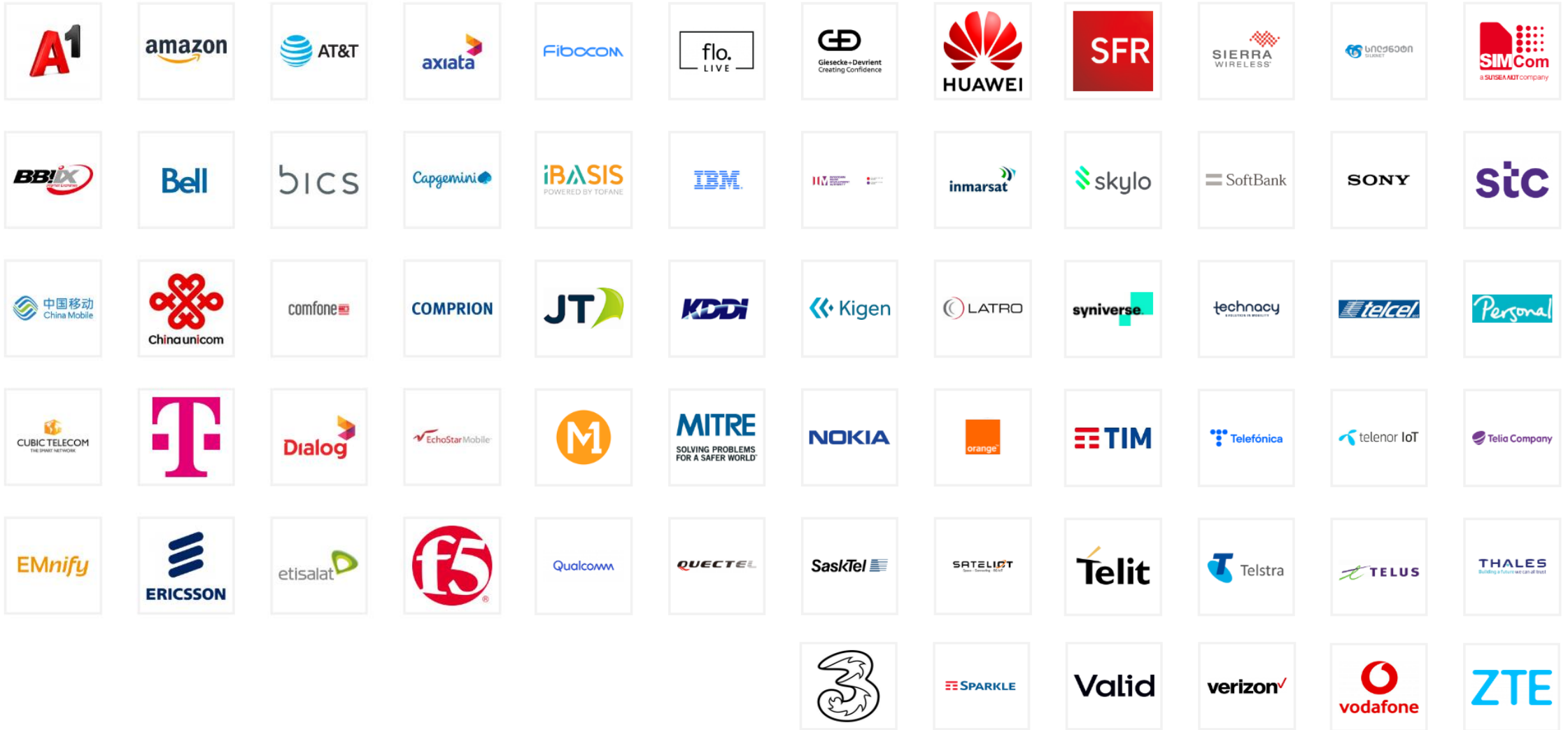
Internet of Things Community

Building an active, dynamic and adaptive community that scales Mobile IoT (LTE-M & NB-IoT) on the path to Massive IoT to meet customer needs

5G IoT Strategy Group

- Define strategy and action plan
- Limited membership

5G IoT Forum

- Wider IoT membership
- Participate at GSMA IoT Events
- Ability to join IoT Action Groups

IoT Action Groups

- Quick task-based action groups
- Time-based results

IoT Resources

- Developer guides
- Specialist events
- IoT guidelines

IoT Marketing Group

- Promote the work of the IoT Community

GSMA 5G IoT Forum Members

5G IoT Strategy Group – Members

CHAIR

VICE-CHAIR

Shamik Basu
Head of IoT Platforms
Verizon

Steve Hardin
Director of Product Development
AT&T

Wayne Law
Senior Technology Specialist
Telstra

Julien Grivolas
EU Director, Wireless Network Industry Development
Huawei Technologies

Jens Olejak
Head of Satellite IoT Program
Deutsche Telekom IoT

Marjana Senčar Srdič
Head of IoT Technology and Innovations department
A1 Slovenija

Luke Ibbetson
Head of Group R&D
Vodafone

LV Ling, Ph.D
IP Dept. Manager, Senior technology Specialist
Quectel Wireless Solutions Co., Ltd

Igor Tovberg
Director of Product Marketing
Sony Semiconductor IL

Marco Guadalupi
CTO
Sateliot

Sriram Subramanian
Senior Director of Product Management
Skylo Technologies

Christian Kuhlins
Strategic Product Manager for NB-IoT
Ericsson

Tetsuya Chiba
Director European Research Office
KDDI

Francisco Javier Zorzano Miler
Global IoT Devices Technology Manager
Telefónica

Simon Glassman
Senior Principal, Strategic Partnerships
u-blox

Michael Brecht
Head of Business Development & Product Mgt
Nokia

Errol Johnson
IoT Partner Manager
Telia

Nicolas Damour
Senior Director for Strategic Partnerships
Semtech

Ronan Le Bras
Head of Technical Strategy - IoT & Wireless Networks
Orange Technology & Global Innovation

5G IoT Strategy Group – Mission Statement

**Promote
IoT technology/capabilities**

and

**Accelerate the adoption
of 5G IoT solutions**

Target Groups & Overarching Goals

5G IoT Strategy Group

Enterprises/users
- Raise general **awareness** and encourage **utilization** of 5G IoT capabilities

Mobile operators
- Encourage **timely** and **consistent deployments** and foster **collaboration** among operators

Solution developers
- Foster **quality** and **compatibility** of IoT solutions

Device and network equipment vendors
- Encourage timely **implementation** of common features

5G IoT Community – Key Activities

People

5G IoT Forum	5G IoT Action Groups
IoT Marketing Forum	Member Champions for horizontal topics
5G IoT Strategy Group	Member Champions for verticals

Enablers

- Evaluation of **strategic themes**
- Creation of **enablers** and **guidelines**
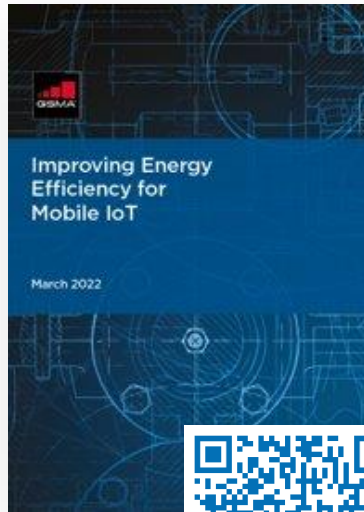- Creation or collection of **case studies**

Engagement

5G IoT Summit at **MWC Barcelona**	**Regional** engagement **events**
5G IoT Partner Summit at **MWC Americas**	(Participation at) **industry events**

Resources created by the 5G IoT Community

GSMA
Mobile IoT Deployment Guide
October 2022

GSMA
Improving Energy Efficiency for Mobile IoT
March 2022

Mobile IoT (LPWA) Roaming

GSMA
IoT Guide: Connected Energy

GSMA
IoT Guide: Connected Environment

Other IoT Resources on the GSMA Website

Blogs

Factsheets

Upcoming IoT Publications

IoT in Satellite Networks

Protecting IoT Networks

The Future of Massive 5G IoT

Know IoT Spectrum

GSMA Members… Get Involved!

GSMA 5G IoT Community

- Join the GSMA 5G IoT Forum

- Be vocal – propose new strategic topics

- Send delegates to our Action Groups

- Make it easier for your customers

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Thank you

Stay Connected

www.gsma.com/iot/5giot/

5GIoTForum@gsma.com