Fighting the global health burden through new technology:

WHO ITU joint agreement on mHealth for NCDs

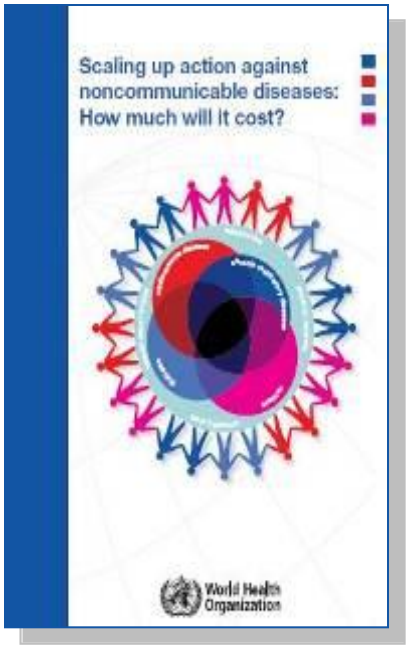
www.who.int • mhealth4ncd.itu.int

A collaborative initiative between

World Health Organization

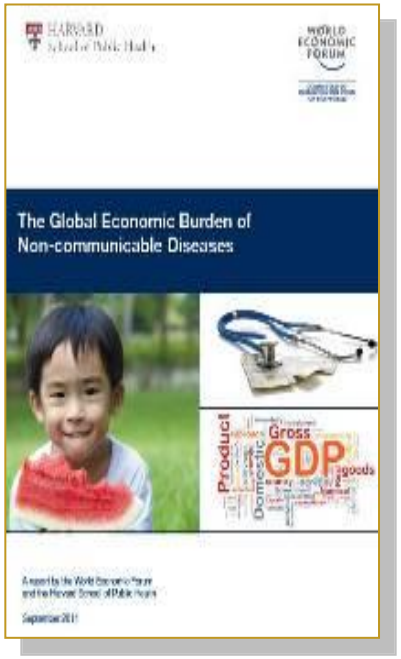
ITU

The socio-economic burden of NCDs



US$ 170B

is the overall cost for all developing countries to scale up action by implementing a set of "best buy" interventions, identified as priority actions by WHO



US$ 7T

is the cumulative lost output in developing countries associated with NCDs between 2011-2025

NCDs is the second health issue ever to be addressed at a special meeting of the United Nations General Assembly.

Treatment: the technology exists and there is enough evidence

CHALLENGES

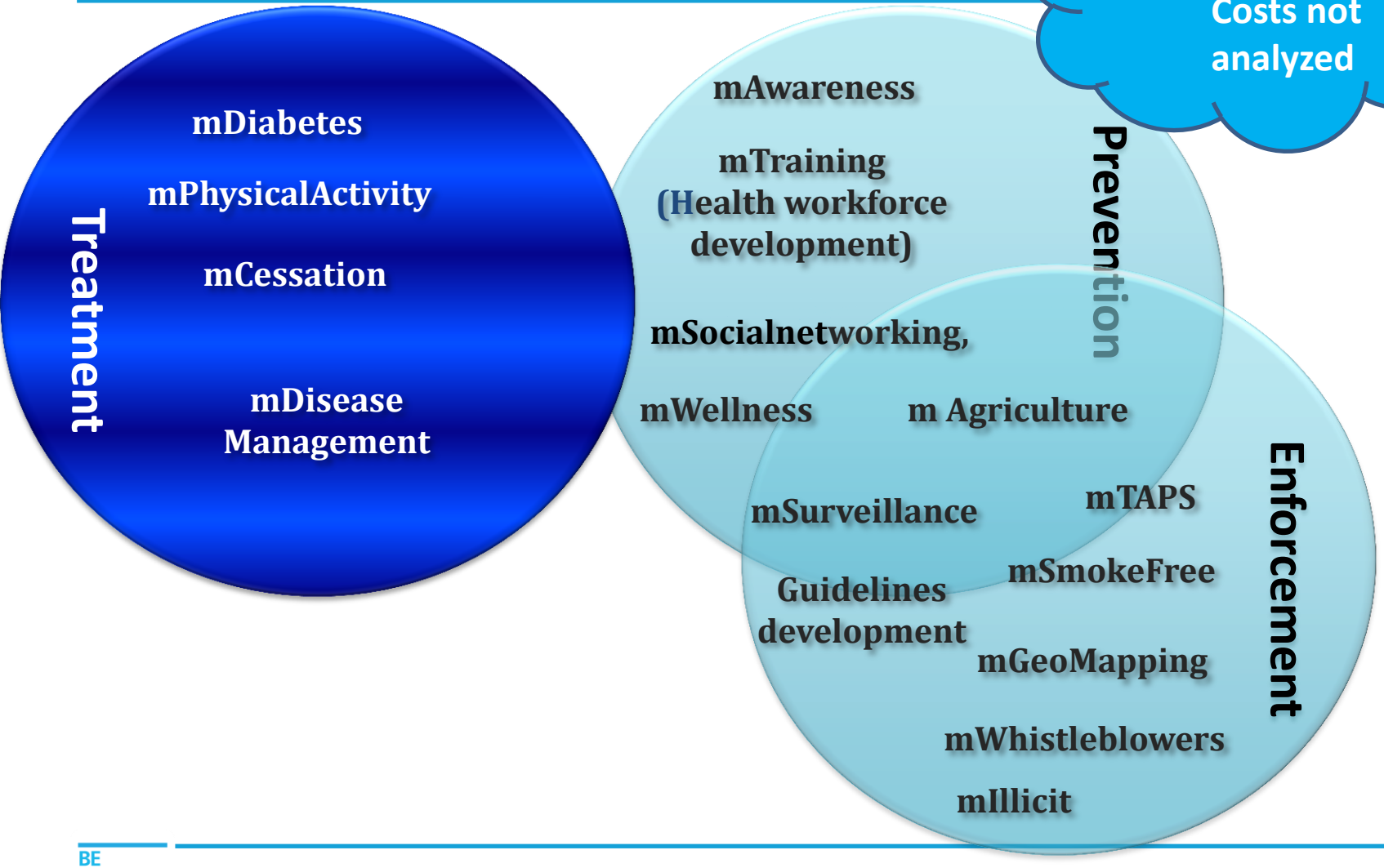
Pilotitis

Scattered pilots

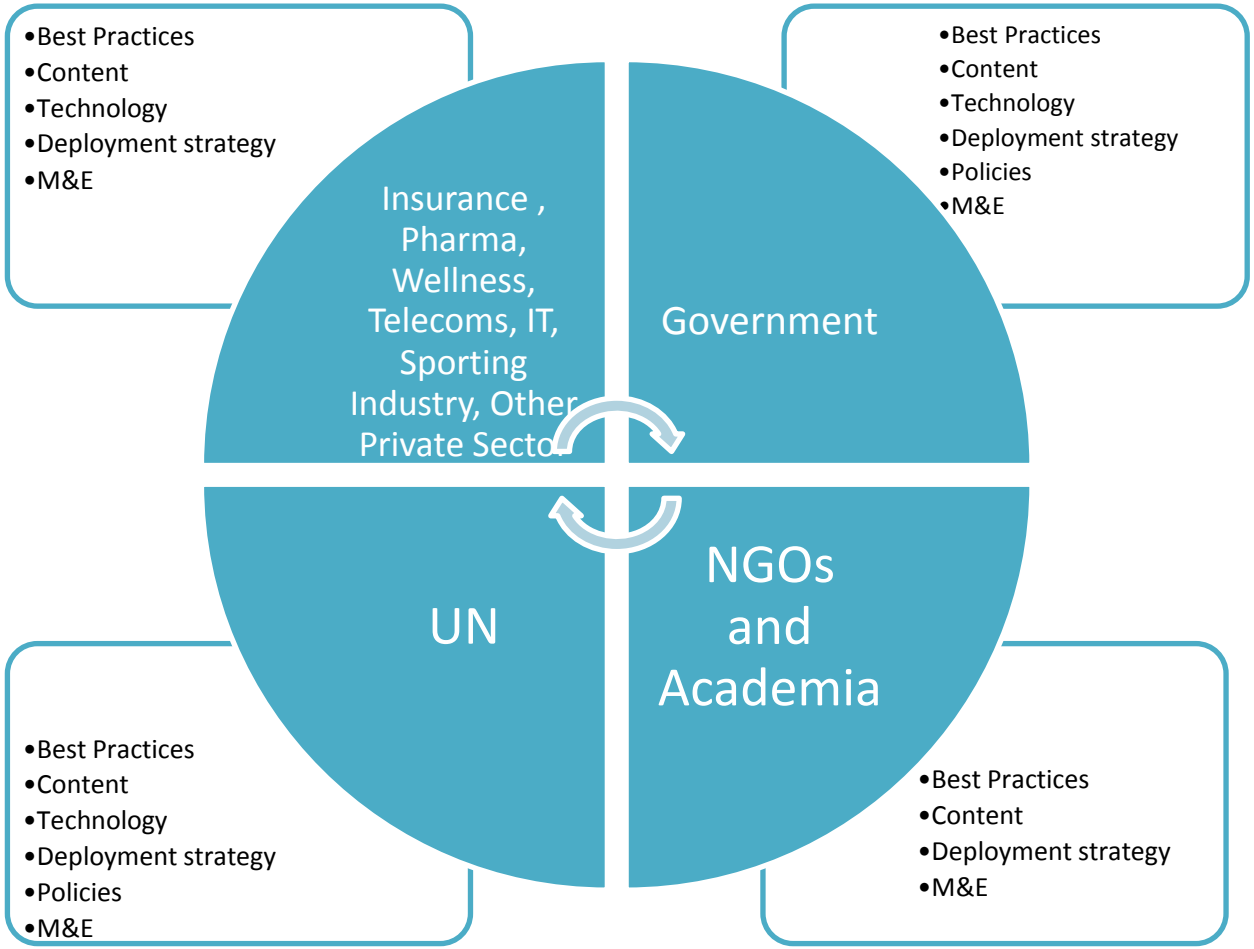
No evaluation/ review

Scale

Costs not analyzed



Cross sectoral partnership model



WHO ITU joint program on mHealth for NCDs

Objectives

- **Create global, regional and country level platforms to bring together key stakeholders to enhance collaboration in achieving NCD goals through technology.**
- **Develop cost effective, sustainable and scalable mobile NCD projects.**
- **Strengthen the capacity of local stakeholders towards optimal and efficient use of available resources.**
- **Validate the use of mobile NCD projects for results, quality assurance and cost/effectiveness and to share best practices.**

Costa Rica : Champion example

- Commitment from the President's office from day 1.
- 1 million dollars committed by the Government
- Strong leadership from the MoH
- High end coordination between MoH , MoICT, eGovernance group
- Proposed in January, launched in country on 9th April

THANK YOU!

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