

Wednesday 1st November - Centro de Convenciones Gonzalo Jimenez de Quesada	
08:45 - 09:00	The contribution of the Latin America mobile industry to the SDGs <ul style="list-style-type: none"> • <i>Mauro Accurso, Communications & Sustainability Manager Latin America, GSMA</i>
09:00 - 09:15	The GSMA WeCare campaign in Latin America <ul style="list-style-type: none"> • <i>Paula Ferrari, Marketing Director Latin America, GSMA</i> • <i>Ana Blanco, Industry Purpose Campaign Strategist, GSMA</i>
09:15 - 10:00	Social responsibility and the mobile industry vision <ul style="list-style-type: none"> • <i>Ricardo Garzón Torres, Sustainability and Government Manager, Telefónica Colombia</i> • <i>Angela Maria Ortiz, Social responsibility and institutional relations manager, Claro Colombia</i> • <i>Catalina Irurita, Communications & Sustainability Director, TigoUne</i>
10:00 - 10:30	Child online protection <ul style="list-style-type: none"> • <i>Juan Pablo Robayo, Corporate and children specialist, UNICEF Colombia</i> • <i>Marcelo Ber, Business & Children's Rights Focal Point, UNICEF Latin America</i> • <i>Mauricio Arce León, Corporate Responsibility Manager Latam, Millicom Group</i>
10:30 - 11:15	Networking Break
11:15 - 11:45	Environment protection in the mobile ecosystem <ul style="list-style-type: none"> • <i>Melanie Wilneder, Senior Key Account Manager South Pole Group</i> • <i>Nancy Ibarra Palacios, Director of Production and Sustainable Consumption, Asociación Nacional de Empresarios de Colombia (ANDI)</i>
11:45 - 12:30	Desaster and epidemics response <ul style="list-style-type: none"> • <i>Marison Buitrago, Deputy director of national emergencies, Red Cross Colombia</i> • <i>Lorenzo Violante, Chief of policy, strategy and knowledge, IFRC América</i> • <i>Jeffrey Villaveces, Head of Unit, Colombia Information Management and Analysis Unit</i> • <i>Wilmer Caripe, Head of Search and Assistant Partnerships, LATAM, Google</i>
12:30 - 13:15	Social innovation and mobile for development <ul style="list-style-type: none"> • <i>José Sanín, DFS Regulatory Specialist, Mobile Money, GSMA</i> • <i>Daniele Tricarico, mNutrition Senior Insights Manager, GSMA</i> • <i>Alix Murphy, Director of Mobile Partnerships, WorldRemit</i>
13:15 - 14:30	Networking Lunch

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