

Latin America Strategy & Innovation forum (LSIF)

November 1 – Agenda

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| 09.00 – 09.15 | <p>Welcome and Introduction to the GSMA LATAM Strategy and Innovation Forum</p> <p>Marco Antonio Galván, Senior Strategic Engagement Director, GSMA</p> |
| 09.15 – 09.45 | <p>Megatrends: Mobile Industry and the Ecosystem overview</p> <p>Strategic outlook and opportunities for the Mobile Operators</p> <p>Speaker: Ed Barker, Senior Director of Industry Strategy, GSMA</p> |
| 09.45 – 10.15 | <p>Mobile Trends – Latest GSMA Intelligence publications</p> <p>Speakers:</p> <p>Mike Meloan, Lead Analyst, GSMA</p> <p>Pau Castells, Director Economic Analysis, GSMA</p> |
| 10.15 – 10.45 | <p>Strategic priorities of Power of 5B: Setting the vision in a changing digital world.</p> <p>Building a global platform for the next decade of industry</p> <ul style="list-style-type: none"> • The future digital platform models • The future networks • The future of Mobile IoT and IoT security • The future on identity and data monetization <p>Speaker: Javier Albares, Head of Strategy – Corporate, GSMA</p> |
| 10.45 – 11.00 | Networking Break |
| 11.00 – 11.45 | <p>The future of Artificial Intelligence & Machine Learning</p> <p>What is the impact and opportunity of AI for operators?</p> <p>Speaker: Ed Barker, Senior Director of Industry Strategy, GSMA</p> |
| 11.45 – 12.15 | <p>The future of the SIM: Strategic and business implications of the SIM evolution, remote SIM provisioning and cybersecurity challenges of IoT</p> <p>Potential market and technology implications for the mobile ecosystem.</p> <p>Speaker: Javier Albares, Head of Strategy – Corporate, GSMA</p> |
| 12.15 – 12.45 | <p>Future networks vision: Network Economics & Innovation</p> <p>Speaker: Michele Zarri, Technical Director, Networks GSMA</p> |
| 12.45 – 13.15 | <p>The future of Messaging: Messaging as a Platform – Enabling Conversational Commerce</p> <p>Speaker: David O'Byrne, Future Networks Project Director, GSMA</p> |



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| 13.15 – 13.30 | Closing remarks |
| 13:30 – 14:30 | Networking Lunch |

LSIF Coordinator: Marco Galvan, mgalvan@gsma.com

Additional suggested conferences/panels on the subject of Innovation November 1

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| 16:15-17:30 | <p>Spotlight on Innovation (https://goo.gl/i9zyqc)</p> <p>This fast paced 'Innovation Showcase' session will begin with a panel featuring venture capitalists, investors, and industry experts sharing their thoughts on what makes a successful venture in telecommunications today. Following this, a series of start-ups will pitch their company to the panel and audience. After a live audience vote, the winner will be granted the opportunity to speak at next year's Mobile World Congress in Barcelona.</p> <p>Panel</p> <ul style="list-style-type: none"> Mariano Amartino Startup Director, LatAm. Microsoft Carlos Rozo Director General Apps.co Daniel Vásquez CEO & Founder. Irix Julio Uribe CEO Lysis Steven Brandwayn CEO, Packen |
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