Latin America Strategy & Innovation Forum
Building the Telco of the Future

Wednesday, 5 December 2018	
08.00 – 09.00	Registration
09.00 –9.10	**Welcome and Introduction** Opening remarks
09.10 –9.40	**The Future of the Telco: Mega Trends and Digital disruption** • The collision of worlds of the mobile industry and the mega trends that affect the mobile industry. • Setting the vision in a changing digital world & the Strategic outlook *Presented and Discussion facilitated by Edward Barker, Head of Innovation, GSMA.*
9:40- 10.10	**The role of Artificial Intelligence in transforming Telecommunications Operator** • What is artificial intelligence and why it is important • Use cases in the telco world *Presented and Discussion facilitated by Elisa Balestra, Senior Strategy Manager Corporate, GSMA*
10.10-10:30	**Big Data and IoT for Social Good - operator sharing experiences** • The use of Business Intelligence and Big Data capabilities as a driving force towards the Sustainable Development Goals set by the UN for 2030. • Examples of implementations and initiatives to develop sustainable approaches that respect consumers' privacy. *Jeanine Vos, Head of SDG Accelerator - Big Data for Social, GSMA* *Alejandro Salevsky, Gerente de Big Data Analytics, Telefonica*
10.30 - 11.15	**Networking Break**
11.15 – 11.45	**5G Trends, opportunities and challenges: What's Next?** • How do we create value in the 5G era • What are the biggest challenges in realising the 5G vision *Presented by: Javier Albares, Head of Strategy, GSMA Europe*
11:45-12:30	**The Confluence of Media & Telco** • Discussion on the evolution of the market and provide an overview of strategic implications for operators today and in the future both from a network infrastructure optimisation perspective as well as potential areas for monetisation • Outside-in perspective on how Hollywood's business models are changing, what this means for the Mobile industry *Presented and Discussion facilitated by Edward Barker, Head of Innovation, GSMA.*
12:30-13:00	**Future challenges in IoT** • Key trends in IoT • Future challenges and opportunities *Presented and Discussion facilitated by Elisa Balestra, Senior Strategy Manager Corporate, GSMA*
13.00 – 14.30	**Networking Lunch**