

WASL Working Group Agenda

Thursday, 6 December 2018	
08.00 – 09.00	Registration
09.00 – 09.30	Kick off WASL Sessions: Introductions with all participants
09.30 – 10.00	<p>Cumplimiento RAEX y Nuevas características</p> <ul style="list-style-type: none"> • Introducción a aplicaciones RAEX • Beneficios de uso de aplicaciones • Cómo comenzar • Nuevas características para IOT & Op Data <p>Carmen Kwok, RAEX IOT/Op data release manager GSMA</p>
10.00 – 10.30	<p>The future of roaming in 5G</p> <ul style="list-style-type: none"> • Parallel interconnection model • 5G business models <p>Michele Zarri, Technical Director GSMA</p>
10.30 - 11.15	Networking Break
11.15 – 12.00	<p>Mobile IoT on international data traffic perspective</p> <ul style="list-style-type: none"> • Mobile IoT Technologies (LTE-M, NB-IoT) • GSMA IoT Security Guidelines to create trusted solutions • International traffic and roaming perspective <p>Barbara Pareglio, Internet of Things Technical Director at GSMA</p>
12.00 – 12.30	<p>Cyber security threats for telecommunication industry in the light of Internet of Things and beyond</p> <ul style="list-style-type: none"> • Signaling protection. • Threats of hacking. • SMS fraud. <p>Vanesa Matamoras, Sr Manager, Mobile Innovation iBASIS</p>

12.30 – 13.00	<p>Syniverse Roaming Fraud Prevention Ecosystem</p> <ul style="list-style-type: none"> • Intelligent data capabilities to fraud-fighting machine • Fraudulent roaming route • Analytics tool to customers when roaming service falters <p>Maximilian Goldberg, Telefonica Global Sales Executive Director Syniverse</p>
13.00 – 14.30	Networking Lunch
14.30 – 15.00	<p>OTT Bypass and fraud in interconnection, data and SMS – Success operator cases to reduce those risks</p> <ul style="list-style-type: none"> • Scenarios of revenue losses in interconnection and international traffic, statistics and impacts. • Types of fraud: OTT Hijacking, Billing Bypass, IRSF, Wangiri, A2P y SMS Bypass. • Monitoring, detection and blocking tools. • Success stories and good practices <p>Oswaldo Torres, CEO Ti Gestión / Rep. Mobius Wireless Solutions</p>
15.00 – 15.30	<p>VoLTE Roaming – Telefonica Argentina case</p> <ul style="list-style-type: none"> • Implementation challenges • Lessons learnt • ViLTE Tests <p>Cristian Paludi, Head Roaming Manager & International Services at Movistar Argentina María Paula Hermosid, Roaming Manager Movistar Argentina José Luis Pellegrino, Technical Roaming Manager Movistar Argentina</p>
15.30 – 16.15	Networking Break
16.15 – 17.00	<p>Customer Care & User Experience – real operator case</p> <ul style="list-style-type: none"> • How consumers view their relationship with brands and mobile operators • Benefits from leveraging contextual data, big data, predictive analytics, mobile data and location technology <p>Agustin Hierro, Vice President Sales – South America & Brazil Syniverse</p>

17.00 – 17.30	<p>BRG – Boarder Roaming Gateway - real operator cases</p> <ul style="list-style-type: none">• Tools to prevent accidental or unwanted roaming on neighboring PLMN's• attempting to redirect and retain the subscriber on the HPMN <p>Esteban Aguerre, Technical Account Manager, Mobileum</p>
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