

## WASL Working Group Agenda

Nov 2, 2017

08.00 – 09.00	Registration
09.00 – 09.10	<b>Introductions with all participants</b>
09.10 – 09.30	<b>Update on Wholesale Agreements and Solutions group (WAS) activities</b> Greg Jones, <b>Chair WAS Group, Senior Product Development Engineer AT&amp;T</b>
09.30 – 10.00	<b>Regional Engagement on GSMA Roaming Taskforce</b> <ul style="list-style-type: none"> <li>• Facts, background and purpose</li> <li>• Activities onwards</li> </ul> Ping Chen, <b>Head of Roaming Taskforce GSMA</b>
10.00 – 10.30	<b>Inter-Operators Tariffs – Differentiation approach</b> <ul style="list-style-type: none"> <li>• Andean area challenges: regulation, sustainability</li> <li>• Differentiating cases: M2M, Corporate segment, Tourism</li> </ul> Daniel Caba, <b>Head Engineering Planning and Desing ENTEL Bolivia TBC</b>
10.30 – 11.15	Networking Break
11.15 – 11.45	<b>WiFi Roaming : The solution implemented by Telefonica VIVO</b> <ul style="list-style-type: none"> <li>• Internet provision model through WiFi and 2G/3G/4G networks</li> <li>• The business rationale for operators: incentives for this data usage?</li> </ul> Jefferson Calixto, <b>Dir. Strategic Roaming &amp; Wholesale projects Telefonica VIVO</b>
11.45 – 12.15	<b>A2P Future Messaging : GSMA initiative key definitions</b> <ul style="list-style-type: none"> <li>• Advanced Communications &amp; Evolving SMS play</li> <li>• Messaging as a Platform</li> <li>• Impact of A2P RCS on Messaging providers</li> </ul> David O'Byrne, <b>IP Communications Services Programme Director, GSMA</b>
12.15 – 12.45	<b>Use of MC managing spam and improving user experience with RCS</b> <ul style="list-style-type: none"> <li>• The importance of authorisation for RCS services</li> <li>• Managing users' s profiles for a personalised service</li> <li>• Spam management and the opportunity from it</li> </ul> Juan Pablo Frias, <b>President SENDATEL</b>
12.45 – 13.15	<b>Data roaming offer implementation in roaming – ANTEL case</b> <ul style="list-style-type: none"> <li>• Main approach to segmentation</li> <li>• Incentives for usage</li> </ul> Claudio Reyes, <b>Global Agreements Head, ANTEL</b> Pablo Mlikota, <b>President – Americas Region, Syniverse Technologies</b>
13.15– 14.30	Networking Lunch

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14.30 – 15.00	<p><b>eSIM – Perspectives for the Industry</b></p> <ul style="list-style-type: none"> <li>• Evolving model to embedded-SIM</li> <li>• News from the diverse stakeholders</li> <li>• When to run (or stop?)</li> </ul> <p>Fabio Moraes, <b>Strategic Engagement Director GSMA</b></p>
15.00 – 15.30	<p><b>VoLTE Operators' strategy – AT&amp;T Case</b></p> <ul style="list-style-type: none"> <li>• VoLTE Roaming key elements</li> <li>• What VoLTE model to implement: Home Route or LBO (Local Break out)?</li> <li>• Operator case implementation in US</li> </ul> <p>Greg Jones, <b>Senior Product Development Engineer AT&amp;T &amp; WAS Chair</b></p>
15.30 – 16.15	Networking Break
16.15 – 16.45	<p><b>IoT challenges for MNOs to improve user experience and customer satisfaction</b></p> <ul style="list-style-type: none"> <li>• IoT connectivity (either locally or via roaming) presents many challenges</li> <li>• Revision of a real life case study</li> </ul> <p>Vanesa Matamoros, <b>Sr Manager, Mobile Innovation</b></p>
16.45 – 17.15	<p><b>DTAG: Real-time Anti-Fraud (RAF) to minimize International Rev. Share Fraud impact</b></p> <ul style="list-style-type: none"> <li>• Real-Time Anti-Fraud in a nut Shell</li> <li>• Use cases &amp; Benefits from RAF</li> </ul> <p>Sergio Flores, <b>Regional Manager, Pre-Sales Americas STARHOME MACH TBC</b></p>
17.15 – 17.30	<b>AOB and Final remarks</b>
18.00	Close of the meeting

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