

Roundtable: Accelerating Digital Inclusion for Women

Wednesday 5 December. 11.15 – 13.00 hours.

Focal point for discussion for private and public organizations, academia and G20 engagement groups to discuss some of the challenges and opportunities to close the digital gender gap.

The GSMA is Topic Chair of the Digital Inclusion theme within the W20 (Women 20) group, which is advising the G20 on issues around gender equality and the economic empowerment of women, supporting the Sustainable Development Goals (SDGs), particularly SDG #5 (Gender Equality). Ensuring that women are digitally included brings significant benefits for them and for their communities and economies. The objective of this workshop is to discuss the importance of including recommendations that address the digital gender gap in the core of the G20 agenda, and to promote collaboration between policymakers, the mobile industry and the development community to develop initiatives that enable increased digital inclusion for women through mobile.

Wednesday 5 December, 2018	
11.30 - 11.40	Welcome and Introductory Remarks & Video: How digital inclusion changes women's lives Paula Ferrari, Marketing Director – GSMA Latin America
11.40 - 12.30	Closing the mobile gender gap Understanding the mobile gender gap in the region and the need for action. As well as the challenges and opportunities to address the mobile gender gap. Mariana López, Connected Women Advocacy Manager, Mobile for Development, GSMA
12.30 - 12.55	Digital Inclusion at the core of the G20 agenda Open panel discussion where speakers will share their views on the progress made with the W20 dialogue and the importance of putting digital inclusion at the core of the G20 agenda. Alix Jagueneau, Head of External Affairs & Industry Purpose, Government and Reg. Affairs - GSMA Susana Balbo, Chair of W20 Argentina
12.55 - 13.00	Closing remarks Paula Ferrari, Marketing Director, GSMA Latin America